Inter-American Development Bank
IFD/CTI

PROCUREMENT PLAN FOR BANK EXECUTED OPERATIONS

Country: Jamaica | **Executing Agency:** IDB | **UDR:** IFD/CTI

Project number: JA-T1192 | **Title of Project:** Building a New Shared Brand for the Jamaica Sauces & Spices Cluster

Period covered by the Plan: July 2020 - December 2022 | **Total Project Amount:** $ 300,000

Component	Procurement Type (1) (2)	Service type (1) (2)	Description	Estimated contract cost (US$)	Selection Method (2)	Type of Contract	Source of Financing and Percentage				Estimated date of the procurement notice	Estimated contract start date	Estimated contract length	Comments
							IDB		Other External Donor					
							Amount	%	Amount	%				
Component 1	A. Consulting services	Consulting Firm (GN-2765)	Consulting services in marketing to develop and execute a strategy to introduce HWT products in the retail and the food service market channels of the U.S.	$ 165,000	SCS	Lump Sum	$ 150,000	90.9%	$ 15,000	9.1%	July 2020	April 2022	22 months	
Component 1	C. Non consulting services	Corporate Procurement (GN-2303)	Consulting services for design and execution of promotion and brand awareness strategy for HWT and design of marketing materials, website new content.	$ 90,000	SCS	Lump Sum	$ 60,000	66.7%	$ 30,000	33.3%	July 2020	March 2022	21 months	
Component 2	A. Consulting services	Individual Consultant (AM-650)	Consulting services to adapt HWT's retail channel products' formulations to food market service channel requirements.	$ 33,500	SSS	Lump Sum	$ 30,000	89.6%	$ 3,500	10.4%	July 2020	September 2020	3 months	
Component 3	A. Consulting services	Individual Consultant (AM-650)	Consulting services to coordinate project's execution and manage relationships with the Jamaican sauces & spices cluster's stakeholders.	$ 63,000	ICQ	Lump Sum	$ 60,000	95.2%	$ 3,000	4.8%	July 2020	April 2022	22 months	This will be allocated across two (2) separate contracts.
Prepared by:	**Claudia Stevenson (IFD/CTI)**		**TOTALS**	**$ 351,500**			**$ 300,000**	**85.3%**	**$ 51,500**	**14.7%**				

(1) Grouping together of similar procurement is recommended, such as publications, travel, etc. If there are a number of similar individual contracts to be executed at different times, they can be grouped together under a single heading with an explanation in the comments column indicating the average individual amount and the period during which the contract would be executed. For example: an export promotion project that includes travel to participate in fairs would have an item called "airfare for fairs", an estimated total value od US$5,000, and an explanation in the Comments column: "This is for approximately four different airfares to participate in fairs in the region in years X and X1".

(2) (i) **Individual consultants:** ICQ: Individual Consultant Selection Based on Qualifications; SSS: Single Source Selection. Selection process to be done in accordance with AM-650.

(2) (ii) Consulting firms: Per GN-2765-1, Consulting Firm selection methods for Bank-executed Operations are: Single Source Selection (SSS); Simplified Competitive Selection (<=250K) (SCS); Fully Competitive (>250K) (FCS); and Framework Agreement Task Order (TO). All Consulting Firm selection processes under this policy must use the electronic module in Convergence.

(2) (iii) Goods: Per GN-2765-1, par. A.2.2.c: "The procurement of goods and related services, except when such goods and related services are necessary to achieve the objectives of the Bank-executed Operational Work and are included in the consulting services contract and represent less than ten percent (10%) of the consulting services contract value."

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$ 1,042,680

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