

TC ABSTRACT

I. Basic Project Data

▪ Country/Region:	REGIONAL/IDB
▪ TC Name:	To consolidate the presence of NDC Invest® in the region
▪ TC Number:	RG-T3433
▪ Team Leader/Members:	DELGADO, C. RAUL (CSD/CCS) Team Leader; WATKINS, GRAHAM GEORGE (CSD/CCS) Alternate Team Leader; AGUIAR PARERA, CATALINA (CSD/CCS); JARAMILLO GIL, MARCELA CRISTINA (CSD/CCS); SAAVEDRA GOMEZ, VALENTINA (CSD/CCS); LOPEZ TOVAR, SANDRA (CSD/CCS); ANGEL GOMEZ, ANGELO EDUARDO (CSD/CCS); GOMEZ, JUAN CARLOS (CSD/CCS); COLONNA URDANETA, MAURIZIO (CSD/CCS); ALMEIDA, JULIANA SALLES (CSD/CCS); VISCONTI, GLORIA (CSD/CCS); TAPIA BONILLA, MARIA (CSD/CCS); POLINI RODRIGUEZ, MARIA FERNANDA (KIC/DCC); ESPINOZA COLMENARES, LUIS MANUEL (KIC/KLD); ALVA, MARIA FERNANDA (CSD/CCS); BRUSA, FEDERICO (CSD/CCS); NEGRET GARRIDO, CESAR ANDRES (LEG/SGO)
▪ Taxonomy:	Research and Dissemination
▪ Number and name of operation supported by the TC:	N/A
▪ Date of TC Abstract:	14 Feb 2019
▪ Beneficiary:	LAC – IDBG Member countries
▪ Executing Agency:	INTER-AMERICAN DEVELOPMENT BANK
▪ IDB funding requested:	\$ 900,000.00
▪ Local counterpart funding:	\$ 0.00
▪ Disbursement period:	24 months
▪ Types of consultants:	Individuals; Firms
▪ Prepared by Unit:	Climate Change Division
▪ Unit of Disbursement Responsibility:	Climate Change & Sustainable Development
▪ TC included in Country Strategy (y/n):	No
▪ TC included in CPD (y/n):	No
▪ Alignment to the Update to the Institutional Strategy 2010-2020:	Environmental sustainability

II. Objective and Justification

- 2.1 The objective of this Technical Cooperation (TC) is to pursue strategic communications and dissemination activities to continue positioning the IDB Group's NDC Invest® platform as the partner of choice for Nationally Determined Contributions (NDC's) design and implementation in the LAC region, as well as to deepening client's and Bank's knowledge and capacities on gaps, best practices, lessons learned, tools, instruments, etc., relevant for climate action.
- 2.2 While building from activities initiated under the TC RG-T2904 "Programming and Dissemination of the NDC Invest®", with this new TC an update communication strategy for NDC Invest will be developed and operationalized encompassing issues such image of the brand, webpage renovation, and improvement of messages and on reaching target audiences.
- 2.3 Work under RG-T2904 was initiated at a time when governments, private sector, etc. were not fully familiarized with the implications of the Paris Agreement and their own NDCs. Thus activities under that TC were developed to promote general knowledge around how to: i) integrate NDCs with national development policies and planning while gaining buy-in from sectors, ii) strengthen governance frameworks, iii) develop financial strategies that take into account relevant players such as ministries of finance, private sector and capital markets that were mostly absent in NDCs design, iv) access to domestic and international finance, v) develop and bolster transparency frameworks to report on progress, but also to guide decisions and enhance coordination, vi) develop frameworks (e.g. sustainable infrastructure). Under such scenario the communications strategy to position NDC Invest as the premier partner of

choice in the region for NDC implementation centered on showcasing instruments, tools, frameworks and lessons learned, but now that the Region has entered a phase characterized by a better understanding and in which countries are starting to implement their NDCs, building on the experience gained with RG-T2904, knowledge generation and sharing has to take more specific forms such as the structuring of innovative financial instruments, value-for-money analysis, addressing political economy drivers, enabling environment at the subsector level, vertical integration of NDCs (role of subnational entities), implementation of tools and instruments, and lessons learned from the first generation of NDCs as countries prepare to submit newer iterations.

- 2.4 The NDC Invest platform is already working in 17 countries and can continue playing a relevant role in the regio. The IDBG is indeed very well positioned as a premier actor in terms of wealth of knowledge, know-how, instruments and tools, as well as financial and non-financial products. This TC is aimed at facilitating that LAC countries, public and private entities, access and take full advantage of all those solutions that NDC Invest has to offer.
- 2.5 This TC is being requested to continue the tasks initiated under RG-T2904 as resources are committed at a rate superior to ninety (90) percent and full execution is projected by Q2, 2019. The types of activities that have been initiated under RG-T2904 and that will be further developed or that will be complemented by activities under this new TC are: i) dissemination of guidelines and procedures for the assimilation of sustainability variables in national investments systems and climate change-related public expenditure reviews, ii) dissemination and use of analysis on benefits of climate investments and risks of carbon lock-in, iii) dissemination of lessons learned of private sector participation on NDC implementation, and iv) complementing the NDC Invest previous communication strategy with new financial and no-financial solutions for NDC design and implementation. This new TC is also strongly linked to RG-T2713, as it has been instrumental in supporting LAC INDCs around assessment of financing needs, comprehension of LAC's INDCs' intricacies and the enablement of conditions for the active engagement of all stakeholders. Lessons learned, best practices, instruments, tools and knowledge products developed under RG-T2713 will be used as part of a new communication strategy 2019-2021 for NDC Invest.

III. Description of Activities and Outputs

- 3.1 Activities under component 1 include: a review of communication efforts carried out throughout 2018 from the onset of the NDC Invest platform, and design of a 2019-2021 communications strategy and roadmap; and the operationalization of the 2019 – 2021 communications strategy, which will include: (i) targeted communications campaigns built around IDBG participation in major critical fora which are aligned with the objectives of the platform; (ii) update and redesign of the NDC Invest website architecture to showcase relevant IDBG ongoing efforts in alignment with the Paris Agreement objectives; and (iii) interventions, participation, and organization of events to promote the solutions offered by the NDC Invest platform.
- 3.2 The following activities will be developed under component 2: country-driven outreach and dissemination materials or activities; training activities and workshops with relevant IDBG and regional actors to improve knowledge and capacities relevant for climate action such as gaps, best practices, lessons learned, tools, instruments, etc.; improve understanding and knowledge around NDCs to inform policy dialogues and programming exercises to support the strategic definition of NDC Invest interventions at the country level.
- 3.3 **Component I: Update and operationalize a new communications strategy to consolidate NDC Invest's position in LAC for the 2019-2021 period.** This component seeks to effectively pursue the consolidation of NDC Invest and position it as the premier reference for support around the design and operationalization of NDCs and other climate-related priorities within the LAC region

- 3.4 **Component II: Deepen client's and Bank's knowledge and capacities for climate action.** Improve understanding and knowledge on relevant issues in the context of the Paris Agreement goals like best practices, instruments and tools, gaps and lessons learned.

IV. Budget

Indicative Budget

Activity/Component	IDB/Fund Funding	Counterpart Funding	Total Funding
Update and operationalize a new communications strategy to consolidate NDC Invest's position in LAC for the 2019-2021 period	\$ 350,000.00	\$ 0.00	\$ 350,000.00
Deepen client's and Bank's knowledge and capacities for climate action	\$ 550,000.00	\$ 0.00	\$ 550,000.00

V. Executing Agency and Execution Structure

- 5.1 Given the nature of this TC, the IDB, through CSD/CCS will execute the TC and take responsibility for its supervision, disbursements and procurement. Additionally, CSD/CCS will coordinate with other participating IDBG departments and liaise with other key initiatives and stakeholders involved in implementation and financing of NDCs.

Procurement arrangements: The Bank will contract individual consultants, consulting firms and non-consulting services in accordance with current Bank procurement policies and procedures.

- 5.2 The Bank will be the executing agency on the basis that an important part of the activities that will be carried-out with this TC are to support the positioning of the NDC Invest brand, which is a IDB Group platform. For activities related to clients request support, it is expected that in all cases the financial support will be relatively small, less than 50,000 dollars and in most cases much less that, which justifies the need to centralize in the Bank execution activities. Furthermore, this proposed TC builds upon experiences and lessons learned from the ongoing TC RG-T2904 "Programming and Dissemination of the NDC Invest". The execution by the Bank will ensure a natural continuation of current activities implemented under RG-T2904 and the harmonization of interventions in the assisted countries.

VI. Project Risks and Issues

- 6.1 Implementation of the Paris Agreement is set to start in 2020. External risks could come from the lack of engagement in certain countries by sectors that were not originally involved in the design of NDCs. This may result in a lack of understanding/engagement regarding sector contributions to national NDC objectives. Activities under component 2 of this technical cooperation may be employed to mitigate this risk.
- 6.2 During the website design there will be defined indicators and formats to drawn information from (source of data) and to show information on the website (data visualization). It could require developing a new interface to be included into Convergence. The creation of new modules into Convergence are prioritized by VPS, it has a high demand and the team in charge of its development is limited. To reduce this risk, early stage conversations with the team in charge of this prioritization process will be held to define as soon as possible required actions. Although some source of information is already placed into Convergence, most of the data are currently gathered manually in Excel sheets. It is foreseen to create a database and normalize these data but the integration into Bank's systems could be challenging. Close coordination with KIC and ITE teams will be in place to mitigate this risk.

VII. Environmental and Social Classification

- 7.1 The ESG classification for this operation is "C".