

Technical Cooperation TC Document

I. Basic Information for TC

▪ Country/Region:	REGIONAL
▪ TC Name:	Long-Term Care Policy Dialogue and Knowledge Generation in Latin America and the Caribbean
▪ TC Number:	RG-T4313
▪ Team Leader/Members:	Stampini, Marco (SCL/SPH) Team Leader; Beatrice Fabiani (SCL/SPH); Daniela Acevedo (LEG/SGO); Guerra, Martha M. (SCL/SPH); Mendoza Centellas, Mariana Beatriz (ORP/GCM); Paula Gamboa Leon (LEG/SGO); Rachter De Sousa Dias, Laisa (SCL/GDI); Silvina Regueiro (ORP/REM); Vanessa Curran (SCL/SPH)
▪ Taxonomy:	Research and Dissemination
▪ Operation Supported by the TC:	.
▪ Date of TC Abstract authorization:	.
▪ Beneficiary:	Governments of Argentina, Bahamas, Barbados, Belize, Bolivia, Brazil, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Guyana, Haiti, Honduras, Jamaica, Mexico, Nicaragua, Panama, Paraguay, Peru, Suriname, Trinidad and Tobago, Uruguay, and Venezuela.
▪ Executing Agency and contact name:	Inter-American Development Bank
▪ Donors providing funding: ¹	Cofinancing Special Grants(COF)
▪ IDB Funding Requested:	US\$650,000.00
▪ Local counterpart funding, if any:	US\$0
▪ Disbursement period (which includes Execution period):	36 months
▪ Required start date:	1 July 2023
▪ Types of consultants:	Individual consultants
▪ Prepared by Unit:	SCL/SPH-Social Protection & Health
▪ Unit of Disbursement Responsibility:	SCL/SPH-Social Protection & Health
▪ TC included in Country Strategy (y/n):	N/A
▪ TC included in CPD (y/n):	N/A
▪ Alignment to the Update to the Institutional Strategy 2010-2020:	Social inclusion and equality; Gender equality

II. Objectives and Justification of the TC

2.1 Justification and background. Latin America and the Caribbean (LAC) is aging faster than any other region in the world. Aging is associated with an increased prevalence of care dependence, which is defined by: (i) difficulty in completing basic activities of daily living, such as bathing or showering, eating, using the toilet, dressing, moving around a room, or getting in and out of bed; and (ii) need of support from others to complete these activities. In 2020, there were 7.8 million care dependent persons

¹ These funds will be administered by the IDB through a Project-Specific Grant (PSG). Individual Operation under the “Aging Facility: Strengthening Capacity for Health, Long-Term Care and Social Services” (RG-O1682) approved by the Board by Resolution DE-99/20.

older than 65 years old in LAC (with a prevalence of 14.3%). Women represent almost two thirds of this population. Because of demographic trends, this figure is estimated to grow to 22.8 million in 2050.²

- 2.2 The long-term care services needed by this population include those provided by home caregivers, day centers, nursing homes and telecare. In the region, the supply financed by the public sector is characterized by low coverage and very low quality.³ The private sector supplies services, but these are only accessible for high-income families, and are often characterized by low quality. Care workers, of which women represent the vast majority, often receive little training. In most countries, their role is not recognized as a specific professional profile, which hinders formalization and career opportunities. In this unfavorable context, long-term care needs are most often assumed by family members, usually women, who receive no payment and little support and training. Unpaid care has been increasingly recognized as a cause of inequities and physical and mental distress and may lead to impoverishment by negatively affecting labor supply.
- 2.3 To address this situation, the countries of the region are making efforts to improve the supply of long-term care, often in the context of a care system. Uruguay launched the *Sistema Nacional Integrado de Cuidados (SNIC)* in 2015. In 2017, Chile started *Chile Cuida* that operates in 22 municipalities. Recently, Costa Rica approved a plan to implement a national long-term care system. Countries like Argentina, Colombia, the Dominican Republic, Paraguay, Panama and Peru are also discussing similar plans.⁴
- 2.4 With support from the French Development Agency (*Agence Française de Développement*, AFD), the Inter-American Development Bank (IDB) created the Aging Facility: Strengthening Capacity for Health, Long-Term Care and Social Services (RG-O1682). This Facility supports the design and implementation of long-term care policies and systems, through regional and country-specific Technical Cooperation (TC) projects. From 2020, the Facility funded the regional TC project “Aging Facility: Regional Long-term Care Policy Network in Latin America and the Caribbean” (RG-T3839:ATN/CF-18555-RG). To date, this project has funded seven meetings of the Long-Term Care Policy Network in Latin America and the Caribbean ([RedCUIDAR+](#)) established and implemented jointly with AFD and the Program of the European Union EUROsociAL+; the elaboration of an online survey of paid and unpaid care workers; three studies focusing on long-term care; and the improvement of the IDB’s webpage [Panorama of Aging and Long-Term Care](#).⁵ The project RG-T3839:ATN/CF-18555-RG is now approaching its conclusion, and the proposed new regional TC aims to continue its work.
- 2.5 **Objective:** The objective of this TC project is to support the LAC region in the development of long-term care policies and systems, that increase the quality of life of older persons and promote gender equality through the reduction of the burden of care for women (who represent the vast majority of the caregivers). More specifically, the

² Aranco et al. (2018). *Panorama de envejecimiento y dependencia en América Latina y el Caribe*. IDB Policy Brief 273. <http://dx.doi.org/10.18235/0000984>; Aranco et al. (2022b). Prevalence of Care Dependence Among Older Persons in 26 Latin American and Caribbean Countries. IDB technical note 2470. <http://dx.doi.org/10.18235/0004250>

³ Aranco et al. (2022a). Aging in Latin America and the Caribbean: social protection and quality of life of older persons. IDB monography IDB-MG-01009. <http://dx.doi.org/10.18235/0004287>

⁴ Ibid.

⁵ See [Verification of progress 2022 organized by output indicator under RG-T3839:ATN/CF-18555-RG](#)

TC will: (i) strengthen dialogue among policy makers through the operation of the Long-Term Care Policy Network in Latin America and the Caribbean (RedCUIDAR+); and (ii) produce and disseminate knowledge on long-term care.

- 2.6 **Relevance.** This TC is a priority for the Social Sector because it will stimulate the policy dialogue on long-term care and provide a sound analytical basis for developing long-term care policies and systems. Long-term care is a priority area of work identified in the Social Protection and Poverty Sector Framework Document (GN-2784-12). Additionally, the long-term care sector is an area of joint work with the IDB Lab in the framework of the silver economy.
- 2.7 **Expected Results.** This TC will finance the functioning of the regional Long-Term Care Policy Network in Latin America and the Caribbean ([RedCUIDAR+](#))⁶, that was created in 2020 to support countries' efforts and improve their institutional and technical capacity around long-term care through virtual and in person policy dialogue meetings. It is expected that 15 countries of the LAC region will participate actively in the meetings of RedCUIDAR+. In parallel, this TC will finance analytical work, that is expected to be used as input for policy making by at least one country of the region.
- 2.8 **Sustainability.** The sustainability of the [RedCUIDAR+](#) will be promoted by having countries take a leadership role in each meeting of the network. This practice started with the seventh meeting of RedCUIDAR+, led by the Dominican Republic in 2022. In addition, the studies funded by the TC will provide evidence on good practices for the design and implementation of long-term care services, thereby increasing the sustainability of the policies and programs implemented in the countries of the region.
- 2.9 **Strategic Alignment.** This TC is aligned with the Bank's Second Update to the Institutional Strategy (AB-3190-2), more specifically: (i) with the development challenge of Social Inclusion and Equality, by supporting policies that enhance the autonomy and social inclusion of the older population; (ii) with the cross-cutting issue of Gender Equality and Diversity, by creating knowledge and policy dialogue that can improve the training and professional development of paid and unpaid care workers, of which women represent the vast majority. It is also consistent with the Social Protection and Poverty Sector Framework Document (GN-2784-12), which identifies long-term care as a key line of action.

III. Description of activities/components and budget

- 3.1 **Component 1. Policy dialogue and knowledge on long-term care.** This component will finance the following products: (i) three regional policy dialogue meetings (two virtual and one in person) of the [RedCUIDAR+](#) to foster and facilitate the exchange of knowledge and experiences among participating countries, and to promote collaboration opportunities among the policymakers who shape long-term care policies in LAC and policy experts in the field;⁷ (ii) the improvement of the webpage [Panorama of Aging and Long-Term Care](#) expanding the technical information contained in the thematic blocks for the construction of a long-term care system (see Home section of the webpage), expanding the section of videos with interviews to experts and

⁶ The RedCUIDAR+ comprises over 100 members from 15 countries, including several government ministries. The Network has promoted dialogue on key aspects of long-term care, including financing, community-based care, quality standards, the silver economy, and the role of cooperatives. To date, the Network has organized a total of 8 meetings (7 virtual and 1 hybrid). Two countries (Dominican Republic and Colombia) have taken a leadership role in hosting meetings in 2022 and 2023.

⁷ In this regard, the activities of RedCUIDAR+ are open to all countries in the region.

beneficiaries, and adding other material as requested by the beneficiary countries; (iii) six webinars on long-term care with regional and international experts who share their experiences with the design, implementation and evaluation of long-term care systems; and (iv) five regional studies on long-term care (including on human resources, training, and quality). One of the studies will characterize the unpaid and paid care workforce, of which women represent the vast majority, and an analysis of the training needed to improve its professional development (which has an impact on caregivers' wellbeing).⁸

- 3.2 **Budget.** The total cost of this TC is US\$650,000 and will be financed with resources from the *Agence Française de Développement* (AFD) fund contribution to the Aging Facility: Strengthening Capacity for Health, Long-Term Care and Social Services (RG-O1682). The execution and disbursement period will be 36 months.⁹

Indicative Budget

Activity/Component	Description	IDB/AFD Fund from RG-O1682 Total
Component 1. Policy dialogue and knowledge on long-term care.	Support the operation of a community of practice and finance analytical work on long-term care policies and programs	US\$650,000
		US\$650,000

- 3.3 Resources of this project will be received from the Government of France through a Project Specific Grant (PSG). The IDB manages these operations in accordance with the provisions of the report "Report on COFABs, Ad-Hocs and CLFGs, and a proposal to unify them as Project-Specific Grants (PSGs)" (Document SC-114).
- 3.4 The Bank shall own any and all intellectual property rights in relation to any material developed with the resources of the TC. However, co-publications or specific licenses could be considered in favor of AFD, in which case the team will follow the Bank's internal applicable rules and procedures and consult with LEG to adequately formalize such agreements.

IV. Executing agency and execution structure

- 4.1 The TC will be directed, coordinated, and supervised by the IDB's Division of Social Protection and Health (SCL/SPH). The team leader assigned to this TC will be responsible for the supervision and execution. As it was established in the Aging Facility (RG-O1682) agreement, TC operations to be financed by the Facility will be executed by the Bank. In accordance with the Operational Guidelines for Technical Cooperation Products (GN-2629-1) or its current version, the justification for the Bank to execute the TC operations is because the subject matter of the Facility is new to policymakers in the region and countries have recognized the technical and operational expertise of the Bank, which allows for a more effective implementation of the activities financed by the TC.
- 4.2 As established in the Aging Facility Administrative Agreement between the Bank and the AFD, before awarding a contract or authorizing a sub-contract to be paid for with resources from the Contribution, the Bank shall provide the donor with the (a) name of

⁸ If activities are carried out in specific countries, the team will request the non-objection of the government.

⁹ The TC resources will not supplement the budget of the IDB for routine and customary activities.

the person, group, company, institution, or entity, and (b) its country of registration or country of citizenship to enable the donor to verify whether any of these participants are designated in the Sanctions Lists of France. This consultation with the AFD will take place after the application of the Policy for the Selection and Contracting of Consulting Firms for Bank-executed Operational Work (GN-2765-4). A "complementary" and "separate" process will be done by the team leader on a case-by-case basis in addition to the screening that the project team must perform in each process in application of the policies and instruments that the Bank has implemented for the effect in Convergence.

- 4.3 The project team will be responsible for the preparation and submission to the donor of the project reporting, as well as for all other actions and deliverables pertaining to project execution and agreed with the donor in the Administration Agreement.
- 4.4 Under IDB execution, the financial management of the TC will follow the Bank's internal financial procedures and will not include the contracting of external auditing services. There are no previous conditions before disbursement and the project does not foresee any reimbursement of expenses. The monitoring arrangements include the continuous supervision of all contracted consultants and firms, the revision of their products and payments as well as the elaboration of annual reports on the TC execution progress and performance.
- 4.5 **Procurement.** All activities to be executed under this TC have been included in the Procurement Plan (see Annex IV) and will be contracted in accordance with Bank policies as follows: (a) AM-650 for Individual consultants; (b) GN-2765-4 and Guidelines OP-1155-4 for Consulting Firms for services of an intellectual nature; and (c) GN-2303-28 for logistics and other related services.

V. Major issues

- 5.1 The RedCUIDAR+ is established and there is no major risk of lack of participation by the IDB member countries. The collaboration with AFD and the Program of the European Union EUROsociAL+ will be continued and will contribute to the success of the policy dialogue in the network.

VI. Exceptions to Bank policy

- 6.1 None.

VII. Environmental and Social Strategy

- 7.1 This TC will not finance feasibility or pre-feasibility studies of investment projects with associated environmental and social studies; therefore, it is excluded from the scope of the Bank's Environmental and Social Policy Framework (ESPF).

Required Annexes:

[Results Matrix - RG-T4313](#)

[Terms of Reference - RG-T4313](#)

[Procurement Plan - RG-T4313](#)