

TC ABSTRACT

I. Basic Project Data

▪ Country/Region:	REGIONAL/IDB
▪ TC Name:	Enhancing the IDB's borrowing member countries work on transparency and accountability IV
▪ TC Number:	RG-T3036
▪ Team Leader/Members:	DE MICHELE, ROBERTO (IFD/ICS) Team Leader; JARQUIN RAMOS, MARIA JOSE (IFD/ICS) Alternate Team Leader; BOURONCLE, MARIA ELISABETH (ORP/GCM); VIEYRA, JUAN CRUZ (IFD/ICS); DASSEN, NICOLAS (IFD/ICS); ROJAS GONZALEZ, SONIA AMALIA (IFD/ICS); FITZPATRICK, SILVANA VALDIVIESO (IFD/ICS); JAIME RAMIREZ, MARGIE-LYS (LEG/SGO); DELVASTO OTALORA, NICOLAS (INT/INT)
▪ Taxonomy:	Research and Dissemination
▪ Number and name of operation supported by the TC:	N/A
▪ Date of TC Abstract:	20 Apr 2017
▪ Beneficiary:	IDB borrowing member countries
▪ Executing Agency:	INTER-AMERICAN DEVELOPMENT BANK
▪ IDB funding requested:	\$ 300,000.00
▪ Local counterpart funding:	\$ 0.00
▪ Disbursement period:	30 months
▪ Types of consultants:	Individuals; Firms
▪ Prepared by Unit:	Institutional Capacity of State
▪ Unit of Disbursement Responsibility:	INSTITUTIONS FOR DEVELOPMENT
▪ TC included in Country Strategy (y/n):	No
▪ TC included in CPD (y/n):	No
▪ Alignment to the Update to the Institutional Strategy 2010-2020:	Institutional capacity and rule of law

II. Objective and Justification

- 2.1 Ensure continuity in supporting the IDB's borrowing member countries efforts to enhance transparency and accountability by supporting knowledge and dissemination activities in this area
- 2.2 The IDB signed an agreement with the Royal Ministry of Foreign Affairs of Norway in March 2007 to establish the Transparency Trust Fund, with an initial contribution of approximately US\$5 million. The purpose of the Fund is to strengthen the IDB member countries' institutional capacity in order to improve overall governance as a means to prevent and reduce corruption. In 2011, the Bank approved a US\$1 million Project Specific Grant (PSG) as a contribution to the Fund. In November 2012, the Government of Norway renewed its support with a US\$2.4 million contribution, received in 2013. In October 2013, the Government of Norway once again renewed its support, committing US\$5 million in three tranches. Finally, in 2014, the Government of Canada (US\$9 million contribution) and MasterCard (US\$900.000 contribution) also joined the Fund.
- 2.3 In the 2014-2016 period alone, some of the most prominent outputs, outcomes and results of this work include: (i) the publication of the book Transparent Governance in an Age of Abundance, in both Spanish and English, which has so far been downloaded over 7.000 times from the Bank's website alone; (ii) organization of panels as part of the 2015 and 2016 International Anti-Corruption Conference, held in Malaysia and Panama respectively, as well as support to the participation of representatives from the LAC

region in both conferences; (iii) activities in the framework of the International Anti-Corruption Day, which included: in 2015 a cartoon contest with over 200 participants from 18 countries, and in 2016 the performance of a play on corruption by the Teatro Libre of Bogotá; (iv) organization of high-profile events with keynote speakers such as Professor Dan Ariely, who discussed the use of behavioral economics approaches to counter corruption, and was instrumental in starting a conversation on behavioral insights within the IDB group; (v) organization of a two day seminar on transparency and anti-corruption indicators, which helped position this topic within the bank's policy agenda and establish important connections with academia, practitioners and government officials. The latest project (RG-T2918, of US\$120.000) is currently funding a comprehensive evaluation of the Fund's progress against its results framework, as well as a new interactive website for the Fund, both expected for completion in Q3, 2017.

III. Description of Activities and Outputs

- 3.1 **Component I: Support to Regional Dialogue.** This component will help raise awareness on transparency and integrity at the regional and country level, as well as mainstream anticorruption initiatives within the IDB. Specific activities will include: (i) support to the organization of the 2018 International Anti-Corruption Conference (location to be confirmed), and particularly (a) support to the participation of representatives from LAC in the conference; and (b) organization of a session on a topic relevant to the Fund; (ii) Organization of activities in the framework of the 2017 and 2018 International Anti-Corruption Day; and (iii) organization of a regional workshop on national identification systems and their connection with the transparency and anti-money laundering agenda. **Component II: Support to the Fund's Communication and Dissemination Agenda.** This component will support activities aimed at ensuring the proactive communication and dissemination of the projects financed by the Fund, particularly lessons learned from projects. Specific activities include: (i) organization of an event related to the 10th anniversary of the Fund during Q4, 2017, and specifically: (a) participation of two project beneficiaries in the event; (b) preparation of a video featuring signature results of Fund projects; (c) preparation of an interactive presentation; (ii) preparation of three short technical notes documenting the results and lessons learned from key Fund projects; and (iii) organization of four Brown Bag Lunches (one for each pillar of the Fund). **Component III: Support to Knowledge Generation.** Activities under this component will support the generation of knowledge products related to the Fund's projects and areas of focus. Specific activities include: (i) support to an evaluation or randomized control trial in a transparency project, to help build evidence regarding the effectiveness and impact of transparency initiative; (ii) support to mainstreaming of transparency in the ConnectAmericas platform, through the addition of a module for due diligence; (iii) preparation of a sub-regional study on beneficial ownership legislation; (iv) support to gender mainstreaming in Fund operations through (a) a call for papers on gender and transparency, and (b) support to the organization of a regional event on transparency and gender.
- 3.2 **Component I: Support to Regional Dialogue.** This component will help raise awareness on transparency and integrity at the regional and country level, as well as mainstream anticorruption initiatives within the IDB.
- 3.3 **Component II: Support to the Fund's Communication and Dissemination Agenda.** This component will support activities aimed at ensuring the proactive communication and dissemination of the projects financed by the Fund, particularly lessons learned from projects.
- 3.4 **Component III: Support to Knowledge Generation.** Activities under this component will support the generation of knowledge products related to the Fund's projects and areas of focus.

IV. Budget

Indicative Budget

Activity/Component	IDB/Fund Funding	Counterpart Funding	Total Funding
Support to Regional Dialogue	\$ 75,000.00	\$ 0.00	\$ 75,000.00
Support to the Fund's Communication and Dissemination Agenda	\$ 75,000.00	\$ 0.00	\$ 75,000.00
Support to Knowledge Generation	\$ 150,000.00	\$ 0.00	\$ 150,000.00

V. Executing Agency and Execution Structure

- 5.1 This is a Bank-executed program. The Institutional Capacity of the State Division (IFD/ICS) has technical responsibility for the management of the AAF activities. The AAF Technical Secretariat will have the primary responsibility for the day-to-day execution of activities to be supported by this TC. The Technical Secretariat will coordinate as appropriate with the ICS specialist in countries, the ICS Public Management Cluster, the Institutions for Development (IFD) sector, ORP/GCM, ORP/PTR and other Bank divisions, particularly INE/ENE, INE/WSA, EXR and RES for the nature of activities to be conducted, as relevant.
- 5.2 Prior to the initiation of the knowledge exchange and dissemination events in any regional countries, letters of non-objection will be sought from the Bank's liaison offices in such countries, when applicable, and as needed. Procurement. The Bank will contract individual consultants, consulting firms and non-consulting services in accordance with Bank's current procurement policies and procedures. Monitoring and Supervision Arrangements. The project team will be in charge of the monitoring and supervision of this project. In compliance with Bank policies and guidelines, the team will closely monitor the planned products and outcomes reflected in the results matrix. In addition, the team will provide timely and detailed information on this TC's activities, products, expenses, and results.

VI. Project Risks and Issues

- 6.1 The main project risk identified is that the knowledge and research activities conducted under this project do not reach IDB partners in countries. To prevent this risk, the team will ensure that work under the three components is coordinated, to leverage communication activities also to ensure the dissemination of research and knowledge products.
- To ensure adequate involvement of key stakeholders in project activities, the project team will, when applicable, disseminate invitations to events and circulate knowledge and dissemination products within a broad spectrum of actors, through social media and other means. In this respect, it is important to underscore that part of the purpose of support to the IACC is to ensure a broad and diverse participation, including of civil society, in the event.

VII. Environmental and Social Classification

- 7.1 The ESG classification for this operation is "undefined".