

TC DOCUMENT

I. Basic Information for TC

▪ Country/Region:	Regional
▪ TC Name:	Promoting the wellbeing of young children and working mothers in urban areas
▪ TC Number:	RG-T3176
▪ Team Leader/Members:	Libertun de Duren, Nora Ruth (CSD/HUD) Team Leader; Mateo-Berganza Diaz, Maria Mercedes (SCL/EDU); Urban, Anne-Marie S (SCL/GDI); Granada Garces, Isabel Cristina (INE/TSP); Hiramatsu, Anri (CSD/HUD); Silva de Anzorena, Maria Paloma (CSD/HUD); Lopez-Lamia, Alejandro J. (CSD/HUD); Hobbs, Jason Anthony (CSD/HUD); Rojas, Francisca Maria Magdalena (CSD/HUD); Lopez Ghio, Ramiro Andres (CAN/CCO); Avila, Francy Dianela (CSD/HUD); Osorio Rivas, Rene Tomas (CSD/HUD); Mastellaro, Catarina (CSD/HUD); Beatriz González (CSD/HUD); y Carolina Verissimo Da Silva (LEG/SGO).
▪ Taxonomy:	Operational Support (OS)
▪ Number and name of Operation Supported by the TC:	BR-L1422 - Program for Integrated Urban Development of the Municipality of Campo Grande; and UR-L1146 - Neighborhood Improvement Loan
▪ Date of TC Abstract authorization:	25 June 2018
▪ Beneficiary:	Brazil, Uruguay
▪ Executing Agency:	Inter-American Development Bank (IDB)
▪ Donors providing funding:	Ordinary Capital Strategic Development Program for Sustainability (SUS)
▪ IDB Funding Requested:	US\$250,000.00
▪ Local counterpart funding, if any:	N/A
▪ Disbursement period (including executing):	24 months
▪ Required start date:	Nov - 2018
▪ Types of consultants:	Individuals; and Consultant Firms
▪ Prepared by Unit:	Housing & Urban Development Division
▪ Unit of Disbursement Responsibility:	Climate Change & Sustainable Development Department
▪ TC included in Country Strategy:	Yes
▪ TC included in CPD:	No
▪ Alignment to the Update to the Institutional Strategy 2010-2020:	(i) Social Inclusion and Equality; and (ii) Gender equality and Diversity

II. Description of the Associated Loans

- 2.1 The countries initially identified for this Technical Cooperation (TC) Argentina, Brazil and Uruguay, as they have shown interest in promoting interventions that can improve the access of working mothers and their small children to adequate public spaces, public transportation and early childhood education services in urban peripheries.
- 2.2 In addition, it is expected that the results of this TC will seek synergies and support existing Housing and Urban Development (HUD) operations currently being designed and/or implemented in these countries. Some of the operations identified to be supported are: Program for Integrated Urban Development of the Municipality of

Campo Grande (BR-L1422; 3630/OC-BR), which aims to improve the quality of public spaces to strengthen the urban planning capacity of the municipality; and the Third Neighborhood Improvement Loan (UR-L1146), which aims to provide public basic infrastructure and community facilities in informal settlements.

- 2.3 The selected operations in preparation and execution in Brazil and Uruguay include the provision of basic infrastructure and services in informal neighborhoods through the construction of public spaces, community facilities and the paving of streets, for example, which will impact the living conditions of poor female-led households. As all operations include activities aimed at strengthening the capacity of implementing teams to respond to the challenges faced by the population living in targeted areas, this TC will provide technical support to executing agencies through the organization of trainings and workshops led by gender experts in order to help them identify and implement interventions that can improve the quality of life of women and young children, with special emphasis on their mobility and access to adequate public spaces.
- 2.4 For the Housing and Urban Development Division (CSD/HUD) operations in design, this TC will provide direct technical and analytical support to project teams to incorporate gender equality issues and gender-related results, through the preparation of technical notes and relevant documents. Special emphasis will be given to the identification of activities and institutional processes that can improve mother's labor participation and children's well-being by (i) improving the amount and sustainability of public spaces; (ii) early childhood education and care facilities; and (iii) transportation options for low income working mothers who live in peripheral urban areas.

III. Objectives and Justification of the TC

- 3.1 **Peripheral housing location and the female-headed households.** National and subnational governments have effectively promoted urban upgrading and social housing, but the majority of housing units are located in urban peripheries. Peripheral housing locations impose a burden on households via higher transportation cost, longer commuting times, lower access to social capital, fewer and poorer employment and educational opportunities than those in centrally located households. This burden is particularly heavy for low income working mothers, who are more often the ones heading the household. A study conducted in cities of Mexico, Colombia, and Brazil reveals that a higher number of female-headed households are concentrated in social housing units located in urban peripheries, comparing to those in urban center (Libertun de Duren 2017). This is aligned with a general trend for the region; the average percentage of urban household headed by women in 2009 was 30%, rising by a mean of 10% between the late 1980s and 2010 (World Development 2016).
- 3.2 In many Latin American Countries (LAC), the increase in the percentage of urban households headed by women is accompanied by an increase in the feminization of poverty, as there has been an increase in the percentage of female heads in low income households. Similarly, in Brazil, the number of households headed by women has doubled in the last 15 years, and in 2015 over 56% of the female headed households were earning less than a minimum wage (*Instituto de Pesquisas Econômica* - IPEA, 2016). In the case of Uruguay, in 2017, 40% of poor households with children under four years of age were headed by women, while the attendance rate of early-childhood centers is only 26.9% among those who reside in poor

households, against 33.8% in non-poor households (*Instituto Nacional de Mujeres - INMUJERES 2017*).

- 3.3 Low income working mothers and childcare. Even though the pattern of female headship has been shifted from the historical pattern of single mother to a wider range of partnership status, women are still the main responsible for the wellbeing of young kids. Working mothers living in these peripheral urban complexes are extra burdened by the demands of commuting to far away employment centers and caregiving for their young children. A study shows the links between the difficulties involved in holding on to stable employment when caring for children, emphasizing that many female informal workers often are obliged to take their children to work, or to leave them locked inside their houses due to lack of adequate childcare facilities nearby (*Women in Informal Employment: Globalizing and Organizing - WIEGO 2016*). As increasing numbers of mother work outside their home, a key concern is how to take care of young children, particularly in urban peripheries where commuting times are extra-long, and childcare facilities are often nonexistent or of very low quality. In addition, public spaces are scarce and poorly designed from a social and environmental perspective.
- 3.4 Some governments have begun to address the issue of child care and low income working integrally. These interventions have been conducted in multisector collaboration that centers on increasing the well-being of preschool children, and therefore impact positively on mother's labor participation and overall family wellbeing (*Mateo Díaz and Rodríguez-Chamussy 2016*). For furthering this view in LAC and improving the living conditions of the various and diverse low-income households residing in urban peripheries, contributing to the promotion of gender equality, it is essential to improve our empirical understanding of their current conditions. In that light, this TC propose to support both existing operations as well as new operations that include among their direct beneficiaries' households led by women located in peripheral urban areas.
- 3.5 The objective of this TC is to support the formulation of urban policies and institutional processes that promote children's well-being and mother's labor participation by: (i) improving the amount and sustainability of public spaces; (ii) early childhood education and care facilities; and (iii) transportation options for low income working mothers who live in peripheral urban areas.
- 3.6 The TC, its components, activities, and expected outcomes are consistent with the Updated Institutional Strategy 2010-2020 (AB-3008), which acknowledges the need to identify and address existing gender equality gaps within the region, and with the cross-cutting theme of Gender Equality and Diversity; as it improves the wellbeing of women through the identification of interventions that can promote women's empowerment. This TC is aligned with one of the objectives of OC-SDP for Sustainability (GN-2819-1), which is to "support municipal governments to prepare for challenges related to rapid urban growth in a sustainable manner", as it aims to strengthen the institutional capacity of executing teams to take into consideration the needs of vulnerable groups and identify opportunities to improve the amount and sustainability of public spaces and the availability of transportation options adequate for low income working mothers and small children who live in peripheral urban areas. This TC is also aligned with OC-SDP priorities, as it focuses on expanding the capacity of executing agencies aimed at enhancing project sustainability and as it generates the knowledge needed to support future operations.

- 3.7 This TC is also aligned to the Bank's Country Strategy with Brazil (2016-2018) in two of its strategic areas: (i) reduce inequity and improve public services; and (ii) strengthen institutions at the three levels of government; as it aims to sensitize government authorities about the specific needs of working women in order to contribute to the design of urban policies and institutional processes that promote gender equality and inclusive urbanization through the access to adequate public services; and to the Country Strategy with Uruguay (2016-2020) in one of its priority areas: (i) promote equity and social inclusion by strengthening the human capital and employability of the population, supporting health care reform, improving habitat, and supporting the early childhood and youth segments of the most vulnerable population groups; as well as its cross-cutting area of action on gender equality, as this TC will strengthen the capacity of government authorities in charge of habitat improvement to pay close attention to gender issues. On a broader level, this TC supports the principles and commitments assumed by the New Urban Agenda agreed in Habitat III (Quito, UN 2016) and contributes to the achievement of the Sustainable Development Goals and their targets (in particular target 5.4 which commits all states to: "Recognize and value unpaid care and domestic work through the provision of public services, infrastructure and social protection policies and the promotion of shared responsibility within the household and the family as nationally appropriate" and target 11.7, which calls for "the provision of universal access to safe, inclusive and accessible, green and public spaces, in particular for women and children, older persons and persons with disabilities") to make cities and human settlements inclusive, secure, resilient and sustainable.

IV. Description of Activities/Components and Budget

- 4.1 **Component 1: Support HUD operations (US\$200,000.00).** The objective of this component is to support HUD operations in the identification, design and promotion of interventions that can improve the access of working mothers and their small children to adequate public spaces, public transportation and early childhood education services in urban peripheries. This support with target: existing HUD operations and new HUD operations. For the former, this TC will support existing HUD operations that count women led households as their direct beneficiaries to identify opportunities to promote the wellbeing of children and working mothers in urban areas. Activities will include the identification of specific initiatives to: (i) promote the construction and the use of adequate public spaces by families and small children (through the design of adequate recreational facilities where children of different ages can play with limited supervision and safe public spaces with adequate lighting, sanitary facilities separated by sex, among others); (ii) improve the convenience and access for female transport users and children (through strategic location of bus tops, use of speed bumps, promotion of lighting, improved design of waiting areas, training of staff, among others); and (iii) increase the provision of affordable early childhood facilities (including through community-led alternatives for safe and affordable child care services in strategic locations). This will be done through the provision of analytical and technical support to project implementation teams, including through the organization of training workshops based on the context of each operation and building on existing literature and international best practices.
- 4.2 In the case of new operations, this TC will support the design of new HUD operations that take into account the conditions and impact they will have on peripheral households led by low income women, either as direct beneficiaries or through

significant externalities. This will include the development of technical notes including suggestions for types of interventions, based on the context of each country, aimed at supporting project teams when designing new operations to ensure that the challenges faced by female-headed households located in urban peripheries are acknowledged and taken into consideration.

- 4.3 If new operations are identified in beneficiary countries other than Brazil and Uruguay, the letter of no objection from each country will be obtained before the beginning of the activities.
- 4.4 **Component 2: Knowledge and Dissemination (US\$50,000.00).** The objective of this component is to support the operational work via research and dissemination of the needs of low-income working mothers who live in urban peripheries. This includes a demographic profile and an assessment of their and their children's needs and access to urban services with a specific focus on: (i) urban public spaces; (ii) mobility; and (iii) early childhood education. The intellectual property rights of such products will be the property of the Bank and they will be published in compliance with IDB publications and disseminated through IDB website and blog. This component will also support dissemination activities that present the research findings for key stakeholders, to ensure that team leaders and technical staff (both at the Bank and at government level) are better informed about the specific needs of low-income female-headed households located at urban peripheries. Two regional seminars will be organized as part of the dissemination activities.
- 4.5 The total cost of this TC will be US\$250,000.00, which will be financed by Ordinary Capital Strategic Development Program for Sustainability (SUS).

Table 1. Indicative Budget (US\$)

Activity/Component	IDB/Fund Funding	Total Funding
Component 1: Support HUD operations	\$200,000.00	\$200,000.00
Component 2: Knowledge and Dissemination	\$50,000.00	\$50,000.00
Total	\$250,000.00	\$250,000.00

V. Executing Agency and Execution Structure

- 5.1 The Inter-American Development Bank (IDB) is the proposed executing agency for this regional TC, in compliance with the Operational Guidelines for Technical Cooperation Products (GN-2629-1). The Bank's Housing and Urban Development Division (CSD/HUD) will be responsible for the technical supervision of this operation. The execution and supervision activities and budget of the TC will be done by the Team Leader. This will be closely coordinated with Transport Division (INE/TSP) and Education Division (SCL/EDU) to ensure an integrated approach.
- 5.2 The IDB has more than 50 years of experience in operations in housing in all LAC countries. The Beneficiaries have requested to the Bank to be responsible for the execution of this TC and the Bank has opted for this execution scheme, in accordance with Annex 10 of GN-2639, considering: (i) technical weaknesses of the executing teams; (ii) the Bank's proved expertise in urban development, transport and education, which are integral to this TC; (ii) the Bank's knowledge of specialized firms and consultants that have carried out similar work; (iii) the Bank's capacity of technical coordination given that this is a cross-cutting topic that requires a lot of collaboration between different teams at the executing agencies; and (iv) and the fact that the Bank

has demonstrated great success in disseminating knowledge in urban development and housing.

- 5.3 The Bank will hire the services of individual consultants, consulting firms and different consultancy services, in accordance with the policies and current procedures. For this purpose, Section AM-650 of the Administrative Manual on "Complementary Workforce" for individual contractual and Policy GN-2765-1 and Guidelines OP-1155-4 for Consulting Firms for services of an intellectual nature and; policy GN-2303-20 for logistics and other related services.

VI. Major Issues

- 6.1 This TC involves three sectors: education, transport, and urban development and housing. Lack of coordination among several departments may cause delay in decision-making process and timely implementation of each component. To mitigate these risks, the project team will select a coordinating division to interact with each of the sector in timely and efficient manner.

VII. Exceptions to Bank Policy

- 7.1 No exceptions to Bank policy have been identified.

VIII. Environmental and Social Strategy

- 8.1 The ESG classification for this operation is "C" because there are no significant social or environmental impacts based on the Safeguard Screening and Classification Toolkit ([SSF Report](#) and [SPF Report](#)).

Required Annexes:

- Annex I: Letters of non-objection ([Brazil](#) and [Uruguay](#))
- Annex II: [Results Matrix](#)
- Annex III: [Terms of Reference](#)
- Annex IV: [Procurement Plan](#)

PROMOTING THE WELLBEING OF YOUNG CHILDREN AND WORKING MOTHERS IN URBAN AREAS

RG-T3176

CERTIFICATION

I hereby certify that this operation was approved for financing under the **ORDINARY CAPITAL STRATEGIC DEVELOPMENT PROGRAM FOR SUSTAINABILITY (SUS)**, through a communication dated June 25, 2018 and signed by Felipe Caicedo. Also, I certify that resources from said fund are available for up to **US\$250,000** in order to finance the activities described and budgeted in this document. This certification reserves resource for the referenced project for a period of six (6) calendar months counted from the date of eligibility from the funding source. If the project is not approved by the IDB within that period, the reserve of resources will be cancelled, except in the case a new certification is granted. The commitment and disbursement of these resources shall be made only by the Bank in US dollars. The same currency shall be used to stipulate the remuneration and payments to consultants, except in the case of local consultants working in their own borrowing member country who shall have their remuneration defined and paid in the currency of such country. No resources of the Fund shall be made available to cover amounts greater than the amount certified herein above for the implementation of this operation. Amounts greater than the certified amount may arise from commitments on contracts denominated in a currency other than the Fund currency, resulting in currency exchange rate differences, representing a risk that will not be absorbed by the Fund.

Certified by:

Original signed

10/31/2018

Sonia M. Rivera

Date

Chief

Grants and Co-Financing Management Unit

ORP/GCM

Approved by:

Original signed

11/01/2018

Tatiana Gallego Lizon

Date

Division Chief

Housing and Urban Development Division

CSD/HUD