

**TERMS OF REFERENCE**

Prevention of migration and assistance to the population at risk of migrating and migrant population returning to Guatemala.

Guatemala  
GU-T1330

**1. Background and Justification**

Established in 1959, the Inter-American Development Bank ("IDB" or "Bank") is the main source of financing for economic, social, and institutional development in Latin America and the Caribbean. It provides loans, grants, guarantees, policy advice and technical assistance to the public and private of its borrowing countries.

True to its objective of improving lives in the region, IDB has promoted the use of sports to support youth and vulnerable communities as one of its strategies. In this regard, the IDB wishes to establish a contract with an organization that can implement a program of social transformation through sports for population at risk of migrating and returned migrants in Guatemala.

Guatemala's low investment in education has led to an estimate of one in three 15-year-olds dropping out of the school system and most of those who attend fail to achieve basic levels of skills in reading, mathematics, and sciences.<sup>1</sup> Moreover, students are exposed to high levels of violence within their schools, communities and neighborhoods which affect their learning experience and permanence in the school system. Violence levels, family reunification, access to quality education and lack of job opportunities after graduation are some of the causes why young people and their families often opt to migrate.

To address the increasing school dropout rates and promote a socially inclusive environment in communities, the referred technical operation aims to support the implementation of a social sport program based in Guatemala focused on assisting at risk migrating population and returnees, either deported or voluntary returning migrants. The promotion of sport has the advantage of breaking down cultural, social, or economic barriers and reach different sectors that are difficult to access, with greater interest and attention in returning migrants. The success of this strategy is based on taking advantage of the attractive context of sports due to its playful, experimental, and competitive nature and work on the values promoted by sports and implement them in family and community development, especially among those that face complex problems such as violence, poverty, equality, gender equity, drug consumption, access to health and education, among other things. The aim of this intervention is to empower its beneficiaries to become agents of change, providing them with the necessary tools to face their realities, be able to lead their own development, and have a decent future.

**2. Objectives**

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<sup>1</sup> [https://publications.iadb.org/publications/spanish/document/Nota\\_PISA\\_D\\_-\\_Guatemala-\\_vf.pdf](https://publications.iadb.org/publications/spanish/document/Nota_PISA_D_-_Guatemala-_vf.pdf)

The purpose of this project is to implement a program that will implement a methodology that uses sports as a social tool to reintegrate population at risk of migrating, returnees and deported by empowering and cultivating values that promote an enabling environment where children and youth feel safe and supported, and adults can find sustainable livelihoods.

The program is expected to offer a comprehensive sports training program, complemented with school support and teaching values to both children and parents, at risk of migrating or returnees, working together with local partners to ensure the effective development and sustainability.

Through the collaboration with an organization that carries out this type of program, alliances will be strengthened at the international and national levels, creating establishing links with the public and private sectors with an objective of creating more resilient and sustainable cities and urban communities.

### **3. Scope of Services**

The selected firm will develop and implement a sport for development program targeting vulnerable children and adolescents between 5 and 17 years of age and pilot a model of intervention to assist young adults between 18 and 35 years old, at risk of migrating and returnees in Guatemala City, San Juan Sacatepequez, and El Progreso, which are departments with high levels of poverty, share of emigrants and migrant returnees. The scope of services of this contract is given by the activities and products described below.

### **4. Key Activities**

Prepare a work plan for the implementation of a socio-sports school and training programs in three departments of Guatemala, together with the IDB, one or more local partners, and the corresponding municipality.

Conduct an assessment on the needs and current situation of the target population (children, adolescents and young adults at risk of migrating, returnees, and deported population) to identify main challenges they face for social and economic integration.

Conduct a sports school program with at least two sessions per week for youth and children.

Design and pilot a training program for migrant returnees to facilitate social integration and labor market insertion.

Provide school support of different subjects for children support and capacity building workshops for adults and youth at least once a week for program participants.

Conduct various social activities, both with other school groups and participant family members at least three times during the course of the program.

In coordination with the IDB, local partners and the corresponding municipality, organize open dissemination events to showcase communities in the city, strategic allies, and public opinion the advantages and benefits of social transformation programs through sports.

Present a report of activities and evaluation of the project, including main findings, lessons learned and recommendations.

## **5. Expected outputs and deliverables**

Deliverable 1. Work plan

Deliverable 2. Progress report.

Deliverable 3. Final report.

## **6. Reporting Requirements**

Reports must be submitted in electronic files. The firm will be required to provide bimonthly email updates on the progress of the work. All materials produced during and for this consultancy will:

- (i) Be delivered in electronic copies (Zip files won't be accepted as final reports);
- (ii) Be owned by the IDB (copyright), including the right to produce, distribute, disseminate, and publish.

## **7. Acceptance Criteria**

Acceptance is understood to mean the approval of such products by the Supervisor of the contract.

The delivery of the products will be made via email to Alison Elias ([alisone@iadb.org](mailto:alisone@iadb.org)). When this is not possible due to the format or weight of electronic files, it shall be agreed in advance in what form the firm will send such files to the Bank, which shall be formalized through an email to the same parties. The approval of each deliverable will be confirmed by e-mail, informing the consulting firm that the product has been satisfactorily approved by the team and the invoice can be sent to process the corresponding payment.

## **8. Other Requirements**

The selected firm should have at least 10 years of experience in the implementation of social programs through sports with experience in LAC region and outstanding trajectory, specifically in Guatemala.

Expertise: Education, sports for development, social and community development, children pedagogy, sociology, specialized professionals focused on soccer and basketball.

Abilities: Training capacity on children and adults, methodology development, and organization of sports activities and event planning.

## **9. Supervision and Reporting**

The firm will report to Alison Elias ([alisone@iadb.org](mailto:alisone@iadb.org)), sector specialist of the Migration Unit.

## **10. Payment Schedule**

Payment terms will be based on project milestone or deliverables. The Bank does not expect to make advance payments under consulting contracts unless a significant amount of travel is required.

Payment Schedule	
Deliverables	%
1. Approval of deliverable 1	40%
2. Approval of deliverable 2	40%
3. Approval of deliverable 3	20%
<b>TOTAL</b>	<b>100%</b>

## Terms of Reference

### Products and External Services Consultant

**Background of this search:** We work to improve lives in Latin America and the Caribbean. Through financial and technical support for countries working to reduce poverty and inequality, we help improve health and education, and advance infrastructure. Our aim is to achieve development in a sustainable, climate-friendly way. With a history dating back to 1959, today we are the leading source of development financing for Latin America and the Caribbean. We provide loans, grants, and technical assistance; and we conduct extensive research. We maintain a strong commitment to achieving measurable results and the highest standards of increased integrity, transparency, and accountability.

**The team's mission:** The Social Sector (SCL) is a multidisciplinary team convinced that investing in people is the way to improve lives and overcome the development challenges in Latin America and the Caribbean. Jointly with the countries in the region, the Social Sector formulates public policy solutions to reduce poverty and improve the delivery of education, labor, social protection, and health services. The objective is to advance a more productive region, with equal opportunities for men and women, and greater inclusion of the most vulnerable groups, including migrants.

The Migration Unit team supports migration receiving countries, countries of destination and migration in transit and the host communities through lending operations; regional, sub-regional and national dialogues; regional cooperation to generate public goods; capacity building and training; and applied research.

Guatemala is a country affected by poverty, inequality, social exclusion, poor academic system, and violence. Additionally, the COVID-19 pandemic, the impact of hurricanes Eta and Iota in November 2020 and changes in migration policy in the US have sparked new migration flows from these countries. In 2021, U.S. Border Patrol encountered nearly 279,000 Guatemalans at the U.S. Southwest border.<sup>2</sup> Although migration flows from the country continue to increase, the flow of returning migrants has also increased in recent years. Between 2019 and 2020, 780,683 migrants have returned to Guatemala, representing 4.36% of its population.<sup>3</sup> In addition, during the first half of 2021, the International Organization for Migration (IOM) recorded the deportation of 2,623 minors from Mexico and the United States.<sup>4</sup> Guatemala has not only become a transit point for caravans of migrants seeking to cross the border with Mexico and finally reach the United States but has also become the place where several migrants of Central American nationalities (Honduras and El Salvador) are deported. This situation reveals the need to establish reception and reintegration services to facilitate the transition and resettlement in communities for returnees, as well as to reduce attempts to migrate again without authorization.

True to its objective of improving lives in the region, IDB has promoted the use of sports to support youth and vulnerable communities as one of its strategies. In this regard, the IDB is working on the prevention of migration and assistance, by implementing a program of social transformation through sports for population at risk of migrating and returned migrants in Guatemala.

The specific objectives of the TC are twofold: (1) Support vulnerable children and youth's participation in socio-sports school programs that work on social inclusion, violence prevention and provide psychological support and academic strengthening. Moreover, the intervention expects to establish links with returning migrant families and promote the participation

of their children to enhance their inclusion into the community; (2) Facilitate social and economic integration of young migrant returnees through a comprehensive training program.

**What you'll do:** The general objective of this consultancy is to conduct a final evaluation of the results of the socio-sports program implemented by the Real Madrid Foundation in three departments of Guatemala with high levels of poverty, share of emigrants and migrant returnees: Guatemala City, San Juan Sacatepequez, and El Progreso.

The consultant will prepare a final evaluation report for the project. The main goals of the evaluation are to:

- Determine the extent to which the outputs, outcomes, and impacts as defined in the vertical logic of the project have been met by:
  - Gathering and analyzing the results of: (a) the sport for development program for children and adolescents between 5-17 years of age; and (b) the pilot training program for returning migrants between 18 and 35 years of age.
  - Conducting interviews with key stakeholders and beneficiaries.
- Present a report of activities and evaluation of the interventions, including main findings, lessons learned and recommendations for improving the implementation of future similar interventions.
- Facilitate workshop for the dissemination of results.

**Deliverables and Payments timeline:**

Payments	
Deliverables	Percentage
1. Approval of evaluation plan	20%
2. Draft of final evaluation report	20%
3. Final evaluation report	50%
4. Dissemination workshop	10%
<b>Total</b>	<b>100%</b>

**What you'll need:**

**Citizenship:** You are a citizen of one of our 48-member countries.

**Consanguinity:** You have no family members (up to fourth degree of consanguinity and second degree of affinity, including spouse) working at the IDB Group.

**Education:** Bachelor's degree in economics, social science, or similar discipline. A Master's degree and/or a Program Evaluation certification would be an asset.

**Experience:** A minimum of 5 years of relevant professional experience in project evaluation in the public and/or private sector.

**Languages:** Spanish

**Opportunity Summary:**

- Type of contract and modality: Products and External Services Consultant (PEC)
- Length of contract: 6 months

- Starting date: May 2024
- Location: Guatemala
- Responsible person: The consultant will report to Alison Elias, sector specialist of the Migration Unit.
- Requirements: You must be a citizen of one of the [IDB's 48 member countries](#) and have no family members currently working at the IDB Group.

**Our culture:** Our people are committed and passionate about improving lives in Latin-America and the Caribbean, and they get to do what they love in a diverse, collaborative and stimulating work environment. We are the first Latin American and Caribbean development institution to be awarded the EDGE certification, recognizing our strong commitment to gender equality. As an employee you can be part of internal resource groups that connect our diverse community around common interests.

Because we are committed to providing equal opportunities in employment, we embrace diversity based on gender, age, education, national origin, ethnic origin, race, disability, sexual orientation, and religion. We encourage women, Afro-descendants and persons of indigenous origins to apply.

**About us:** At the IDB, we're committed to improving lives. Since 1959, we've been a leading source of long-term financing for economic, social, and institutional development in Latin America and the Caribbean. We do more than lending though. We partner with our 48-member countries to provide Latin America and the Caribbean with cutting-edge research about relevant development issues, policy advice to inform their decisions, and technical assistance to improve on the planning and execution of projects. For this, we need people who not only have the right skills, but also are passionate about improving lives.

**Our team in Human Resources carefully reviews all applications.**