

# PROJECT STATUS REPORT

JANUARY 2013 - JUNE 2013

## SECTION 1: PROJECT SUMMARY

**PROJECT NAME:** Renewal of the Jamaican cocoa sector

Project Number: JA-M1024 - Operation Number: ATN/ME-13437-JA

**Result:** The specific objective is to sustainably position JCFA cocoa in global supply chains and high value markets

**Country Administrator**  
JAMAICA

**Beneficiary Country**  
JAMAICA

**Executing Agency:**

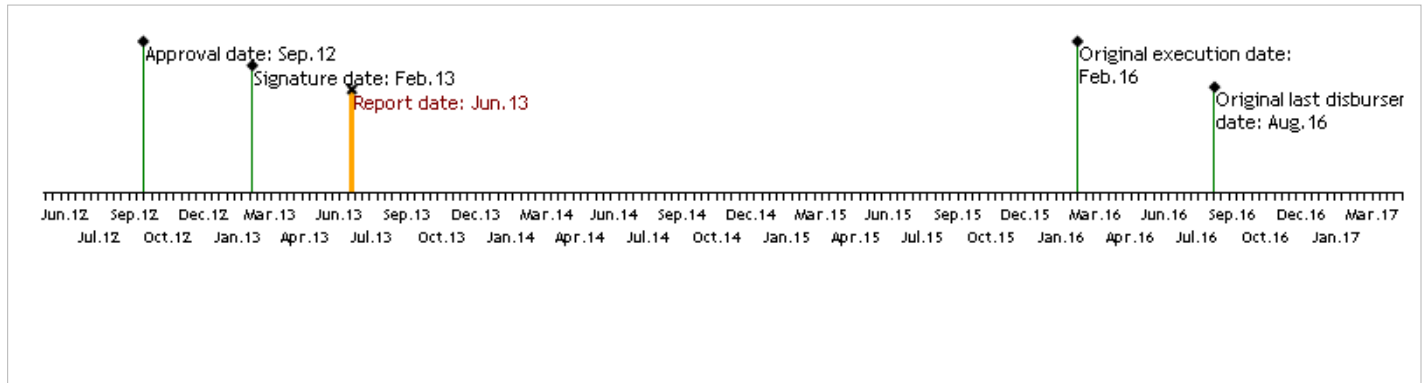
**Design Team Leader:**

Escobar A., Alejandro

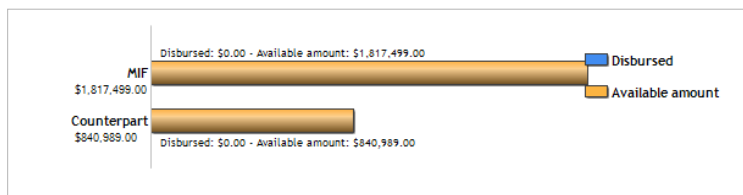
**Supervision Team Leader:**

Beecher, Wayne

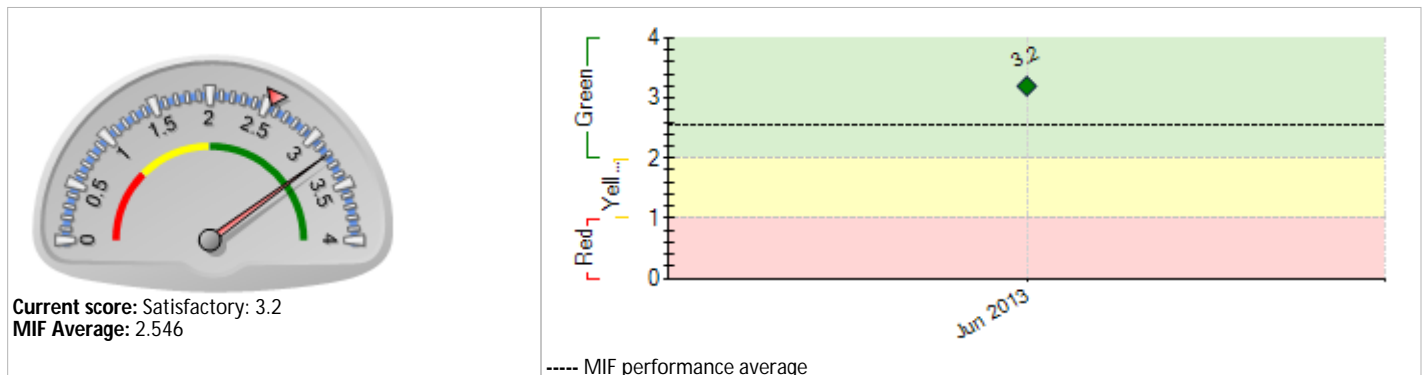
### TIMELINE



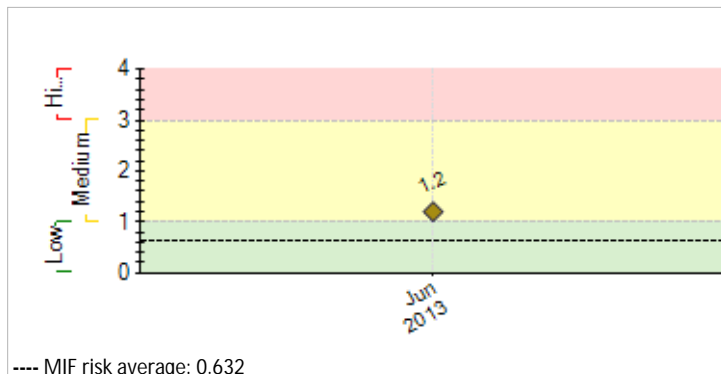
### FUNDS



### PERFORMANCE SCORE



### EXTERNAL RISKS



### INSTITUTIONAL CAPACITY

**Risk**  
**Financial Management:** Low  
**Procurement:** Low  
**Technical Capacity:** Low

## SECTION 2: PERFORMANCE

## Summary of project performance in the last six months

The project to date is satisfactory. The JCFA has hired a Project Manager, Deputy Project Manager and Project Accountant to coordinate and implement the project.

The team has met several conditions prior for first disbursement. Completed terms of reference for key consultants across components.

During the next semester the team will focus on completing the conditions prior for first disbursement.

- Rehabilitation work of 62 acres completed by work-group at 17 farms.
- Total of 11,995 cocoa seedling distributed to farmers. New nursery was built in Westmoreland.
- Training of 8 young men and 51 farmers in pruning activities in Nov/Dec 2012
- 300 hand tools purchased for distribution to farmers.
- USAID project (US 756K) end Mar 31, 2013.
- Commence discussion with University of the West Indies regarding genetic mapping of local varieties
- Discussion with Mona Geo-informatics Ltd regarding traceability system, as overseas based companies systems are significantly more than budget. This traceability system is a critical milestone for December 2013.
- Three cocoa facilities built and operational.
- Completed Local counterpart expenses from September 26, 2012 for project.
- Procure and award contracts for consultants and goods
- Attend International conference/Trade show and learning exchange
- Achievement of milestone 0 (First disbursement) and milestone 1 (Beta data for traceability system)

## Comments from the Supervision Team Leader

Agree with the Executing Agency comments

They EA has commence project activities following on from a previous initiative funded by USAID. They are on track to achieve all conditions prior within the next 2 weeks

## SECTION 3: INDICATORS AND MILESTONES

Indicators		Baseline	Intermediate 1	Intermediate 2	Intermediate 3	Planned	Achieved	Status
<b>Result:</b> The specific objective is to sustainably position JCFA cocoa in global supply chains and high value markets	P.11 New market tapped by the JCFA	0				1 Feb 2016	0	
	P.12 JCFA annual cocoa exports have increased	0				150 Feb 2016	25 Jun 2013	
	P.13 Farmers (JCFA members) are successfully applying improved cultivation and processing techniques learned from the farmer field school program.	0				500 Feb 2016	0 Jun 2013	
	P.14 Average per-hectare yields have increased compared to when the project began due to rehabilitation and improved cultural practices	0				50 Feb 2015	0	
	P.15 Percentage of JCFA cocoa producing communities are in the process of obtaining organic certification	0				20 Feb 2015	0	
	P.16 n/a	0				0 Feb 2014	0	
<b>Component 4:</b> Research and technical skills development to enhance productivity of cocoa farms <b>Weight:</b> 44% <b>Classification:</b> Satisfactory	C4.11 Number of acres of existing cocoa farms have been rehabilitated	0				200 Aug 2014	0 Jun 2013	
	C4.12 Number of producers have been trained in sustainable agricultural practices through the farmer field school training program.	0				250 Aug 2014	0 Dec 2012	
	C4.13 Number of farmers (JCFA members) and young people from the communities trained in entrepreneurship skills and farming as a micro enterprise.	0				125 Aug 2014		Jun 2013
	C4.14 Local cocoa varieties have been genetically mapped and propagated	0				2 Aug 2014		Jun 2013
	C4.15 JCFA nurseries have been established and stocked with high yielding local varieties	0				2 Aug 2014	1 Nov 2012	
	C4.16 Number of acres of existing cocoa farms have been rehabilitated	0				400 Feb 2016		Jun 2013
	C4.17 Number of farmers (JCFA members) have been trained in sustainable agricultural practices through the farmer field school training program.	0				500 Feb 2016	0 Jan 2013	
	C4.18 Number of farmers (JCFA members) and young people from the communities have been trained in entrepreneurship skills and farming as a micro enterprise.	0				250 Feb 2016		Jun 2013
<b>Component 5:</b> Building capacity to manage agricultural and food production systems <b>Weight:</b> 26% <b>Classification:</b> Satisfactory	C5.11 JCFA members and/or community residents trained in post-harvest handling and processing of cocoa.	0				30 Feb 2014		Jun 2013
	C5.12 Processing facilities implementing JCFA postharvest protocols on drying and fermentation	0				2 Feb 2014	1 Jun 2013	
	C5.13 The computerized traceable acquisition system has been developed and tested in 2 processing facilities.					No Feb 2014		Jun 2013
	C5.14 JCFA members and/or community residents trained in post-harvest handling and processing of cocoa	0				100 Feb 2015		Jun 2013
	C5.15 Processing facilities implementing JCFA Postharvest protocols on drying and fermentation	0				8 Feb 2015		Jun 2013
	C5.16 Processing facilities fully implementing the traceable acquisition system.	0				8 Feb 2015		Jun 2013

C5.17	The JCFA has achieved a number of quality and/or environmental certifications (Rainforest, Fair trade, HAACP etc.)	0				2	Feb 2015	Jun 2013	
C5.18	Quality assurance laboratory established to carry out testing and flavor profiling of beans.	0				1	Feb 2015	Jun 2013	
C5.19	Number of chocolate profilers trained in cocoa flavor profiling.	0				3	Feb 2015	Jun 2013	

**Component 6: Building Capacity for Strategic Management and Marketing**
**Weight:** 24%

**Classification:** Satisfactory

C6.11	Number of strategic plans under implementation for each of the 4 JCFA regional branches.	0				3	Feb 2014	Jun 2013	
C6.12	A medium term business plan for the JCFA approved by the Board of Directors and under implementation	0				1	Feb 2014	Jun 2013	
C6.13	A JCFA marketing strategy has been approved by the Board of Directors and is under implementation	0				1	Feb 2014	Jun 2013	
C6.14	A digital farmer registry for JCFA developed and functioning in JCFA headquarters						Feb 2014	Jun 2013	No
C6.15	A real time information system for market prices developed and functioning	0				1	Feb 2014	Jun 2013	
C6.16	The web based marketing platform has been developed and is available	0				1	Feb 2015	Jun 2013	
C6.17	Number of specialists have been professionally trained in advanced chocolate making	0				2	Feb 2015	Jun 2013	
C6.18	Number of JCFA members and/or community residents (of which 25 are youth ages 18-35) have received training on chocolate formulation	0				50	Feb 2015	Jun 2013	
C6.19	New business relationship established by JCFA representatives with a potential buyer or trader	0				1	Feb 2016	Jun 2013	
C6.110	JCFA cocoa/chocolate products developed and marketed	0				2	Feb 2015	Jun 2013	

**Component 7: Capturing and Disseminating Knowledge**
**Weight:** 6%

**Classification:** Satisfactory

C7.11	Learning exchanges between JCFA representatives and other cocoa producing countries	0				2	Feb 2015	Jun 2013	
C7.12	A cocoa resource center has been jointly established with the University of West Indies as a repository for cocoa research in Jamaica	0				1	Feb 2015	Jun 2013	
C7.13	An assessment of best practices in other fine flavor cocoa producing countries disseminated among JCFA's members and relevant stakeholders	0				1	Feb 2015	Jun 2013	
C7.14	Presentation to an international audience to share the JCFA experience of process and product upgrading to reach high value markets	0				1	Feb 2016	Jun 2013	
C7.15	Case study on community based cocoa processing in Jamaica produced and disseminated to relevant audiences	0				1	Feb 2016	Jun 2013	

Milestones	Planned	Due Date	Achieved	Date achieved	Status
M0 Conditions Prior	1	Aug 2013	4	Jun 2013	Achieved
M1 1 consultant hired to develop a computerized traceable acquisition system	1	Dec 2013	0	Jun 2013	
M2 [*] Training manuals on organic cocoa production and post-harvest processing completed	1	Mar 2014	0	Jun 2013	
M3 1 medium term business and strategic plan for the JCFA written and approved	1	Aug 2014	0	Jun 2013	
M4 JCFA farmers engaged in the process of group organic certification	250	Feb 2015	0	Jun 2013	
M5 JCFA farmer registry completed and functioning	1	Mar 2015	0	Jun 2013	
M6 Annual JCFA cocoa production increases to 100 tons	1	Aug 2015	0	Jun 2013	
M7 Final inspection audit carried out to achieve certification	1	Dec 2015	0	Jun 2013	
M8 1 expression of interest/contract signed with a new buyer	1	Jan 2016	0	Jun 2013	

[\*] Indicate that the milestone has been reformulated

**CRITICAL ISSUES THAT HAVE AFFECTED PERFORMANCE**

[None reported in this period]

**SECTION 4: RISKS**
**MOST IMPORTANT RISKS AFFECTING FUTURE PERFORMANCE**

	Level	Mitigation action	Responsible
1. Farmers are not willing to adhere to traceability requirements	Medium	Find willing farmers through region meetings, etc JCFA may also use incentive.	Project Coordinator
2. Farmers are not willing to adhere to quality and post harvest standards	Medium	...	Project Coordinator
3. Young people and farmers do not show an interest in training.	Medium	...	Project Coordinator
4. JCFA leadership is not committed to the implementation of the new strategies	Medium	...	Project Coordinator
5. Suitable partners are not available and willing to host learning exchanges	Medium	Use International Cocoa Organization (ICCO) in region. Use Gene bank for ICCO in region, such as Trinidad	Project Coordinator
<b>PROJECT RISK LEVEL:</b> Medium <b>TOTAL NUMBER OF RISKS:</b> 15 <b>IN EFFECT RISKS:</b> 15 <b>NOT IN EFFECT RISKS:</b> 0 <b>MITIGATED RISKS:</b> 0			

**SECTION 5: SUSTAINABILITY**

**Likelihood of project sustainability after project completion:** P - Probable

#### **CRITICAL ISSUES THAT MAY AFFECT PROJECT SUSTAINABILITY**

*[None reported in this period]*

#### **Actions related to sustainability which will be or have been implemented:**

The involvement of farmers in the rehabilitation process of cocoa farms to improve productivity and increase income of farmers. The process entail Underbushing, pruning, pest control and sanitation. Agricultural Best Practices (ABP) are taught.

Restocking of farms with new cocoa seedlings, to replace older trees and mitigate with better variety (disease resistant, etc).

### **SECTION 6: PRACTICAL LESSONS**

*[No lessons learned added yet.]*