

# PROJECT STATUS REPORT

JANUARY 2011 - JUNE 2011

## SECTION 1: PROJECT SUMMARY

**PROJECT NAME:** Supporting the private sector take advantage of regional and global integration

Project Number: BA-M1007 - Operation Number: ATN/ME-11627-BA

**Purpose:** To strengthen the Barbados Private Sector Association (BPSA), build its capacity to promote business friendly policies, increase exports in selected sectors and promote business opportunities and challenges presented by EPA.

**Country Administrator**  
BARBADOS

**Beneficiary Country**  
BARBADOS

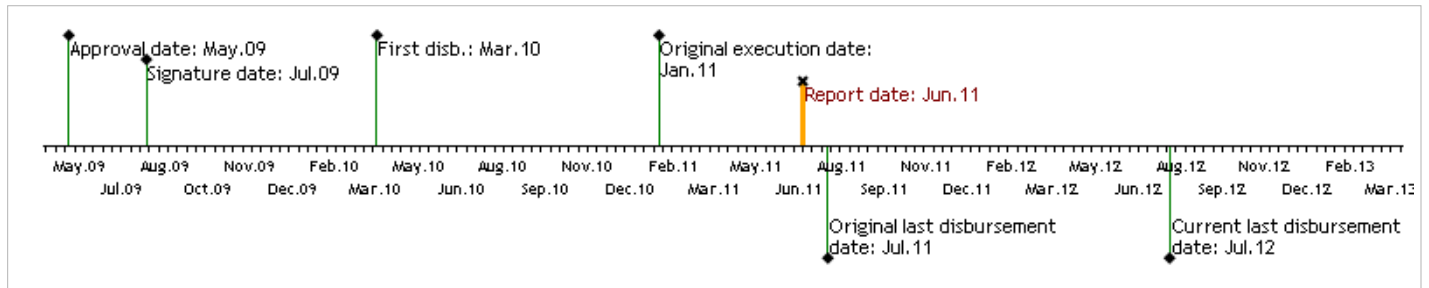
**Group**  
SME - Small and Medium Enterprise  
Development

**Subgroup**  
TRIN - Trade and Investment

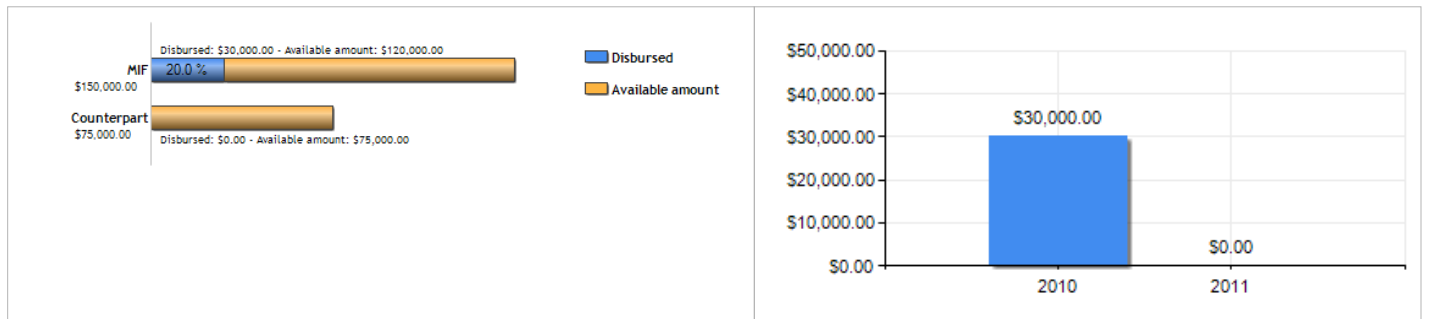
**Executing Agency:** Barbados Private Sector Association

**Design Team Leader:** Umana, Mario  
**Supervision Team Leader:** Dookiesingh, Vashit

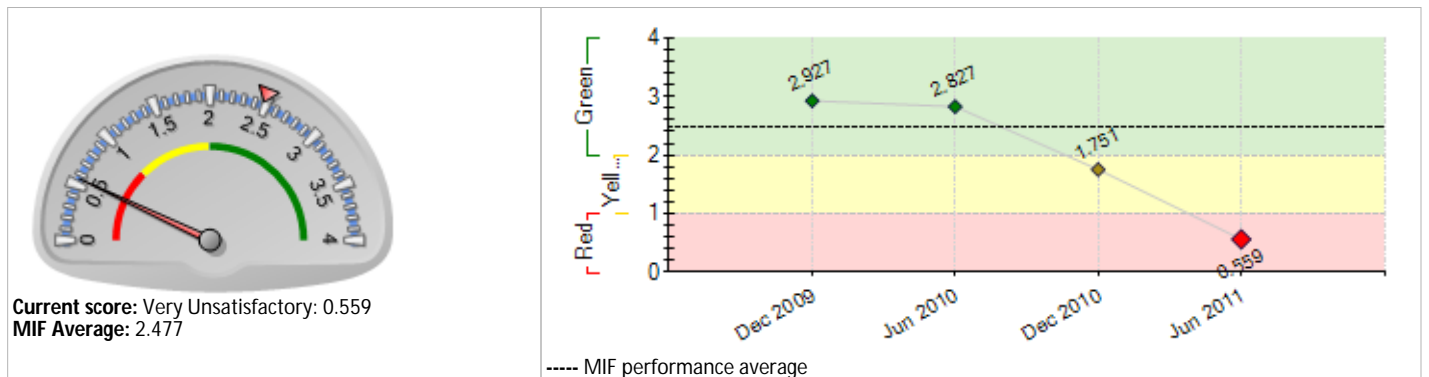
### TIMELINE



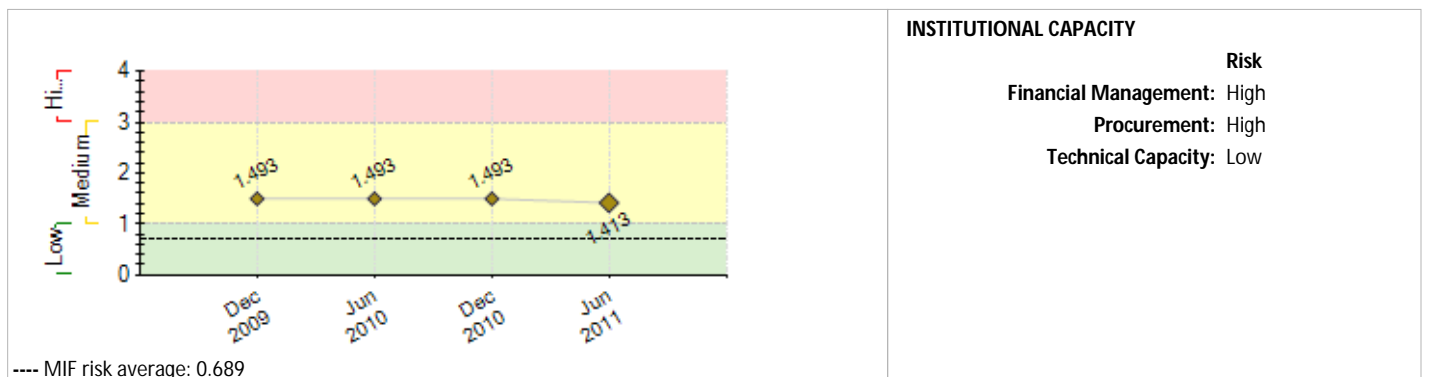
### FUNDS



### PERFORMANCE SCORE



### EXTERNAL RISKS



### INSTITUTIONAL CAPACITY

**Risk**  
**Financial Management:** High  
**Procurement:** High  
**Technical Capacity:** Low

## SECTION 2: PERFORMANCE

## Summary of project performance since inception

Component 1 has been fully mobilized and the Consultant has started to produce stated deliverables. The remaining Components will commence within the third quarter of 2011, following the submission of a revised procurement plan which has been accepted, and the appointment of a team leader by the Bank who can lend closer support to the Barbados Private Sector Association.

## Comments from the Supervision Team Leader

Agree with the Executing Agency comments

## Summary of project performance in the last six months

During the reporting period Component I of the project was fully mobilized following the selection of the Consultant. A major deliverable has been submitted to and approved by the Barbados Private Sector Association; that being the Interim Report "A Policy Framework to Incentivize The Micro-Business Sector".

During the reporting period the Executing Agency would have also developed an Action Plan for the Private Sector Trade Team.

For the next reporting period the remaining components of the project will be initiated and mobilized. The remaining studies from Component I, "Improving the Technical Capacity of the BPSA to present business-friendly reforms" will also be submitted.

## Comments from the Supervision Team Leader

Agree with the Executing Agency comments

## SECTION 3: INDICATORS AND MILESTONES

	Indicators	Baseline	Intermediate 1	Intermediate 2	Intermediate 3	Planned	Achieved	Status
<b>Purpose:</b>  To strengthen the Barbados Private Sector Association (BPSA), build its capacity to promote business friendly policies, increase exports in selected sectors and promote business opportunities and challenges presented by EPA.	P.I1 BPSA has a comprehensive private sector development plan	0				1 Jan 2011	0	
	P.I2 Five sectors have comprehensive Export Guides to access target markets in Europe.	0				1 Jan 2011	0	
	P.I3 At least 70% of beneficiary companies consider the information and training received under the project were relevant to generating export capacity to the European Community markets.	0				70 Jan 2011	0	
	P.I4 BPSA has comprehensive plan to strengthen its role and services	0				1 Jan 2011	0	
<b>Component 1:</b> Improving the technical capacity of the BPSA to present business-friendly policy reforms  <b>Weight:</b> 39%  <b>Classification:</b> Unsatisfactory	C1.I1 There is a Private Sector Strategic Plan and Vision.	0				1 Jan 2011	100 Jun 2011	Finished
	C1.I2 Workshops and/or seminars are held to socialize, enrich and present conclusions to stakeholders.	0				1 Jan 2011		Delayed
<b>Component 2:</b> Provide information on the challenges and opportunities of the EPA to business owners, managers and workers.  <b>Weight:</b> 12%  <b>Classification:</b> Unsatisfactory	C2.I1 Delivery and distribution of materials to the private sector, directly and indirectly via supporting agencies	0				1 Jan 2011		Delayed
	C2.I2 Hosting of 10 workshops/seminars/expositions	0				10 Jan 2011		Delayed
	C2.I3 At least 400 participants from all levels of the private in expositions, training seminars and presentations	0				400 Jan 2011		Delayed
	C2.I4 Increased awareness of EPA challenges and opportunities by SME sector.	0				1 Jan 2011		Delayed
<b>Component 3:</b> Build capacity to increase exports in selected sectors  <b>Weight:</b> 38%  <b>Classification:</b> Unsatisfactory	C3.I1 At least 5 sectors/companies received technical assistance and training under the project and have Exporting Guides and Action Plans.	0				5 Jan 2011		Delayed
	C3.I2 At least 70% of the beneficiaries rated the services received under the project as fair, good, or very good.	0				70 Jan 2011		Delayed
<b>Component 4:</b> Supporting the Institutional Strengthening of BPSA  <b>Weight:</b> 11%  <b>Classification:</b> Unsatisfactory	C4.I1 There is a survey mapping all business support agencies and the services they provide	0				1 Jan 2011		Delayed
	C4.I2 There is plan to strengthen BPSA which as a minimum: (a) identifies lessons learned through international benchmarking of like institutions in the region (b) has a detailed plan of action for strengthening (c) clearly outlines the Organizational Model that best fits its mandate and responsibilities	0				1 Jan 2011		Delayed
	C4.I3 At least two workshops are held to harmonize among BPSA members the results, lessons learned and strengthening of BPSA.	0				2 Jan 2011		Delayed
<b>Milestones</b>		<b>Planned</b>	<b>Due Date</b>	<b>Achieved</b>	<b>Date achieved</b>	<b>Status</b>		
M0 Previous Conditions		6	Feb 2010	6	Feb 2010	Achieved		

M1	[*] Presentation of the BPSA Action Plan including the definition of at least three (3) priority areas to develop position papers and the identification of the five sectors prioritized to commission the sector studies.	3	Jul 2011			
M2	[*] Presentation of the BPSA Action Plan including the definition of at least three (3) priority areas to develop position papers and the identification of the five sectors prioritized to commission the sector studies.	3	Jul 2011			
M3	[*] Completion of Communication Strategy for EU/CARIFORUM EPA and other pertinent trade issues	1	Jul 2011			
M4	[*] Completion of training events on EU/CARIFORUM EPA and other pertinent trade issues	1	Oct 2011			
M5	[*] Completion of BPSA Organizational Development Plan and Evaluation of Project Deliverables	1	Dec 2011			
M6	Completion of Final Evaluation Report and Final Project Report	1	Jan 2012			

[\*] Indicate that the milestone has been reformulated

**CRITICAL ISSUES THAT HAVE AFFECTED PERFORMANCE***[None reported in this period]***SECTION 4: RISKS****MOST IMPORTANT RISKS AFFECTING FUTURE PERFORMANCE**

	Level	Mitigation action	Responsible
1. International negotiating schedules require a more aggressive time schedule or professional resources not currently available.	Medium	Prioritize projects and activities in accordance with negotiating schedules and also coordinate with the OTN.  • Secure temporary consulting services for projects and or times when the BPSTT's own resources are inadequate.	BPSA
2. The programme can only be successful with full private sector participation especially in the provision of data for analytical purposes.	Medium	Secure buy in through frequent consultation and networking. Deliver tangible benefits e.g. the industry profiles and strategy papers. Collect and manage data in a manner which would not compromise confidentiality.	BPSA
3. Companies will not remain sufficiently motivated to carry out the actions listed in the export guides and action plans.	Medium	This risk will be mitigated by the targeting process of the 3 sectors requiring a high level of export commitment on the part of the companies comprising the sectors. In addition, the export guides will include financing opportunities in Barbados to increase company commitment level which will make it possible to broaden competition and the universe of possibilities for beneficiaries.	Project Coordinator
4. The availability of consulting service providers. Given that most of the program entails the financing of specialized consulting services, one of the risks of the operation is the local availability and participation of a sufficient number of providers to ensure competition.	Medium	To mitigate this risk the operation entails a broad dissemination of business opportunities and the establishment of a technical assistance service provider directory.	Project Coordinator
5. BPSA members do not cooperate to support, implement and maintain BPSA strengthening recommendations.	Medium	To mitigate this risk the process of mapping and proposal to strengthen the BPSA, including recommendations for the most appropriate organizational structure, services, sources of income and strategy to better serve the interests of the private sector will be very participative to ensure buy-in by the members, and the final report will require the approval of all the members.	BPSA

**PROJECT RISK LEVEL: Medium TOTAL NUMBER OF RISKS: 6 IN EFFECT RISKS: 6 NOT IN EFFECT RISKS: 0 MITIGATED RISKS: 0****SECTION 5: SUSTAINABILITY****Likelihood of project sustainability after project completion:** P - Probable**CRITICAL ISSUES THAT MAY AFFECT PROJECT SUSTAINABILITY***[None reported in this period]***Actions related to sustainability which will be or have been implemented:**

Component 1 is ongoing some of the deliverables including the Interim Report "A Policy Framework to Incentivize the Micro-Business Sector". The Revised Procurement Plan has received no objection from The Bank, and the Barbados Private Sector Association will proceed with the procurement of consulting services for the remaining components of the project.

**SECTION 6: PRACTICAL LESSONS***[No Lessons learned records to Display]*