



Operation Number: **BR-L1219**  
Year- PMR Cycle: **First period Jan-Jun 2015**  
Last Update: **11/10/2015**  
PMR Validation Stage: **Validated by Chief of Operations**

Chief of Operations validation date: **11/17/2015**  
Division Chief validation date:  
Country Representative validation date:

Inter-American Development Bank - IDB  
Office of Strategic Planning and Development Effectiveness

Operation Profile

Basic Data

Operation name:	Regional Tourism Development Program - Espirito Santo State	Loan Number:	3257/OC-BR
Executing Agency (EA):	SECRETARIA DE ESTADO DO TURISMO		
Team Leader:	Bauch,Simone Carolina	Sector/Subsector:	DEVELOPMENT TOURISM DESTINATION & PRODUCT MANAGEMENT
Operation Type:	Loan Operation	Overall Stage:	Approved/Pending Eligibility
Lending Instrument:	Investment Loan	Country:	BRAZIL
Borrower:	ESTADO DO ESPIRITU SANTO	Convergence related Operation(s):	

Total Cost and Source

	Original IDB	Current Active IDB	Local Counterpart	Co-Financing/Country	Total operation cost - Original Estimate
BR-L1219	\$48,000,000.00	\$48,000,000.00	\$32,000,000.00	\$0.00	\$80,000,000.00

Available Funds (US\$)

	Current IDB	Disb. Amount to Date	% Disbursed	Undisbursed Balance
BR-L1219	\$48,000,000.00	\$0.00	0.00%	\$48,000,000.00

Environmental and Social Safeguards

Main Operation	
Impacts Category:	
Safeguard Performance Rating:	
Safeguard Performance Rating - Rationale:	

Reformulation Information

Main Operation	
Was/Were the objective(s) of this operation reformulated?	NO
Date of approval:	

Results Matrix

Impacts

No information related to this operation.

Outcomes

Outcome:	0 Diversificación de oferta turística -con foco en turismo gastronómico- para captación de nuevos segmentos de demanda
Observation:	Fuente y medio verificación: Informes de demanda SETUR/Progreso UCP

Indicators	Flags*	Unit of Measure	Baseline	Baseline Year	Means of verification	Observations	EOP	
							P	
0.0 Incremento del número de turistas que llegan en temporada baja		turistas	1,284,045.00	2012			P(a)	
							A	

 RF - RF Indicator

 SI - Sector Indicator

 CI - Country Indicator

 PG - Pro-Gender

 PE - Pro-Ethnicity

Outputs: Annual Physical and Financial Progress

Componente 1. Estrategia de producto turístico		Physical Progress			Financial Progress		
Outputs	Unit of Measure		2015	EOP		2015	EOP
1.1 - Novos segmentos emissores prioritários Identificados		P		0.00	P		
		P(a)		0.00	P(a)		
		A		0.00	A		
Total Cost					2015		Total Cost
				P			
				P(a)			
				A			

Changes to the Matrix

No information related to this operation.

Please note that the Overall Stage represents the stage of the operation at the time of this report’s publication, which might not necessarily match the stage of the operation during the PMR Cycle to which the report pertains.