**TC ABSTRACT**

1. **Basic Project data**

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| ▪ País/Región: | REGIONAL/BID |
| ▪ Nombre de la CT: | Ampliando la Iniciativa Lazos de Agua |
| ▪ Número de CT: | RG-T4290 |
| ▪ Jefe de Equipo/Miembros: | VELASQUEZ RODRIGUEZ, MANUELA (INE/WSA) Líder del Equipo; SASAKI, KEISUKE (INE/WSA) Jefe Alterno del Equipo de Proyecto; GUERRERO RIVERA, MARILYN IVETTE (INE/WSA); GONNELLI, GUSTAVO VICTOR (INE/WSA); GRAU BENAIGES, JAVIER (INE/WSA); SARA VILA SAINTETIENNE (LEG/SGO) |
| ▪ Taxonomía: | Apoyo al Cliente |
| ▪ Número y nombre de la operación que apoyará la CT: | N/A |
| ▪ Fecha del Abstracto de CT: | 06 Mar 2023 |
| ▪ Beneficiario: | Ecuador and Paraguay |
| ▪ Agencia Ejecutora: | INTER-AMERICAN DEVELOPMENT BANK |
| ▪ Financiamiento solicitado del BID: | US$300,000.00 |
| ▪ Contrapartida Local: | US$0.00 |
| ▪ Periodo de Desembolso: | 18 meses |
| ▪ Tipos de consultores: | Individuos; Empresas |
| ▪ Unidad Responsable de Preparación: | INE/WSA - Agua y Saneamiento |
| ▪ Unidad Responsable de Desembolso: | INE/WSA - Agua y Saneamiento |
| ▪ CT incluida en la Estrategia de País (s/n): ▪ CT incluida en CPD (s/n): | No No |
| ▪ Alineación a la Actualización de la Estrategia Institucional 2010-2020: | Inclusión social e igualdad; Productividad e innovación |
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**II. Objective and Justification**

2.1 The objective of the TC is to support the second phase of Lazos de Agua and contribute to scale up its interventions, trough the implementation of three components: (i) Design of the second phase of the Initiative; (ii) Fundraising strategy; and (iii) design and implement two projects in Paraguay and Ecuador.

2.2 Lazos de Agua is a multi-stakeholder partnership between One DropTM, the Inter-American Development Bank (IDB), The Coca-Cola Foundation and Fundación FEMSA that seeks to provide sustainable access to WASH. Lazos de Agua is implemented through the A·B·C for Sustainability model and the Social Art for Behavior Change (SABC) approach, both developed by One Drop. It includes: (i) improving Access to water and sanitation services; (ii) changing WASH Behaviors through social arts; and (iii) providing access to Capital and strengthening income-creating activities linked to water and sanitation access. The ABC model makes behavior change a critical component to maximize the effectiveness and sustainability of WASH interventions.

2.3 The focus of the ABC model is to understand the reality of the community that will benefit from WASH interventions to design a program tailored to its social, cultural and economic characteristics and demands. The A component finances water and sanitation infrastructure. Once access is in process or granted, component B works around to the inspiration, activation, and sustainability of specific WASH-related behaviors. Finally, to support the sustainability of the infrastructure and behavioral interventions, component C promotes income generating activities around water and sanitation. The model is designed to empower local agents to guarantee that new behaviors are not only activated but sustained in time. There is evidence that the ABC model has contributed to changing behavior among targeted beneficiaries, especially in terms of handwashing, water storage, and water disinfection.

**III. Description of activities and outputs**

3.1 **Component I: Lazos de Agua – Phase II.** Under this component three main activities will be carried out: (i) the design of the second phase of Lazos de Agua, which includes the design a logic model and performance measurement framework for the second phase of Lazos de Agua, define the legal and flow-of-funds framework for the second phase of Lazos de Agua, and managing the process to hire a new Program Manager for the second phase of Lazos de Agua; (ii) on boarding of the new Program Manager.

3.2 **Component II: Design two projects.** Under this component, two projects will be designed, potentially in Paraguay and Ecuador. The projects will include the design of the implementation and scaling up of the ABC methodology described above. This component will be implemented by a third party hired by the IADB. This component will be executed under the supervision and support of One Drop.

**IV. Budget**

**Indicative Budget**

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| **Activity / Component** | **IDB/Fund Funding** | **Total** |
| Lazos de Agua – Phase II. | US$100,000.00 | US$100,000.00 |
| Design two projects | US$200,000.00 | US$200,000.00 |
| **Total** | **US$300,000.00** | **US$300,000.00** |

**V. Executing agency and execution structure**

5.1 One Drop will be the executing agency of Component 1 and the IADB will execute Component 2 through the hiring of consulting firms.

5.2 Executing Agency: One Drop Foundation (One Drop), an international water and sanitation non-profit organization created by Guy Laliberté, Cirque du Soleil founder, will execute this technical cooperation. One Drop´s focus is the promotion of behavioral change in the WASH sector through a unique know-how on social arts inherited from Cirque du Soleil. One Drop successfully implemented regional TC RG-2712, and is currently executing PR-T1224, financed by the JPO Fund.

5.3 Execution Structure: For execution purposes, the IDB and One Drop will sign a non-reimbursable technical cooperation agreement. One Drop will be responsible for the administration of the resources provided by the Bank, in accordance with Bank policies and procedures. For project implementation, One Drop will follow IADB policies and procedures.

**VI. Project Risks and issues**

6.1 The major risk during the execution of this TC is the coordination between One Drop and other actors. As this project has been in implementation since 2017, specific coordination and monitoring protocols have been developed and improved during the years mitigating this risk. Several lessons learned about the executing structure were highlighted in the mid-term review of the platform and have been incorporated in the design of this TC (such as improving monitoring and evaluation support to sub-executing agencies).

6.2 Another risk is the implementation of social arts activities during the pandemic, to mitigate this risk, the project will include the development of digital products that will reduce the need of face-to-face activities.

**VII. Environmental and Social Classification**

7.1 It is anticipated that, overall, the program will produce a positive environmental and social impact in the area of influence, since it will improve the living conditions of the population by providing drinking water and sanitation. In accordance with the guidelines of the Policy Environment and Safeguards Compliance (OP -703) the proposed operation was classified as category C. Expected environmental and social impacts might occur primarily in the construction phase, and they will be insignificant, localized, short-term and reversible. The corresponding environmental management measures are known and easy to apply. These measures will be identified and specified in the Plan for Environmental and Social Management to be developed in the framework of this technical cooperation.