Operation Number: **GY-T1171**
TCM Cycle: **TCM Period 2020**
Last Update: **9/21/2020**

Inter-American Development Bank - IDB

Results Matrix

Outcomes

Outcome: 1 Diversifying, strengthening, and increasing the competitiveness of the South Rupununi Tourism product

Indicators	Flags*	Unit of Measure	Baseline	Baseline Year	Means of verification		2020	2021	2022	EOP
1.1 Number of Jobs created for cluster members (male)		#	125.00	2020	Project Completion Report	P		20.00	20.00	40.00
						P(a)		20.00	20.00	40.00
						A				
1.2 Number of jobs created for cluster members (female)		#	74.00	2020	Project Completion Report	P		30.00	30.00	60.00
						P(a)		30.00	30.00	60.00
						A				
1.3 Enhanced visibility of the South Rupununi through increased social media following and visits and engagement with		%	0.00	2020	Project Completion Report	P		10.00	15.00	25.00
						P(a)		10.00	15.00	25.00
						A				
1.4 Number of visitors to the South Rupununi		#	500.00	2020	Project Completion Report	P		300.00	350.00	650.00
						P(a)		300.00	350.00	650.00
						A				
1.5 Number of new products or services offered in the South Rupununi		#	0.00	2020	Project Completion Report	P		4.00	6.00	10.00
						P(a)		4.00	6.00	10.00
						A				
1.6 Individuals (women) trained as trainers to replicate training program. Trainees to include staff of Visit		#	0.00	2020	Project Completion Report	P		2.00	3.00	5.00
						P(a)		2.00	3.00	5.00
						A				
1.7 Individuals (men) trained as trainers to replicate training program. Trainees to include staff of Visit Rupununi, Guyana		#	0.00	2020	Project Completion Report	P		2.00	3.00	5.00
						P(a)		2.00	3.00	5.00
						A				

CRF Indicator

Outputs: Annual Physical and Financial Progress

1 Product Development

Outputs	Output Description	Unit of Measure	Baseline	Baseline Year	Means of verification		Physical Progress 2020	2021	2022	EOP		Financial Progress 2020	2021	2022	EOP	Theme	Fund	Flags
1.1 Diagnostics and assessments completed	Market readiness diagnosis of the South Rupununi Cluster	Diagnostics (#)	0	2020	Project Monitoring Report	P	0	1	0	1	P	0	25000	0	25000	Private Sector	CCP	
						P(a)	0	1	0	1	P(a)	0	25000	0	25000			
						A					A							
1.2 Strategies designed	10 New Tourism Products Developed	Strategies (#)	0	2020	Project Monitoring Report	P	0	3	7	10	P	0	10000	15000	25000	Institutional Development	CCP	
						P(a)	0	3	7	10	P(a)	0	10000	15000	25000			
						A					A							

2 Capacity Building and Institutional Strenghtening

Outputs	Output Description	Unit of Measure	Baseline	Baseline Year	Means of verification		Physical Progress 2020	2021	2022	EOP		Financial Progress 2020	2021	2022	EOP	Theme	Fund	Flags
2.1 Action plans designed	Visit Rupununi will receive institutional capacity development through the development of a	Action Plans (#)	0	2020	Project Monitoring Report	P	0	0	1	1	P	0	0	15000	15000	Institutional Development	CCP	
						P(a)	0	0	1	1	P(a)	0	0	15000	15000			
						A					A							
2.2 Individuals Trained	Training to be provided to 100 MSMEs in the cluster	Individuals (#)	0	2020	Project Monitoring Report	P	0	0	100	100	P	0	0	60000	60000	Institutional Development	CCP	
						P(a)	0	0	100	100	P(a)	0	0	60000	60000			
						A					A							
2.3 Individuals Trained	Individuals trained as trainers to replicate training program. Trainees to include staff of Visit Rupununi,	Individuals (#)				P	0	4	6	10	P			44000	44000	Institutional Development	CCP	
						P(a)	0	4	6	10	P(a)			44000	44000			
						A					A							
2.4 Training workshops delivered	5 Training workshops held	Workshops (#)	0	2020	Project Monitoring Report	P	0	2	3	5	P	0	5000	5000	10000	Institutional Development	CCP	
						P(a)	0	2	3	5	P(a)	0	5000	5000	10000			
						A					A							
2.5 Diagnostics and assessments completed	This activity will involve an assessment of the Visit Rupununi to inform an action plan for it's strenghtening.	Diagnostics (#)	0	2020	Project Monitoring Report	P	0	1	0	1	P	0	10000	0	10000	Institutional Development	CCP	
						P(a)	0	1	0	1	P(a)	0	10000	0	10000			
						A					A							
2.6 Tools designed/strengthened	Training Curriculum and Training Manual to be used for training under the project, but also for future	Tools (#)	0	2020	Project Monitoring Report	P	0	2	0	2	P	0	25000	0	25000	Institutional Development	CCP	
						P(a)	0	2	0	2	P(a)	0	25000	0	25000			
						A					A							

3 Marketing and Digitization

Outputs	Output Description	Unit of Measure	Baseline	Baseline Year	Means of verification		Physical Progress 2020	2021	2022	EOP		Financial Progress 2020	2021	2022	EOP	Theme	Fund	Flags
3.1 Strategies designed	Marketing action plan for the South Rupununi Cluster to be developed and implemented	Strategies (#)	0	2020	Project Monitoring Report	P	0	1	0	1	P	0	25284	0	25284	Institutional Development	CCP	
						P(a)	0	1	0	1	P(a)	0	25284	0	25284			
						A					A							
3.2 Management information systems (MIS) implemented	Online flyers and professional photos distributed to various travel platforms, and physical flyers for	Systems (#)	0	2020	Project Monitoring Report	P	0	0	10	10	P	0	0	40000	40000	Digital Economy	CCP	
						P(a)	0	0	10	10	P(a)	0	0	40000	40000			
						A					A							
3.3 Participants attending events	Key travel personnel will be invited to attend a Familiarization Trip	Individuals (#)	0	2020	Project Monitoring Report	P	0	0	5	5	P	0	0	10000	10000	Institutional Development	CCP	
						P(a)	0	0	5	5	P(a)	0	0	10000	10000			
						A					A							

Other Cost

Total Cost

	2020	2021	2022	Total Cost
P		$100,284.00	$189,000.00	$289,284.00
P(a)		$100,284.00	$189,000.00	$289,284.00
A				

CRF Indicator Standard Output Indicator