



Knowledge and Capacity Building Products (KCP) Proposal

Outreach & Dissemination

I. General Information

KCP Title:

The right to identity and birth registration: Reaching the last 10%

OPUS Number:

RG-T2021

Date of Proposal:

4/28/2011

Linked to project:**Team Leader / Unit:**

HARBITZ, MIA ELISABETH - ICF/ICS

Peer Reviewer 1:

DURYEA, SUZANNE

Peer Reviewer 2:

MORRISON, JUDITH ANNE

Joint Proposal:

Proposed amount, without counterpart in USD equivalent (enter whole number only): USD 210,000
Must match total of budget table on section VI, and of OPUS

Proposed amount including counterpart (if applicable) in USD equivalent: USD 335,000

Proposed Fund:

Korea Poverty Reduction Fund (KPR)

Unit of Technical Responsibility:

ICF/ICS

Unit of Disbursement Responsibility:

ICF

Execution:

Bank

Letters of Request available (or equivalent)

No

Doc# (IDBdocs):

Non-objection available:

No

Doc# (IDBdocs):

Execution period: 12 months Disbursement period: 18 months Required Start Date: 6/1/2011

Please provide justification why the Bank is the Executing Agency:

The Bank is in a unique position to prepare and execute a regional conference of this magnitude in collaboration with other international organizations, i.e. UNICEF, Plan International and OAS. Furthermore, the IDB has carried out research on birth registration and the transversal role of registries, as well as implemented modernization projects that will add value to the event.

Beneficiary Countries:

All countries

Beneficiary entity: Civil and public registries in member countries in the region.

Sector: REFORM / MODERNIZATION OF THE STATE

II. KCP Type

Origination

Originated in Bank: KCP is the result of initiatives generated within the Bank.

These initiatives may include deepening the Bank's knowledge in new subjects, interpreting new economic and social phenomena, generating new databases and diagnostic tools, or organizing a seminar, workshop, a regional policy dialogue, training, a publication.

Scope

Forward-looking purpose:

Demand for this KCP serves a longer-term, forward-looking purpose that may require the accumulation of new knowledge and experience. These products usually require a longer deployment time.

III. Alignment of the KCP proposal with IDB's Institutional Priorities (GCI9).

Cross-cutting

Learning and Capacity Building

3.1 Explain how the knowledge disseminated with this KCP will be used (policy advice, operations, as input for programming and strategy documents, input for other KCPs):

The papers that will be prepared and the conference where they will be presented, aim to support the dialogue between governments and civil society actors in developing and implementing strategies for the universalization of birth registration. Additionally the importance of civil registration and public registries in general as cross cutting underpinnings of the state. This will be done by bringing together experts, government representatives, registry directors and civil society representatives from the Latin American and the Caribbean countries. The objective of this KCP is aligned with the goals of CGI-9 and the Institutional Strategy for Growth and Social Welfare in that it supports the development of country initiatives to reach the last 10% of the unregistered children.

IV. OBJECTIVES, EXPECTED RESULTS AND ACTIVITIES (Maximum 4 pages)

4.1 Describe the dissemination gap that this KCP intends to close:

Policymakers do not have access to quantitative data or more targeted and evidence-based information and strategic options for closing the under registration gap of 10% for children 0-5 years. The administrative and financial planning tools are inadequate in the context of registries, and the civil society are often ill informed, or not at all, about registral procedures and requirements.

4.2 Describe lessons learned from previous similar KCP:

The civil and identification registries in the region have few opportunities to meet and exchange and discuss recent legal, institutional and technological advances in their area. Earlier events have confirmed that there is a need for stronger accountability and better support among institutions that can initiate or influence efforts that will promote birth registration. ATN/IP-11831-RG "Strengthening dialogue between countries in topics pertaining to civil registry, identification, vital statistics and public policy" was successfully implemented and the objective to bring relevant actors together was fully met. This TC allowed for one regional and two sub regional conferences that focused on the institutional aspects of registries. These events allowed the Bank to: i) share knowledge from inhouse research; ii) develop several technical cooperations aimed to strengthen institutional capacity, iii) design the first loan in modernizing a civil registry and (iv) provided a platform for interchange of experiences and information of participating registries.

These experiences have further strengthened the technical dialogue with member countries in this area.

4.3 State the KCP objectives:

Identify new initiatives and strategies that will promote universal birth registration and access to the right of identity in Latin America and the Caribbean with the goal of reducing the percentage of under registration of births by 2015.

4.4 State the KCP expected results:

Attendance by representatives from all borrowing countries.

Web publication of conference proceedings, updated country specific information concerning birth registration (to be presented by country delegations), and technical notes.

4.5 Provide a description of the main outputs and related activities expected to be carried out:

(i) Develop the conference "The Right to Identity and Birth Registration: Reaching the Last 10%" that will take place in Panamá, September 21-23, 2011. The conference will highlight the importance of universal birth and civil registration as a corner stone for public registries and service delivery. This conference will provide a venue for the review and reporting of strategies and

priority activities agreed upon at the First Latin American Conference about identity rights and universalization of birth registration in Asunción, Paraguay, 2007. As part of the international interchange of experiences there will be a session to present the Korean experience on identity and birth registration by relevant Korean experts.

(ii) Carry out a regional mapping, in alliance with UNICEF, to identify the social, economic and institutional barriers to reach the last 10% of the un registrered births in the age group 0-5 years in the Region.

(iii) Edit and publish the proceedings from the Conference "The Right to Identity and Birth Registration: Reaching the Last 10%" which describes the findings and recommendations to provide guidelines to improve national identity services within governments in Latin America and the Caribbean.

(iv) Prepare a technical note focusing on promoting awareness of the right to identity and universal birth registration, and the importance of civil registration and legal identification as fundamental to all other public registries and as a means to access rights, basic services and poverty reduction programs.

(v) Together with UNICEF co-finance a study that will assess the legal identity situation for youth in the region with the objective of describing and quantifying the problem so it may be addressed.

(vi) The contribution of the Korea Poverty Reduction Fund (KPR) will be recognized prominently in all project products and activities carried out during the implementation of the project.

4.6 Describe the dissemination plan of expected outputs / results with a timeline for key activities, person/institution responsible for implementation:

The main dissemination event will be the conference, the secondary will be publication of papers and a technical note on the web sites of UNICEF, Plan International, OAS and the IDB.

4.7 Identify the main audience or expected users of knowledge generated or disseminated by this KCP

The main audience will be civil and public registries, government agencies, policy decision makers, academia and civil society.

V. KCPs RESULTS FRAMEWORK. Main Outcomes and Outputs.

5.1 Results Matrix:

Please, in the first column fill in each outcome indicator with the relevant outputs. You can use the table of indicators here attached.

Results Matrix

	Unit	Baseline		Year 1		Year 2		Expected Completion Date	Data Source
		Value	Year	Planned	Actual	Planned	Actual		
% of participants to the event satisfied	Conference	0	0	90		0		9/30/2011	IDB
# of website visitors	Published proceedings	0		1,000		5,000		6/30/2012	IDB
% of participants that perceive their knowledge has increased	Conference	0		90				9/30/2011	IDB, UNICEF
# of times governments used knowledge produced for policy design/implementation	New projects	0	1			3		12/31/2012	IDB

Note: Please note that this outcome and output indicators will be the input for the PMR and will be monitored in the Quarterly Business Review.

VI. BUDGET (*):

6.1 Budget should be presented by outputs or groups of outputs (for example: three publications, three conferences, seminars or workshops; one database; one survey; two training courses), and the relevant activities. Total available funds from counterpart sources should be reported. Use whole numbers only.

Costs	Project Cost – IDB Financing					Counter- part Resources	Other Financing
	Year 1		Year 2	Total request			
	Consult.	Travel (consultants only)	Other				
Conference	16,000	119,200	9,000	0	144,200	0	69,000
• Communication strategy and materials	4,000	1,200	2,000		7,200		6,000
• Logistics			7,000		7,000		6,000
• Expertos Internacionales		40,000			40,000		10,000
• Participation from member countries		78,000			78,000		45,000
• Proceeding: Editing and publishing (web)	12,000				12,000		2,000
Contingencies	0	0	2,800	2,500	5,300	0	2,000
• Contingencies			2,800	2,500	5,300		2,000
Studies	41,500	6,500	0	0	48,000	0	42,000
• The last 10%	30,000	5,000			35,000		30,000
• Undocumented Youth	11,500	1,500			13,000		12,000
Coordination	12,500	0	0	0	12,500	0	12,000
• Event coordination	12,500				12,500		12,000
Sub-total	70,000	125,700	11,800	2,500	180,000	0	125,000
	Monitoring and evaluation						
Total	70,000	125,700	11,800	2,500	210,000	0	125,000

Approximate value of in-kind counterpart

(*) More details may be required by donors (e.g. consultant cost per day);

6.2 Describe the source and type of counterpart resources

The conference will be co-financed by UNICEF (USD 80,000); Plan International (USD 15,000), OAS (USD 30,000) and the IDB (USD 210,000).

6.3 Types of Consultants: Firms or individuals and main activities/outputs:

Type: Individual or Firm (if available)	Nationality (if available)	Estimated Cost	Main Activities / Outputs
Individual	PANAMA	7,200	Communication
Individual	PANAMA	12,500	Coordination

VII. Bank costs:

For the Bank's internal purposes, please provide information in Bank costs associated with the execution of this KCP:

7.1 Bank staff participation in KCP:

Staff Name	Bank Unit	FTEs
HOFFMAN, NATHALIE ALEXANDRA	ICF/ICS	0.02
HARBITZ, MIA ELISABETH	ICF/ICS	0.1
THEINHARDT, JEAN ERIC	ICS/CES	0.08

VIII. Risks:

Fill-out the KCP's Environmental Screening and Classification using this link to the [Environmental Screening and Classification Toolkit](#). Then save it in IDBDOCS and record its number in the box below (*):

35838334

8.1 Implementation Risks:

The risk associated with the implementation lies in potential delays due to interinstitutional collaboration.

8.2 Please identify key environmental and social risks and impacts, and the strategy to address them:

There are no foreseen environmental risks associated with the conference.

There are no foreseen social risks

IX. Coordination with other MDBs

9.1 Summarize collaboration or coordination with other MDBs, donors and other strategic partners (if any):

The preparation and organization of the conference with a joint endeavor with UNICEF, Plan International, OAS, and IDB as the leading partner.

X. Monitoring and evaluation plan.

Fill-out the KCP's Development Effectiveness Matrix (DEM) using this link to the OD DEM template. Then save it in IDBDOCS and record its number (*):35835565

10.1 Summarize the basic elements of the Monitoring and Evaluation plan, including key activities and associated budget:

No monitoring plan contemplated since this conference is planned for September 2011. Anevaluation form will be developed for the participants of the conference. The proceedings will be published on the respective web sites of UNICEF, Plan International, OAS and IDB., and monthly hits can be monitored.

10.2 Exceptions to Bank policies:

None

10.3 Contractual Clauses:

None

REGIONAL

The right to identity and birth registration conference: the remaining 10% (RG-T2021)

QRR – Results and Procedure Report

A. QRR Process

The KCP proposal was distributed to the QRR requesting comments on May 3, 2011. The document was sent to: Diego Buchara (LEG/SGO); Luis Estanislao Echebarria (SPD/SPD); Carola Alvarez (SPD/SDV); SPD-SDV; ESRNet; VPC-GCM; GCM Single Window; VPC-PDP; Suzanne Duryea (SCL/SCL); Judith Morrison (SCL/GDI); Carlos Santiso (ICF/ICS); Ariel Zaltsman (ICF/ICF); Ana Corbacho (ICF/ICF); and Mario Sangines (ICF/ICF).

Additionally, copy of the distribution was sent to: Office of the Vice President for Countries; Ana Maria Rodriguez (ICF/ICF); Mia Harbitz (ICF/ICS); Jean Eric Theinhardt (ICS/CES); Janine Perfit (ICF/ICS); Joel Korn (ICF/ICS); Maria Laura Olave (ICF/ICS); and Nathalie Hoffman (ICF/ICS).

Comments received and agreed actions have been documented in this Results and Procedure Report. No meeting was convened.

B. Non-Resolved issues

None.

C. Comments

Name	Topic	Comments	Responses
Bernardita Saez (LEG/SGO)	Proposed Fund	Has the source of funding been established? If so, such source should be identified in the KCP Proposal. If the source of funding is a special fund, we suggest that the proposal establish how the proposed KCP activities comply with the fund's goals.	Source of funding has not been defined yet, but once funding has been established, the proposal will be revised to align with the goals of the fund.
Bernardita Saez (LEG/SGO)	Disbursement Period	Disbursement period should be greater than that of the execution period; therefore, we suggest that the disbursement period last 18 months and the execution period last 12.	This has been updated in the proposal.

<p>Suzanne Duryea (SCL/SCL)</p>		<p>Section 3.1 and 4.3 clearly describe the objective of the KCP as identifying strategies to promote universal birth registration. Statistics on birth registration are traditionally calculated for children under 5 year of age. For example UNICEF's 2010 report cites an under registration rate of 10% among children under 5. It would be helpful to clarify the reference age group when stating "the last 10% of undocumented children" and "the last 10% of undocumented people" in sections 4.1 and 4.5 since there is typically a very strong relationship between age and birth registration status.</p>	<p>While there is anecdotal evidence of a rate of lack of documentation among adults that is similar to under registration of birth registration, we agree with the reviewer and will adhere to UNICEF's definition. Sections 4.1 and 4.5 have been adjusted.</p>
<p>Suzanne Duryea (SCL/SCL)</p>		<p>The value-added of the fourth product isn't clear -- a technical note promoting awareness of the right to identity and universal birth registration -- since this type of publication outlining the links between civil registration documents and public services/banking/voting etc. has been produced by various institutions (UNICEF, IDB, OAS, civil registration authorities).</p>	<p>Considering that there is a constant turnover of decision makers and directors of the civil and identification registries, this product is less about developing the argument than to compile and update information that is strategically important. We suggest the following: Prepare a technical note focusing on promoting awareness of the right to identity and universal birth registration, and the importance of civil registration and legal identification as fundamental to all other public registries and as a means to access rights, basic services and poverty reduction programs.</p>
<p>Suzanne Duryea (SCL/SCL)</p>		<p>There is a study in the budget titled "Undocumented Youth" that isn't addressed in the proposal. According to the goals stated in 3.1 and 4.3 this study would be beyond the objective of the KCP: universal birth registration as</p>	<p>While the main objective of the conference is to focus on under registration of births for the 0-5 age group, there is an urgent need to understand whether all or only some are identified by their 5th birthday. A Section (v)</p>

		measured by UNICEF (under age 5).	with the following text has been added" "Together with UNICEF co-finance a study that will assess the legal identity situation for youth in the region with the objective of describing and quantifying the problem so it may be addressed".
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MEMORANDUM

DATE: June 3, 2011

TO: Ms. Mia Elizabeth Harbitz
Modernization of State Senior Specialist, ICF/ICS

THROUGH: Ms. Marguerite S. Berger
Chief, VPC/GCM

FROM: Gilyong Kang
Operations Senior Specialist, VPC/GCM

SUBJECT: Donor's Approval Notice
Source: Korea Poverty Reduction Fund
Program: The Right to Identity and Birth Registration: Reaching the Last 10% /
RG-T2021
Country: Regional
Amount: US\$ 210,000

It is my pleasure to inform that the above-referenced Technical Cooperation (TC) operation has been accepted to be financed by resources from the Korea Poverty Reduction Fund (KPR).

In execution of the program, please observe the following:

1. The total amount approved is the absolute upper limit and should not be exceeded.
2. The project team **should promptly inform** the KPR Coordinator of any changes affecting the execution of the operation such as, but not limited to: a) Reallocation of funds, b) Termination and suspension of the project, c) Extensions of final disbursement date, and d) Cancellation and re-activation of disbursements.
3. The project team **should consult** with the KPR Coordinator before implementing substantial modifications to the approved TC operation such as, but not limited to: a) Fund reallocations of more than thirty percent (30%) of the total cost, b) Additions of new components, and c) Changes of executing agency.
4. The donor's approval **may be withdrawn** under the following circumstances: a) The proposed TC operation has been withdrawn by the beneficiary(ies), b) **The TC operation has not been approved by the Bank more than 12 months after the donor's approval**, and c) **There have been no disbursements for 6 months after approval of the TC operation by the Bank.**

5. The contribution of the KPR will be recognized prominently in all project products and activities carried out during the implementation of the TC operation.
6. The project team should **provide reports on the progress of the TC operation** at least once a year, per request GCM and/or the KPR Coordinator. These through reports are to be submitted in a timely manner, and are vital to the continued support of grant operations by donors and the Bank.
7. Surplus resources at the end of the execution period of the TC operation should be returned to the KPR.
8. The project team is responsible for preparing a **Completion Report** in English, as per KPR guidelines, a summary of expenses classified by item, a list of the consultants (individual/firms), and their nationalities that were hired with resources from the KPR, within 6 months from the date of completion of the TC Operation. An electronic copy of such report, or three printed copies thereof should be forwarded to the KPR coordinator.

**Minutes of Meeting between UNICEF and IDB
April 5, 2011, Washington, DC.**

Participants

UNICEF

Bernt Aasen, Regional Director, UNICEF Office for Latin America & the Caribbean
Debora Comini, Deputy Regional Director, The Americas & Caribbean Regional Office
Enrique Delamonica, Regional Chief of Social Policy
Mark Connolly, Regional Chief of HIV and focal point for Sports for Development
Nadine Perrault, Regional Chief of Protection
Sofia Soromenho-Ramos, Specialist, Multilateral System Analysis governance UN & Multilateral Affairs

IDB

Kei Kawabata, Manager, Social Sector
Bernardo Guillamon, Advisor, Office of Outreach and Partnerships
Marcelo Cabrol, Chief, Education Division
Ferdinando Regalia, Chief, Social Protection and Health Division
Gaston Astesiano, Advisor, Infrastructure and Environment Sector
Matias Bendersky, Lead Specialist, Outreach and Partnerships
Mia Harbitz, Sr. Specialist, Institutional Capacity of the State Division
Aimee Verdisco, Sr. Specialist, Education Division
Ariel Zaltsman, Sr. Specialist, Institutional Capacity and Finance Sector
Fabian Koss, Communications Specialist, Information Management Division
German Sturzenegger, Specialist, Water and Sanitation Division

Areas Discussed

A delegation led by Mr. Bernt Aasen, Regional Director, UNICEF Office for Latin America & the Caribbean, visited IDB to discuss areas for future collaboration. Further to an introduction meeting with Julie Katzman, Executive Vice-President that highlighted issues of common interest and opportunities for joint work, the delegation was received by Kei Kawabata, Manager, Social Sector and sessions on specific topics were held with the divisions concerned. All parties reunited for a wrap up session. The following issues were discussed.

Education

Principals: Nadine Perrault and Aimee Verdisco

- ECD - indicators, impact evaluation, regional inter-agency task force.
- UNICEF proposal for something similar to METAs 2021 for the Caribbean countries.
- Re-confirmation of follow-up meeting between IDB and UNICEF in May in Buenos Aires on UNICEF Global initiative on children not in school.
- Governments are increasingly concerned and seeking advice on the issue of youth at risk, especially linked to citizen security. It would be useful to share ideas on interventions that might be successful in this area.

- It was agreed that the PRIDI instruments will include 2 MICS modules. UNICEF will seek the technical assistance of its offices in the five countries participating in PRIDI (Costa Rica, Ecuador, Nicaragua, Paraguay, and Peru) to support the validation of the instruments and their application at a national scale. In addition, an inter-agency task force will be formed to coordinate and supervise PRIDI; UNICEF will have a seat on this committee (see Annex 1 for details).

Birth Registration

Principals: Nadine Perrault, Ferdinando Regalia, and Mia Harbitz

- Confirmation on collaboration on regional conference in Panama in September 2011.
- Agreement on an equity focus and reference more to “identity management” than just registration, and linking this to social protection programs.
- Identify potential collaboration at country level with possibilities in Bolivia and Nicaragua.
- Potential for more in-depth research in this area, including to feed into the September conference.

Infrastructure and Equity

Principals: Enrique Delamonica, Gastón Astesiano, German Sturzenegger

- Collaboration on check list on impact on children of Water and Sanitation infrastructure investments. IDB (WSA) is interested in exploring this issue with UNICEF.
- There may be a potential for development of guidelines to include children’s concerns in the ex-ante analysis of project and investment evaluations. This could be based on the work UNICEF has already started with the World Bank or it could be developed specifically for IDB. This work should be coordinated with environmental and social safeguards (ESG) unit/group which seems the most appropriate for mainstreaming topics related to children as part of the assessments carried out by IDB.
- Link UNICEF with the group working on gender equity. This could also be an entry point for equity and children’s issues.

Sports for Development

Principals: Mark Connolly, Fabian Koss, Matias Bendersky

Potential collaboration on messaging positive impact and outcomes for children and youth from mega events such as the World Cup and Olympics coming up in Brazil, with focus on:

1. Improving strategic advocacy/communications on Sports for Development.
2. Taking stock/mapping of better S4D programming in the LAC region.
3. Developing a plan for better compilation of the evidence base in LAC, to demonstrate the positive outcomes in the lives of children and youth, due to sports for development.
4. In Brazil, where UNICEF has offices in most cities that will be a venue for the upcoming mega-events, it will be important to work with the municipal level in protecting children. The Brazilian government has promised to reach 180 million children through S4D initiatives. UNICEF and IDB can help with getting close to this ambitious number.

General Agreements

- The minutes of the meeting would be shared with our respective country offices so that our respective staff can engage more directly at the country level, where pertinent.
- There was agreement to consider having periodic meetings. There was also agreement to hold a separate meeting of a half day to discuss Haiti which would include the education, nutrition and cholera programs.
- Ferdinando Regalia will follow-up with Enrique Paz (UNICEF) on potential collaboration in health in the Mesoamerican countries.

Detalles de las discusiones sobre Educación

1. Programa Regional de Indicadores de Desarrollo Infantil, PRIDI. Se acordaron que las encuestas del PRIDI contendrán dos módulos de los MICs: el de desarrollo infantil y el de disciplina. UNICEF solicitará a sus oficinas en los 5 países participantes en el PRIDI (Costa Rica, Ecuador, Nicaragua, Paraguay y Perú) que apoyen a los respectivos ministerios en la logística e implementación del PRIDI. La oficina regional brindará apoyo técnico. Todo el apoyo y asistencia técnica se brindará sin cobro de gastos. También se creará una instancia inter-agencia para coordinar y supervisar el PRIDI. Esta instancia sería compuesta por el BID, UNICEF, IEA y los asesores internacionales del proyecto. UNICEF será invitado a participar en las reuniones técnicas del PRIDI y cubrirá sus propios gastos de participación.
2. Metas 2021: se explorará una colaboración el llevar al Caribe una iniciativa de establecer y monitorear metas educacionales, parecido a la iniciativa de la OEI. El Banco no cuenta con financiamiento disponible para esta iniciativa pero, en caso que una propuesta concrete, estaría dispuesto de buscar algún arreglo de compartir costos. Se acordó poder discutir esta y otras propuestas más en detalles en una reunión entre Marcelo Cabrol y Anna Lucia D'Emilio. UNICEF sugirió encontrarse en Buenos Aires, aprovechando la realización de una reunión de Ministros de Educación que se llevará a cabo del 12 al 14 de Mayo, en el marco de las iniciativas de ECOSOC. UNICEF enviará información a respecto.
3. Haití: se explorará oportunidades de colaboración en el marco del plan del gobierno. También se discutirá unas posibles estrategias de fundraising para apoyar el plan.
4. Jóvenes en riesgo: el Banco compartirá sus estudios en el tema y se explorará oportunidades de trabajar junto en el tema.
5. Mismo con evaluaciones de impacto.

IDB-UNICEF MEETING

April 5, 2011

Room NE620

AGENDA

Objective: To discuss areas for future collaboration in the following topics suggested by UNICEF: Education, Birth Registration, Infrastructure and Equity, and Sports for Development.

UNICEF Participants:

Bernt Aasen, Regional Director, UNICEF Office for Latin America & the Caribbean

Debora Comini, Deputy Regional Director, UNICEF TACRO, The Americas & Caribbean Regional Office

Mark Connolly, Regional Chief of HIV and focal point for Sports for Development (for sports for development)

Enrique Delamonica, Regional Chief of Social Policy (for infrastructure, education, and overall discussions)

Nadine Perrault, Regional Chief of Protection (for birth registration issues)

Bjorn Gillaster, Chief Multilateral System Analysis, GMA, UNICEF New York HQ (tentative).

Time	Topic	IDB Participants
10:00-11:15	Education	Kei Kawabata, Social Sector Manager (SCL/MGR) Marcelo Cabrol, Chief, Education Division (SCL/EDU)
11:15-12:30	Birth Registration	Kei Kawabata Ferdinando Regalía, Chief, Social Protection and Health Division (SCL/SPH) Mia Harbitz, Sr. Specialist, Modernization of the State (ICF/ICS)
12:30-14:00	Lunch	UNICEF Delegation IDB: Gaston Astesiano, Matías Bendersky, Marcelo Cabrol, Bernardo Guillamon, Mia Harbitz, Kei Kawabata, Fabian Koss, Ferdinando Regalia, Ana María Rodríguez-Ortiz, (Institutional Capacity and Finance Sector Manager, ICF/MGR), Alexandre Meira Rosa (Infrastructure and Environment Sector Manager, INE/MGR)
14:00-15:00	Infrastructure and Equity	Gaston Astesiano, Advisor, Infrastructure and Environment Sector (INE)
15:00-16:00	Sports for Development	Bernardo Guillamon, Advisor, Office of Outreach and Partnerships (ORP) Matias Bendersky, Lead Specialist ORP Fabian Koss, Communications Specialist, Information Management Division
16:00-16:30	Closing	Gaston Astesiano, Matías Bendersky, Marcelo Cabrol, Bernardo Guillamon, Mia Harbitz, Kei Kawabata, Fabian Koss, Ferdinando Regalia

**EL DERECHO A LA IDENTIDAD Y AL REGISTRO DE NACIMIENTO 2011:
EL ÚLTIMO 10%**

RG-T2021

**TÉRMINOS DE REFERENCIA
Consultoría Individual
Comunicación**

**APOYO PARA LA CONFERENCIA LATINOAMERICANA Y EL CARIBE SOBRE EL
DERECHO A LA IDENTIDAD Y REGISTRO DE NACIMIENTO**

I. ANTECEDENTES

- 1.1 La Primera Conferencia Regional Latinoamericana sobre el Derecho a la Identidad y Registro Universal de Nacimiento llevada a cabo en Asunción en 2007 brindó la oportunidad de abordar dificultades, oportunidades y estrategias en los ámbitos de legislación y modernización administrativa, coordinación de servicios sociales, inclusión social, sensibilización y alianzas. No obstante diferentes circunstancias como las trabas burocráticas, la complejidad de los trámites o la lejanía de las oficinas de registro han impedido el derecho a la identidad.
- 1.2 Por lo tanto es apremiante crear conciencia entre los gobiernos y los actores de la sociedad civil sobre la urgencia del registro universal de nacimiento fortaleciendo alianzas entre los países, fomentando el trabajo en redes, el aprendizaje y el intercambio de experiencias entre los países desde un enfoque de derechos. Esto con el fin de beneficiar a aquellos no registrados que mayoritariamente viven en áreas rurales o pertenecen a poblaciones indígenas y afro-descendientes.
- 1.3 En este marco el BID, Plan Internacional, OEA y UNICEF se unen a la iniciativa de organizar conjuntamente la “Conferencia Latinoamérica y el Caribe sobre el derecho a la identidad y registro de nacimiento 2011: el último 10%” para recopilar información sobre los avances y retos de los últimos años. Dicha Conferencia persigue el propósito general de hacer seguimiento al cumplimiento de los compromisos establecidos en la Primera Conferencia de Registro y otros eventos regionales y subregionales, identificando los logros y los retos pendientes para conseguir la meta regional de registro de nacimiento gratis, universal y oportuno para todos los niños y niñas de la región para el 2015.

II. OBJETIVO DE LA CONSULTORÍA

- a. Apoyar el desarrollo de la estrategia de comunicación del evento.

- b. Coordinar y dar seguimiento a actividades/tareas relacionados con comunicación con los miembros del Comité Organizador -OEA, BID, UNICEF y Plan Internacional - que contribuyen al evento.
- c. Apoyar las acciones de coordinación de comunicación.
- d. Preparar un informe final de la consultoría recopilando la información/las comunicaciones del caso.

III. CARACTERÍSTICAS DE LA CONSULTORÍA

- a. **Tipo de Consultoría:** Individual Local. Mensual/Suma alzada/por día.
- b. **Fecha de inicio y duración:** La consultoría comenzará el día.....de Agosto de 2011 y tendrá una duración de.....
- c. **Lugar de trabajo/viajes:** el/la consultor(a) deberá trabajar desde su país de origen y tendrá que estar disponible a hacer algunas visitas a Panamá durante el periodo contemplado en esta consultoría.
- d. **Calificaciones:** el Consultor deberá tener amplia experiencia en coordinación/organización de eventos regionales. Excelentes habilidades comunicacionales y experiencia en procesos similares ya sea a nivel nacional o internacional. Además se requiere experiencia de trabajo/coordinación con entidades de Estado y capacidad comprobada de trabajo en equipo. Por último, es deseable amplio conocimiento de la temática del evento, además de pleno dominio de idioma español e inglés.

IV. COORDINACIÓN

- 4.1 La consultoría estará a cargo de la División de Capacidad Institucional del Estado (ICF/ICS) bajo la coordinación administrativa y financiera de Mia Harbitz, miah@iadb.org; tel. 202-623-2354

**EL DERECHO A LA IDENTIDAD Y AL REGISTRO DE NACIMIENTO 2011:
ALCANZANDO AL ÚLTIMO 10%**

RG-T2021

**TÉRMINOS DE REFERENCIA
COORDINACION**

**APOYO PARA LA CONFERENCIA LATINOAMERICANA Y EL CARIBE SOBRE EL
DERECHO A LA IDENTIDAD Y REGISTRO DE NACIMIENTO**

I. ANTECEDENTES

- 1.1 La Primera Conferencia Regional Latinoamericana sobre el Derecho a la Identidad y Registro Universal de Nacimiento llevada a cabo en Asunción en 2007 brindó la oportunidad de abordar dificultades, oportunidades y estrategias en los ámbitos de legislación y modernización administrativa, coordinación de servicios sociales, inclusión social, sensibilización y alianzas. No obstante diferentes circunstancias como las trabas burocráticas, la complejidad de los trámites o la lejanía de las oficinas de registro han impedido el derecho a la identidad.
- 1.2 Por lo tanto es apremiante crear conciencia entre los gobiernos y los actores de la sociedad civil sobre la urgencia del registro universal de nacimiento fortaleciendo alianzas entre los países, fomentando el trabajo en redes, el aprendizaje y el intercambio de experiencias entre los países desde un enfoque de derechos. Esto con el fin de beneficiar a aquellos no registrados que mayoritariamente viven en áreas rurales o pertenecen a poblaciones indígenas y afro-descendientes.
- 1.3 En este marco el BID, Plan Internacional, OEA y UNICEF se unen a la iniciativa de organizar conjuntamente la “Conferencia Latinoamérica y el Caribe sobre el derecho a la identidad y registro de nacimiento 2011: el último 10%” para recopilar información sobre los avances y retos de los últimos años. Dicha Conferencia persigue el propósito general de hacer seguimiento al cumplimiento de los compromisos establecidos en la Primera Conferencia de Registro y otros eventos regionales y subregionales, identificando los logros y los retos pendientes para conseguir la meta regional de registro de nacimiento gratis, universal y oportuno para todos los niños y niñas de la región para el 2015.

II. OBJETIVO DE LA CONSULTORÍA

- a. Preparar y monitorear el cronograma de trabajo del evento.

- b. Supervisar y apoyar la coordinación de los aspectos logísticos del evento (instalaciones, transporte, viaje, comidas, micrófonos, proyector de imágenes, computadores portátiles, etc.).
- c. Apoyar la organización del evento (recepción y entrega de acreditaciones de participantes, recepción de invitados especiales, entrega de materiales, recepción de prensa, etc.).
- d. Apoyar y coordinar las acciones de comunicación externa que serán parte del evento.
- e. Recolectar y organizar toda la información presentada en la Conferencia.

III. CARACTERÍSTICAS DE LA CONSULTORÍA

- a. **Tipo de Consultoría:** Individual Local. Mensual/Suma alzada/por día.
- b. **Fecha de inicio y duración:** La consultoría comenzará el díade Agosto de 2011 y tendrá una duración dedías.
- c. **Lugar de trabajo/viajes:** el/la consultor(a) deberá trabajar desde su país de origen y tendrá que estar disponible a hacer algunas visitas a Panamá durante el periodo contemplado en esta consultoría.
- d. **Calificaciones:** el Consultor deberá tener un grado de Maestría o Doctorado en Economía, Ingeniería Industrial o Ciencia Sociales. Se requiere además amplia experiencia en trabajos relacionados con Registros Civiles y/o Identificación, y preferiblemente experiencia en investigación en temas de registros de personas, bienes o empresas. Asimismo es deseable que le candidato cuente con conocimiento y experiencia comprobable en preparación de proyectos del Banco. Se requiere pleno dominio de idioma español e inglés.

IV. COORDINACIÓN

- 4.1 La consultoría estará a cargo de la División de Capacidad Institucional del Estado (ICF/ICS) bajo la coordinación administrativa y financiera de Mia Harbitz, miah@iadb.org; tel. 202-623-2354.