

# PROJECT STATUS REPORT

JANUARY 2013 - JUNE 2013

## SECTION 1: PROJECT SUMMARY

**PROJECT NAME:** Downscaling Guyana's Low Carbon Development Strategy to SMEs

Project Number: GY-M1021 - Operation Number: ATN/ME-13229-GY

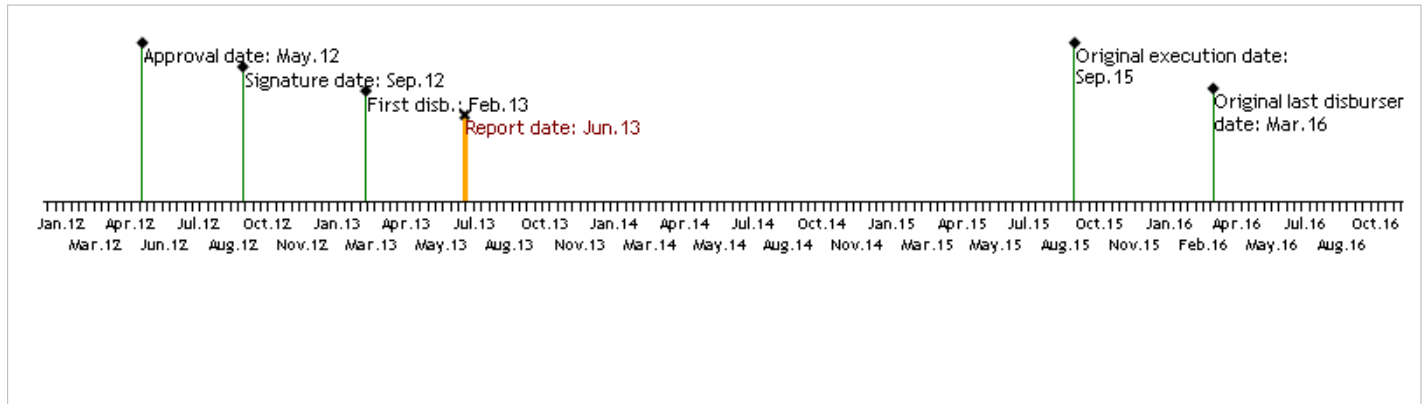
**Result:** To strengthen and create environmentally-sustainable businesses in the Rupununi.

|  |                                      |                                   |   |
|--|--------------------------------------|-----------------------------------|---|
| <b>Country Administrator</b><br>GUYANA | <b>Beneficiary Country</b><br>GUYANA | <b>Group</b><br>ENV - Environment | <b>Subgroup</b><br>TOUR - Sustainable Tourism |
|--|--------------------------------------|-----------------------------------|---|

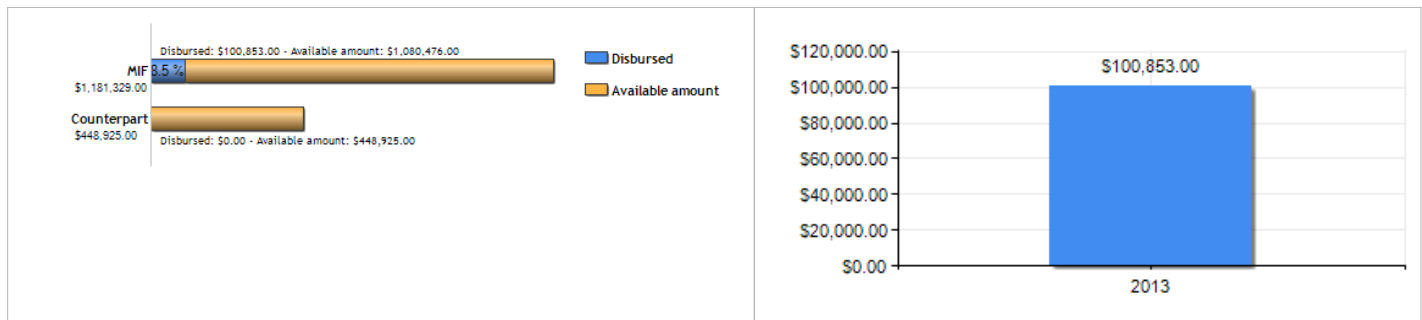
**Executing Agency:** Conservation International

**Design Team Leader:** Watson, Gregory  
**Supervision Team Leader:** Dookiesingh, Vashtie

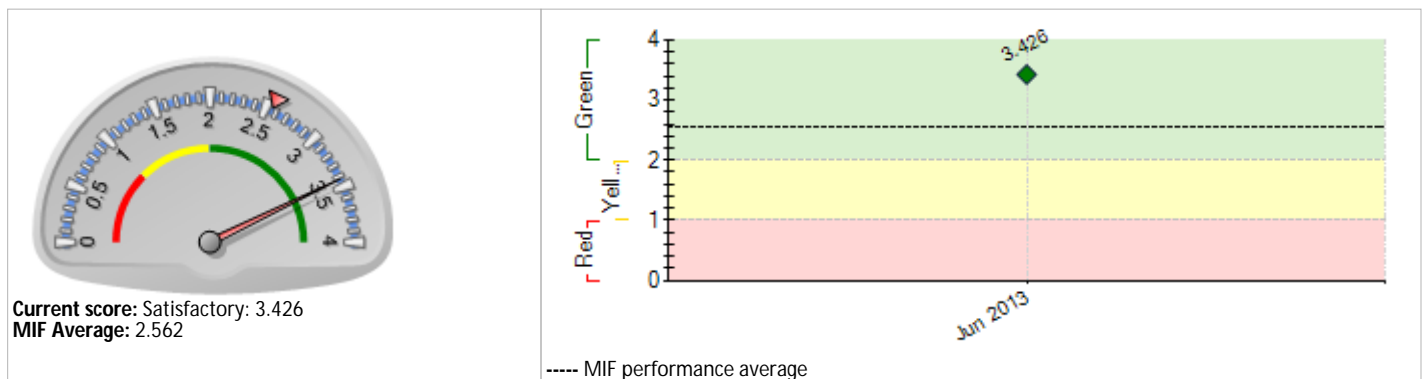
### TIMELINE



### FUNDS



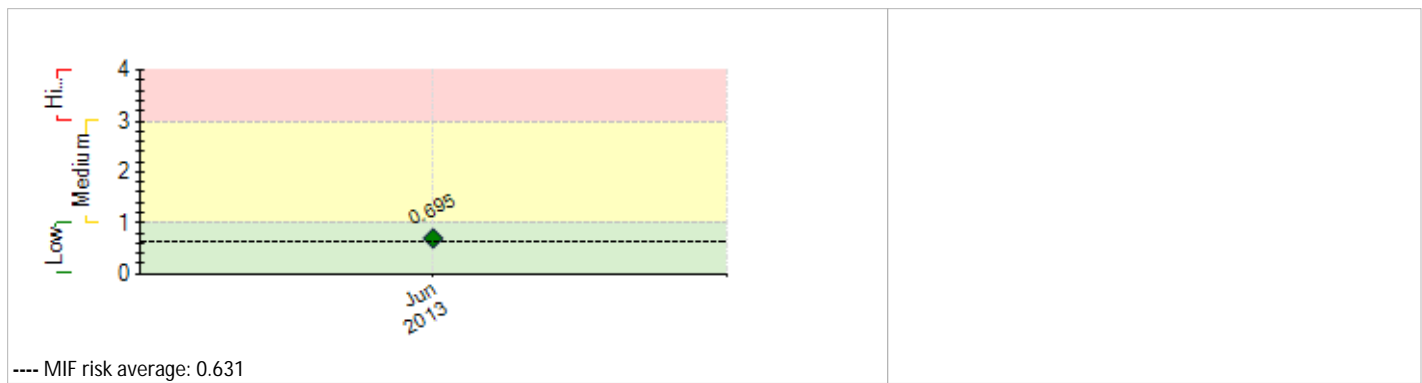
### PERFORMANCE SCORE



### EXTERNAL RISKS

### INSTITUTIONAL CAPACITY

**Risk**  
**Financial Management:** Low  
**Procurement:** Low  
**Technical Capacity:** Low



## SECTION 2: PERFORMANCE

### Summary of project performance in the last six months

- Project achieved compliance with general prior contractual conditions and received the first disbursement in February, 2013. The precursor milestone 0 was met- Terms of reference for the baseline, climate change, and economic assessments were drafted and received no objection from the bank. The evaluation criteria for assessing the firms were developed and the selection process should be completed by September, 2013.- A preliminary mapping of stakeholders commenced with the development of a mapping questionnaire, stakeholder database and the testing and refinement of the questionnaire. A conceptual framework was developed for the establishment of the stakeholder business forum. This was shared with key partners/stakeholders in the region for their input and the framework is now being revised for finalization and implementation. A work-plan was developed for the development of the revolving fund, in collaboration with Guyana Bank for Trade and Industry and initial consultations/meetings with key stakeholders were conducted.- The terms of reference for the environmental, social and economic indicator matrix was developed and received no-objection from the bank. Commence baseline assessments and develop monitoring framework. Establish business forum (milestone, Nov 2013). Commence work on agriculture blue print.

### Summary of project performance in the last six months

#### Project mobilization

#### Component One

#### Component Two

-

#### Component Four

-

#### Component Five

#### Upcoming period

#### Comments from the Supervision Team Leader

Agree with the Executing Agency comments  
Conservation International has completed many of the core foundation activities required for achievement of project objectives and targeted results and have advanced on procurement of key consultancies

## SECTION 3: INDICATORS AND MILESTONES

| Indicators  | Baseline   | Intermediate 1 | Intermediate 2 | Intermediate 3 | Planned        | Achieved | Status |
|---|--|----------------|----------------|----------------|----------------|----------|--------|
| <b>Result:</b> To strengthen and create environmentally-sustainable businesses in the Rupununi. | P.I1 9 tourism businesses implement low-carbon, climate-resilient, or pro-conservation practices.  | 0              |                |                | 9<br>Aug 2016  | 0        |        |
|   | P.I2 14 agricultural businesses have identified low-carbon, climate-resilient, or pro-conservation strategies and are moving towards their implementation. | 0              |                |                | 14<br>Aug 2016 | 0        |        |
|   | P.I3 For 9 tourism providers, average earned revenue growth of 20%.  | 0              |                |                | 20<br>Aug 2016 | 0        |        |
|   | P.I4 For 9 tourism providers, earned revenue per guest increases by 10%.   | 0              |                |                | 10<br>Aug 2016 | 0        |        |
|   | P.I5 For 14 agricultural producers, average earned revenue growth of 15%.  | 0              |                |                | 15<br>Aug 2016 | 0        |        |
|   | P.I6 For 14 agricultural producers, number of purchase contracts   | 0              |                |                | 50             | 0        |        |

|      |  |   |  |  |  |          |   |  |
|------|--|---|--|--|--|----------|---|--|
|      | increases by 50%.  |   |  |  |  | Aug 2016 |   |  |
| P.17 | For 14 agricultural producers, unit value increases by 10%.  | 0 |  |  |  | 10       | 0 |  |
|      |  |   |  |  |  | Aug 2016 |   |  |
| P.18 | 15% of Rupununi's businesses implement low-carbon, climate-resilient, or pro-conservation practices. | 0 |  |  |  | 15       | 0 |  |
|      |  |   |  |  |  | Aug 2017 |   |  |

**Component 4:** Baseline GHG, climate change, and economic assessment**Weight:** 12%**Classification:** Satisfactory

|       |   |  |  |  |  |          |    |  |
|-------|---|--|--|--|--|----------|----|--|
| C4.11 | Economic baseline and tracking methodologies completed.   |  |  |  |  | Feb 2014 | No |  |
|       |   |  |  |  |  | Jun 2013 |    |  |
| C4.12 | Stakeholders analyzed and mapped.   |  |  |  |  | Feb 2014 | No |  |
|       |   |  |  |  |  | Jun 2013 |    |  |
| C4.13 | Analysis of Rupununi agricultural supply and demand.  |  |  |  |  | Feb 2014 | No |  |
|       |   |  |  |  |  | Jun 2013 |    |  |
| C4.14 | Selection and categorization of targeted communities, enterprises, and products.  |  |  |  |  | Feb 2014 | No |  |
|       |   |  |  |  |  | Jun 2013 |    |  |
| C4.15 | Options for mainstreaming climate change mitigation and adaptation action in the Rupununi community-based enterprises identified, described, and agreed upon by stakeholders. |  |  |  |  | Feb 2014 | No |  |
|       |   |  |  |  |  | Jun 2013 |    |  |

**Component 5:** Facilitate a business, community, and government network for climate-responsive development in the Rupununi**Weight:** 9%**Classification:** Satisfactory

|       |   |  |  |  |  |          |    |  |
|-------|---|--|--|--|--|----------|----|--|
| C5.11 | A Rupununi Community Tourism Syndicate is operational.              |  |  |  |  | Sep 2015 | No |  |
|       |   |  |  |  |  | Jun 2013 |    |  |
| C5.12 | Community based organizations selling to formal private enterprises |  |  |  |  | Sep 2015 | No |  |
|       |   |  |  |  |  | Jun 2013 |    |  |

**Component 6:** Selection and implementation of specific interventions**Weight:** 28%**Classification:** Satisfactory

|       |   |          |  |  |  |          |          |  |
|-------|---|----------|--|--|--|----------|----------|--|
| C6.11 | Business Plans developed for market-ready tourism community-based MSMEs   | 0        |  |  |  | 4        |          |  |
|       |   |          |  |  |  | Jul 2014 | Jun 2013 |  |
| C6.12 | Rupununi community agriculture blueprint developed  | 0        |  |  |  | 1        |          |  |
|       |   |          |  |  |  | Jul 2014 | Jun 2013 |  |
| C6.13 | Market readiness plans developed for other tourism MSMEs  | 0        |  |  |  | 5        |          |  |
|       |   | Sep 2012 |  |  |  | Feb 2015 | Jun 2013 |  |
| C6.14 | Detailed business plans developed for agricultural community-based enterprises  | 0        |  |  |  | 2        |          |  |
|       |   |          |  |  |  | Feb 2015 | Jun 2013 |  |
| C6.15 | Market-ready MSMEs have implemented at least 50% of their business plans  | 0        |  |  |  | 6        |          |  |
|       |   |          |  |  |  | Feb 2016 | Jun 2013 |  |
| C6.16 | Participating MSMEs received business management and product development training appropriate to their market readiness | 0        |  |  |  | 100      |          |  |
|       |   |          |  |  |  | Feb 2016 | Jun 2013 |  |

**Component 7:** Establishment and Implementation of the Rupununi Innovation Revolving Fund**Weight:** 27%**Classification:** Satisfactory

|       |  |   |  |  |  |          |          |  |
|-------|--|---|--|--|--|----------|----------|--|
| C7.11 | At least 6 enterprises access finance from either the innovation fund of component 4 or commercial funds | 0 |  |  |  | 6        |          |  |
|       |  |   |  |  |  | Feb 2016 | Jun 2013 |  |
| C7.12 | Fund agreement established with local financial institution  | 0 |  |  |  | 1        |          |  |
|       |  |   |  |  |  | Aug 2015 | Jun 2013 |  |

**Component 8:** Securing Stakeholder Participation through Outreach, Monitoring and Evaluation of Results**Weight:** 19%**Classification:** Satisfactory

|       |   |   |  |  |  |          |          |  |
|-------|---|---|--|--|--|----------|----------|--|
| C8.11 | Environmental, social, and economic impact indicator matrix developed                                 | 0 |  |  |  | 1        |          |  |
|       |   |   |  |  |  | Aug 2013 | Jun 2013 |  |
| C8.12 | Environmental impact assessment completed (including biodiversity, ecosystem services, conservation). | 0 |  |  |  | 1        |          |  |
|       |   |   |  |  |  | Aug 2015 | Jun 2013 |  |

**Component 9:** Knowledge Management**Weight:** 5%**Classification:** Satisfactory

|       |  |   |  |  |  |          |          |  |
|-------|--|---|--|--|--|----------|----------|--|
| C9.11 | Case studies developed   | 0 |  |  |  | 6        |          |  |
|       |  |   |  |  |  | Feb 2016 | Jun 2013 |  |
| C9.12 | Project results disseminated in at least 2 national or international fora. | 0 |  |  |  | 2        |          |  |
|       |  |   |  |  |  | Feb 2016 | Jun 2013 |  |

| Milestones |   | Planned | Due Date | Achieved | Date achieved | Status   |
|------------|---|---------|----------|----------|---------------|----------|
| M0         | Conditions Prior  | 1       | Mar 2013 | 4        | Feb 2013      | Achieved |
| M1         | Establishment of community tourism syndicate for purposing packaging, marketing, booking and branding of community tourism operations.                        | 1       | Nov 2013 | 0        | Jun 2013      |          |
| M3         | Explore and develop linkages between local agricultural production and tourist needs.   | 1       | Apr 2014 | 0        | Jun 2013      |          |
| M4         | Develop administrative arrangements with a local financial institution for fund management and administration.  | 1       | Dec 2014 | 0        | Jun 2013      |          |
| M2         | Establish tourism syndicate   | 1       | Mar 2014 | 0        | Jun 2013      |          |
| M5         | Design sustainability plan including information for the Rupununi business forum, Rupununi tourism syndicate, the innovation fund and the training curricula. | 1       | Dec 2015 | 0        | Jun 2013      |          |

**CRITICAL ISSUES THAT HAVE AFFECTED PERFORMANCE**

- [X] Executing agency institutional capacity
- [X] Purchase difficulties

**SECTION 4: RISKS****MOST IMPORTANT RISKS AFFECTING FUTURE PERFORMANCE**

|  | Level | Mitigation action   | Responsible   |
|--|-------|---|---------------|
| 1. Environmental disasters and/or degradation from factors external to the project (e.g. mining concessions) infringe upon intended business models. | High  | Encourage the adherence to strict mining guidelines and enforcement of the applicable laws. | Project Guest |

|  |        |   |               |
|--|--------|---|---------------|
| 2. International tourism decreases   | Medium | A tourism product will be developed that is attractive to the local market.   | Project Guest |
| 3. External or international market factors and global climate change discussions may negatively affect the targeted economic sectors.             | Medium | Support the promotion of Guyana's LCDS at global climate change discussions.  | Project Guest |
| 4. Guyana is not able to appeal to niche tourism markets, such as birders and sportfishers.  | Medium | This will be mitigated by the development of business plans that will target such markets.  | Project Guest |
| 5. Stakeholders may be unwilling to commit and collaborate on low-carbon development initiatives.  | Medium | The project plans for continuous consultations between stakeholders and communities on the LCDS and in-village resource development planning. | Project Guest |
| <b>PROJECT RISK LEVEL:</b> Low <b>TOTAL NUMBER OF RISKS:</b> 18 <b>IN EFFECT RISKS:</b> 18 <b>NOT IN EFFECT RISKS:</b> 0 <b>MITIGATED RISKS:</b> 0 |        |   |               |

## SECTION 5: SUSTAINABILITY

**Likelihood of project sustainability after project completion:** P - Probable

### CRITICAL ISSUES THAT MAY AFFECT PROJECT SUSTAINABILITY

*[None reported in this period]*

### Actions related to sustainability which will be or have been implemented:

- The involvement of stakeholders and beneficiaries in the development of the revolving fund is key to its sustainability. To ensure that these groups are involved, the project has developed a work-plan for the development and implementation of the fund that involves a substantial amount of outreach activities. These sessions and interactions are structured so that community members involved directly in community enterprise development and other key stakeholders can make recommendations on aspects of the fund. This information will be used by the GBTI and project to guide the development of the fund. Additionally, the GBTI has allocated a dedicated staff member to the project team. This individual is participating in project planning meetings and accompanying the team in community outreach activities.

- Monitoring and evaluation of interventions in communities in the region is not a common occurrence. To ensure sustainability of the actions related to M&E in the terms of reference for the baseline assessments and the development of the monitoring framework, involves training of community members to ensure that local people will have the skills to monitor projects.

## SECTION 6: PRACTICAL LESSONS

|   |                                      |  |
|---|--------------------------------------|--|
| 1. The delays experienced so far, have been principally related to the teething period associated with the administrative steps for project implementation. The project is confident that we will move apace now that we have passed through the first six months. Together with our donor partner we have learnt a lot, and are certainly better equipped and ready to successfully move forward. We note of course that there are instances where we would have to fast-track some of our activities, and believe that once we receive guidance from the bank we would be well placed to do so. | <b>Relative to</b><br>Implementation | <b>Author</b><br>International Guyana,<br>Conservation |
|---|--------------------------------------|--|