

TC ABSTRACT

I. Basic Project Data

▪ Country/Region:	BARBADOS
▪ TC Name:	Strategic Roadmap for the Blue Economy in Barbados
▪ TC Number:	BA-T1063
▪ Team Leader/Members:	ALLENG, GERARD P. (CSD/CCS) Team Leader; VALERO FREITAG, SARA (CSD/CCS); ANGEL GOMEZ, ANGELO EDUARDO (CSD/CCS); COX, SHAMEKA TAMEISHA (IFD/CTI); PILGRIM, VALARIE (IFD/CTI); FRANKLYN, RUSSELL LEVON (IFD/CTI); PERFIT, JANINE TINA (IFD/ICS); GRANT, KAYLA SHAREE (IFD/CTI); KAUFMANN, JORGE (IFD/ICS); WATSON, GREGORY (CSD/CSD); STEVENSON, CLAUDIA (IFD/CTI); CENTENO LAPPAS, MONICA CLARA ANGELICA (LEG/SGO)
▪ Taxonomy:	Client Support
▪ Number and name of operation supported by the TC:	N/A
▪ Date of TC Abstract:	09 May 2019
▪ Beneficiary:	Country of Barbados
▪ Executing Agency:	INTER-AMERICAN DEVELOPMENT BANK
▪ IDB funding requested:	\$ 300,000.00
▪ Local counterpart funding:	\$ 0.00
▪ Disbursement period:	24 months
▪ Types of consultants:	Firms; Individuals
▪ Prepared by Unit:	Climate Change Division
▪ Unit of Disbursement Responsibility:	Climate Change & Sustainable Development
▪ TC included in Country Strategy (y/n):	Yes
▪ TC included in CPD (y/n):	No
▪ Alignment to the Update to the Institutional Strategy 2010-2020:	Environmental sustainability

II. Objective and Justification

- 2.1 The objective of the project is to strengthen the institutional framework for supporting the growth of the Blue Economy in Barbados.
- 2.2 The Barbados economy is faced with traditional challenges pertaining to its limited diversification and fiscal frailty. Barbados is a tourism-based economy whose marine-based tourism and fisheries industries make sizable contributions to the nation's GDP. Yet despite the relative importance of ocean-based assets to the economy, the small state faces challenges in valuing, diversifying, and managing its ocean assets towards growth. The country faces challenges in overfishing, climate change, susceptibility to increasingly severe hurricanes, and other environmental impacts including the influx of sargassum seaweed. To tackle the prior and in line with Sustainable Development Goal (SDG) 14, Small Island Developing States (SIDS) are rethinking how their societies interact with the vast economic development space around them in order to generate new avenues of economic growth whilst ensuring the sustainability of the ecosystem's health and value. A focus on the blue economy offers opportunities for Barbados to diversify its economy into new emerging ocean-based activities and sectors and to generate employment and growth whilst ensuring the sustainable use of its ocean resources into the future. The establishment of the Ministry of Maritime Affairs and the Blue Economy is a positive advance and strong signal by Barbados. Given the role and

mandate of the new ministry, the Government of Barbados has requested support for the institutional strengthening of its new Ministry in order to stimulate economic growth through the blue economy and to move towards recovery, diversification, and transformation. This TC supports the current IDB Country Strategy for Barbados 2019-2023 (GN-2948), under the focus issue of promoting higher productivity and competitiveness to enhance the country's growth potential as well as the cross-cutting issues of climate change, gender and natural disaster risk management and institutional strengthening. The program is consistent with the Bank's Institutional Strategy Update 2010-2020. The project is aligned with the Innovation, Science and Technology Sector Framework Document (GN-2791-5), the Environment and Biodiversity Sector Framework Document (GN-2827-3), and the Climate Change Sector Framework Document (GN-2835-8). The project is also aligned with the priorities of the "Proposal for the Establishment of the Compete Caribbean Partnership Facility" (GN-2851).

III. Description of Activities and Outputs

- 3.1 The team proposes the following: Component 1 will include: (i) a cross-sectoral analysis and mapping of industries and key public sector, private sector and non-state stakeholders and their roles and responsibilities (with distinct reference to male-owned and female-owned firms), inter-institutional arrangements, policies, legislation, strategies (financial included), spatial plans, and infrastructure related to managing the blue economy; (ii) a benchmarking and gap analysis of Barbados' Blue Economy against that of global best practices, such as Seychelles; (iii) an integrated policy framework and strategic action plan/roadmap for the blue economy that takes into consideration the particular needs of women-owned firms and how they can be met; and (iv) selection and implementation of a prioritized intervention(s) based on the recommendations of the action plan in terms of which intervention would have the highest impact on supporting the growth of private sector initiatives in the blue economy. Component 2 is expected to develop the following: (i) an institutional capacity assessment which considers the Ministry's staffing, organizational structure, inter-agency connectivity, technological and technical capabilities and determines the main gaps; (ii) a gender audit of the Ministry using the United Nation's women framework and conclude on an institutional strengthening action plan; (iii) capacity building training products developed and delivered; (iv) the development of a mechanism for information exchange and sharing among ministries and agencies; and (v) a database of relevant stakeholders for the Blue Economy. In component 3, the following actions will be taken: (i) awareness raising campaigns designed and implemented; (ii) workshops with key stakeholders for consultations, input and dissemination of findings; and (iii) the design of publications to disseminate the main findings of the TC regarding blue growth for Barbados. The project is expected to increase commitment by officials by promoting, coordinating, and implementing business and innovation climate (BIC) reforms that will support the development of Barbados's blue economy. Under Component 4, financing will be used on activities that will ensure adequate project management, maintain quality assurance and standards, ensure the project is completed on time and within budget and will include a mid-term and final evaluation.
- 3.2 **Component I: Design of Integrated Blue Economy Policy Framework and Strategic Action Plan.** This component will finance a consultancy to support the Ministry of Maritime Affairs and Blue Economy in developing a vision, policy framework, and execution plan with a holistic and integrative approach to Barbados' blue economy.
- 3.3 **Component II: Institutional Capacity Building.** This component will support institutional capacity building of the Ministry of Maritime Affairs and the Blue Economy to improve its coordination capacities, implementation of the blue economy roadmap, and ability to support blue growth in Barbados.

- 3.4 **Component III: Stakeholder Sensitization.** This component will finance knowledge generation and dissemination efforts to increase awareness amongst private and public sector actors on the strategic importance of the Blue Economy for growth.
- 3.5 **Component IV: Project Administration.** This component will finance (i) a mid-term and final evaluation and (ii) activities to ensure the project meets quality standards and is completed on time and within budget.

IV. Budget

Indicative Budget

Activity/Component	IDB/Fund Funding	Counterpart Funding	Total Funding
Design of Integrated Blue Economy Policy Framework and Strategic Action Plan	\$ 110,000.00	\$ 0.00	\$ 110,000.00
Institutional Capacity Building	\$ 120,000.00	\$ 0.00	\$ 120,000.00
Stakeholder Sensitization	\$ 60,000.00	\$ 0.00	\$ 60,000.00
Project Administration	\$ 10,000.00	\$ 0.00	\$ 10,000.00

V. Executing Agency and Execution Structure

- 5.1 The execution of this TC will be carried out by the Bank through the Climate Change Division (CSD/CCS) in coordination with the Competitiveness and Innovation Division (IFD/CTI) and the Compete Caribbean Partnership Facility (CCPF), approved under GN-2851. The execution and disbursement period will be 24 months and the unit of disbursement responsibility will be Climate Change and Sustainable Development (CSD). The activities to be executed are included in the Procurement Plan (Annex III) and will be contracted in accordance with Bank policies as follows: (a) AM-650 for Individual consultants; (b) GN-2765-1 and Guidelines OP-1155-4 for Consulting Firms for services of an intellectual nature and; (c) GN-2303-20 for logistics and other related services.
- 5.2 As per Annex 10 of document GN-2629-1, the Bank is the proposed executing agency given the Bank has demonstrated its ability to coordinate and motivate action among diverse stakeholders across the region and the blue economy is a highly specialized subject matter that requires technical expertise to ensure the selection and hiring of quality consulting services.

VI. Project Risks and Issues

- 6.1 A key risk to the blue economy becoming a driver of growth in Barbados is the Government's commitment to the implementation of the action plan developed under this TC. To increase the probability for implementation, this TC will address (i) improving the institutional capacity within the Ministry of Maritime Affairs and Blue Economy to design and implement policies related to the blue economy; (ii) implementation of an action item(s) to stimulate momentum and justify further actions; and (iii) design and implementation of a mechanism for improving the Ministry's ability to motivate and coordinate actors to action.

VII. Environmental and Social Classification

- 7.1 The ESG classification for this operation is "C".