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DB Reference N°: IDB-P744989-05/21

Country: Guyana

Institution: Inter-American Development Bank

Sector: Tourism

Deadline: 2021-06-01T00:00:00.00-04:00

Status: Published

Loan N°./Financing: ATN/CO-18229-GY

Project: Developing a Sustainable Tourism Circuit in South Rupununi Guyana

Title: BEO: (i) develop new tourism market-driven products in the South Rupununi; (ii) conduct institutional strengthening of a Regional Destination Marketing & Management Organisation (Visit Rupununi) and build the capacity of tourism stakeholders....

Borrower/Bid No:

Operational Consulting Services – Bank Executed Operation (BEO)

Name: Developing a Sustainable Tourism Circuit in South Rupununi Guyana

Description: The objectives of this consultancy are to: (i) develop new tourism market-driven products in the South Rupununi; (ii) conduct institutional strengthening of a Regional Destination Marketing & Management Organisation (Visit Rupununi) and build the capacity of tourism stakeholders; (iii) deliver a suite of marketing materials for the appropriate distribution channels to raise the profile in and reach the markets targeted by the cluster, and (iv) conduct assessment and make recommendations for digital payment and reservation solutions in the South Rupununi region.

Deadline: 1 June 2020

For further details, go to: http://beo-procurement.iadb.org/home

and find Selection No. GY-T1171-P001

Direct link: https://idbdocs.iadb.org/wsdocs/getdocument.aspx?docnum=EZSHARE-1742170557-6

Attachments:

https://devbusiness.un.org/system/files/EZSHARE-1742170557-6.pdf