

**REQUEST FOR EXPRESSIONS OF INTEREST**  
**CONSULTING SERVICES**

Selection Process #: **DR-T1242-P002**

Selection Method: **Full Competitive Selection**

Country: **Dominican Republic**

Sector: **WSA**

Funding – TC #: **ATN/JF-19618-DR | ATN/FG-17464-RG | ATN/CF-19653-UR**

Project #: **DR-T1242 | RG-T3402 | UR-T1288**

TC name: **Support for the digitalization and integrated management of sanitation and solid waste services in the Dominican Republic. | Support to the Preparation of loans Co-financed with Instruments from the General State Administration of Spain | Innovation applied to Solid Waste management in Montevideo.**

**Description of Services:**

**Support for the development of the IDB's water and sanitation behavior change initiative and the development of two behavior change campaigns in the Dominican Republic and another two in Uruguay.**

**Link to TC document:**

ATN/JF-19618-DR: <https://www.iadb.org/Document.cfm?id=EZSHARE-1272194980-26>

ATN/FG-17464-RG: <https://www.iadb.org/Document.cfm?id=EZSHARE-929171794-38>

ATN/CF-19653-UR: <https://www.iadb.org/Document.cfm?id=EZSHARE-1293427260-22>

The Inter-American Development Bank (IDB) is executing the above-mentioned operations. For this operation, the IDB intends to contract consulting services described in this Request for Expressions of Interest.

Expressions of interest must be delivered using the IDB Portal for Bank Executed Operations (<http://beo-procurement.iadb.org/home>) by: **March 27, 2023, 5:00 P.M. (Washington D.C. Time).**

To access the IDB Portal, the firms must generate a registration account, including **all** the data requested by the Portal. In the event that any of the information requested is not included, the firm will not be able to participate in this or any other Bank-executed selection process for operational work. If the firm has been previously registered, please validate that you have **all** the firm's information updated and complete before submitting an expression of interest.

**The consulting services ("the Services") include to provide a the general framework to guide the interventions of the water and sanitation division using the sciences of behavioral change in integrated solid waste management, sustainable consumption or safe sanitation management including the payment of tariffs ii) to develop behavioral change campaigns to accelerate the implementation of the new Solid Waste Law of the Dominican Republic, to improve waste management and boost the circular economy in Montevideo, Uruguay, as well as the incentive to rational water consumption in Boca Chica (Dominican Republic) and Montevideo (Uruguay). The estimated timeframe for the performance of such services is about 9 months.**

Eligible consulting firms will be selected in accordance with the procedures set out in the Inter-American Development Bank: [Policy for the Selection and Contracting of Consulting firms for Bank-executed Operational Work](#) - GN-2765-4. All eligible consulting firms, as defined in the Policy may express an interest. If the Consulting Firm is presented in a Consortium, it will designate one of them as a representative, and the latter will be responsible for the communications, the registration in the portal and for submitting the corresponding

documents.

The IDB now invites eligible consulting firms to indicate their interest in providing the services described above in the draft summary of the intended Terms of Reference for the assignment. Interested consulting firms must provide information establishing that they are qualified to perform the Services (brochures, description of similar assignments, experience in similar conditions, availability of appropriate skills among staff, etc.). Eligible consulting firms may associate in a form of a Joint Venture or a sub-consultancy agreement to enhance their qualifications. Such association or Joint Venture shall appoint one of the firms as the representative.

Interested eligible consulting firms may obtain further information during office hours, 09:00 AM to 05:00 PM, (Washington D.C. Time) by sending an email to: [sperez@iadb.org](mailto:sperez@iadb.org)

Inter-American Development Bank

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## **Draft Summary of Terms of Reference**

### **1. Background and Justification**

- 1.1. Latin America and the Caribbean (LAC) is in full development, with 640 million inhabitants, a gross domestic product (GDP) of US\$5.8 trillion, population growth forecasts (0.9% per year) and economic development that entails a permanent increase in the generation of waste and the consumption of resources such as drinking water. Some cities and municipalities have evolved to ensure waste and water collection coverage close to 100% and the disposal of municipal waste in technically operated sanitary landfills; however, there are regions and municipalities where there is no coverage or adequate disposal. In addition, the region only achieves a recovery rate of 4% of waste.
- 1.2. To increase valorization in the region and access to services, investment in infrastructure, operation and maintenance of new solutions is required. For the successful operation of this transformation, it is essential to involve the communities as the initial link in the separation at the source, consumption of services and as the users who value the services provided to them. With this vision, the Bank has promoted the inclusion of users and citizens as a pillar in the transformation processes of the sector. This has been explored through processes of behavioral change, user involvement in the financing of the sector and social recognition.

### **2. Objectives**

- 2.1. *The objectives are i) to have the general framework to guide the interventions of the water and sanitation division using the sciences of behavioral change in integrated solid waste management, sustainable consumption or safe sanitation management including the payment of tariffs ii) to develop behavioral change campaigns to accelerate the implementation of the new Solid Waste Law of the Dominican Republic, to improve waste management and boost the circular economy in Montevideo, Uruguay, as well as the incentive to rational water consumption in Boca Chica (Dominican Republic) and Montevideo (Uruguay).*

### 3. Scope of Services

- 3.1. *Considering the interdisciplinary nature of the behavioral change sciences with disciplines ranging from behavioral change economics to evolutionary psychology, it is considered constructive to leave open the possibility for bidders to present disciplinary proposals of diverse origin. In any case, it is recommended that at least the following areas of work be considered in the totality of the papers to be developed: i) architecture of decision making, ii) social norms and iii) influence of emotions.*
- 3.2. *It is important to consider the hierarchy of the products to be developed, from documents of a more theoretical nature such as the conceptual framework based mainly on the review of existing information to manuals to manuals for each area of work with an eminently practical application. The manuals should therefore include a clear description of the stages for the elaboration of a behavior change campaign covering from the review of the existing literature to the field studies, the design of the campaign and the testing of the same.*
- 3.3. *For the development of the field studies corresponding to the behavioral campaigns in the Dominican Republic and Uruguay both in the case of solid waste and in the case of sustainable consumption (including payment of water and sewage rates), an expert fluent in both Spanish and English will facilitate the development of the different intervention methodologies such as: i) focus groups, ii) surveys and iii) participant observation.*

### 4. Key Activities

- 4.1. *Prepare a work plan and chronogram with the schedule of activities to be developed. The plan will specify the location, duration, and methodology of each of the campaigns to be developed.*
- 4.2. *Development of a concept note for the application of behavioral change sciences for the IDB's water and sanitation division. Within the available information there is a general analysis on the use of behavioral change sciences within the water and sanitation sector and especially in the Latin American and Caribbean region. This activity will include a two-day workshop in Punta Cana with the following objectives: i) discussion of the concept note with different experts and specialists from the IDB's water and sanitation division ii) basic training on behavioral change for bank specialists and technicians from the region. The consultancy services will cover only the accommodation and travel expenses of its experts, excluding room rental and catering services.*
- 4.3. *Develop the manual to guide **interventions in integrated solid waste management and circular economy with a multidisciplinary application of the sciences of behavioral change** (reduction of waste generation, respecting collection schedules, including recycling, separation at source and payment of fees).*
- 4.4. *Develop manual to **guide interventions in rational consumption of water services with a multidisciplinary application of behavioral change sciences** (including payment of water and sewerage tariffs, reduction of water consumption, interventions linked to climate change).*
- 4.5. *Design the behavior change campaign for the improvement of solid waste management in the Dominican Republic. The fundamental framework of the campaign will be the recently approved new Solid Waste Law. This activity will be carried out in coordination with the behavioral change campaign that will be implemented in the colonial zone of the National District of Santo Domingo (this campaign will be financed by another consultancy and will include only the coordination). The activity will also include the presentation of the results of this campaign in a one-day workshop to be held in the city of Santo Domingo. In relation to the workshop, the consultancy services will cover only the lodging and travel of its experts in the case of the workshop, therefore excluding from its offer the room rental or food services that will be covered with other funds.*
- 4.6. *Design a behavioral change campaign to improve solid waste management in Montevideo, Uruguay. The*

*fundamental framework of the campaign will be the roadmap for a greener Montevideo, which integrates aspects of improved waste management with a focus on promoting the circular economy. This activity will be carried out in coordination with the communication strategy to be implemented in Montevideo. The activity will include the presentation of the strategy in a one-day workshop to be held in the city of Montevideo. The consultancy services will cover only the accommodation and travel expenses of its experts, excluding room rental and catering services for the workshop.*

- 4.7. Review the manuals developed based on the results of the behavioral change campaigns developed. It is expected that the changes resulting from this review will be minor given the generalist nature of the manuals, but the consulting firm should take this aspect into account when setting its work schedule.*
- 4.8. Design a behavioral campaign for sustainable consumption of water and sanitation services in the town of Boca Chica in the Dominican Republic. The campaign may include aspects related to the regularization of water contracts and sewerage connectivity of local households.*
- 4.9. Design the behavioral campaign for sustainable consumption in water and sanitation services in Montevideo. The campaign will be developed in collaboration with OSE and the Uruguayan water association. The campaign will include aspects related to payment or rational water consumption.*