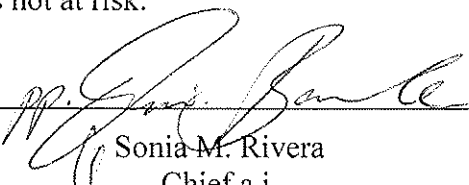


**REGIONAL SEMINAR ON THE KOREAN NATIONAL STATISTICAL SYSTEM:
KNOWLEDGE SHARING WITH LATIN AMERICA AND THE CARIBBEAN**

RG-T2282

CERTIFICATION

I hereby certify that this operation was approved for financing under the Public Capacity Building Korea Fund for Economic Development (KPC) through a communication dated February 18, 2013 signed by Jangro Lee, Director, International Financial Institutions Division, International Finance Bureau, Ministry of Strategy and Finance of the Republic of Korea. Also, I certify that resources from the Public Capacity Building Korea Fund for Economic Development (KPC) are available for up to US\$185,000 in order to finance the activities described and budgeted in this document. in order to finance the activities described and budgeted in this document. This certification reserves resources for the referenced project for a period of four (4) calendar months counted from the date of eligibility from the funding source. If the project is not approved by the IDB within that period, the reserve of resources will be cancelled, except in the case a new certification is granted. The commitment and disbursement of these resources shall be made only by the Bank in US dollars. The same currency shall be used to stipulate the remuneration and payments to consultants, except in the case of local consultants working in their own borrowing member country who shall have their remuneration defined and paid in the currency of such country. No resources of the Fund shall be made available to cover amounts greater than the amount certified herein above for the implementation of this document. Amounts greater than the certified amount may arise from commitments on contracts denominated in a currency other than the Fund currency, resulting in currency exchange rate differences, for which the Fund is not at risk.

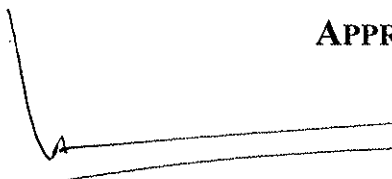


Sonia M. Rivera
Chief a.i.
Grants and Co-Financing Management Unit
ORP/GCM

03/22/2013
Date

APPROVAL

Approved by:



Carlos Santiso
Division Chief
Institutional Capacity of State Division
IFD/ICS

03/26/2013
Date

TC Document
Regional Seminar on the Korean National Statistical System: Knowledge Sharing with Latin America and the Caribbean
(RG-T2282)

I. Basic Information for TC

▪ Country/Region:	Regional
▪ TC Name:	Regional Seminar on the Korean National Statistical System: Knowledge Sharing with Latin America and the Caribbean
▪ TC Number:	RG-T2282
▪ Associated Loan/Guarantee Name:	N/A
▪ Associated Loan/Guarantee Number:	N/A
▪ Team Leader/Members:	Mariko Russell (IFD/ICS), Team Leader; Janine Perfit (IFD/ICS); Gilberto Moncada (ICS/CBO); Nathalie Hoffman (IFD/ICS); y Javier Bedoya (LEG/SGO)
▪ TC Taxonomy:	Research and Dissemination (RED)
▪ Date of TC Abstract authorization:	January 10, 2013
▪ Beneficiary:	National Statistical Systems of Latin America and the Caribbean
▪ Executing Agency and contact name	The Bank (IFD/ICS)
▪ Donors providing funding:	The Government of the Republic of Korea
▪ IDB Funding Requested:	US\$185,000 to be financed from the Public Capacity Building Korea Fund for Economic Development (KPC)
▪ Local counterpart funding, if any:	US\$10,000 in kind from the Government of the Republic of Korea
▪ Disbursement period:	9 months
▪ Execution period:	6 months
▪ Required start date:	March 27, 2013
▪ Types of consultants:	Individual
▪ Prepared by Unit:	IFD/ICS
▪ Unit of Disbursement Responsibility:	IFD/ICS
▪ TC Included in Country Strategy (y/n):	N/A
▪ TC included in CPD (y/n):	N/A
▪ GCI-9 Sector Priority:	Yes

II. Objectives and Justification of the TC

Throughout the Latin American and Caribbean (LAC) region issues related to the strengthening of the national statistical systems, as perceived by representatives of national statistical offices, lie in areas beyond those of statistical production alone. In fact, many countries in the region position themselves at above-average levels of production as expressed in the overall score of the Statistical Capacity Index compiled by the World Bank, which is essentially a measurement of the production of statistics.¹

¹ The index is calculated based on the following: the availability of national accounts, balance of payments, Consumer Price Index, production index, external debt, import/export prices, government finance; reporting to UNESCO, vaccine reporting and Special Data Dissemination Standards; the use of poverty survey, health survey, population

Challenges beyond production. According to a survey carried out by the Economic Commission for Latin America and the Caribbean (ECLAC)², the LAC countries collectively identify their weaknesses in two groups of issues. The first group has to do with the interaction between statistical producers and users: (i) low level use of data and statistics for designing, monitoring and evaluating public policy; and, (ii) need for more dialogue between users and producers of statistics for the purpose of improving the relevance, coverage and quality of statistics. The second group of challenges has to do with modern statistical methodology, including: (i) lack of platforms to disseminate statistical information, particularly with regard to the availability of statistics and indicators in digital media and on the Internet; (ii) the need to use administrative registries more for statistical purposes; and (iii) the need to increase the availability of information in emergent areas (gender, environment, information technology, crime, among others).

Learning from the experiences of other regions. The LAC countries have been working together through the platform of the Statistical Conference of the Americas (SCA) of ECLAC to collect information about good practices that will facilitate improvement in these areas.

As a part of the endeavor to help LAC countries identify relevant practices from other parts of the world, IFD/ICS has been in dialogue since 2012 with the authorities of Statistics Korea (KOSTAT). The Republic of Korea has strategically positioned the production as well as the use of statistics in its development policy. KOSTAT, a vice-ministerial level organization under the Ministry of Strategy and Finance, is the core of the country's national statistical system (NSS). Korea's NSS is decentralized and regionalized³. While KOSTAT is the lead agency of its NSS, emphasis is placed on its coordination and standardization roles⁴.

The Korean NSS, led and coordinated by KOSTAT, demonstrates strengths from which the countries in the LAC region can learn. Its core strategies include determining the needs of various users by reinforcing the infrastructure for customer relationship management to provide customized services, as well as building and strengthening interactive communication channels to diversify the dissemination of statistical data. This has resulted in a decentralized form of data production that is standardized and coordinated at the same time, which fits the different needs of diverse users. Korea's NSS shows a high level of integrated use of information technology that facilitates modern statistical production, dissemination and use, including the production of administrative registry-based statistics, an Internet-based population census and the management of a one-stop web-based statistical database.

General Objective. The general objective of the proposed technical cooperation is to identify areas on a country-by-country basis for future collaboration between the LAC region, the Bank and the Republic of Korea in relation to the strengthening of the national statistical systems.

Specific objectives. The specific objectives are to: (i) organize and carry out a seminar and study visit in Korea with the participation of 4 high-level policy makers (users of statistics in the public sector) as well as 8 national statistics officials from LAC (producers of statistics), the purpose of which is to learn about the

census, agricultural census and vital registration system as source data; and the periodicity and timeliness of poverty (below \$1/day), malnutrition (under age 5), mortality (under age 5), measles immunization (under age 1), HIV (adults aged 15-49), attended births, ratio of girls to boys (prim & sec), primary completion, improved water source and GDP per capita growth.

² CEPAL, "*Informe sobre el Desarrollo de las Estadísticas Oficiales en América Latina y el Caribe*" (2009)

³ KOSTAT consists of 1 office, 5 bureaus, 4 officers, 26 divisions and 6 teams in the headquarters and includes the Statistical Training Institute, the Statistical Research Institute, 5 Regional Statistics Offices and 49 Regional Branch Offices.

⁴ KOSTAT integrates and coordinates the statistical activities of 298 governmental and 77 non-governmental agencies authorized by the Statistics Act. It is responsible for direct production of statistics from 42 kinds of censuses and surveys which mainly focus on socio-economic and demographic fields, such as the Census on Business Establishments, Population Census, etc.

Korean experience in the areas of statistical development currently perceived as challenges in the LAC region; (ii) prepare and disseminate a research report that takes into account the seminar's presentations and discussions, lessons learned from the Korean experience as well as recommendations for areas for possible future collaboration between the Republic of Korea, the Bank and the LAC region.

The Bank's GCI-9 framework includes statistics as one of the themes that contribute to poverty reduction. The value-added of this technical cooperation would be for the Bank to play a catalytic role in providing a knowledge sharing opportunity about modern statistical management between the Republic of Korea and the LAC region. It is expected that this collaboration will lead to more occasions for Korea, in partnership with the Bank, to promote statistical capacity in Latin America and the Caribbean.

The TC activities also relate to the objectives of the Institutions for Development Sector (IFD) and the Vice Presidency for Sectors (VPS) in general, while seeking to strengthen the institutional capacity of the NSS (see the Institutions for Growth and Social Welfare Strategy, OP-473-4 and the Bank's Strategy for the Strengthening and Use of Country Systems, GN-2538). The TC objectives are fully reflected in the Institutional Capacity of the State Division's (ICS) Strategy to Strengthen National Statistical Systems (October 2012).

III. Description of activities/components and budget

Component 1. Organization of a Regional Seminar and Study Visit on the Korean National Statistical System: Knowledge Sharing with Latin America and the Caribbean. The TC will finance the costs related to the organization of the three-day regional seminar to be held in Daejeong, Korea in May 2013, including the travel of participants from the LAC region, accommodation, local transportation, translation services and materials. The seminar will be followed by a two-day study visit to Ulsan, Busan and Seoul which will permit the participants from LAC to observe in-situ the interaction between KOSTAT and other governmental agencies and private sector entities that collaborate in statistical production and use. The Korean speakers at the seminar as well as the collaborators during the study visit will be selected at the recommendation of KOSTAT and Korean staff members of the Bank. Twelve participants from LAC countries will be selected by IFD/ICS staff based on two criteria: 1) countries receiving a score of .3 or higher in the ICS-generated indicator on the use of statistics in the policy-making process⁵; and 2) countries that use modern visualization techniques to display statistical information on the website of their national statistical office (NSO). The participants to be invited will be 4 high-level policy makers that use statistics for policy-making, 4 directors of NSOs coming from the same countries as the policy-makers, 4 directors of NSOs from other LAC countries that meet the criteria, and 1 official from the Statistical Conference of the Americas-ECLAC.

Participants from Latin America and the Caribbean will be asked to fill out a survey following the seminar and study visit. The survey will provide the Bank and KOSTAT with an evaluation of the lessons learned and possible areas for future collaboration between Korea, the Bank and the LAC region in the strengthening of NSS.

Component 2. Preparation and Dissemination of a Research Report. The seminar's presentations and discussions will serve as the basis for a research report to be produced following the seminar. The focus of the report will be to present how the NSS experience in Korea is relevant to Latin America and the Caribbean. Particular attention will be paid to the role of the national statistics office in the NSS, promoting the use of statistics, enhancing the dialogue between the statistics producers and users, improving the

⁵ The indicator ranks every country in a scale [0-1] where scoring a 1 means that the country utilizes statistics in all its policy-making processes and scoring a 0 means that the country does not utilize the statistics in any of them. Not using statistics means that a country makes its policy-making decisions based on intuition or any other mechanism different from the evidence.

dissemination of statistics and making better use of administrative registries. A final section will make recommendations on areas for future collaboration between Korea, the Bank and the LAC region. KOSTAT and Bank staff will jointly prepare this report.

Upon completion the research report will be translated into Spanish and made available in both English and Spanish on the Bank's InfoGuide NSS website⁶.

Indicative Results Matrix

Indicative Results Matrix							
	Unit	Baseline		Year 1		Expected Completion Date	Data source
		Value	Year	Planned	Actual		
Outcome							
Areas for possible future Korea, Bank, LAC collaboration in the strengthening of NSS identified for LAC countries with both statistics users and producers participating in the seminar and study visit	Number	0	2012	4		August 31, 2013	Research Report
Products							
Seminar and study visit organized		0	2012	1		June 30, 2013	Research report
High-level decision makers (users) participated		0	2012	4		June 30, 2013	Evaluation survey
National Statistical Office managers (producers) participated		0	2012	8		June 30, 2013	Evaluation survey
Research report prepared and disseminated		0	2012	1		August 31, 2013	Research report and Bank web site

Indicative Budget in US\$

The total cost of this TC is US\$195,000, of which US\$185,000 will be financed by the Bank/fund and US\$10,000 counterpart will be financed in kind by the Government of Korea.

Activity/Component	Description	IDB/Fund Funding	Counterpart Funding	Total Funding
Component 1	Regional seminar	165,000	4,000	169,000
	Study visit	5,000	1,000	6,000
Component 2	Research report	3,000		3,000
Administration	Logistical support	12,000	5,000	17,000
TOTAL		185,000	10,000	195,000

⁶ <http://iadb.libguides.com/estadisticas-censos>

This Technical Cooperation will be executed over a period of six (6) months and disbursed over a period of nine (9) months.

The seminar and study visit will be evaluated by means of a survey designed by the Bank and KOSTAT and given to the LAC participants to receive feedback and recommendations for future areas of collaboration.

IV. Executing agency and execution structure

The Bank, through the Institutional Capacity of the State Division (IFD/ICS), will implement the TC in close coordination with KOSTAT. Over the past year IFD/ICS and KOSTAT have been collaborating to further their mutual interest in building statistical capacity in the LAC region. The Bank will execute the TC based on ICS's extensive experience working with NSOs in LAC and its coordination to date with KOSTAT. Since KOSTAT has not yet had the opportunity to work in the LAC region, the Bank will play a catalytic role between KOSTAT and the NSOs of LAC in order to facilitate future collaboration. The Bank will execute the budget to finance the participation of the LAC participants and the local arrangements as made by KOSTAT.

The hiring of consultants will be carried out in accordance with the IDB Corporate Procurement Policy (GN-2303-20), the IDB Human Resource Policies, and as detailed in the Procurement Plan (see Annex).

V. Major issues

The regional seminar is scheduled to be carried out in Daejeong, Korea, where the headquarters of KOSTAT is located. Most of the speakers will be giving their speech in Korean with translation into Spanish and English. This involves a risk of mistranslation. To mitigate this risk, the Bank will hire translators that have years of experience with the Ministry of Foreign Affairs working in English and Spanish. In addition, the research report to be produced after the seminar will help to summarize the lessons learned from speakers concerning the Korean NSS experience. The report will be available to the LAC participants and the public in general in both English and Spanish on the Bank's website.

Another risk will be the limited availability of high-level decision makers from the LAC region to participate in the week-long visit to Korea. This risk will be mitigated by the Bank that will encourage participation by supporting the participant's travel expenses and also by extending invitations to the invitees well in advance through the network the Bank has already established with the national statistical offices in the LAC region. In the process of identifying participants the Bank also will request the countries to choose alternative participants in case the initially selected participant becomes unavailable.

A general risk is that the TC results may not become institutionalized in many countries. Even though high-level officials participate in all activities, there is no guarantee that the identified areas of cooperation will become an institutional or government priority or, even if they do become priorities, that institutional constraints would allow progress within a reasonable timeframe. This risk will be mitigated by the Bank, working closely with the LAC countries and KOSTAT to identify areas for technical assistance and implement concrete actions to strengthen the NSS.

VI. Exceptions to Bank policy

There will be no exceptions to Bank policy.

VII. Environmental and Social Strategy

The TC will not have any negative environmental or social effects. The TC has been classified as a “C” according to the Environmental and Social Impact Review (ESR) Committee. (See IDBDOCS No. [37388924](#) and [37388952](#)).

Annexes

- Terms of Reference for activities/components to be procured. IDBDocs No. [37506755](#)
- Procurement Plan. IDBDocs No. [37506643](#)
- Letter from the Government of Korea describing Local Counterpart. IDBDocs No. [37606381](#)

**Regional Seminar on the Korean National Statistical System: Knowledge Sharing
with Latin America and the Caribbean**

RG-T2282

IFD/ICS

TERMS OF REFERENCE

ORGANIZATION OF REGIONAL SEMINAR

I. BACKGROUND

- 1.1. While the countries in the Latin America and the Caribbean (LAC) region have generally made progress in statistical production in recent years, production, dissemination and the use of statistics do not function as a system in the majority of the countries of the region. Institutional capacities of the National Statistics Systems (NSS) are still limited, which limits the use of statistical information for decision making and policy formulation. The LAC region would benefit from learning from an experience of a country that has developed an effective coordination between organizations that provide data, statistics producers and data users. The Bank's preliminary research and dialogue with the authorities from the Republic of Korea (Korea) show that this country's statistical development experience is relevant for LAC.
- 1.2. The general objective of the technical cooperation, of which this consultancy forms part, is to identify areas for future collaboration between the LAC region and the Republic of Korea in relation to the strengthening of the national statistical systems. The specific objectives are to: (i) organize and carry out a seminar and study visit in Korea with the participation of high-level policy makers (users of statistics) as well as national statistics officials from LAC (producers of statistics), the purpose of which is to learn about the Korean experience in the areas of statistical development currently perceived as challenges in the LAC region; (ii) prepare a preliminary report that includes a summary of the seminar's presentations and discussions as well as recommendations for areas for possible future collaboration between the Republic of Korea and the LAC region; and (iii) disseminate the preliminary report for feedback from the participants and prepare the final report.

II. OBJECTIVE OF THE CONSULTANCY

- 2.1 The objective of the consultancy is to provide assistance in the organization of the regional seminar "Strengthening the National Statistics System in Latin America and the Caribbean: The Korean Experience" to be held in May 2013 in Daejeong, Korea.

III. CHARACTERISTICS

- 3.1 **Type of consultancy:** Individual, international.
- 3.2 **Beginning and duration:** April 1 through June 15, 2013 - For a total of 25 working days, non-consecutive.

- 3.3 **Workplace:** Consultant's home; and at the HQ of the Bank as needed.
- 3.4 **Qualifications:** The consultant should have at least a Bachelor's degree and an educational background in economics, public policy, law or any other area related to international development, with previous working experience in governments, civil society organizations or international organizations. He or she should be proficient in the use of Microsoft Office. Full command of Spanish and English is required.
- 3.5 **Form of payment:** One lump-sum payment based on days worked. Cost of communications will be covered by the Bank separately from the remuneration.

IV. ACTIVITIES

- 4.1 The consultant will support the project team of ICS in the organization of the "Regional Seminar on Strengthening the National Statistics System in Latin America and the Caribbean: the Korean Experience" and the related study visit in Korea. To this end, he/she will perform the following tasks:
- Get familiarized with the theme of strengthening the national statistics system in the region and the nature of the work of the Statistics Group of ICS;
 - Get familiarized with the Korean national statistics system and Statistics Korea (KOSTAT);
 - Read and understand the documents related to this Technical Cooperation;
 - Assist in the organization of the agenda, discussion papers and presentations and in the preparation of the post-event research report;
 - Assist the project team and the invited speakers from LAC in the organization of their presentations and panel discussions;
 - Help in sending out invitations to participants and speakers from LAC, preparing contract letters and following up to assure the conditions of their participation is understood;
 - Support the purchase of airline tickets for seminar participants, hotel reservations and other logistical arrangements as well as payments corresponding to these matters and local vendors as identified by KOSTAT;
 - Coordinate with the project team, representatives of KOSTAT and others involved in the logistics and organization of the events (seminar and study visit); and
 - Other tasks as requested by the project team.

V. REPORTS

- 5.1 The consultant will present a short report (up to 3 pages) describing the activities that were conducted and the days worked in the period.

VI. COORDINATION

The consultancy for the Bank is under the responsibility of the Institutional Capacity of the State Division (IFD/ICS), under the coordination of Mariko Russell (marikoy@iadb.org) and Janine Perfit (janinep@iadb.org).

PROCUREMENT PLAN

Project Number: RG-T2282

Project Name: Regional Seminar on the Korean National Statistical System: Knowledge Sharing with Latin America and the Caribbean

Period included in this Procurement Plan: From 03/13 until 12/13

Description of the contract and estimated cost of procurement	Procurement method ¹	Source of financing and percentage		Prequalification (Yes/No)	Estimated dates		Status (pending, in process, awarded, cancelled) ²	Comments
		IDB %	Local/other %		Publication of specific procurement notice	Completion of contract		
1. Goods <ul style="list-style-type: none"> Goods 1 Conference materials Estimated cost US\$5,000 	PC	100		No	April 2013	June 2013	Pending	Conference materials includes preparation of documents, banners, badges, souvenir, stationary, etc.
2. Non-consulting Services <ul style="list-style-type: none"> Non consulting Service 1 Travel services (air fare) for participating in the seminar Estimated cost US\$67,000 Non consulting Service 2 Hotel accommodation for participating in the seminar Estimated cost \$15,000 Non consulting Service 3 Domestic transportation in Korea 	PC	100		No	April 2013	June 2013	Pending	
	PC	100		No	April 2013	June 2013	Pending	
	PC	100		No	May 2013	June 2013	Pending	

¹ **ICB:** International competitive bidding; **LIB:** Limited International Bidding; **NCB:** National Competitive Bidding; **PC:** Price Comparison; **DC:** Direct Contracting; **FA:** Force Account; **PSA:** Procurement through Specialized Agencies; **PAs:** Procurement Agents; **IA:** Inspection Agents; **PLFI:** Procurement in Loans to Financial Intermediaries; **BOO/BOT/BOOT:** Build, Own, Operate/Build, Operate, Transfer/Build, Own, Operate, Transfer; **PBP:** Performance-Based Procurement; **PLGB:** Procurement under Loans Guaranteed by the Bank; **PCP:** Community Participation Procurement; **QCBS:** Quality-and Cost-Based Selection; **QBS:** Quality-Based Selection; **FBS:** Selection under a Fixed Budget; **LCS:** Least-Cost Selection; **CQS:** Selection based on the Consultants' Qualifications; **SSS:** Single-Source Selection.

² All contracts are pending at the moment.

Estimated cost US\$1600	PC	100		No	April 2013	June 2013	Pending	
<ul style="list-style-type: none"> Non consulting Services 4 Catering services Estimated cost US\$8,000 	PC	100		No	April 2013	June 2013	Pending	
<ul style="list-style-type: none"> Non consulting Services 5 Bus rental for study visit Estimated cost US\$3,000 								
3. <u>Consulting services</u>								
<ul style="list-style-type: none"> Consulting services 1 Keynote speaker Estimated cost: US\$200 	DC	100		Yes	April 2013	June 2013	Pending	To be selected with KOSTAT recommendations.
<ul style="list-style-type: none"> Consulting services 2 Simultaneous interpretation (Korean-Spanish) Estimated cost US\$10,000 	DC	100		Yes	April 2013	June 2013	Pending	
<ul style="list-style-type: none"> Consulting services 3 Simultaneous interpretation (Korean-English) Estimated cost US\$10,000 	DC	100		Yes	April 2013	June 2013	Pending	
<ul style="list-style-type: none"> Consulting services 4 Logistical support Estimated cost US\$12,000 	SSS	100		No	March 2013	July 2013	Pending	

4 March 2013

Dear Mariko Russell,

We are very glad to hear that the Ministry of Finance and Strategy of Korea recently approved the proposal for the Regional Seminar to be jointly organized by Inter-American Development Bank (IDB) and Statistics Korea (KOSTAT) this year. As the both sides have already discussed, KOSTAT is willing to provide the in-kind contribution which would be accommodating about \$10,000 for this project. The provision of non-monetary cooperation from KOSTAT will be mostly as follows;

- Facilities: conference hall, meeting rooms, office space, and necessary equipment
- Human Resources: Professional time of about 10~15 public officials from KOSTAT

I hope to hear good news from IDB soon concerning the internal approval of the project, and KOSTAT and our staffs will fully cooperate with IDB to make the Seminar more successful and valuable. If you have any further request, please do not hesitate to contact our project managers, Ms. Kyungsoon Choi and Ms. Youkang Chin as usual.

Sincerely yours,



Insook Jeong
Director
International Cooperation Division
Statistics Korea