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DB Reference N°: IDB-P1178815-04/23

Country: Jamaica

Institution: Inter-American Development Bank

Sector: Marketing, Communications, Media and Design

Deadline: 2023-05-15T00:00:00.00-04:00

Status: Published

Loan N°./Financing: 4437/OC-JA

Project: NATIONAL IDENTIFICATION SYSTEMS (NIDS) PROJECT

Title: PUBLIC RELATIONS SERVICES

Borrower/Bid No: NIDS/2023/1.4.1.26/QCBS

REQUEST FOR EXPRESSIONS OF INTEREST
CONSULTING SERVICES – PUBLIC RELATIONS SERVICES, NATIONAL IDENTIFICATION SYSTEMS (NIDS) PROJECT
TENDER#: NIDS/2023/1.4.1.26/QCBS
Country: JAMAICA
LOAN #4437/OC-JA – IMPLEMENTATION OF NATIONAL IDENTIFICATION SYSTEM FOR ECONOMIC GROWTH

The Office of the Prime Minister (OPM) acting on behalf of the Government of Jamaica (hereinafter called "Borrower") has received financing (hereinafter called "funds") in the amount equivalent to US $68,000,000.00 from the Inter-American Development Bank (hereinafter called "the Bank") toward the cost of the implementation of 4437/OC-JA – National Identification System (NIDS) Project. The Borrower intends to apply a portion of the funds to eligible payments under the contract for the upgrade/improvement of the Government's Information and Communications Technology Infrastructure. Payments by the Bank will be subject in all respects to the terms and conditions of the Loan Contract. Payments will be made only at the request of the Borrower and upon approval by the Bank in accordance with the terms and conditions of the financing contract between the Borrower and the Bank. No party other than the Borrower shall derive any rights from the Loan Contract or have any claim to the funds.

The OPM now invites eligible firms or consortia ("Consultants") to indicate interest in providing the required services. Interested Consultants should provide information demonstrating:
1. At least seven (7) years' experience in providing Public Relations services;
2. At least seven (7) years' experience in copy writing content in the production of advertising/communications messages;
3. The proposed team of experts for this consultancy;
4. Two (2) client references for similar work done;

5. Registration of firm, that is, presentation of a valid certificate of business registration.

Consultants will be selected in accordance with the procedures set out in the Inter-American Development Bank: Policies for the Selection and Contracting of Consultants financed by the Inter-American Development Bank GN-2350-9 and is open to all eligible bidders as defined in the policies. A Consultant will be selected in accordance with the Quality and Cost Based Selection (QCBS) method set out in the Consultant Policies. For the purpose of establishing the short list, the nationality of a firm is that of the country in which it is legally incorporated or constituted and in the case of Joint Venture, the nationality of the firm appointed to represent it. Short lists shall therefore comprise no more than the top six firms meeting the minimum required score of 70 points and with a wide geographic spread, with no more than two firms from any one country.

The Terms of Reference will be made available for download via the e-GP Procurement System at https://www.gojep/gov.jm. on Monday, April 24, 2023. For assistance regarding registration, training on use of system, download of tender documents and upload of tender proposals, please contact the Ministry of Finance and the Public Service, Office of the Public Procurement Policy Unit Customer Care Desk at (876) 932-5220/932-5253 or email opppcustomercare@mof.gov.jm

Expressions of Interest must be completed using the Expression of Interest Submission Document and submitted electronically in PDF Format via the GoJ's e-GP Procurement system at https://www.gojep/gov.jm by 2:00 pm local time Monday, May 15, 2023.

Bidders are advised that no financial information should be contained in or submitted with the Expression of Interest. Failure to comply shall result in your bid being considered non-responsive.
A valid copy of Tax Compliance Letter shall be required on contract award.

The OPM reserves the right to terminate the procurement process and reject all submissions at any time prior to the award of contract, without thereby incurring any liability to any of the bidders.
Contact Information: Procurement Specialist, NIDS (procurement@nids.gov.jm)

Attachments:

https://devbusiness.un.org/system/files/Advertisement%20-%20Request%20for%20Expression%20of%20Interest-%20Public%20Relations%20Services%20-%20FINAL.pdf