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Peru

Institution

Inter-American Development Bank

Project

Mejoramiento y Ampliación de los Servicios del Centro de Empleo para la inserción laboral formal de los jóvenes en las regiones de Arequipa, Ica, Lambayeque, La Libertad, Piura, San Martín y en Lima Metropolitana

Title

Servicio de espacios publicitarios en redes sociales, de acuerdo al Plan de Medios, que permitan difundir los mensajes previstos en la campaña Bolsa de Trabajo con Inteligencia Artificial del MTPE

Winner - NATIVOS DIGITALES S.A.C

Contract - S/ 137 350

Date Posted

12 Oct 2022

DB Reference No

IDB-C1074690-10/22

Loan No/Financing


Contrato de Préstamo N° 3547/OC-PE

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