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DB Reference N°: IDB-C542697-08/20

Project Country: Barbados

Institution: Inter-American Development Bank

Sector: Renewable Energy, Marketing, Communications, Media and Design

Project: Develop and Implement a Communications and Engagement Strategy for Public Awareness for Sustainable Energy uses in Barbados

Loan N°./Financing: Loan 2748/OC-BA & ATN/EX-13316-BA

Contractor :
Name of Company:
Izertis S.A in joint venture with Próxima Comunicación y Relaciones Públicas S.A. and Virgo Communications Inc
Country:
Spain
Barbados
Costa Rica

Contract Amount:
Project ID:
Borrower/Bid No: PSSEP/3.1.4.1

NOTIFICATION OF CONTRACT AWARD

Financing Institution: Inter-American Development Bank and the European Union

Procurement Type: Consulting Services

Sector: Energy

Country of project: Barbados

Project name: Public Sector Smart Energy Programme

Loan/Credit/Grant No.: Loan 2748/OC-BA & ATN/EX-13316-BA

Contract/Bid No.: PSSEP/3.1.4.1

Bid/Contract Description: Consultancy Services to Develop and Implement a Communications and Engagement Strategy for Public Awareness for Sustainable Energy uses in Barbados - To develop and implement a communications and engagement strategy for public awareness for sustainable energy uses in Barbados, aimed at increasing the public's awareness of the

benefits of Renewable Energy (RE) and Energy Efficiency (EE).

During the selection process for the consulting services indicated above, under the selection method. *QCBS,* the consulting firms listed below submitted Technical and Price Proposals. The scores evaluated for the Proposals of each consulting firm, and their final scores follow below.

List of consulting firms

Name and nationality

of the consulting firm: Izertis S.A in joint venture with Próxima Comunicación y Relaciones Públicas S.A. and Virgo Communications Inc. – Spain, Costa Rica, Barbados

Technical proposal score: 96.67

Price proposal: USD241, 500 VAT exclusive

Final score: 97.24 - 1st Place

Name and nationality

of the consulting firm: EfficiencyOne Services Inc. - Canada

Technical proposal score: **74.22**

Price proposal: 284,832.00

Final score: 76.34 – 2nd place

Name and nationality

of the consulting firm: Roger Clarkes Associates and Simply Intense Media – Barbados and Trinidad

Technical proposal score: **61.11**

Price proposal: N/A

Final score: N/A

The firm did not meet the technical score required

Any Consultant is entitled to a debriefing to ascertain the grounds on which its proposal was not selected, by making a formal request at the address indicated below.

Awarded Bidder:

Name of the awarded bidder: Izertis S.A in joint venture with Próxima Comunicación y Relaciones Públicas S.A. and Virgo Communications Inc

Contract Price: **USD275, 012.50 VAT Inclusive**

Country of Awarded Bidder: Spain, Costa Rica, Barbados

Scope of the contract: To advise on and implement the requisite public awareness activities which should be undertaken by the Ministry to promote and support sustainable energy and energy conservations programmes and initiatives and provide alternatives to minimize the dependence on fossil fuels in its mandate to ensure a sustainable development in Barbados.

Date contract signed: **July, 2020**

UNDB Reference number: IDB233-03/19

Address:

Ministry of Energy, Small Business and Entrepreneurship

Attn: Ms. Keisha Reid

Project Manager

Project Executing Unit

Ground Floor

Trinity Business Centre

Country Road

St. Michael

BARBADOS

Tel: 246-535-2500

Fax: 246-429-7489

E-mail: publicsmart@energy.gov.bb