

BELIZE  
STUDIES FOR THE PREPARATION OF THE SUSTAINABLE TOURISM PROGRAM  
Consulting  
CONSULTING SERVICES  
Project ID. No: BL-T1011  
REQUEST FOR EXPRESSIONS OF INTEREST  
Deadline: 7 September 2007

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The Government of Belize through the Belize Tourism Board has requested from the Inter-American Development Bank (IDB) financing from the IDB Infrastructure Fund for studies for the preparation of the Belize Sustainable Tourism Program. The funds available for the contracting of consulting services are US\$340,000.

The general objective of the technical cooperation that will finance the consulting services is to support the pre-feasibility and feasibility studies required for the preparation of the Belize Sustainable Tourism Program (BL-L1003), a loan currently included in the programming of the Bank for 2007. The specific objectives are to: (i) support the selection of competitive geographic areas (i.e., destinations) for sustainable tourism investment with a view of promoting local economic development; (ii) identify the priority investments required to contribute to the competitiveness and sustainability of the tourism sector in these geographic areas; (iii) determine mechanisms for public/private partnerships in financing priority investments and execution in each geographic area; and (iv) design and analyze the overall feasibility of the investment packages and accompanying institutional strengthening activities for financing. To accomplish these objectives, the studies will encompass the following main activities: (i) prefeasibility assessments resulting in the preparation of integrated destination management plans and selection of priority investments; (ii) analyses of alternatives, preliminary designs and technical, socioeconomic, financial, environmental, and socio-cultural feasibility; (iii) institutional analysis and proposal for institutional strengthening and execution including public-private sector partnerships; (iv) consultations; and (v) preparation of engineering designs and bidding documents. The studies also include the design of a nation-wide process for the formulation of the Tourism Master Plan.

The firm or consortium must have the following areas of expertise and experience: (i) quantitative market research; (ii) strategic planning for tourism in countries of Latin America and the Caribbean; (iii) preparation of integrated tourism destination management plans; (iv) design and diversification of tourism products; (v) preparation of engineering designs for tourism related sectors (access, water and sanitation, visitor services in protected areas and associated technical, socioeconomic, financial, environmental, and socio-cultural feasibility analyses; (vi)

assessment and strengthening of tourism organizations; and (vii) public-private partnerships for tourism investments.

A consulting firm will be selected in accordance with the procedures set out in the IDB Policies for the Selection and Contracting of Consultants financed by the Inter-American Development Bank, current edition. The method of selection will be 'Quality Based Selection' (QBS).

At this time, the Inter-American Development Bank now invites qualified consulting firms to submit expressions of interest in providing the services as a basis for establishing the Short List in accordance with procedures. Interested firms must provide: (i) a letter of presentation indicating the primary contact, position, address and telephone number; in the event of an association of firms, indicate the lead firm; (ii) nationality of the firm and legal status, including in the case of associations or consortium; (iii) information establishing that they are qualified to perform the services (brochures/websites, description of similar assignments, experience in similar conditions, availability of appropriate skills among staff, etc.). Firms may associate to enhance their qualifications. The expressions of interest must not exceed 10 pages and must be presented in English. We recommend using table formats in presenting information on the firm and key personnel.

To request additional information, inquiries can be sent by at the following e-mail address: [BLT1011Bidding@iadb.org](mailto:BLT1011Bidding@iadb.org). In requesting information, please indicate in the 'Subject' field: BELIZE. Inquiry on Expressions of Interest. BL-T1011. Name of the firm or association of firms. All inquiries must be sent by email to this address only. Phone inquiries will not be attended.

The expressions of interest must be received at the latest on 7 September 2007 at 3PM (Washington D.C. time). Expressions of interest must be sent via e-mail to [BLT1011Bidding@iadb.org](mailto:BLT1011Bidding@iadb.org) indicating in the 'Subject' field: "Expression of Interest: Studies for the Preparation of the Belize Sustainable Tourism Program. Name of the firm or association of firms. Firms must only send one email with their documentation and compressed files are acceptable.

Contact:

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