Fondo Multilateral de Inversiones
Miembro del Grupo BID

REPORTE DE ESTADO DEL PROYECTO

ENERO 2014 - JUNIO 2014

SECCIÓN 1: SÍNTESIS DEL PROYECTO

NOMBRE DEL PROYECTO: MEJORA DE LA SALUD MATERNAL E INFANTIL EN GUATEMALA A TRAVES DEL SECTOR PRIVADO

Nro. Proyecto: GU-M1043 - Nro. Operación: ATN/ME-13998-GU

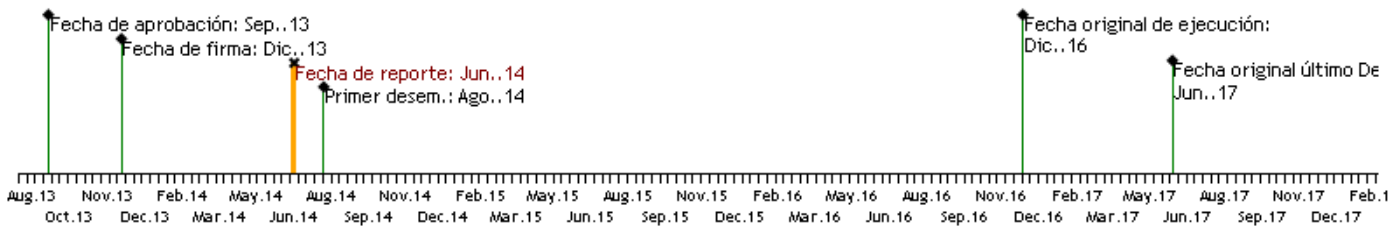
Resultado: Adapt existing social franchise model –Red Segura-- to expand delivery of nutritional services and products to children under two, caregivers and pregnant mothers in the Western Highlands of Guatemala.

País Administrador	País Beneficiario
GUATEMALA	GUATEMALA

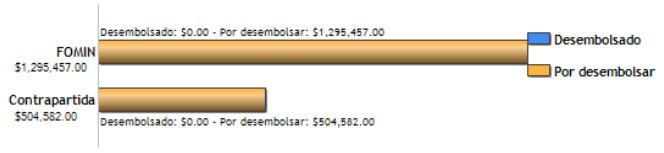
Agencia Ejecutora: PASMO/PSI GUATEMALA

Líder equipo de diseño: Persson, Svante
Líder equipo de supervisión: Correa, Floridalma

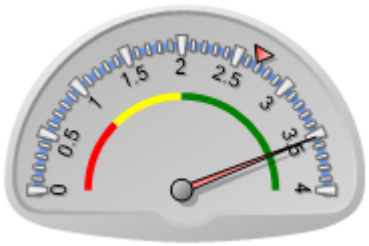
CRONOLOGÍA DE EVENTOS



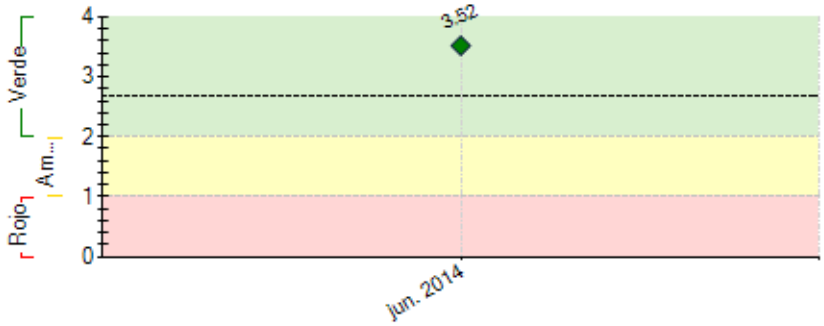
RECURSOS



PUNTAJE DE DESEMPEÑO

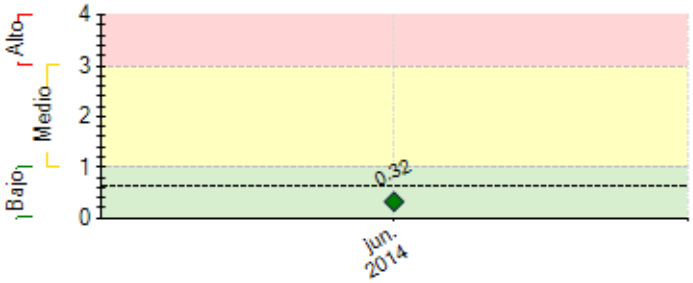


Puntaje actual: Satisfactorio: 3.52
Promedio FOMIN: 2.68



----- Promedio desempeño FOMIN

RIESGOS EXTERNOS



---- Promedio de riesgo FOMIN: 0.615

CAPACIDAD INSTITUCIONAL

	Riesgo
Administración Financiera:	Medio
Adquisiciones:	Bajo
Capacidad Técnica:	Bajo

SECCIÓN 2: DESEMPEÑO

Resumen del desempeño del proyecto en los últimos seis meses

No se recibió respuesta

Comentarios del líder de Equipo de Supervisión

De acuerdo con los comentarios de la Agencia Ejecutora
El primer desembolso se realizó en agosto 2013, por tanto no hay ejecución que reportar

SECCIÓN 3: INDICADORES E HITOS

		Indicadores	Línea de base	Intermedio 1	Intermedio 2	Intermedio 3	Planeado	Logrado	Estado
Resultado: Adapt existing social franchise model –Red Segura-- to expand delivery of nutritional services and products to children under two, caregivers and pregnant mothers in the Western Highlands of Guatemala.	**R.1**	- 52,800 targeted beneficiaries (including children under two, pregnant women, and caregivers) with access to nutritional services and products (sex-disaggregated)	0	3000 Dic. 2014	10000 Dic. 2015		52800 Dic. 2016	0	
	R.2	Red Segura franchisees providing regular nutritional services and products to caregivers and children under two	0				20 Dic. 2016	0	
	R.3	clients who receive service from Red Segura clinics as a result of this program	0				5000 Dic. 2015	0	
	R.4	80% of targeted beneficiaries satisfied with the nutritional services and products they have received	0				80 Oct. 2016	0	
	R.5	100 Red Segura franchisees providing regular nutritional services and products to caregivers and children under two	0				100 Dic. 2016	0	
	R.6	90% existing Red Segura franchisees that continue to provide nutritional services (IYCF counseling and product provision)	0				90 Dic. 2017	0	
	R.7	10,000 children age 6-23 months whose caregivers are enrolled in the intervention who receive a solid, semi-solid or soft foods the minimum number of times or more (sex-disaggregated)	0				10000 Dic. 2016	0	
	R.8	3,000 children age 6-23 months whose caregivers are enrolled in the intervention who receive a solid, semi-solid or soft foods the minimum number of times or more (sex-disaggregated)	0				3000 Dic. 2015	0	
	R.9	5,000 clients who receive service from Red Segura clinics as a result of this program	0				5000 Dic. 2015	0	
Componente 1: Market assessment and awareness raising **Peso:** 20% **Clasificación:** Satisfactorio	**C1.I1**	10,000 potential beneficiaries sensitized on benefits of project intervention through Behavior Change Communication campaign and marketing strategy	0				10000 Dic. 2015		
	C1.I2	One study conducted to identify nutrition profiles of target population to determine existing nutritional gap	0				1 Dic. 2015		
	C1.I3	One communication strategy on "Infant and Young Child Feeding" developed	0				1 Dic. 2015		
	C1.I4	One ProPAN formative research study conducted to identify barriers and enabling factors for appropriate infant feeding practices	0				1 Dic. 2015		
	C1.I5	One assessment of the capacity of existing Red Segura providers to provide nutritional services developed	0				1 Dic. 2015		
Componente 2: Pilot implementation **Peso:** 50% **Clasificación:** Satisfactorio	**C2.I1**	50 private providers (Red Segura franchisees) trained on Infant and Young Child Feeding	0				50 Dic. 2016		
	C2.I2	10,000 pregnant women and caregivers counseled on Infant and Young Child Feeding through Inter-Personal Communications sessions by Red Segura franchisees and Community Health Workers	0				10000 Dic. 2016		
	C2.I3	5,000 pregnant women and caregivers received supportive follow-up visit from Community Health Workers and/or Red Segura franchisees	0				5000 Dic. 2016		
	C2.I4	25 private providers (Red Segura franchisees) trained on Infant and Young Child Feeding	0				25 Dic. 2015		
	C2.I5	200 Community Health Workers trained on Infant and Young Child Feeding	0				200 Dic. 2015		
	C2.I6	5,000 pregnant women and caregivers counseled on Infant and Young Child Feeding through Inter-Personal Communications sessions by Red Segura franchisees and Community Health Workers	0				5000 Dic. 2015		
	C2.I7	Number of Inter-Personal Communications sessions conducted with women in target group by Red Segura franchisees and Community Health Workers	0				10000 Dic. 2015		
	C2.I8	150,000 units of nutritional supplements distributed by Red Segura (franchisees) to target clients	0				150000 Dic. 2015		
	C2.I9	10 private providers (Red Segura franchisees) trained on Infant and Young Child Feeding	0				10 Dic. 2014		
	C2.I10	100 community health workers trained on Infant and Young Child Feeding practices	0				100 Dic. 2014		
	C2.I11	100 Community Health Workers trained on Inter-Personal Communication sessions	0				100 Dic. 2014		
	C2.I12	2,000 pregnant women and caregivers counseled on Infant and Young Child Feeding through Inter-Personal Communications sessions by Red Segura franchisees and Community Health Workers	0				2000 Dic. 2014		
	C2.I13	5,000 Inter-Personal Communications sessions conducted with women in target group by Red Segura franchisees and Community Health Workers	0				5000 Dic. 2014		
	C2.I14	Mass media promotional messages for relevant audiences aired in the area of the intervention	0				5 Dic. 2016		
Componente 3: Expansion of pilot	**C3.I1**	20,000 pregnant women and caregivers counseled on Infant and Young Child Feeding through Inter-Personal Communications sessions	0				20000 Dic. 2017		

Peso: 25% **Clasificación:** Satisfactorio	**C3.I2**	10,000 pregnant women and caregivers have received supportive follow-up visit from Community Health Workers	0				10000 Dic. 2017		
	C3.I3	600,000 units of nutritional supplements distributed by providers (Red Segura franchisees and Community Health Workers) to targeted clients	0				600000 Dic. 2017		
	C3.I4	100 providers (Red Segura franchisees and Community Health Workers meet key infant and young child feeding (IYCF) counseling skills proficiency standards)	0				100 Dic. 2017		
	C3.I5	100 providers report revenue from the nutritional supplements and advisory services	0				100 Oct. 2017		
Componente 4: Knowledge management and communication **Peso:** 5% **Clasificación:** Satisfactorio	**C4.I1**	5 expressions of interest by other stakeholders (NGOs, Donors, etc.) to adapt the project approach beyond the project area (within and beyond Guatemala)	0				5 Dic. 2017		
	C4.I2	1 case study developed to disseminate project´s business model and implementation challenges	0				1 Dic. 2017		
	C4.I3	4 Fact Sheets updated with annual information on project´s implementation	0				4 Dic. 2017		

	Hitos	Planeado	Fecha de cumplimiento	Logrado	Fecha alcanzada	Estado
H1	Condiciones previas	6	Jun. 2014	6	May. 2014	Logrado
H1	Estudio del proceso para la promoción de la alimentación del niño PROPAN	1	Dic. 2014			
H2	Proveedores capacitados en temas de salud. alimentación y nutrición del lactante y niño pequeño	25	Jun. 2015			
H3	Mujeres embarazadas y cuidadoras reciben consejería y asesoramiento en el tema de alimentación de la mujer embarazada y del niño pequeño por medio de mensajes de comunicación interpersonal	5000	Dic. 2015			
H4	Franquiciadores de la Red Segura prestan servicios nutricionales y proporcionan productos para mujeres embarazadas y niños entre 6 y 24 meses	100	Jun. 2016			
H5	Niños de 6 a 24 meses, cuyas madres están inscritas en la intervención, reciben alimento sólido o semi sólido	10000	Dic. 2016			

FACTORES CRÍTICOS QUE HAN AFECTADO EL DESEMPEÑO

[No se reportaron factores para este período]

SECCIÓN 4: RIESGOS

RIESGOS MÁS RELEVANTES QUE PUEDEN AFECTAR EL DESEMPEÑO FUTURO

	Nivel	Acción de mitigación	Responsable
1. External risks (political instability, natural disasters, etc.) Changes in Government Health Policies	Bajo	communication	Project Guest
2. Lack of commitment with the Project and provide nutritional services to target population	Bajo	communication campaign	Project Guest

NIVEL DE RIESGO DEL PROYECTO: Bajo **NÚMERO TOTAL DE RIESGOS:** 2 **RIESGOS VIGENTES:** 2 **RIESGOS NO VIGENTES:** 0 **RIESGOS MITIGADOS:** 0

SECCIÓN 5: SOSTENIBILIDAD

Probabilidad de que exista sostenibilidad después de terminado el proyecto:

FACTORES CRÍTICOS QUE PUEDEN AFECTAR LA SOSTENIBILIDAD DEL PROYECTO

[No se reportaron factores para este período]

Acciones realizadas o a ser implementadas relativas a la sostenibilidad:

SECCIÓN 6: LECCIONES PRÁCTICAS

[No se han agregado lecciones aprendidas todavia.]