

PLAN DE PASSATION DE MARCHE DU PROJET ATN/ME-12283-HA [04/01/2011 – 04/01/2014]

« DEVELOPING THE NORTH AS A TOURISM DESTINATION »

CENTRE CANADIEN D'ETUDE ET COOPERATION INTERNATIONALE (CECI)

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TYPE DE MARCHÉ	Composante	Activité	Description	Coût	Méthode de Passation de Marche (1)	Révision (Ex--ante ou ex-post)	Source de financement		Prequal.	Date Estimée		Statut (En attente, en cours, accorde, annule)	Commentaires
							IDB/ FOMIN (%)	Local (%)		publication d'avis spécifique ou lancement du processus de selection	fin contrat		
Biens													
	Composante 0	Activité 0.2.3	Office utilities	7 200	PC	Ex-ante	100%	0%	non	N/A	N/A	N/A	
	Composante 0	Activité 0.2.4	Computers (1 Laptop, 1 desktop and software)	3 000	PC	Ex-ante	100%	0%	non	N/A	N/A	N/A	
	Composante 0	Activité 0.2.5	Digital Projector	1 000	PC	Ex-ante	100%	0%	non	N/A	N/A	N/A	
	Composante 1	Activité 1.5.2	Basic equipments (2 laptops, 1 printer, 2 GPS, software, Destination maintenance tools, office equipments)	7 000	PC	Ex-ante	100%	0%	non	N/A	N/A	N/A	
	Composante 1	Activité 1.5.3	Material for photography	3 000	PC	Ex-ante	100%	0%	non	N/A	N/A	N/A	
Travaux													
	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Services firmes													
	Composante 2	Activité 2.2, 2.3, 2.5 & 2.6	Hiring firm to carry out identification of potential products, design, needs assessment at service level to guarantee market readiness of products and impact assessment, design product catalogue and translation	133 000	SBQC	Ex-ante	53%	47%	non	July 2011	June 2013	N/A	

	Composante 3	Activité 3.2 - 3.4	Hiring firm for (i) the definition of the training curricula based on need assessment; (ii) Translation of the curricula; (iii) Training trainers and (iv) Providing TA and on the job training to MSMEs	163 300	SBQC	Ex-ante	81%	19%	non	July 2012	June 2013	N/A	
	Composante 4	Activité 4.1 - 4.6.1	Hiring firm for the design of the corporate image and communication strategy of the destination, creation of webplatform linking with Geoamericas and WHL, hosting, preparing promotion material and targeted advertising	242 300	SBQC	Ex-ante	50%	50%	non	April 2012	Sept. 2013	N/A	
Services consultants													
	Composante 0	Activité 0.1.1	Project Coordinator Full time for a period of 3 years	152 000	QCNI/QCII	Ex-ante	100%	0%	non	April 2011	March 2014	N/A	
	Composante 1	Activité 1.1.2	Consultant for institutional analysis and mapping of key stakeholders	15 000	QCNI/QCII	Ex-ante	100%	0%	non	May 2011	Sept.2011	N/A	
	Composante 1	Activité 1.2.1	Two consultants for mapping and inventory of the main attractions in the destination and georeferencing	17 250	QCNI/QCII	Ex-ante	100%	0%	non	May 2011	Sept.2011	N/A	
	Composante 1	Activité 1.3 & 1.4	Consultant to design and validate the Destination Management Organization (local legal aspects) and to develop the business plan of the DMO (shared between international and national)	33 300	QCNI/QCII	Ex-ante	100%	0%	non	Jun 2011	Nov 2011	N/A	
	Composante 1	Activité 1.5.4	Hiring of the Executive Director of the Destination Management Organization (DMO) for 2 years	132 000	QCNI/QCII	Ex-ante	100%	0%	non	Oct 2011	Sep 2013	N/A	
	Composante 1	Activité 1.7	Consultant to conduct the feasibility study for investment projects	40 000	QCNI/QCII	Ex-ante	100%	0%	non	Jul.2011	March 2012	N/A	

Composante 1	Activité 1.8.1	Consultant specialized in branding of tourism destination	49 000	QCNI/QCII	Ex-ante	100%	0%	non	Dec.2011	Feb.2012	N/A	
Composante 2	Activité 2.1.1	Tourism specialist for the market study and segmentation	22 000	QCNI/QCII	Ex-ante	100%	0%	non	May 2011	July 2011	N/A	
Composante 2	Activité 2.4	Consultant (specialized in social and environmental issues) to oversee the quality and implementation of the firm's proposal on mitigation of environmental and socially negative impacts	7 500	QCNI/QCII	Ex-ante	0%	100%	non	March 2012	May 2012	N/A	
Composante 3	Activité 3.6.1	Two consultants for design an action plan to help tourism MSE to have access to appropriate financing	32 000	QCNI/QCII	Ex-ante	100%	0%	non	Jan 2012	June 2013	N/A	
Composante 4	Activité 4.6.2	Consultant to support the reinforcement of the information office in Milot	20 000	QCNI/QCII	Ex-ante	100%	0%	non	June 2011	Dec 2011	N/A	

(1) Biens et Travaux: AOI: Appel d'Offre International; AOIR: Appel d'Offre International Restreint; AON: Appel d'Offre National; CP: Comparaison de Prix; CD: Contratacion Directe; FA: force account (Regie); Cabinets de Services
Conseils CML: Concours de Mérite Limite; SFQC: Sélection fondée sur la qualité et le coût; SFQ: Sélection fondée sur la qualité; SCBD: Sélection dans le cadre d'un budget détermine; SMC:Selection au « moindre coût »; QC: Sélection fondée sur les qualifications des consultants; SED: Sélection par entente directe; Services de Consultants Individuels: QCNI: Sélection fondée sur les qualifications des consultants individuels nationaux; QCII: Sélection fondée sur les qualifications des consultants individuels internationaux.