

REGIONAL

Consultancy in analysis of good practices in the inclusion of CC and ES in vocational training courses for skills

Terms of Reference

Background of this search: the Division of Labor Markets and Social Protection (SCL/LMK) is looking for an economist with experience in economic analysis and areas of vocational training, climate change (CC) and environmental sustainability (ES).

The team's mission: The Division of Labor Markets and Social Protection (SCL/LMK) promotes more and better employment in the region of LAC. The IDB works to achieve regional goals in poverty reduction, equality of opportunities and improvement of labor productivity, by strengthening employment services and training, improving the design and scope of social security, and the analysis of labor markets and labor information. To achieve these goals, the IDB is currently focused on analytical work and projects in the following four main areas: Intermediation, Vocational Training, Workforce Migration, and Social Security.

What you'll do:

- Review designs of vocational training courses for each Labor Ministry of the three countries, chosen for this consultancy and to be outlined in the workplan, to identify the options and possibilities to include CC and ES. Potential countries include Brazil, Costa Rica, Jamaica, Mexico, Peru and Dominican Republic.
- Review international experiences in the inclusion of CC and ES in vocational training courses for specific skills.
- Prepare independently reports, literature review and methodology notes of high quality to show international experiences and the best options for each country involved in this project.
- Design specific courses for the inclusion of CC and ES in the vocational training for skills in each country.

Deliverables and Payments timeline:

The payments to the consultant will be completed according the following payments timeline:

- 10% when the workplan is approved by the Bank.
- 20% when the draft first report of analysis and projection of options for the incorporation of CC and ES in vocational training is approved by the Bank.
- 40% when the final report on analysis of the best options and possibilities for the incorporation of CC and ES in vocational training for each country is approved by the Bank.
- 30% when the final report on the design of courses including CC and ES in vocational training for specific skills is approved by the Bank.

What you'll need:

- **Citizenship:** You are a citizen of one of our 48-member countries.

- **Consanguinity:** You have no family members (up to fourth degree of consanguinity and second degree of affinity, including spouse) working at the IDB Group.
- **Education:** Master's in Economics, Economic Analysis, International Development or related degree.
- **Experience:** You have at least 5 years of experience in social development issues in Latin America and the Caribbean, preferably with experience in the areas of professional training, climate change and environmental sustainability.
- **Languages:** Spanish and English.

Core and Technical Competencies: Specialist in economics and labor markets with experience in the areas of climate change and environmental sustainability. In addition, you are expected to have excellent teamwork skills, work well under pressure, and be results-focused.

Opportunity Summary:

- **Type of contract and modality:** Products and External Services (PEC) Consultant.
- **Length of contract:** The consultant will be contracted for 8 non-consecutive weeks during 8 months beginning at the contract signature.
- **Location:** External consultancy.
- **Responsible person:** The main responsibility for the consultancy will be with the Lead Operations Specialist of the Labor Markets and Social Security Division, Manuel Urquidi, and with Mariana Alfonso and Jose Sandoval from the Climate Change Division.
- **Requirements:** You must be a citizen of one of the IDB's 48 member countries and have
no family members currently working at the IDB Group.

Our culture: Our people are committed and passionate about improving lives in Latin-America and the Caribbean, and they get to do what they love in a diverse, collaborative and stimulating work environment. We are the first Latin American and Caribbean development institution to be awarded the EDGE certification, recognizing our strong commitment to gender equality. As an employee you can be part of internal resource groups that connect our diverse community around common interests.

Because we are committed to providing equal opportunities in employment, we embrace all diversity and encourage women, LGBTQ+, persons with disabilities, afro-descendants, and Indigenous people to apply.

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REGIONAL

Consultancy in multiplier effects: job creation in the context of the transition to low carbon and resilient economies

Terms of Reference

Background of this search:

Counteracting the climate crisis requires ambitious policy reforms in all countries. Through the Paris Agreement, world leaders have committed to making efforts to stabilize the rise in global temperature below 2° C, and preferably below 1.5° C, and to improve global adaptive capacity, strengthen climate resilience and reduce vulnerability to climate change.

The Paris Agreement establishes that, to achieve the global goals, countries must prepare Nationally Determined Contributions (NDCs) considering their national circumstances and global goals. To date, 186 countries, including all countries in the region of Latin America and the Caribbean (LAC), have prepared and submitted their NDCs to the United Nations Framework Convention on Climate Change (UNFCCC).

On the other hand, the Intergovernmental Panel on Climate Change (IPCC) confirmed in 2018 that with the current levels of greenhouse gas (GHG) emissions and considering the countries' current NDCs, net-zero emissions must be achieved by 2050, a goal already postulated in the Paris Agreement. Therefore, countries have been urged to prepare long-term strategies (LTS) aimed at achieving the decarbonization of the economies.

The transition to net-zero carbon and climate-resilient economies poses great social, economic, technological, and financial challenges. However, academics, think tanks, governments and international agencies agree that it is technically possible to achieve economies with net-zero emissions, taking advantage, amongst others, of the decarbonization of electricity production, the electrification of transport and other uses of energy, the extension of public transportation and the preservation and restoration of natural carbon sinks, such as forests.

This being said, questions remain about the social effects and particularly the employment impacts that this transition will have across countries, especially in developing countries. The report [Jobs in a net-zero emissions future in LAC](#), recently published by the IDB and ITO, reveals that the transitions towards decarbonization could create 15 million net jobs in LAC by 2030. Transformations in sectors such as agriculture, forestry, energy, transport, waste management, tourism, and construction would make the decarbonization possible and can create new jobs, generate economic and social benefits, and help protect the unmatched treasure of the natural resources of the region.

On the other hand, it is important to consider how the COVID-19 pandemic has forced households, companies, and governments to rethink how the natural environment is connected with their economies and societies. Currently, deficits in decent work, inequalities and dependence on fossil fuel exports make LAC particularly susceptible to the social and economic impacts of the pandemic. These same issues make the region vulnerable to the current and future impacts of climate change. In response to the pandemic, a just transition to net zero emissions can correct the adverse economic and social effects of the global crisis, while offering an opportunity to create jobs, address inequality, and drive inclusive growth.

To date there is no quantitative analysis at the national level on the potential for job creation from decarbonization and climate resilience efforts in most countries in the region.

The IDB has initiated a series of studies on this topic, starting with Ecuador and Colombia. Extending this type of analysis to other countries can serve as an input for decision-making, both in terms of climate policies, including updating of NDCs and the preparation of LTSs, as well as in employment-related labor market and education/training policies.

Based on this, the Division of Labor Markets and Social Protection (SCL/LMK) and the Climate Change Division (CSD / CCS) are looking for an expert in economic analysis in labor markets with knowledge in the areas of climate change policies, green growth, and environmental sustainability.

The team's mission:

The Division of Labor Markets and Social Protection (SCL/LMK) promotes more and better employment in the region of LAC. The IDB works to achieve regional goals in poverty reduction, equality of opportunities and improvement of labor productivity, by strengthening employment services and training, improving the design and scope of social security, and the analysis of labor markets and labor information. To achieve these goals, the IDB is currently focused on analytical work and projects in the following four main areas: Intermediation, Vocational Training, Workforce Migration, and Social Security.

The Climate Change and Sustainability Division advises the Administration on climate change and sustainable development issues and develops policies, strategies, operational guidelines, and general Bank programs in these areas. It is also responsible for conducting relevant sector research, analytical work, sector best practices and case studies on climate change and sustainability and provides technical support to incorporate climate change considerations in operations.

What you'll do:

- Carry out a feasibility analysis of quantitative estimations regarding the potential for job creation in at least 3 sectors for 3 countries (Costa Rica, Jamaica and Mexico).
- Based on the results from the feasibility analysis, in agreement with the IDB, select at least a country to conduct the quantitative analysis to estimate the potential job creation and multiplier effects for at least 3 sustainable sectors
- Based on a previous feasibility analysis that the IDB will make available to the consultant, conduct multiplier effects in three additional countries (Brazil, Peru and Dominican Republic).
- The multiplier effects studies should consider the countries' economic recovery strategies as well as the main sector policies and measures towards the decarbonization and resilience of the economy, with an emphasis on NDCs and other strategies for a green and climate-resilient economy. Based on the information available, make suggestions on the best methodology to calculate employment multipliers or an alternative analysis for green jobs assessment.
- Provide recommendations and inputs for the design of environmental policies and labor market related policies that strengthen and prepare the labor markets for the needed transition under considerations of Just Transition approaches.

Potential sectors identified preliminarily for the estimations within this consultancy are the following:

Sector	Measures or sub-sectors of interest
Energy	<ul style="list-style-type: none"> • Generation of electricity from fossils • Renewable energy
Transport (public, private, freight))	<ul style="list-style-type: none"> • Clean public transport • Clean freight transport
Agriculture	<ul style="list-style-type: none"> • Bioeconomy • Vegetable products • Animal products
Forestry	<ul style="list-style-type: none"> • Reforestation • Forest exploitation
Tourism	<ul style="list-style-type: none"> • Sustainable tourism • Traditional tourism

The final scope of sectors and measures to be analyzed within the consultancy will be detailed in the work plan.

Activities/Deliverables:

1. Work plan: Prepare a work plan that contains the potential methodological approaches, data needs, and prioritization of sectors for the feasibility analysis for each country. For the elaboration of the work plan, the following will be considered:
 - 1.1 Review information available at the government level, regarding the economic recovery strategies and the main climate and sector policies and programs oriented towards decarbonization and a green and climate-resilient economy, with an emphasis on NDCs and other strategies for a green and climate-resilient economy.
 - 1.2 Review international literature and databases, information from international agencies (International Labor Organization (ILO¹), International Renewable Energy Agency (IRENA), United Nations Framework Convention on Climate Change (UNFCCC), Global Institute for Green Growth (GGGI), Green Growth Knowledge Platform, UN Environment Programme (UNEP)) or from experiences in the region to define data needs, potential methodologies and reference factors that allow estimating the impact on job creation from public or private investments in the sectors to be prioritized.
 - 1.3 Identify key data sources and methodological approaches that could be performed in each country to estimate potential job creation and multiplier effects.
 - 1.4 Outline the prioritization of at least 3 sectors, together with the IDB team
 - 1.5 Feasibility Analysis. Perform a technical feasibility analysis to propose to the IDB team at least one country where Activities 2 and 3 below will be conducted.
2. **Quantitative analysis of the potential for job creation / destruction and multiplier effects:** Derive estimates for the potential of job creation and the multiplier effect in at least three sectors selected, per unit of public or private investment, for Brazil, Peru, Dominican Republic and for at least one of the three countries included in activity 1. The estimates will be quantitative in nature and will lay out the assumptions and factors

¹ https://ilo.org/global/topics/green-jobs/publications/WCMS_743297/lang-es/index.htm; and https://www.ilo.org/employment/units/emp-invest/rural-urban-job-creation/WCMS_743406/lang-en/index.htm

used and will compare to gray or carbon-intensive measures or sectors. The specific limitations of the estimation and indices will be pointed out. Disaggregated estimates will also be derived on the destruction of jobs in affected sectors when implementing prioritized decarbonization and climate-resilient economy policies, possibly also identifying the most affected regions / departments and a differentiated impact between men and women, in order to have the net values in each sector / subsector.

For the activity data, top-down approaches (input-output matrix, information from the national statistical institutes, Ministries of Labor, national employment services), as well as bottom-up (union information, sector surveys and household surveys) will be used

3. **Qualitative analysis of public policy strategies and instruments to promote the green and resilient jobs approach:** Based on the results of the estimations conducted in Activity 2, propose public policy strategies and instruments to promote the green and climate-resilient jobs approach in government strategies geared towards decarbonization and climate resilience in the countries where Activity 2 is performed.

Payments timeline:

Delivery	Delivery date	Payment
Work plan, initial compilation of information, methodology and prioritization of sectors, in accordance with activity 1	2 weeks after the contract signature.	20% of the contract amount
Draft feasibility analysis, with substantive progress in at least three (3) sectors, as established in activity 1.5	TBD in work plan	30% of the contract amount
Draft quantitative analysis, with substantive progress in at least three (3) sectors, as established in activity 2	TBD in work plan	20% of the contract amount
Complete final report with the results of the analysis, including the recommendations of strategies and instruments of public policy, as established in activity 3	TBD in work plan	30% of the contract amount

What you'll need:

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- **Education:** Master's in economics, Development, Public Policy or related degree.
- **Experience:** You have at least 10 years of experience in social development issues in Latin America and the Caribbean, preferably with experience in the areas of labor markets and environmental sustainability.
- **Languages:** Spanish and English.

Core and Technical Competencies:

- Specialist in economics and labor markets with experience in the areas of climate change and environmental sustainability.
- In addition, you are expected to have excellent teamwork skills, work well under pressure, and be results-focused.

Opportunity Summary:

- **Type of contract and modality:** Products and External Services (PEC) Consultant
- **Length of contract:** 5 months
- **Location:** External consultancy
- **Responsible person:** The main responsibility for the consultancy will be with Manuel Urquidi, Lead Operations Specialist of the Labor Markets and Social Security Division, and Mariana Alfonso, Lead Specialist from the Climate Change Division
- **Requirements:** You must be a citizen of one of the IDB's 48 member countries and have
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Our culture:

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CSD/CCS Climate Change Division Consultant for Digital Government and Climate Change Measurement

Terms of Reference

Background of this search:

The Innovation in Citizen Services Division and the Climate Change and Sustainability Divisions of the Inter-American Development Bank are currently working on an effort to maximize the synergies between digital government transformation and climate change. They are looking for a professional with a background in empirical research on the quantification of the climate costs and benefits of technology to design a framework that helps dimension the net environmental contribution of digital government reforms and synthesizes the available relevant evidence by identifying and analyzing specific relevant areas.

The team's mission:

Established in 1959, the Inter-American Development Bank ("IDB" or "Bank") is the main source of financing for economic, social and institutional development in Latin America and the Caribbean. It provides loans, grants, guarantees, policy advice and technical assistance to the public and private sectors of its borrowing member countries.

The Climate Change and Sustainable Development Sector (CSD) advises the Bank's Management on climate change and sustainable development and develops overall IDB policies, strategies, operational guidelines and programs in these areas.

The Innovation in Citizen Services Division and the Climate Change and Sustainability Divisions of the Inter-American Development Bank are currently working on an effort to maximize the synergies between digital government transformation and climate change. They are looking for a professional with a background in empirical research on the quantification of the climate costs and benefits of technology to design a framework that helps dimension the net environmental contribution of digital government reforms and synthesizes the available relevant evidence by identifying and analyzing specific relevant areas.

What you'll do:

- Synthesize the available relevant evidence regarding the net environmental impact of digital government reforms. In the absence of evidence specifically regarding digital government, the consultancy will consider evidence from areas (e.g., telecoms), accompanied by a technical explanation of its applicability. The Bank's initial thinking on what constitutes "digital government reforms," "costs," and "benefits" - to be expanded upon by the consultant - is as follows:
- Digital government reforms: activities such as the design and installation of interoperability platforms; installation of data centers; renting of cloud-based data storage; creation of online public services for citizens and businesses; reengineering and digitization of government back-office procedures; creation of open data platforms; implementation of digital identification. The consultancy will further expand and structure this definition to establish a common base of understanding for the remainder of the consultancy. A tentative proposal for doing so is infrastructure (e.g., data centers, fiber optic), platforms (e.g., operating systems, communications systems) and applications.

- **Costs:** By costs, the consultant will refer to cases where a project is most likely to result in net positive greenhouse gas (GHG) emissions. The consultant will also consider negative environmental impacts through an entire value-chain analysis to help dimension contributions. Some examples include electricity use (e.g., from servers, data storage, use of computers or smartphones), mining of raw materials (e.g., for the creation of digital tools or infrastructure), waste (e.g., from throwing out computers, smartphones, cables, etc.). The consultancy will define the costs included.
- **Benefits:** By benefits, the consultant will refer to cases where a project is most likely to result in net positive greenhouse gas (GHG) emission reductions. If a project may also include environmental co-benefits, these will be identified, through a typology. Examples of benefits include reduced in-person transportation (e.g., through digital services); less paper printed (both by citizens and government institutions); reduced energy use (e.g. due to less use of physical infrastructure to deliver services); MRV systems developed on a transparent basis to track climate finance and actions under the Paris Agreement (fostering more transversal and coordinated public action). The consultancy will define the benefits included.
- **High-level design of a framework and measurement tool that can be used by the Bank and LAC governments to help dimension the net contribution of a project in environmental terms and quantify (when relevant) the environmental costs and benefits of digital government projects.** This measurement framework will have four pieces:
 - **High-level design:** (i) Framework, on which basis the methodology will be set; (ii) Tool, defining what is measured (the definitions of "digital government," "costs" and "benefits" as described above) and how inputs are transformed into quantifications of environmental costs and benefits. The high-level design will take into consideration the elements studied in the synthesis of relevant available evidence on the environmental costs and benefits of digital government reforms, described above.
- **Inputs:** high-level description of what information is needed to compute environmental costs and benefits
- **Quantification methodology:** high-level description of how the inputs provided are combined with other information (i.e., preexisting empirical evidence, assumptions, etc.) to generate estimations of environmental costs and benefits.
- **Outputs:** high-level description of environmental costs and benefits, in terms of greenhouse gas emissions and other factors (energy, resource depletion), as well as adaptation benefits. For communication purposes, the consultant will provide relevant equivalencies to illustrate the benefits and costs beyond less paper use (trees cut down/saved), power usage of servers, transport usage, bureaucratic efficiency, etc.

Deliverables and Payment timeline:

The consultancy involves the delivery of the following products:

- **Product 1:** Work plan and timeline. (After 1 week of contract signature).
- **Product 2:** Synthesis of available evidence on the environmental costs and benefits of digital government reforms. (After 9 weeks of contract signature).
- **Product 3:** High-level design of a measurement framework to quantify the environmental costs and benefits of digital government reforms. (After 19 weeks of contract signature).

Payment:

1. 25% upon approval of product 1.
2. 35% upon approval of product 2.
3. 40% upon approval of product 3.

What you'll need:

- **Citizenship:** You are a citizen of one of our 48-member countries.
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- **Education:** Master's in economics, Development, Public Policy, or related degree.
- **Experience:** You have at least 10 years of experience in social development issues in Latin America and the Caribbean, preferably with experience in the areas of labor markets and environmental sustainability.
- **Languages:** Spanish and English

Core and Technical Competencies:

Experience in developing competence and economic policy analysis frameworks, including the analysis of institutional framework; excellent communication skills, including written and oral forms; proven ability to communicate complex concepts and prepare reports/proposals that are clear, concise and meaningful; ability to develop, analyze and articulate project issues and identify creative, practical approaches to overcome challenging situations; analytic capacity and ability to assess project outputs and relevant findings; demonstrated capacity to work with a variety of stakeholders, both political and technical; demonstrated ability to draft clear and concise technical and policy papers. Ability to present technical concepts clearly to both technical and non-technical experts; Ability to work under pressure, good team player, self-starter, ability to work under limited supervision.

Opportunity Summary:

- Type of contract and modality: Products and External Services (PEC) Consultant
- Length of contract: 5 months
- Location: External consultancy
- Responsible person: Climate Change Specialist
- Requirements: You must be a citizen of one of the IDB's 48 member countries and have no family members currently working at the IDB Group.

Our culture:

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REGIONAL

CSD/CCS Climate Change Division Consultant Firm for the Communications Strategy to Showcase the Partnership with AFD on Climate and Biodiversity

Terms of Reference

Background of this search:

Background of this search:

The IDB is looking for a Product and External Services Contractual (PEC) to support the Climate Change Division with the design and production of a series of communicational products that support the positioning efforts of the AFD and IDB partnership on climate change and biodiversity across target audiences in Latin America and the Caribbean

The team's mission:

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The Climate Change and Sustainable Development Sector (CSD) advises the Bank's Management on climate change and sustainable development and develops overall IDB policies, strategies, operational guidelines, and programs in these areas.

The Innovation in Citizen Services Division and the Climate Change and Sustainability Divisions of the Inter-American Development Bank are currently working on an effort to maximize the synergies between digital government transformation and climate change. They are looking for a professional with a background in empirical research on the quantification of the climate costs and benefits of technology to design a framework that helps dimension the net environmental contribution of digital government reforms and synthesizes the available relevant evidence by identifying and analyzing specific relevant areas.

Consultancy objective(s)

The overall objective of the consultancy will be to develop a Communications and Positioning Strategy for the AFD and IDB joint work on climate change and biodiversity supported by key products that contribute to strengthen and consolidate the positioning; and facilitate dissemination.

What you'll do:

- Review all joint activities between AFD and IDB on climate change and biodiversity.
- Design of a communication strategy and plan to support its execution
- Propose and develop key communication products such as
 - Concept Video in order to communicate results: prepare and present a script, storyboard and showcase key projects.
 - Masters' graphics, as pieces that adapt to any graphic material. This includes, ppt, infographics, portfolio executive reports, brochure and diagramming final report

- Ensure the proper use of the IDB Group branding guidelines, and the application of the previous diagnosis of climate change communications and communication strategy.
- Support the dissemination of knowledge products as ways of working, selection criteria (how projects to invest in are chosen), regional vision/goals
- Develop a Social Media strategy (Twitter, LinkedIn, Instagram).

Deliverables and Payment timeline:

The consultancy involves the delivery of the following products:

- Product 1: Work plan with a timeline for deliverables.
- Product 2: Communication strategy and plan, developing a brand to position
- Product 3: Positioning and diffusion audiovisual and publication material.

Timeline

1. 30% upon approval of product 1
2. 40% upon approval of product 2
3. 30% upon approval of product 3

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Core and Technical Competencies:

Experience in developing competence and economic policy analysis frameworks, including the analysis of institutional framework; excellent communication skills, including written and oral forms; proven ability to communicate complex concepts and prepare reports/proposals that are clear, concise and meaningful; ability to develop, analyze and articulate project issues and identify creative, practical approaches to overcome challenging situations; analytic capacity and ability to assess project outputs and relevant findings; demonstrated capacity to work with a variety of stakeholders, both political and technical; demonstrated ability to draft clear and concise technical and policy papers. Ability to present technical concepts clearly to both technical and non-technical experts; Ability to work under pressure, good team player, self-starter, ability to work under limited supervision.

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- Location: External consultancy
- Responsible person: Climate Change Specialist
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