**Barbados**

**Implementation of the Emerging and Sustainable Cities Initiative (ESCI) in the city of Bridgetown**

**Establishment of a Monitoring System for the Greater Bridgetown Area**

**Terms of Reference**

1. Background
   1. In 2010 the Inter-American Development Bank (IDB) created the Emerging and Sustainable Cities Initiative (ESCI) to support Latin American and Caribbean cities to achieve the objectives of: provide basic services, ensure adequate levels of quality of life, promote employment opportunities, and protect the environment. The ESCI focuses on medium-sized cities that are best positioned for effective planning and adapt to future challenges. The Greater Bridgetown Area (Bridgetown), Barbados has been selected by ESCI with the objective of applying the methodology of the initiative that focuses on three critical areas: environmental sustainability and climate change, urban sustainability, and fiscal sustainability and government.
   2. The methodology is an analysis of the identification of the sustainability challenges of the city in each of the three areas through a rapid assessment (quantitative and qualitative) which allows for a diagnosis, identifying critical problems, and prioritizes areas or sectors that require more attention. From this diagnosis the methodology seeks to define: (i) strategies and action plans that can become useful tools for decision making and prepare the city for a sustainable future; and (ii) a citizen monitoring system of sustainability in cities seeking to track the progress on the commitments and targets set in the action plan.
   3. As part of the citizen monitoring the IDB seeks to establish a formal relationship with the local government to strengthen their ability to report relevant information to the public. With funding and technical assistance from the IDB, the city will improve its information systems and dissemination, its ability to report this information to its residents, its financial sustainability strategy, its ability to raise relevant issues that enable citizen participation in local decisions and help the authorities respond more directly to the concerns of its people.
2. Objectives of the Consultancy
   1. Strengthen the citizen monitoring system through public perception surveys covering all subjects covered by ESCI and covering the entire urban area of the city.
   2. Support the exchange of experiences with other successful citizen monitoring organizations in the region as the network of cities ‘Como Vamos en Colombia’ in a way that experiences can be exchanged and financial mechanisms strengthen for funding such initiatives through relationships with potential sponsors.
   3. Build: (i) detailed indicators that cover all the areas that ESCI is working on; (ii) databases that collect in an organized way the collected information through the indicators; and (iii) an interface on the internet that allows access to these indicators and the aggregated information of the same.
   4. Generate knowledge, periodicals and a network of printed media, television, radio, and social networks.
3. Work Plan
   1. To achieve each of the objectives of the consultancy four areas of action are expected, each linked to a target. The activities are listed below:
4. A. Strengthen the citizen monitoring system
   1. The monitoring includes annual public perception surveys that measure how the city population feels about problems related to the prioritized action areas, and especially, the authorities’ attitude in the solution to these problems and improving the quality of life. The sample for these surveys and the indicators should be representative of the entire urban area of the city. The consultancy must:
      1. Establish formal agreements with all municipalities to access necessary information from each one and cover all the urban area of the city and priority action areas of the ESCI.
      2. Design a sampling system to collect survey information from all municipalities and are representative of each one.
      3. Establish a system for collecting information through surveys so that the information collected has all the necessary credibility and technical support.
5. B. Support the exchange of experiences
   1. Generate an information exchange between Bridgetown and other monitoring experiences in ESCI cities such as Trujillo, Montego Bay, Port Spain, and others.
   2. Seek formal support and the commitment of business sectors and the civil society to give sustainability to their work.
6. C. Build indicators, databases and interface
   1. The consultant will take the following actions:
      1. Define appropriate indicators to cover all areas included by the ESCI’s methodology. This work will be done taking into account the work done by other networks of cities and the IDB. Each indicator should be described in detail in terms of the exact definition, the methodology to be applied and the rationale for its use.
      2. Create a database that collects information from the indicators and technical specifications and centralize data generated by public and private institutions related to the selected indicators in the Action Plan.
      3. Strengthening the network of institutions that generate information, will look for consensus and validation of the indicators by the authorities, also, will recognize the evolution of the indicators and will make comparisons with international standards.
      4. Create an interface that allows citizens and institutions to access all the information generated and collected easily and effectively.
7. D. Generate knowledge and periodicals
   1. The aim is to generate knowledge through forums for dialogue, debate, and work of citizens; such is the case of the thematic panels, forums, mobilization, campaigns, etc., and trying to involve and collect proposals from a greater number of actors and civil society specialists in building alternatives to the problems of the city, and promoting institutional spaces of dialogue, consensus and agreement with the political authority.
8. Term and Place of Service
   1. The consultancy will be held in Bridgetown, Barbados, for a period of up to 24 months from the date of signature of the contract. The consultancy is expected to begin once the priority action areas have been determined, with an estimated start date in April 2015 and completion in April 2016.
9. Coordination
   1. The ESCI team in Washington, D.C. will be in charge of coordinating and monitoring the consultancy under the supervision of Huascar Eguino, ESCI sector coordinator for IFD; Gilberto Chona, team leader; and the IDB office in Barbados.