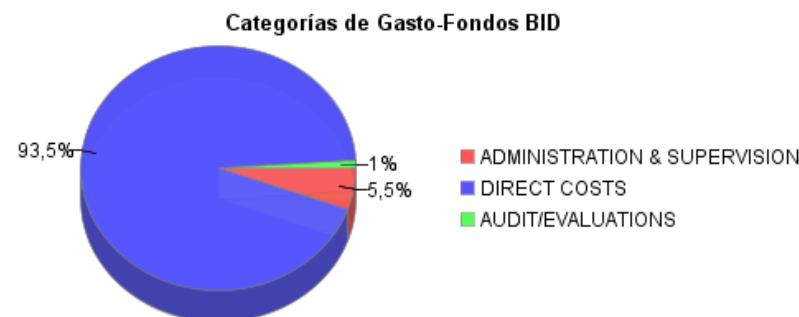
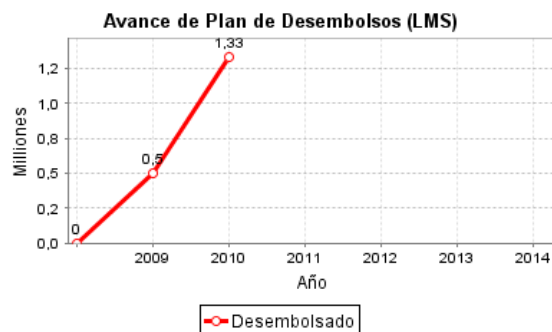
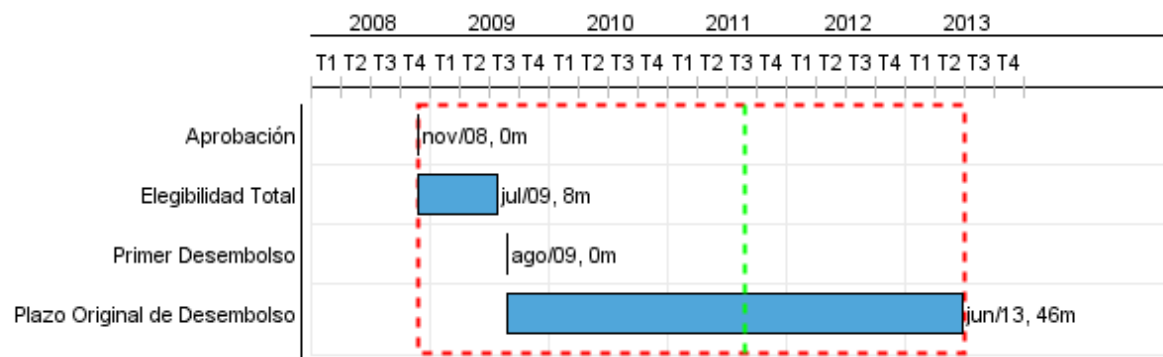


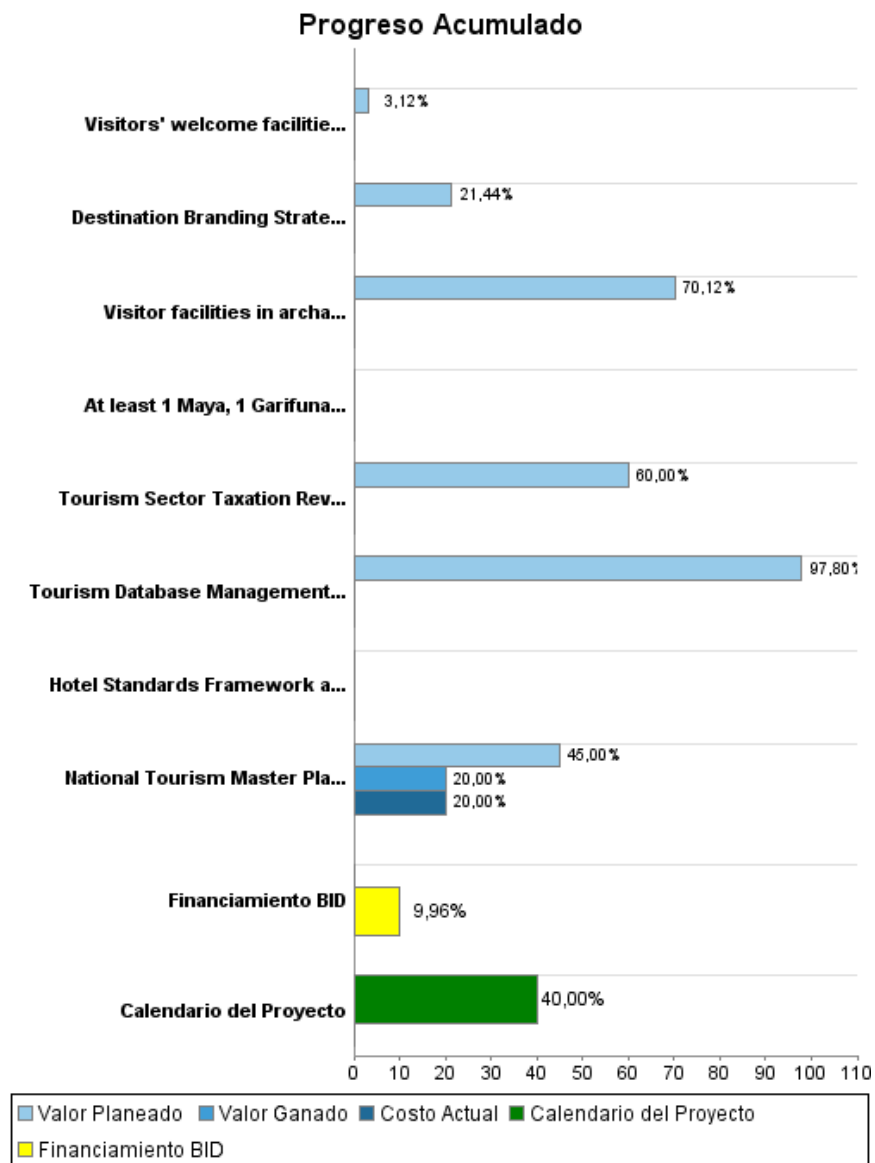
Informe Resumido

| Datos Básicos del Proyecto | | Fondos Disponibles (US\$) | Costo total y Fuente |
|-------------------------------|----------------------------|----------------------------------|----------------------|
| Agencia Ejecutora (AE): | MINISTRY OF TOURISM | | |
| Sector: | TOURISM-ECOTURISM | | |
| Número(s) de Préstamo: | 2060/OC-BL | Monto Aprobado Actual: | 13.322.000,00 |
| Etapas: | Approved | Monto Desembolsado a la fecha: | 1.327.211,07 |
| Tipo de Operación: | INV - Inversión | % Desembolsado: | 9,96 |
| Operación(es) Relacionada(s): | BL-P1024 | Saldo: | 11.994.788,93 |
| Subtipo de Operación: | ESP - Inversión Específica | | |
| | | BID Original: | 13.322.000,00 |
| | | Actual BID: | 13.322.000,00 |
| | | Pari-passu: | 89,40 |
| | | Co-financiamiento/País: | 1.360.000,00 |
| | | Estimado Original: | 14.682.000,00 |
| | | Período de Amortización (meses): | 246 |

| Categoría de Impacto Ambiental y Social del Proyecto | Reformulación | Validación |
|---|--|--|
| Categoría de Impacto Ambiental y Social del Proyecto: B | () ¿El objetivo (s) del proyecto fue reformulado? | Validado por el Jefe de División: Apr 20, 2011 Validado por Representante de País: Apr 20, 2011 |



Progreso Acumulado al 2010



Resultados

| | |
|-----------------------|---|
| Resultado: | Overnight tourism market increased |
| Supuestos: | 1- No major disruptions in the originating markets (US, Europe, Canada) 2- Annual visitation patterns are not affected by a major hurricane 3- Government continues to give high priority to the sector in its national agenda, assuring the sustainability of the activities |
| Observaciones: | 1- Due to 2008/2009 global financial turmoil, planned outcomes will be review with BTB during the Administration Mission |

| Indicador | Unidad de Medida | Línea de base | Año Línea de base | | 2008 | Fin de Proyecto |
|--|------------------|---------------|-------------------|---|--------|-----------------|
| Average visitor expenditures per day in San Ignacio / Cayo | Us\$ | 136,00 | 2007 | P | 119,44 | 167,00 |
| | | | | A | 119,44 | |
| Average visitor expenditures per day in Ambergris Caye | Us\$ | 170,00 | 2007 | P | 170,00 | 209,00 |
| | | | | A | 170,00 | |
| Average visitor expenditures per day in Placencia | Us\$ | 161,00 | 2007 | P | 163,00 | 198,00 |
| | | | | A | 163,00 | |
| Average visitor expenditures per day in Belize City / District | Us\$ | 167,00 | 2007 | P | 157,00 | 205,00 |
| | | | | A | 157,00 | |

Productos: Progreso Físico y Financiero Anual 2010

| Descripción | Unidad de medida | Físico | | | | Financiero | | | |
|--|---------------------------|----------|--------|---------------------|--------------|---------------------|-------------------|-------------------|----------------------|
| | | Planeado | Actual | Unidades Acumuladas | Unidades FDP | Planeado | Actual | Costos Acumulados | Costos FDP |
| Investments in overnight tourism destinations | | | | | | | | | |
| Visitors' welcome facilities in Placencia improved (new municipal pier and plaza) | Improved facility | | | | 1,00 | 486.366,00 | 114.165,00 | | 1.406.350,00 |
| Visitors' welcome facilities in Cayo District improved (Welcome Center) | Improved facility | | | | 1,00 | 387.500,00 | 81.240,00 | | 1.250.000,00 |
| Visitor facilities in archaeological sites of Xunantunich, ATM and Cahal Pech improved | Improved facilities | | | | 3,00 | 342.900,00 | | | 489.000,00 |
| Visitors' welcome facilities in San Pedro town improved (Sunset Boardwalk and Water Taxi Terminal) | Improved facility | | | | 1,00 | 350.000,00 | 108.563,00 | | 3.850.000,00 |
| Visitors' welcome facilities in the Bacalar Chico National Park / Marine Reserve improved | Improved facility | | | | 100,00 | 25.000,00 | | | 800.000,00 |
| Visitors' welcome facilities in Belize City improved (Fort Point Pedestrian Walk) | Improved facility | | | | 100,00 | 560.000,00 | 99.750,00 | | 2.910.000,00 |
| Institutional strengthening and capacity building for policy, destination planning and management | | | | | | | | | |
| National Tourism Master Plan completed | Plan | | | | 1,00 | 231.384,00 | 102.838,00 | | 514.187,00 |
| Destination Branding Strategy completed | Strategy | | | | 1,00 | 21.500,00 | | | 100.300,00 |
| Tourism Sector Taxation Review Study completed | Study | 1,00 | | | 1,00 | 30.000,00 | | | 50.000,00 |
| Tourism Database Management System designed and installed | Database | | | | 1,00 | 143.000,00 | | | 146.216,00 |
| Hotel Standards Framework and Hotel Classification System designed and endorsed by Ministry of Tourism and BTB | System | | | | 1,00 | | | | 83.000,00 |
| At least 1 Maya, 1 Garifuna and 1 Creole cultural tourism business integrated into a tour itinerary | Cultural tourism business | | | | 3,00 | | | | 431.000,00 |
| Administration, evaluation, audit | | | | | | | | | |
| TOTAL | | | | | | 2.577.650,00 | 506.556,00 | | 12.030.053,00 |