

Trinidad and Tobago

TT-T1103

BLUE ECONOMY ROADMAP CONSULTANT: Promoting the Blue Economy for a Sustainable Economic Recovery in Tobago

Institute of Marine Affairs

TERMS OF REFERENCE

1. BACKGROUND

Trinidad and Tobago endures several challenges that tend to disrupt the development of its economy. This is especially the case of Tobago's services sector which has shown significant vulnerability and lack of resilience to external shocks. Recent events such as the coronavirus outbreak have prompted the need to look for economic diversification alternatives to recover the lost jobs and lift the economy. Sanitary measures such as lockdowns, social distancing, and travel bans interrupted labor supply and demand, significantly decreasing supply chains and collapsing the sector. According to a survey deployed by the IDB for Trinidad and Tobago, the most real economic consequences of the coronavirus pandemic have been the loss of jobs and income.

To prompt an economic recovery from the coronavirus crisis, address the inherent socio-economic challenges of a Small Island Developing State (SID), and comply with local development strategies, Tobago must rethink how to use its natural resources, mainly marine and coastal. The Blue Economy offers excellent opportunities for the country to harness resources sustainably and leverage its services beyond traditional business models. This approach allows for diversification into new emerging ocean-based activities and sectors and to generate employment and growth while ensuring the sustainable use of ocean resources into the future.

To support local efforts to elaborate a roadmap to mainstream the Blue Economy approach, the IDB has provide a grant to Tobago: Promoting the Blue Economy for a Sustainable Economic Recovery in Tobago (TT-T1103). This initiative is framed in the current IDB Group's Response to the COVID-19 Pandemic Outbreak. It seeks to generate inputs for informed decision-making in Trinidad and Tobago regarding alternatives for a sustainable recovery. It intends to create an environment for economic innovation and diversification following the Blue Economy approach.

Component 1 of this consultancy aims at developing an Integrated Blue Economy Roadmap for a Sustainable and Resilient Recovery from the COVID-19 pandemic. This roadmap will comprise a policy framework and a strategic action plan to guide evidence-based decision-making in the public and private sectors. The roadmap will also serve as a resource to recommend investments and interventions that would have the highest post-COVID-19 recovery impact on supporting the growth of public, private, and hybrid initiatives. This roadmap will prioritize Blue Economy-related industries hit by the COVID-19 pandemic and those that could represent a source of economic diversification.

2. OBJECTIVE

This consultancy's overall objective is to develop an Integrated Blue Economy Roadmap for a Sustainable and Resilient Recovery from the COVID-19 pandemic.

3. SCOPE OF WORK

The scope of services for these Terms of Reference will focus on developing an investment plan (roadmap) that will support decision-makers and promote economic diversification and growth in response to the effects of the pandemic and according to the Blue Economy Approach in Tobago. The consultant(s) shall work closely with the IMA and relevant stakeholders (e.g., Tobago House Assembly) to obtain and analyze relevant information to develop the roadmap.

4. KEY ACTIVITIES

- a. A cross-sectoral analysis and mapping of industries and key public sector, private sector, non-state stakeholders and their roles and responsibilities, inter-institutional arrangements, policies, legislation, strategies (financial included), spatial plans, and infrastructure related to managing the Blue Economy.
- b. Review previous works and analyses on Blue Economy Roadmaps (e.g., Barbados) and similar exercises developed by the IDB and other organizations.
- c. Identify opportunities and gaps to mainstreaming the Blue Economy as a recovery approach from the COVID-19 pandemic in Tobago.
- d. Undergo consultation workshops with relevant stakeholders to get feedback and improve the Blue Economy Roadmap proposal.

5. CHARACTERISTICS OF THE ASSIGNMENT AND REQUIRED

Type of Consultancy: Individual Consultant (PEC).

Starting Date and Duration: June 2020; approximately eight months.

Place of Work: Tobago and the consultant's place of residence.

Qualifications and Experience:

- a. A Master's degree in natural resources/environmental management, engineering, marine biology, or similar is required.
- b. At least 10 years of demonstrated professional experience in coastal zone management, marine ecosystems/biology or environmental economics with knowledge and experience with the blue economy, significantly associated with infrastructure projects and developing economies, will be required
- c. Excellent command of the English Language.

6. EXPECTED OUTCOMES AND DELIVERABLES.

- **Product 1:** A work plan detailing the activities and milestones and a methodology to carry out all activities.
- **Product 2:** A diagnostic report outlining the cross-sectoral analysis and mapping exercise (4.1), previous similar exercises (4.2), and gaps and opportunities analysis (4.3).

- **Product 3:** A draft and final report of the final stakeholder consultation workshop for presentation of a technical report draft and for feedback purposes (4.4), which should contain at minimum:
 - ✓ The (PowerPoint) presentations or handouts used.
 - ✓ List of attendees (not handwritten copies).
 - ✓ A list of the comments and feedback on the draft technical report and how these have been addressed in the report.
- **Product 4:** Final report.

7. PROJECT SCHEDULE AND MILESTONES

Deliverable	Date
Product 1	0.5 months after signing the contract
Product 2	4 months after signing the contract
Product 3	6 months after signing the contract
Product 4	8 months after signing the contract

8. SUPERVISION AND REPORTING

The consultant will report directly to the IDB. The IDB will provide technical, administrative and coordination support to the consultancy. The firm/enterprise will maintain regular contact with the IDB and provide with informal updates on the progress of the work and to discuss any issues that may need to be resolved or opportunities which may arise, in order to facilitate the successful implementation of the activity.

Trinidad and Tobago

TT-T1103

DEVELOPMENT OF A BLUE ECONOMY CONCEPT IDEA: Promoting the Blue Economy for a Sustainable Economic Recovery in Tobago

Institute of Marine Affairs

TERMS OF REFERENCE

1. BACKGROUND

Trinidad and Tobago endures several challenges that tend to disrupt the development of its economy. This is especially the case of Tobago's services sector which has shown great vulnerability and lack of resilience to external shocks. Recent events such as the coronavirus outbreak have prompted the need to look for alternatives for economic diversification to recover the lost jobs and lift the economy. Sanitary measures such as lockdowns, social distancing, and travel bans interrupted labor supply and demand, significantly decreasing supply chains and collapsing the sector. According to a survey deployed by the IDB for Trinidad and Tobago, among the most palpable economic consequences of the coronavirus pandemic has been the loss of jobs and hence, income.

To prompt an economic recovery from the coronavirus crisis, address the inherent socio-economic challenges of a Small Island Developing State (SID), and comply with local development strategies, Tobago must rethink how to use its natural resources, especially marine and coastal. The Blue Economy offers great opportunities for the country to harness resources sustainably and to leverage its services beyond traditional business models. This approach allows for diversification into new emerging ocean-based activities and sectors and to generate employment and growth whilst ensuring the sustainable use of ocean resources into the future.

To support efforts in local to elaborate a roadmap to mainstream the Blue Economy approach, the IDB has granted Tobago with US\$ 100.000 as part of the project: Promoting the Blue Economy for a Sustainable Economic Recovery in Tobago (TT-T1103). This initiative is framed in the current IDB Group's Response to the COVID-19 Pandemic Outbreak and seeks to generate inputs for informed decision making in Trinidad and Tobago regarding alternatives for a sustainable recovery. It intends to create an environment for economic innovation and diversification following the Blue Economy approach.

As part of Component II "Blue Economy Investment and Innovation Promotion," the project intends to launch a Blue Economy Ideas Competition to identify innovative projects/solutions for sustainable diversification and recovery.

2. OBJECTIVE

The overall objective of this consultancy is to develop a concept and pilot a Blue Economy project in Tobago.

3. SCOPE OF WORK

The project concept will be developed according to the guidelines provided by the IDB and the IMA. The projects should be developed by local small and medium enterprises or firms in Trinidad and Tobago and should reflect the Blue Economy principles and demonstrate its relevance in the context of the post-COVID-19 pandemic economic recovery and

diversification. In addition, project should demonstrate its catalytic effect, sustainability and replicability potential.

4. KEY ACTIVITIES

The duties of the enterprise/firm include:

- a. Develop a project concept including the background, justification, catalytic effect, sustainability and replicability potential, business case, timeline and budget. More criteria could be included by the IDB and IMA.
- b. Present the project pitch to the IDB, IMA and the community in Tobago.
- c. Elaborate a small communication strategy for the project.
- d. Report progress in the project implementation to the IDB and IMA.

5. CHARACTERISTICS OF THE ASSIGNMENT AND REQUIRED

Type of Consultancy: Firm consultancy

Starting Date and Duration: July 2022; approximately 6 months.

Place of Work: Tobago.

Qualifications and Experience:

- a. A consultancy firm working in one of the Blue Economy areas (e.g., tourism, fisheries, recycling)
- b. Track record providing sustainable solutions to environmental challenges of Tobago.
- c. Experience in the development of project proposals, business cases and communication strategies.
- d. The firm/enterprise should be constituted of local capital and should prove to employ local workforce.

6. EXPECTED OUTCOMES AND DELIVERABLES.

The consultant is expected to deliver the following products.

- **Product 1:** Project concept.
- **Product 2:** Project pitch.
- **Product 3:** Communication Strategy.
- **Product 4:** Progress report.

7. PROJECT SCHEDULE AND MILESTONES

Deliverable	Date
Product 1	1 month after signing the contract
Product 2	months after signing the contract
Product 3	12 months after signing the contract
Product 4	18 months after signing the contract

8. SUPERVISION AND REPORTING

The firm/enterprise will report directly to the IDB. The IDB will provide technical, administrative and coordination support to the consultancy. The firm/enterprise will maintain regular contact with the IDB and provide with informal updates on the progress of the work and to discuss any issues that may need to be resolved or opportunities which may arise, in order to facilitate the successful implementation of the activity.

Trinidad and Tobago

TT-T1103

Conceptualization and organization of the Blue Economy Workshops: Promoting the Blue Economy for a Sustainable Economic Recovery in Tobago

Institute of Marine Affairs

TERMS OF REFERENCE

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As part of Component II "Blue Economy Investment and Innovation Promotion," the project intends to organize Blue Economy sensitization workshops to create awareness on the benefits of the approach and the blue natural capital Tobago possesses.

2. OBJECTIVE

The overall objective of this consultancy is conceptualizing and organizing the Blue Economy sensitization workshops.

3. SCOPE OF WORK

At least two sensitization workshops will be conceptualized and organized developed according to the guidelines provided by the IDB. The workshops should address topics such as the benefits of the blue economy for economic recovery and diversification, blue natural capital in Tobago, and promoting the paradigm shift in Tobago.

4. KEY ACTIVITIES

The duties of the consultant include:

- i. Review the Blue Economy Roadmap to identify potential workshop topics. At least two workshops should be organized.
- ii. Elaborate the workshop concepts and identify potential participants.
- iii. Elaborate the materials to guide the workshops (presentations, hand-outs, etc.)
- iv. Elaborate and distribute invitations to the workshops. At least 50% of women participation should be ensured.
- v. Organize the workshops. If the public health situation allows it, the workshops should be organized in a venue in Tobago. The IDB.
- vi. Report on the progress and results to the IDB.

5. CHARACTERISTICS OF THE ASSIGNMENT AND REQUIRED

Type of Consultancy: Individual consultancy (PEC).

Starting Date and Duration: January 2022; approximately 6 months.

Place of Work: Tobago.

Qualifications and Experience:

- a. A consultant working in one of the Blue Economy areas (e.g., tourism, fisheries, recycling).
- b. Track record providing sustainable solutions to environmental challenges of Tobago.
- c. Experience in the development of project workshops.
- d. The participation of local consultants will be encouraged.

6. EXPECTED OUTCOMES AND DELIVERABLES.

The consultant is expected to deliver the following products.

- **Product 1:** Work plan.
- **Product 2:** Project conceptualization report (including activities i, ii, and iii)
- **Product 3:** Project organization report (including activities iv and v),
- **Product 4:** Final report (including activity vi). The report should include the materials developed during the consultancy as annexes.

7. PROJECT SCHEDULE AND MILESTONES

Deliverable	Date
Product 1	1 month after signing the contract
Product 2	months after signing the contract
Product 3	12 months after signing the contract
Product 4	18 months after signing the contract

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