










Results Matrix

Outcomes

Outcome:	1 The Accelerator Fund (ACL) Communication and positioning strengthened								
Indicators	Flags*	Unit of Measure	Baseline	Baseline Year	Means of verification		2021	2022	EOP
1.1 Strategy roadmap document developed and implemented		#	0.00	2021	Roadmap developed and studies implemented	P	1.00		
						P(a)			
						A			
1.2 ACL Stakeholder network created		#	0.00	2021	Stakeholders distribution list finalized	P	0.00	1.00	
						P(a)			
						A			

 CRF Indicator

Outputs: Annual Physical and Financial Progress

1 1. Design of a communications strategy and branding plan to position the ACL Fund						Physical Progress				Financial Progress						
Outputs	Output Description	Unit of Measure	Baseline	Baseline Year	Means of verification		2021	2022	EOP		2021	2022	EOP	Theme	Fund	Flags
1.1 Strategies designed	Communications strategy designed	Strategies (#)	0	2021	Strategies reviewed and approved	P	1	0	1	P	50000	0	50000	Sustainable Energy and Climate Change	ACL	
						P(a)	1	0	1	P(a)	50000	0	50000			
						A				A						
1.2 Action plans designed	Strategy and action Plan roadmap designed	Action Plans (#)	0	2021	Action plan reviewed and approved	P	1	0	1	P	50000	0	50000	Sustainable Energy and Climate Change	ACL	
						P(a)	1	0	1	P(a)	50000	0	50000			
						A				A						
2 II: Implementation of the positioning and dissemination strategy						Physical Progress				Financial Progress						
Outputs	Output Description	Unit of Measure	Baseline	Baseline Year	Means of verification		2021	2022	EOP		2021	2022	EOP	Theme	Fund	Flags
2.1 Virtual platforms designed	ACL micro site finalized	Platforms (#)	0	2021	Platforms launched and operational	P	0	1	1	P	30000	30000	60000	Sustainable Energy and Climate Change	ACL	
						P(a)	0	1	1	P(a)	30000	30000	60000			
						A				A						
2.2 Tools designed/strengthened	Communications tools designed and implemented	Tools (#)	0	2021	Tools reviewed and approved	P	3	3	6	P	25000	25000	50000	Sustainable Energy and Climate Change	ACL	
						P(a)	3	3	6	P(a)	25000	25000	50000			
						A				A						
2.3 Awareness raising campaigns designed/implemented	Design of a internal dissemination strategy and support the implementation with target stakeholders	Campaigns (#)	0	2021	Stakeholders distribution list	P	0	1	1	P	5000	15000	20000	Sustainable Energy and Climate Change	ACL	
						P(a)	0	1	1	P(a)	5000	15000	20000			
						A				A						
3 3.Support communications and positioning of the ACL Fund						Physical Progress				Financial Progress						
Outputs	Output Description	Unit of Measure	Baseline	Baseline Year	Means of verification		2021	2022	EOP		2021	2022	EOP	Theme	Fund	Flags
3.1 Newsletters published	• Development of two biannual Newsletters for ACL stakeholders to showcase the overall outcomes and results of the ACL	Newsletters (#)	0	2021	newsletters reviewed and approved	P	1	1	2	P	15000	15000	30000	Sustainable Energy and Climate Change	ACL	
						P(a)	1	1	2	P(a)	15000	15000	30000			
						A				A						
3.2 Annual reports published	annual report designed	Reports (#)	0	2021	Reports approved and published	P	1	1	2	P	15000	15000	30000	Sustainable Energy and Climate Change	ACL	
						P(a)	0	0	0	P(a)	15000	15000	30000			
						A				A						
3.3 Networks/communities of practice established	• Management of the different IDB social media platforms such as Facebook, Twitter, Linkedin and Instagram	Networks (#)	0	2021	Official stakeholders list	P	0	1	1	P	10000	10000	20000	Sustainable Energy and Climate Change	ACL	
						P(a)	0	1	1	P(a)	10000	10000	20000			
						A				A						
3.4 Climate study completed	ACL Fund case studies and results developed on blogs, videos, publications or other communication products	Studies (#)	0	2021	Study approved	P	5	5	10	P	20000	20000	40000	Sustainable Energy and Climate Change	ACL	
						P(a)	5	5	10	P(a)	20000	20000	40000			
						A				A						

Other Cost

Total Cost

	2021	2022	Total Cost
P	\$220,000.00	\$130,000.00	\$350,000.00
P(a)	\$220,000.00	\$130,000.00	\$350,000.00
A			

 CRF Indicator

 Standard Output Indicator