

[Suggested structure]

Selection process #:.....

TERMS OF REFERENCE
Component 1 and 2

BRAZIL
BR-T1516

[Web link to approved document]

1. Background and Justification

- 1.1. Land use continues to be the main source of GHG emissions.** Amazon deforestation is one of the major drivers of greenhouse gas emissions in Brazil. Land-use change accounts for 24% of Brazilian GHG emissions, and Pará concentrates 34% of Brazil's total deforested area. To tackle this issue and meet its target for net zero emissions by 2035, the Pará government created in 2019 a strategy called "Plano Estadual Amazonia Agora" (PEAA), with four strategic pillars: Command and Control; Sustainable Territories; Land tenure and environmental regularization; and the Eastern Amazon Fund (FAO).
- 1.2. BRT-1516** The Objective of the TC is to structure a Payment for Environmental Services (PES) Program in the state of Pará to meet the goals of the Amazônia Agora Plan of socioeconomic development through neutralization of greenhouse gas emissions from land use and deforestation. The project will develop the methodological framework for implementation of a PES Program based on valuation of its natural capital, including ecosystem, climatic, and regulatory services.
- 1.3.** Supporting Pará's efforts to address long-term sustained mobilization and deployment of resources to finance these activities, IDB has been working with the state of Pará in the financial structure of the Plan and now aims to further support its capacity to deliver on the 80 targets contained in the Amazônia Agora Plan.

1. Objectives

- 1.1.** The objective of this consultancy is to provide specialized technical services that will support the State of Pará in the delivery of the Payment for Environmental Services program, which will be later piloted and escalated

2. Scope of Services

- 2.1.** The consultancy firm must have more than fifteen years of experience in developing

conservation and sustainable development strategies - in themes such as bioeconomy and low carbon agriculture - and financial solutions for government agencies, traditional communities and private sector. It must also have experience in developing territorial management plans in the Amazonian region. These technical services will provide input for the structuring and deployment of the EAF, ensuring its long-term sustainability.

3. Key Activities

3.1. The selected consultancy firm will deliver:

Component 1. Methodological Structuring (US\$ 200,000): This component will carry out the design and structuring of a methodology for a payment platform for environmental services through a payment-by-results mechanism for the state of Pará as an instrument of the Plano Amazon Agora.

Component 2. Tool Development (US\$ 250,000): This component will define the main features of the payment for environmental services platform tool, including Platform Development, Governance and Management, and Providing agents

4. Expected Outcome and Deliverables

The following products will be delivered by the consultancy firm:

4.1. Product 1. Methodological Structuring Report: *Baseline and Strategy*: (i) Survey of experiences, cases and lessons learned with PES, Mapping of similar and/or complementary initiatives; (ii) Evaluation of interaction with other payments available to beneficiaries including analysis of potential double-counting, double-payment among other complementarities and overlaps; (iii) Identification of interested parties (providing agents, public and private beneficiary agents, and intermediaries). *Methodology:* (i) Definition of eligibility criteria, (ii) priority focus of areas of intervention and performance; (iii) development of the methodology for pricing, payment and assessment of additionality; (iii) analysis of the willingness-to-acceptance of provider agents, (iv) classification of environmental services related to provider agents (climate regulation, water availability, erosion control and retention of sediments, biodiversity, among others). *Stakeholders' engagement and shared governance:* (i) Engagement with services providers such as IPLCs, farmers, and agro-extractive settlements for evaluation of the methodology. (ii) Proposition for the dynamics of the consultancy/ workshop process with stakeholders. (iii) Workshop with stakeholders, including public agencies, non-governmental players and relevant organizations for agribusiness and bioeconomy value chain. (iv) Consultancy for construction of a shared and representative governance arrangement to the platform.

4.2. Product 2. Tool Development Report: *Platform Development and Governance*: (i) revision of proposed methodology, eligibility criteria and value proposition to beneficiaries (ii) legal institutional solutions: creation or adjustments of PSA Law and Regulation and accessory instruments; (iii) define the governance of the platform and (iv) connections with other initiatives; (v) evaluate and design platform operational workflow and selected

players/intermediaries; (vi) databases and connection of other State tools that must integrate the Sustainable Territories Program (SICARF, SICAR, Green Seal, CAR 2.0, among others). 2.0 entre outros). *Providing agents:* (i) such as agro-extractive settlements, traditional communities and indigenous peoples, rural producers (“appetite” to participate in the market - value of the PSA that attracts them); (ii) mapping priority areas and actors (private areas – small, medium and/or large, indigenous peoples and traditional communities, non-destined public forests, conservation units, etc.); (iii) assessment of potential impact as an incentive (for restoration, conservation of forests and/or for environmental services); (iv) proposition of methodology and dynamics of consultancy/workshop with beneficiaries to evaluate eligibility criteria and priority areas; (v) connection with the Sustainable Territories and Regulariza Pará Platform (land and environmental regularization) and interconnection with other public and private mechanisms, including the carbon market, jurisdictional REDD+ program, article 6 of the Paris Agreement.

5. Reporting Requirements

- 5.1. All products should be prepared in Portuguese and in digital format and must be submitted to the IDB for approval. All spreadsheets and files must be delivered in editable format, allowing changes to the documents, in Microsoft Office.
- 5.2. A planning report will be prepared to set milestones for the delivery of the reports and description of project activities. In addition to the planning report, technical reports will be developed to document activity progress and outcomes; and a final report will be prepared to present the project's outcome.

6. Acceptance Criteria

- 6.1. The IDB will have 15 workdays, after the submission of products, to assess preliminary versions.
- 6.2. In case of approval, IDB will communicate with the consultancy firm about the product acceptance.
- 6.3. In the case of partial approval, the IDB will indicate the points to be changed, and will request for an updated version to be sent within an agreed timeline.
- 6.4. Only after the IDB’s approval of the product will the payment be processed.

7. Supervision and Reporting

- 7.1. The work will be supervised by Barbara Brakarz, Senior Specialist for Climate Change, as Team Leader of BR-T1516, Climate and Sustainability Division in Brasilia-DF, Brazil (CCS-CBR), and as Alternate, Daniel Hincapié, Amazon Unit (CSD/ACU) in Washington, D.C., both Sustainable Development and Climate Change Sector (CSD).

8. Schedule of Payments

- 8.1.** Payment terms will be based on project milestones or deliverables. The Bank does not expect to make advance payments under consulting contracts unless a significant amount of travel is required. The Bank wishes to receive the most competitive cost proposal for the services described herein.
- 8.2.** The IDB Official Exchange Rate indicated in the RFP will be applied for necessary conversions of local currency payments.

Payment Schedule	
<i>Deliverable</i>	%
1. Work Plan	10%
2. Report Component 1	40%
3. Report Component 2	50%
TOTAL	100%

TERMS OF REFERENCE

Component 3:

Awareness, Outreach and Knowledge Dissemination Consultant

2. Background and Justification

2.1. Deforestation in Brazilian Amazon. The Amazon is the largest Brazilian biome, occupying 49% of the national territory, with an area of 4,196,943 squared km. Nine states make up the Brazilian Legal Amazon: Acre, Amapá, Amazonas, Mato Grosso, Pará, Rondônia, Roraima, Tocantins, and Maranhão. Despite very considerable efforts to introduce public policy, directives, plans and programs to reduce and avoid deforestation, the state of Pará still is subject to pressures on the forests from the main drivers of deforestation. leads the ranking of deforestation rates: from 2001 to 2020, Pará lost 14.8 M hectares of tree cover, equivalent to a 14% decrease in tree cover since 2000. In 2020, 45,15% of the total deforestation in the Legal Amazon occurred in the state of Pará.

2.2. The role of Pará. The state of Pará appears within this context as one of the most affected by forest loss. Between 1988 and 2019, 34% of deforestation in the entire Legal Amazon occurred in Pará, which represents an accumulated deforested area of 152,475km²¹. The high flow of deforestation also places the state as one of the largest GHG emitters among Brazilian states, with 19.3% of total emissions². Pará's position as the largest GHG emitter is a consequence of the historical development model adopted by Pará, based on the indiscriminate exploitation of natural resources. The state stands out for its mineral, energy (water) and agricultural potential, activities that result in strong human pressure on areas of native forest.³

2.3. Payment for Environmental Services. Supporting Pará's efforts to address long-term sustained mobilization and deployment of resources to finance these activities and reach the targets set out in the PEAA, the Interamerican Development Bank (IDB) has been collaborating with the state of Pará through the State Secretariat for Environment and Sustainability (Secretaria de Estado de Meio Ambiente e Sustentabilidade - SEMAS), and other key partners, in the financial structure of the FAO as an instrument to mobilize and deploy long-term funding for the perennity of the programs and instruments set out in the Plano Estadual Amazonia Agora⁴ (PEAA). Now, consolidating further the partnership with SEMAS and other key public and non-governmental actors on the ground, this TC will support the state's capacity to deliver on its 80 targets by developing and piloting the main public policy instruments as set out in the PEAA: payment for environmental services (PES). This TC will be Stage 1 of an effort to deliver the PES as the main instrument for delivery of the PEAA targets as comprised under the Sustainable Territories Program. The PES program will subsequently be further refined, become operational and be scaled-up in a second stage as part of a comprehensive strategy of support to the State of Pará, including institutional strengthening, technical assistance and capacity-building on the ground,

¹ http://portal.iterpa.pa.gov.br/wp-content/uploads/2021/01/plano_estadual_amazonia_agora.pdf

² *ibid.*

³ *ibid.*

⁴ http://portal.iterpa.pa.gov.br/wp-content/uploads/2021/01/plano_estadual_amazonia_agora.pdf

and correlated interventions, such as access to credit and financing, project pipeline development, territorial planning, effective and tailored financial ecosystem, and fiscal alignment.

2.4. IDB commitment to climate change. In April 2016, during the Governors of the Bahamas meeting, the Inter-American Development Bank (IDB) Group established a target of channeling 30% of its resources to climate and sustainability. This means that 30% of the projects portfolio and investments shall incorporate mitigation and adaptation measures. The Sustainable Development Sector was created to coordinate efforts in integrating climate as a cross-sectional issue for all sectors, as well as developing climate projects by raising and mobilizing funds from the international cooperation among countries.

3. Objectives

3.1. The objective of this consultancy is to create an outreach strategy to validate and disseminate the outcomes of Components 1 and 2 of the TC BR-T1516 (ParáPSA1).

4. Scope of Services

4.1. The consultancy firm must have at least seven years of experience with project management and sustainable development, related to financing, science, technology and innovation and public policies, as well as experience in communications and creating campaign strategies.

5. Key Activities

5.1. The consultancy firm will deliver the following tasks:

- a. Organize stakeholder outreach initiatives, roundtables and workshops Produce reports consolidating roundtables and workshop discussions;
- b. Design and conduct consultation process in coordination with consultancy firms in charge of delivery of Components 1 and 2;
- c. Develop lessons learned and knowledge of the project and prepare communication reports for subsequent use.

6. Expected Outcome and Deliverables

Product 1: Work plan setting out the objectives, targets and implementation milestones.

Product 2: Implementation and reporting of stakeholder roundtables and workshops.

Product 3: Report on consultation processes required on Components 1 and 2.

7. Project Schedule, Milestones and Reporting Requirements

Product	Description	Deadline
1	Work plan	July 2022
2	Roundtable and workshop reports	September 2022

3	Consultation processes report	October 2022
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8. **Supervision and Reporting**

- 8.1.** The work will be coordinated by a Senior Specialist for Climate Change and Sustainability of Division of Climate and Sustainability Division in Brasilia-DF, Brazil (CCS-CBR).
- 8.2.** All activities under this Term of Reference will need to be done in agreement with IDB project team leader.
- 8.3.** All the documents will be sent to the project coordinator, appointed by IDB, and to the IDB project team leader for approval.
- 8.4.** All documents and other materials will need to be drafted in English and delivered in digital format in Word Microsoft Office 2007 or a more recent format.

9. **Characteristics of the Consultancy**

- 9.1.** Consultancy category and modality: Products and External Services Contractual, Lump Sum
- 9.2.** Contract duration: 100 non-consecutive days from July 2022 to July 2023.
- 9.3.** Place(s) of work: home office

10. **Payment and Conditions:** Compensation will be determined in accordance with Bank's policies and procedures. In addition, candidates must be citizens of an IDB member country.

11. **Consanguinity:** Pursuant to applicable Bank policy, candidates with relatives (including the fourth degree of consanguinity and the second degree of affinity, including spouse) working for the Bank as staff members or Complementary Workforce contractuels, will not be eligible to provide services for the Bank.

12. **Diversity:** The Bank is committed to diversity and inclusion and to providing equal opportunities to all candidates. We embrace diversity on the basis of gender, age, education, national origin, ethnic origin, race, disability, sexual orientation, religion, and HIV/AIDs status. We encourage women, Afro-descendants and persons of indigenous origins to apply.

12.1. The consultancy services related to this Project will receive the payment according to the following deliveries:

Payment Schedule	
Product	%
1. Workplan	10%
2. Outreach Report	40%
3 Knowledge and Lessons Learned Report	50%
TOTAL	100%

