

## **REQUEST FOR EXPRESSIONS OF INTEREST** **CONSULTING SERVICES**

**Selection # as assigned by e-Tool:** PE-T1434-P001

**Selection Method:** Simplified Competitive Selection

**Country:** Peru

**Sector:** Competitiveness, Technology and Innovation

**Funding – TC #:** ATN/KK-18542-PE

**Project #:** PE-T1434

**TC name:** Applying artificial intelligence (AI) and machine learning to upgrade the IP administration system in Peru

**Description of Services:** Consultancy for Design proof of concept using Artificial Intelligence to upgrade the IP system of INDECOPI

**Link to TC document:** <https://www.iadb.org/es/project/PE-T1434>

The Inter-American Development Bank (IDB) is executing the above mentioned operation. For this operation, the IDB intends to contract consulting services described in this Request for Expressions of Interest.

Expressions of interest must be delivered using the IDB Portal for Bank Executed Operations ( <http://beo-procurement.iadb.org/home>) by: **March 19, 2021 at 5:00 P.M. (Washington D.C. Time)**.

The consulting services (“the Services”) include the Design proof of concept using Artificial Intelligence to upgrade the Intellectual Property (IP) system of the National Institute for the Defense of Competition and Protection of Intellectual Property – INDECOPI. The consulting service is expected to be completed in 24 months, and the estimated amount is USD 245,000.00.

Eligible consulting firms will be selected in accordance with the procedures set out in the Inter-American Development Bank: [Policy for the Selection and Contracting of Consulting firms for Bank-executed Operational Work](#) - GN-2765-1. All eligible consulting firms, as defined in the Policy may express an interest. If the Consulting Firm is presented in a Consortium, it will designate one of them as a representative, and the latter will be responsible for the communications, the registration in the portal and for submitting the corresponding documents.

The IDB now invites eligible consulting firms to indicate their interest in providing the services described above in the draft summary of the intended Terms of Reference for the assignment. Interested consulting firms must provide information establishing that they are qualified to perform the Services (brochures, description of similar assignments, experience in similar conditions, availability of appropriate skills among staff, etc.). Eligible consulting firms may associate in a form of a Joint Venture or a sub-consultancy agreement to enhance their qualifications. Such association or Joint Venture shall appoint one of the firms as the representative.

Interested eligible consulting firms may obtain further information during office hours, 09:00 AM to 05:00 PM, (Washington D.C. Time) by sending an email to: [gcespi@iadb.org](mailto:gcespi@iadb.org), [rafaelcas@iadb.org](mailto:rafaelcas@iadb.org) and [lorenamir@iadb.org](mailto:lorenamir@iadb.org)

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### **Draft Summary of Terms of Reference**

The National Institute for the Defense of Competition and Protection of Intellectual Property – INDECOPI, is a Specialized Public Organization attached to the Presidency of the Council of Ministers (PCM), with legal status of internal public law. INDECOPI provides services to end users (citizens, government entities and companies) within the framework of its subjects of competence (Intellectual Property, Consumer Protection, Bureaucratic Barriers, Free Competition, Bankruptcy Procedures, Unfair Competition, and Dumping and Subsidies), for which purpose it has systems and applications that support said rendering of services, however, currently, these tools are old and show deficiencies for an adequate rendering of services to users, thus presenting relevant gaps in Information Technology and Communication (ICT) and Digital Government.

One of the most requested services at INDECOPI is the registration of trademarks, which includes the processing and evaluation of the corresponding forms and required documents, as well as a prior advisory service through which users consult the viability of their trademark proposals and receive technical support from INDECOPI, leading them to the filing of their trademark applications.

Currently, the figurative or image search service, which allows INDECOPI to identify whether there are registered trademarks or trademark applications processed at INDECOPI that include figurative similar or identical elements to the trademark under evaluation, takes several days to be assisted. Moreover, there is no registry or database that stores the evaluations carried out previously, with the risk of concluding in a new analysis with results that are inconsistent with the results of the previous exam, which altogether leads to a long service time for the preparation of the report that is sent to the users.

it is necessary to have modern instruments that allow speeding up the procedure, as well as answering queries in real time and with updated information. There is a need to explore the use and incorporation of artificial intelligence into the INDECOPI's system to serve the citizens in a timely and massive manner. In this context, the IDB has approved this Technical Cooperation with the main goal to support strengthening the institutional capacity of INDECOPI, specifically by optimizing and simplifying its activities and procedures to improve the attention of the requests and provide services with enhanced predictability.

The objective of this consultancy is to design solutions that take advantage of the potential of artificial intelligence for the development of tools that will allow the better management and administration of trademark registration and citizen attention services of INDECOPI. The service includes the collection of information, design prototype services, analyze the requirements of the Integrations to the trademark registration file tracking system, and the capacity building of the INDECOPI personnel.