

PROGRAM TO IMPROVE QUALITY CONTROL IN SMALL AND MEDIUM-SIZED ENTERPRISES

(TC-00-07-02-9)

EXECUTIVE SUMMARY

Executing agencies:	National Association of Manufacturers [Sociedad Nacional de Industrias) (SNI) through the Industrial Development Center [Centro de Desarrollo Industrial] (CDI) and the National Institute for Safeguarding Competition and Protecting Intellectual Property [Instituto Nacional de Defensa de la Competencia y Protección de la Propiedad Intelectual] (INDECOPI)
Beneficiaries:	The project beneficiaries include: (i) 800 entrepreneurs who will participate in conferences to raise awareness of the benefits of implementing ISO 9000 quality management systems; (ii) 120 consultants who will receive advanced training in providing advisory services to SMEs on implementing ISO 9000 standards; (iii) 200 Peruvian SMEs that will be given technical training courses on quality management systems; and (iv) all enterprises in the country, through a strengthened INDECOPI national standardization and accreditation system.
Main objective:	The general objective is to boost the competitiveness of Peruvian SMEs through the use of ISO 9000 standards and the internationally-recognized conformity assessment system. The following strategies will be implemented to achieve this objective: (i) promoting the use of ISO 9000 management systems among entrepreneurs in the SME sector; (ii) improving the quality of service offered by consultants to assist SMEs in implementing ISO 9000 management systems and expanding those services; and (iii) strengthening the INDECOPI national standardization and accreditation system to develop favorable conditions enabling the Peruvian enterprise sector, in particular SMEs, to use the conformity assessment system as a way to join the international market.
Description:	The project is composed of two separate programs: Program A, "Promotion and expansion of facilitation services for ISO 9000 quality management systems for SMEs," and Program B: "Strengthening the national standardization and accreditation environment." Program A has three basic components: (i) raising awareness among SMEs of the importance of ISO 9000 management

systems; (ii) developing consulting methods for implementing ISO 9000 and training SMEs; and (iii) training consultants and trainers in ISO 9000. Program B consists of supporting the competitiveness of SMEs by: (i) strengthening the national standards information system; and (ii) strengthening the national accreditation system.

Financing:

Modality: nonreimbursable – Facility II

MIF US\$1,062,310

Local counterpart: US\$ 740,160

Total: US\$1,802,470

Execution timetable:

Execution period: 36 months

Disbursement period: 42 months

Special contractual clauses:

The conditions precedent to the first disbursement are: (i) evidence that the coordination committee has been formed (paragraph 4.6); (ii) evidence that a coordinator has been selected for each program (A and B) (paragraph 4.8); and (iii) submission of the Operating Regulations for each program (A and B) (paragraph 4.11). Also, as a condition precedent to the first disbursement for program A, the SNI shall demonstrate to the Bank that a separate account has been opened specifically for the MIF resources, to be administered independently by the representatives of the CDI (paragraph 4.2).

Social and environmental impact:

The Committee on Environment and Social Impact (CESI/TRG) considered this operation on 4 August 2000; at that time, training for women was included as a basic concept of quality. To this end, the project will encourage women entrepreneurs to take part in the technical training offered in Component II (see paragraph 3.11).