

## TC ABSTRACT

### I. Basic Project Data

▪ Country/Region:	REGIONAL/Regional
▪ TC Name:	Promoting the wellbeing of young children and working mothers in urban areas
▪ TC Number:	RG-T3176
▪ Team Leader/Members:	Nora Libertun De Duren (CSD/HUD) Team Leader; Mercedes Mateo-Berganza (SCL/EDU); Anne-Marie Urban (SCL/GDI); Isabel Granada (INE/TSP); Anri Hiramatsu, Paloma Silva, Alejandro Lopez-Lamia, Jason Hobbs, Alejandra Aguilar, Francisca Rojas, Ramiro Lopez Ghio, Dianela Avila, Rene Osorio, and Catarina Mastellarro (CSD/HUD).
▪ Taxonomy:	Operational Support
▪ Number and name of operation supported by the TC:	Fiscal and Public Expenditure Strength. in Sub. Ent-Barranquilla (3392/OC-CO) - Support to Execution Program for Integrated Urban Development of the Municipality of Campo Grande (3630/OC-BR) - Support to Execution Neighborhood Improvement Program Third Individual Operation (3458/OC-AR) - Support to Execution Urban Integration Program in Greater Buenos Aires (AR-L1288) - Support to Execution
▪ Date of TC Abstract:	13 Mar 2018
▪ Beneficiary:	Argentina, Colombia, Brazil
▪ Executing Agency:	Inter-American Development Bank
▪ IDB funding requested:	US\$250,000.00
▪ Local counterpart funding:	US\$0.00
▪ Disbursement period:	24 months
▪ Types of consultants:	Individuals and Firms
▪ Prepared by Unit:	Housing & Urban Development Division (CSD/HUD)
▪ Unit of Disbursement Responsibility:	Climate Change & Sustainable Development Sector (CSD/CSD)
▪ TC included in Country Strategy:	Yes
▪ TC included in CPD:	No
▪ Alignment to the Update to the Institutional Strategy 2010-2020:	(i) Social inclusion and equality; and (ii) Gender equality

### II. Objective and Justification

- 2.1 The objective of this Technical Cooperation (TC) is to support the formulation of urban policies and institutional processes that promote children's well-being and mother's labor participation by improving the amount and sustainability of public spaces, early childhood education and care facilities, and transportation options for low income working mothers who live in peripheral urban areas.
- 2.2 National and subnational governments have effectively promoted urban upgrading and social housing, with the majority of housing units located in urban peripheries. Peripheral housing locations impose a burden on households via higher transportation cost, longer commuting times, lower access to social capital, fewer and poorer employment and educational opportunities than those in centrally located households. This burden is particularly heavy for low income working mothers, who are more often the ones heading the household. A study conducted in cities of Colombia, and Brazil reveals that a higher number of female headed households are concentrated in the social housing of urban peripheries, comparing to those in urban center. This is aligned with a general trend for the region; the average percentage of urban

household headed by women in 2009 was 30%, rising by a mean of 10% between the late 1980s and 2010.

- 2.3 Even though the pattern of female headship has been shifted from historical pattern of single mother to a wider range of partnership status, women are still the main responsible for the wellbeing of young kids. Working mothers living in these peripheral urban complexes are extra burdened by the demands of commuting to far away employment centers and caregiving for their young children. A study shows the links between the difficulties involved in holding on to stable employment when caring for children, emphasizing that many female informal workers often are obliged to take their children to work, or to leave them locked inside their houses due to lack of adequate childcare facilities nearby. As increasing numbers of mother work outside their home, a key concern is how to take care of young children, particularly in urban peripheries where commuting times are extra-long, and childcare facilities are often nonexistent or of very low quality. In addition, public spaces are scarce and poorly designed from a social and environmental perspective.
- 2.4 Some governments have begun to attend the issue of child care and low income working integrally. These interventions have been conducted in multisector collaboration that centers on increasing the well-being of preschool children, and therefore impact positively on mother's labor participation and overall family wellbeing. For furthering this view in LAC and improving the living conditions of the various and diverse low-income households residing in urban peripheries, it is essential to improve our empirical understanding of their current conditions. In that light, this TC propose to support both existing operations as well as new operations that include among their direct beneficiaries' households led by women located in peripheral urban areas.

### III. Description of Activities and Outputs

- 3.1 **Component 1. Support HUD operations.** Support existing HUD operations that count women led households as their direct beneficiaries to identify opportunities to promote the wellbeing of children and working mothers in urban areas. Some of the operations identified to be supported are: AR-L1288, Urban Integration Program in Greater Buenos Aires, which aims to improve the living conditions of two low income informal settlements in the periphery of the City of Buenos Aires; BR-L1422 Program for Integrated Urban Development of the Municipality of Campo Grande, which includes strengthening the urban and mobility planning capacity of the municipality; and CO-L1133 Fiscal and Public Expenditure Strength. in Sub. Ent – Barranquilla, which promotes urban improvement in the intermediate cities. 1.b) Support the design of new HUD operations that take into account the conditions and impact they will have on peripheral households led by low income women, either as direct beneficiaries or through significant externalities.
- 3.2 **Component 2. Knowledge and Dissemination.** The objective of this component is to support the operational work via research and dissemination of the needs of low income working mothers who live in urban peripheries. This includes a demographic profile and an assessment of their and their children's needs and access to urban services with a specific focus on: (i) urban public spaces; (ii) mobility; and (iii) early childhood education. This component will also support dissemination activities that present the research findings for key stakeholders.

#### **IV. Budget**

**Indicative Budget (USD)**

<b>Activity/Component</b>	<b>IDB/Fund Funding</b>	<b>Counterpart Funding</b>	<b>Total Funding</b>
Component 1. Support HUD operations	\$200,000.00	\$0.00	\$200,000.00
Component 2. Knowledge and Dissemination	\$50,000.00	\$0.00	\$50,000.00

#### **V. Executing Agency and Execution Structure**

- 5.1 The Inter-American Development Bank (IDB) is the proposed executing agency for this regional TC, in compliance with the Operational Guidelines for Technical Cooperation Products (GN-2629-1). The Bank's Housing and Urban Development Division (CSD/HUD) will be responsible for the technical supervision of this operation. This will be closely coordinated with Transport Division (INE/TSP) and Education Division (SCL/EDU) to ensure an integrated approach. Disbursement will be done from IDB Headquarters with the support of IDB's Administrative Services and Corporate Procurement Division.
- 5.2 The IDB has more than 50 years of experience in operations in housing in all LAC countries. The Bank has also proved expertise in transport and education, which are integral to this TC; and has demonstrated great success in operational support in urban development and housing.

#### **VI. Project Risks and Issues**

- 6.1 This TC involves three sectors: education, transport, and urban development and housing. Lack of coordination among several departments may cause delay in decision-making process and timely implementation of each component. To mitigate these risks, the project team will select a coordinating division to interact with each of the sector in timely and efficient manner.

#### **VII. Environmental and Social Classification**

- 7.1 The ESG classification for this operation is "undefined".