Posted on: 2021-08-18T00:00:00.00-04:00

DB Reference N°: IDB-P807104-08/21

Country: Jamaica

Institution: Inter-American Development Bank

Sector: General - Industry

Deadline: 2021-08-31T00:00:00.00-04:00

Status: Published

Loan N°./Financing: ATN/CO-18222-JA

Project: Building a New Shared Brand for the Jamaica Sauces and Spices Cluster

Title: BEO: Develop and execute a Digital Marketing and Public Relations Promotional Plan aimed at building the awareness of the Jamaica sauces & spices Brand, Halfway Tree (HWT), in the United States market

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Borrower/Bid No:

Operational Consulting Services – Bank Executed Operation (BEO)

Name: Building a New Shared Brand for the Jamaica Sauces and Spices Cluster

Description: The purpose of the consultancy is to develop and execute a Digital Marketing and Public Relations Promotional Plan aimed at building the awareness of the Jamaica sauces & spices Brand, Halfway Tree (HWT), in the United States market.

Deadline: 31 August 2021

For further details, go to: http://beo-procurement.iadb.org/home

and find Selection No. JA-T1192-P003

Direct link: https://idbdocs.iadb.org/wsdocs/getdocument.aspx?docnum=EZSHARE-1043172574-9

Attachments:

https://devbusiness.un.org/system/files/EZSHARE-1043172574-9.pdf