



Results Matrix

Outcomes

Outcome:	1 To increase the probability of transitioning investment leads to FDI in Jamaica								
Indicators		Flags*	Unit of Measure	Baseline	Baseline Year	Means of verification	2022		EOP
1.1 Investment projects facilitated			Projects (#)	0.00	2022		P	0.00	3.00
							P(a)	0.00	3.00
							A		
Outcome:	2 To showcase higher value-added outsourcing segments of the Global Services Sector (GSS) in Jamaica, Latin American and bbean								
Indicators		Flags*	Unit of Measure	Baseline	Baseline Year	Means of verification	2022		EOP
2.1 Attendance to O2LAC			General Participants (#)	0.00	2022		P	0.00	400.00
							P(a)	0.00	400.00
							A		
2.2 B2B Meetings Generated			Business Maetings (#)	1,018.00	2022		P	0.00	1,200.00
							P(a)	0.00	1,200.00
							A		

CRF Indicator

Outputs: Annual Physical and Financial Progress

1 Support post-event business engagement following on from the hosting of Jamaica Investment Promotion Events						Physical Progress					Financial Progress							
Outputs	Output Description	Unit of Measure	Baseline	Baseline Year	Means of verification		2022	2023	2024	EOP		2022	2023	2024	EOP	Theme	Fund	Flags
1.1 Diagnostics and assessments completed	To strengthen investor engagement based on the leads generated from the investment forum; i) strategy development for the	Diagnostics (#)	0	2022	Final report	P	0	3	0	3	P	0	75000	0	75000	Regional Integration	W2D	
						P(a)	0	3	0	3	P(a)	0	75000	0	75000			
						A					A							
2 Regional Integration & promotion through supporting the hosting of Outsource2LAC						Physical Progress					Financial Progress							
Outputs	Output Description	Unit of Measure	Baseline	Baseline Year	Means of verification		2022	2023	2024	EOP		2022	2023	2024	EOP	Theme	Fund	Flags
2.1 Awareness raising campaigns designed/implemented	Focused on the production of Investment Promotion Videos - quantitative illustration of the sector achievements and	Campaigns (#)	0	2022	Final report	P	0	1	0	1	P	0	82000	0	82000	Regional Integration	W2D	
						P(a)	0	1	0	1	P(a)	0	82000	0	82000			
						A					A							
2.2 Presentations delivered	Staging of promotional tours/satellite forums or webinars on impactful topics to engage key markets, select the events to	Presentations (#)	0	2022	Monthly Reports	P	0	4	0	4	P	0	25000	0	25000	Regional Integration	W2D	
						P(a)	0	4	0	4	P(a)	0	25000	0	25000			
						A					A							
2.3 Conferences organized	Participation of the TPOs, SMEs, and Speakers in conference for FDI attraction in GSS	Conferences (#)	0	2022	Final report	P	0	1	0	1	P	0	168000	0	168000	Regional Integration	W2D	
						P(a)	0	1	0	1	P(a)	0	168000	0	168000			
						A					A							
3 Administration Support for the TC						Physical Progress					Financial Progress							
Outputs	Output Description	Unit of Measure	Baseline	Baseline Year	Means of verification		2022	2023	2024	EOP		2022	2023	2024	EOP	Theme	Fund	Flags
3.1 Action plans implemented	Detailed schedule of activities to complete the activities outlined in the TC	Action Plans (#)	0	2022	Final report	P	0	1	0	1	P	0	50000	0	50000	Regional Integration	W2D	
						P(a)	0	1	0	1	P(a)	0	50000	0	50000			
						A					A							

Other Cost

Total Cost

	2022	2023	2024	Total Cost
P		\$400,000.00		\$400,000.00
P(a)		\$400,000.00		\$400,000.00
A				

CRF Indicator

Standard Output Indicator