

Policy Support program for Small Business and Microenterprise

NICARAGUA

SECTOR: Microenterprise

PROJECT NAME: Technical Cooperation for a Policy Support Program for Small Business and Microenterprise
(ATN/SZ-4335-NI)

TOTAL COST:US\$695,000

FINANCING:

IDB SwF920,126(equivalent to approximately US\$620,000) from the Swiss Fund for Technical Cooperation and Small Projects)
LOCAL US\$ 75,000

DATE OF APPROVAL:September 22, 1993

GENERAL DESCRIPTION:The objective of this nonreimbursable technical cooperation is to strengthen the capacity of the Direcciön General de la Pequeña y Microempresa (Bureau of Small Business and Microenterprise) (DGPYME), within the Ministry of Economic Affairs and Development (MEDE), in the area of analysis and government policy-making relating to the small business and microenterprise sector. The program will provide technical assistance to DGPYME to strengthen its research capacity, as well as the resources for hiring external advisory services to support DGPYME's annual strategic planning, the dissemination of research results for use in policy-making, travel abroad by DGPYME staff for training and procurement of office equipment and vehicles.

CONSULTANTS: A long-term advisor will be contracted to be responsible for

formulating and implementing a strategic planning process for DGPYME, including the design and direct supervision of a research program over a 24-month period. In addition, short-term consultants will be hired to conduct specific research studies on the small business and microenterprise sector in Nicaragua.

2

CIVIL WORKS: Not applicable.

GOODS AND EQUIPMENT: Two vehicles, one computer, a laser printer, computer programs and other office equipment will be purchased.

EXECUTING AGENCY: Ministerio de Economía y Desarrollo (Ministry of Economic Affairs and Development)

ADDRESS: Direcciñ General de la Pequeña y Microempresa (Bureau of Small Business and Microenterprise) (DGPYME)
Km. 4, Carretera Masaya
Managua, Nicaragua
Telephone: (505-2) 670-146 or 672-043