

IDB784-804/11

**REGIONAL
PROSAVINGS - PROMOTION OF CONTRACTUAL AND TRANSACTIONAL
SAVINGS IN LAC**

Consultants

CONSULTING SERVICES

Request for expressions of interest

Loan No: ATN/ME-12679-RG; Project No: RG-M1198

Deadline: 10 August 2011

The MIF has received financing from the Multilateral Investment Fund (MIF), and intends to apply part of the proceeds to payments under the project Prosaings - Promotion of Contractual and Transactional Savings in LAC, for the design and implementation of a communication strategy to promote this Program. The communicationn strategy will include the development of messages and identification of appropriate channels and activities to reach identified audiences. An online platform of the Program consistent with the MIF's platform will be developed as one of the communication channels..

The Multilateral Investment Fund now invites eligible consultants to indicate their interest in providing the services. Interested consultants must provide information establishing that they are qualified to perform the services (brochures, description of similar assignments, experience in similar conditions, availability of appropriate skills among staff, etc). Consultants may associate to enhance their qualifications.

Consultants will be selected in accordance with the procedures set out in the Inter-American Development Bank: <I>Policies for the selection and contracting of consultants financed by the Inter-American Development Bank</I> (current edition) and is open to all eligible bidders as defined in the policies.

Interested consultants may obtain further information at the address below during office hours 9:00 to 17:00 hours (US Eastern Time).

Expressions of interest must be delivered via e-Sourcing application at:
<https://enet.iadb.org/BidderWeb/signOn.aspx> by 10 August 2011, at 18:00 hours (US Eastern Time).

Multilateral Investment Fund

Division: MIF

Assignment: Prosaings - Promotion of Contractual and Transactional Savings in LAC

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