

Social Development Program to Assist Low-Income Groups

PERU

SECTOR: Social Development

PROJECT NAME: Social Development Program to Assist Low-Income Groups
(ATN/TF-4344-PE)

TOTAL COST: \$25.3 million

FINANCING:

IDB	\$ 6.3 million	
LOCAL	\$19.0 million	(including \$550,000 from UNICEF)

DATE OF APPROVAL: October 6, 1993

GENERAL DESCRIPTION: The aim of this nonreimbursable technical cooperation is to: (a) develop integrated assistance programs for impoverished children in 15 Peruvian cities, including health and education services; (b) increase the availability of day-care services for pre-schoolers (up to age six) by creating and financing a national system of nurseries (Wawa Wasi) that will link public services with women's groups and community associations; and (c) improve the standards of living of approximately two million disadvantaged mothers and provide them with educational and information services.

These objectives will be achieved via three projects, each of which will include efforts to strengthen the support organizations such as NGOs and public sector institutions. The first project will institute a series of institutional, educational and health care activities to contribute to the development of about 12,000 working minors and street children. This includes training of 360 street teachers, advisory

services to improve educational services for minors at 120 drop-in centers and institutional strengthening for the National Family Welfare Institute, which will execute this project.

The second project will improve and expand pre-school education for about 650,000 children under six years of age. As part of the project, children up to three years of age will receive care through a network of in-home nurseries that will provide them with food, monitor their growth and provide early stimulation. Also, the Pre-School Early Education Program will be expanded and strengthened to care for children between the ages of three and six.

The third project will provide basic informal education and information on health, nutrition and child development for two million women living in extreme poverty.

CONSULTANTS:

Bank resources will be used to contract advisors and experts for training and counseling for working minors and street children to help them improve their income-generating activities. UNICEF will administer the reimbursable resources in 60 of the 120 drop-in centers. A training specialist, a communications specialist, a consultant on early childhood development, a specialist in linguistics, a consultant on evaluations and a consultant on child-rearing practices will be needed for the day-care project. Additionally, a communications expert, a specialist in ethnography, a Quechua specialist, an Aymara specialist, a consultant to develop a proposal for information for life resource centers (CRIVs) and a consultant on evaluations will be needed for the third project.

GOODS AND EQUIPMENT:

Equipment and materials will be needed for drop-in centers (furniture, bathrooms, showers and shelving) and day-care centers (pre-school supplies for 20,000 home units, material for building furniture and 20,000 basic early stimulation sets). For the third project, 1,500 basic sets for the CRIVs (including documents, sound equipment and furniture), 1,500 basic sets for literacy promoters (includes blackboards, erasers, lights, etc.), audiovisual production equipment (camera, tape recorder, VHS and monitor, video recorder and cassettes), 20,000 Spanish reading and writing primers, 30,000 reading and writing primers in

native languages, 1,500 guides for literacy promoters, 1,500 sets of printed materials for CRIVs and audiovisual supplies (film, cassettes, videotapes, batteries, etc.) will be needed.

CIVIL WORKS:

Not applicable.

EXECUTING AGENCY:

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