

Digital Talent for the Caribbean (D1430)

Description:

The overall objective is to improve workers' labor market outcomes (e.g., employment, earnings) through the identification and successful development of digital skills for the unemployed and active workers at risk of losing their jobs because of digital transformation in the Caribbean Region. The specific objectives are: (i) to identify the demand for digital skills and occupational demand among Caribbean countries through the Digital Talent Survey; (ii) to close the digital skills gaps identified by the survey through the design or strengthening of digital talent initiatives (DTI); (iii) to pilot selected digital skills training programs, including e-lancing and microwork.

Submitted by:

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Status:

Under Evaluation

Category:

Research and Dissemination

Tags:

#caribbean #digital #skills

Team Leader Name

Dulce Dias Alvarenga Baptista

Has the proposal been discussed and authorized by the responsible sector or country department/division, as applicable?

Yes

Team Leader Responsible Department

SCL

Are there specific countries that will directly benefit from your proposal?

Yes

Mark the specific countries that will be directly benefited from your proposal?

Barbados

Suriname

Trinidad y Tobago

Where applicable, describe how the proposal aligns with the respective country strategy (for each country selected)

N/A

Does the proposal align to one or more sector frameworks?

Yes, the proposal aligns with at least one sector framework

Identify and describe how the proposal aligns to the sector framework(s)

This CT is aligned with the Labor Sector Framework Document (GN-2741-12), specifically with action line 1, as it will help countries in the Caribbean region to design and implement policies to shift from mitigation policies to full recovery efforts by addressing the lack of information about demand for digital skills and closing that gap through the design of digital talent initiatives that include specific actions to develop women's digital skills. It is also aligned with action line 2, as digital talent initiatives will facilitate the dialogue of stakeholders from public and private sectors to better address the needs of labor and training related to digital skills considering demand side needs with supply side interventions such as skills development. The survey will also support the generation of data to anticipate market needs, and guides individuals new job opportunities such a microwork and e-lancing and will support innovative education and training approaches such as bootcamps in digital skills that implement learning approaches aligned with labor market demands. Moreover, the data produced from the identification of demand for digital skills and impact evaluation of the pilots will support the development of modern institutions that provide guidance to workers, firms and governments on labor market orientation and intermediation policies, upskilling and reskilling of the labor force in the digital sector. Finally, it is aligned with action line 4, as it will assess the potential of digital platforms to include women in productive labor market opportunities, though the implementation of pilots and the impact evaluation that will be designed and implemented to assess their impact.

Also, this TC is consistent with the Skills Development Sector Framework Document (GN-3012-3) by: (i) ensuring access to relevant and high-quality lifelong learning opportunities; (ii) leveraging the use of technology; and (iii) actively promoting the generation and use of empirical information.

Select the regional challenges and cross-cutting issues to which the proposal aligns to

Social Inclusion and Equality

Productivity and Innovation

Gender Equality

Justify the alignment to each selection above

This TC is aligned with the Second Update to the Institutional Strategy 2020-2024 (AB-3190-2) with the strategic goal of "addressing the needs of less developed and small countries" and with the development challenges of (i) Productivity and Innovation, because it seeks to increase the labor productivity through the strategies that promote training relevant to the demands of the productive sector; (ii) Social Inclusion and Equality, because it finances tools that promote access to quality employment through relevant human capital investment; and (iii) Gender equality by collecting gender-specific information on digital skills gaps and designs the talent pipeline with a gender focus.

What is the estimated funding that you need in order to implement this proposal?

250000

Select the expected outputs of this proposal

Knowledge Products

Pilot Interventions

Please provide a brief description of the output(s) selected above (The number of units planned, and the estimated cost). If you selected others, please specify.

- Datasets with information about digital skills and occupational demand in the Caribbean countries that can be used to design policy interventions to develop these skills.

- A regional report (technical note) about the status of digital transformation and digital skills and occupational demand in the Caribbean that can be used to design policy interventions to develop these skills.

- A regional report with strategies to effectively provide workers with the required digital skills, including estimates of fiscal costs and proposed institutional designs to make the interventions practical and actionable.

- A report (working paper) with the results of the evaluation of a digital skills pilot in a Caribbean country that can be used to inform the design of policy intervention to develop these skills.

Outcomes: If the outputs are delivered successfully, what is the change expected (in capacity, knowledge, behavior, etc.)

- Countries in the Caribbean count with updated data about digital skills and occupational demand.

- Countries in the Caribbean count with a diagnosis and implementation plan of strategies to effectively provide workers with the digital skills required by firms.

- Countries in the Caribbean count with evidence about the effectiveness of training programs aimed at improving labor market outcomes of workers.

(1) Attachments

hands-working-on-digital-...

0 Comments