

## Letter of Commitment



2 ½ Kingsway, Suite 25  
Kingston 10, Jamaica, W.I.

November 22<sup>nd</sup>, 2019

Compete Caribbean Partnership Facility  
The Inter-American Development Bank  
"Hythe" Welches, Maxwell Main Road  
Christ Church, BB17068, Barbados

To Whom It May Concern:

CATIKI FOODS LIMITED on submission of the attached Cluster Development Plan (CDP) for your consideration, hereby commits to providing US\$ 51,500.00 as counterpart cash contribution. This cash contribution will fund costs of in-store promotions and visit to buyers in retail channel activity 1.1; cost of visits to buyers in food service channel in activity 1.2; printing of marketing materials, visit of food blogger and buyer to Jamaica, and participation in industry trade shows in activity 1.3; services of third-party laboratory for accelerated shelf life test in activity 2.1; and miscellaneous expenses in cluster management in activity 3.1. CATIKI FOODS LIMITED will also provide US\$ 37,500.00 as counterpart in-kind contribution in the form of work from its directors and infrastructure to hold meetings from in activities 1.1, 1.2, 1.3, 2.1 and 3.1.

Yours sincerely,

**CATIKI FOODS LIMITED**

A handwritten signature in cursive script, appearing to read "Christine Wong", written over a horizontal line.

Christine Wong  
King Pepper Ltd.

A handwritten signature in cursive script, appearing to read "Roy Newell", written over a horizontal line.

Roy Newell  
Tijule Co Ltd.



A handwritten signature in cursive script, appearing to read "Guila Bernal", written over a horizontal line.

Guila Bernal  
Canco Limited



July 28, 2020

Compete Caribbean Partnership Facility  
The Inter-American Development Bank  
"Hythe" Welches, Maxwell Main Road  
Christ Church, BB17068, Barbados

To Whom It May Concern:

**Technical Cooperation (TC) JA-T1192 - Building a New Shared Brand for the Jamaica Sauces & Spices Cluster**

We write with reference to our letter dated November 22nd 2019 submitting our cluster project for consideration and committing our counterpart contribution. This project has subsequently been selected for funding via Technical Cooperation (TC) - JA-T1192 "Building a New Shared Brand for the Jamaica Sauces & Spices Cluster". We write to request that the Inter-American Development Bank (IDB) executes this TC on our behalf. We do not have the operational capacity at this time to execute the TC, particularly as it relates to procurement of the consulting services and the management of these consultancies. Therefore, execution by the Bank will help to minimize the risk of delays.

We thank the IDB and the Compete Caribbean Partnership Facility (CCPF) for their continued support, and anticipate your favorable response.

Sincerely,

A handwritten signature in black ink, reading 'Christine Wong', is displayed on a light grey rectangular background.

Christine Wong

Director

Letter of Commitment



Hague Industrial Estate P.O. Box 43  
Falmouth, Trelawny, Jamaica, W.I.

November 22<sup>nd</sup>, 2019

Compete Caribbean Partnership Facility  
The Inter-American Development Bank  
"Hythe" Welches, Maxwell Main Road  
Christ Church, BB17068, Barbados

To Whom It May Concern:

KING PEPPER LTD on submission of the attached Cluster Development Plan (CDP) for your consideration, hereby commits to providing US\$ 10,000.00 as counterpart in-kind contribution in the form of laboratory and resources for development of new products in activity 2.1.

Yours sincerely,

A handwritten signature in black ink that reads "Christine Wong". The signature is written in a cursive, flowing style.

Christine Wong  
Managing Director – King Pepper Ltd.

**\*\*Copy\*\*** EZSHARE #: EZSHARE-1606741056-2  
CCB/CJA/621/2020  
June 16, 2020

Barbara Scott  
Deputy Director General  
Planning Institute of Jamaica  
16 Oxford Road, Kingston 5

Dear Ms. Scott:

**Re.: JA-T1192 - Non-Reimbursable Technical Cooperation - Building a New shared Brand for the Jamaica Sauces and Spices Cluster**

This letter is to inform you that the Inter-American Development Bank (IDB) Group through the Compete Caribbean Partnership Facility (CCPF) is proposing to finance a non-reimbursable technical cooperation project entitled, "Building a New Shared Brand for the Jamaica Sauces & Spices Cluster (JA-T1192)". The project will help to position new Jamaican Sauces & Spices products competitively in the mainstream U.S. market, with the intent of increasing exports and employment levels of the agro-processors involved and generating value for communities of local farmers in the supply chain.

The objective of this project is to support the Cluster's efforts at product development, marketing and distribution to this new market segment, and addressing climate change and other issues that affect farmers' productivity. The project will be supervised by the IDB Team Leader - Claudia Stevenson, who will be supported by the CCPF Coordination Team in the IDB Country Office in Barbados, in coordination with the IDB Country Office in Jamaica.

Under the proposed program, the CCPF will provide (grant) financing in the amount of US\$300,000.00 and the Cluster, being led by Catiki Foods Limited, will provide counterpart contribution (cash and in-kind) in the amount of US\$99,000.00 for the total project amount of US\$399,000.00.

If you have any questions or concerns, please feel free to contact the CCPF Project Team Leader, Claudia Stevenson, Private Sector Development Lead Specialist.

We would appreciate if you can inform us within ten (10) business days from the date of this letter, whether the Government of Jamaica has any objection to the proposed financing of the project. In absence of an objection communicated to IDB within the said period, the CCPF will deem the non-objection granted and will proceed with the proposed Technical Cooperation

Sincerely,



Adriana S. La Valley  
Chief of Operations  
Inter-American Development Bank  
Country Office Jamaica