

## TC ABSTRACT

### I. Basic Project Data

▪ Country/Region:	REGIONAL/IDB
▪ TC Name:	Knowledge dissemination, networking and programming support for the Compete Caribbean Partnership Facility (CCPF)
▪ TC Number:	RG-T3023
▪ Team Leader/Members:	DOHNERT DE LASCURAIN, SYLVIA EVA (CT/CBA) Team Leader; FRANKLYN, RUSSELL LEVON (IFD/CTI) Alternate Team Leader; COX, SHAMEKA TAMEISHA (IFD/CTI); PEREIRA, STEFANO (CT/CBA); GIBSON, TAMARA WYNETTE (IFD/CTI); GRANT, KAYLA SHAREE (IFD/CTI); HENNIG, BETINA TIRELLI (LEG/SGO); SEALY, SHONNELL KATRINA (CT/CBA); TORRICO DURAN, BLANCA PAOLA (IFD/CTI); GONZALEZ ALZUALDE, YOHANA BEATRIZ (IFD/CTI)
▪ Taxonomy:	Research and Dissemination
▪ Number and name of operation supported by the TC:	N/A
▪ Date of TC Abstract:	05 Apr 2017
▪ Beneficiary:	The Bahamas, Barbados, Belize, Guyana, Jamaica, Suriname and Trinidad and Tobago, 6 OECS countries
▪ Executing Agency:	INTER-AMERICAN DEVELOPMENT BANK
▪ IDB funding requested:	\$ 729,300.00
▪ Local counterpart funding:	\$ 0.00
▪ Disbursement period:	24 months
▪ Types of consultants:	Individuals
▪ Prepared by Unit:	Competitiveness & Innovation
▪ Unit of Disbursement Responsibility:	INSTITUTIONS FOR DEVELOPMENT
▪ TC included in Country Strategy (y/n):	No
▪ TC included in CPD (y/n):	No
▪ Alignment to the Update to the Institutional Strategy 2010-2020:	Productivity and innovation

### II. Objective and Justification

- 2.1 To support the execution of the Compete Caribbean Partnership Facility (CCPII, GN-2851) for 2017 and part of 2018, with the objective of enhancing the capacity of the FCU to: 1) build networks to capture and disseminate best practices, knowledge and lessons learned, and 2) enhance its ability to dialogue with key stakeholders across the region for identification of catalytic projects.
- 2.2 To support the sustainable economic growth and enhance competitiveness in the Caribbean, in 2010, the IDB partnered with Canada, the United Kingdom and the Caribbean Development Bank to implement the Compete Caribbean Program (CCP - RG-X1044), which provided technical assistance to governments and the private sector, with the vision of tackling weak private sector competitiveness, a difficult business environment, and a dearth of data and knowledge on the issues affecting private sector development within a regional perspective. The mid-term and end of program evaluations show that CCP achieved or surpassed most of its outputs as well as the great majority of outcome and intermediate results. Projects promoted shifts in national competitiveness indicators, contributed to growth in new sectors and to employment generation, and produced new data and knowledge. Based on these outcomes, CCP's donors recognized the opportunity to build on the results and

lessons learned of CCP in a second phase which would: 1) focus on specific issues that affect firms' productivity, growth and employment diagnosed under the first phase; and 2) build the capacity of indigenous institutions to replicate in a sustainable manner the methodologies developed under the first phase. On March 20, 2016, the IDB Board approved the creation of the Compete Caribbean Partnership Facility (CCPF) as a Multi-Donor Facility (GN-2851) (DE-12/16), with a budget of US\$34.9 million, expected to be provided by Global Affairs Canada (GAC), the United Kingdom's Department for International Development (DFID) and the Caribbean Development Bank (CDB). The CCPF has two components: (i) Productivity and Innovation in Firms and (ii) Enhancing the Business and Innovation Climate. It will be executed through a Facility Coordination Unit (FCU) based in the IDB's Country Office (COF) Barbados. The FCU is currently comprised of a Technical Secretary, who is a Bank specialist, and a set of consultants organized in the following fashion: two component coordinators and a financial specialist, two project development officers and an administrative assistant. Additional technical support for the two components, as well as procurement support will be contracted based on demand during program execution.

### **III. Description of Activities and Outputs**

- 3.1 The activities of the TC will be divided into two components
- 3.2 Component I. Building networks and instruments to disseminate knowledge, best practices and lessons learned. This component aims to support the ability of the CCPF's FCU to engage in dialogue by: i) helping to build knowledge dissemination networks and communities of practice consisting of policy-makers, private sector and/or financial institutions in the region on the topic of private sector development, including the identification of main constraints, and to continue to disseminate research, best practices and lessons learned from CCP, as well as CCPF activities ; ii) outreach and communication to CCPF stakeholders about CCPF activities and results; iii) maintaining the ability of the CCPF's FCU to execute and monitor projects, including capturing results. The activities funded by this component will include: (i) networks, workshops and seminars for dialogue, research, and information dissemination, (ii) design and execution of communication strategies to CCPF stakeholders , (iii) development of communications and media products, including website, multi-media, social media and print; and (iv) activities to fully integrate monitoring of CCPF projects into the Bank's systems as required.
- 3.3 Expected outputs of this component are: at least eight dissemination workshops/seminars organized, at least two communication strategies developed and implemented, with accompanying supporting material, and an assessment of the Bank's systems vis-à-vis the financial and monitoring requirements of the CCPF, as well as adaptation of the Compete Caribbean Administrative and Reporting System (CCARS) (if necessary) to meet those requirements.
- 3.4 Component II. Dialogue for identification of catalytic projects. This component will support the ability of the CCPF to carry out an effective dialogue throughout the 13 countries that benefit from the Facility, and therefore to identify and design catalytic projects. As such, it will fund the travel required for identification and design of CCPF projects throughout the 13 beneficiary countries, a bi-annual team building retreat, and office material. This TC will only contribute to travel costs of the FCU related consultants, and will not be used to cover travel of any Bank staff. The FCU will interact very closely with the Bank's country offices in identifying, designing and programming catalytic projects. Dialogue with stakeholders from the public and private sector in CCB countries, including those of the OECS, will be carried out in consultation with and under the supervision of COFs, and programming will follow the standard processes of the Bank through the usual eligibility mechanisms

. The alignment with both country and sectorial strategies will be identified for each of these projects. The FCU will also interact closely with the IIC to identify catalytic projects. Consultation with anchor companies in the region will be organized with the IIC, to identify catalytic business climate reform projects and/or productivity enhancing projects.

#### IV. Budget

Indicative Budget

Activity/Component	IDB/Fund Funding	Counterpart Funding	Total Funding
Component 1. Building networks and instruments to disseminate knowledge, best practices and lessons learned	\$ 350,000.00	\$ 0.00	\$ 350,000.00
Component 2: Dialogue for identification of catalytic projects	\$ 379,300.00	\$ 0.00	\$ 379,300.00

#### V. Executing Agency and Execution Structure

- 5.1 As per Donors' request and in line with the recommendations in the Program Evaluation, the Bank is responsible for the overall execution the CCPF and its individual projects. The executing agency for this TC will be the IFD/CTI through the Facility Coordination Unit in COF Barbados.
- 5.2 The procurement of individual consulting services will be carried out by the IDB in accordance with Human Resources (HRD) Complementary Workforce Policy (AM-650). The procurement of consulting firms will be carried out by the IDB in accordance with the Policy for the Section and Contracting of Consulting Firms for Bank-executed Operational Work (GN-2765-1). The procurement of consulting services different from consultants will be carried out by IDB in accordance with Corporate Procurement Policy (GN-2303-20). With the approval of the Compete Caribbean Partnership Facility (CCPF), the Board of Executive Directors also approved an exception to Bank's "Policies for the selection and contracting of consultants financed by the IDB" (GN- 2350-9) and "Policies for the procurement of works and goods financed by the IDB" (GN-2349-9) related to eligibility, so goods and service providers from non-IDB member countries could participate in the procurement processes for activities financed entirely with resources of the CCPF, provided that the country of origin or nationality of such providers is recognized by the donors as eligible. The team is processing a request for an extension of this exception to the service of consulting firms contracted under the terms of GN-2765-1. Such exception will apply as of the date of its approval by the Board of Executive Directors. Appendix 4 of link to CDB procurement policy below shows the countries eligible for procurement as pertains to CDB.
- 5.3 CCP disbursed US\$30.6 million over 6 years through 110 projects in the 15 independent CARIFORUM countries. Like CCP, the CCPF will be coordinated by a Coordination Unit (FCU) based in Barbados, which will identify, design, execute, monitor and evaluate projects. An independent program evaluation for CCP recognized the program's significant value added to the region. However, both the midterm evaluation and the final evaluation of CCP identified a slow ramp-up of projects as one of the difficulties that CCP was eventually able to overcome to achieve the Compete Caribbean Program's expected results in an acceptable timeframe. The proposed TC aims to support the programming stages of CCPF by providing the FCU with sufficient resources to ride upon the success of CCP and carry out dialogue and identify and design impactful, catalytic projects.

## **VI. Project Risks and Issues**

- 6.1 The capacity of public and private sector counterparts to engage in dialogue with the Compete Caribbean Partnership Facility in a way that yields impactful projects is variable across the region. Therefore, although there will be effort placed on identifying catalytic projects, particularly in the more vulnerable countries, the quantum and impact of projects that the Facility will be able to identify, design and execute in the more vulnerable countries is unknown. There will be a greater effort placed on dialogue in these countries to mitigate this risk. GN-2851 has identified capacity building activities in those countries as necessary for them to benefit from some of the instruments of the CCPF. This TC will identify opportunities for such capacity building. The quantum of resources necessary to fully integrate the management of Compete Caribbean projects to the Bank's systems, which could include adaptation of CCARS is not yet fully known, but will be assessed early on in the implementation of this TC. Based on past work concerning modification of CCARS, there is a high likelihood that the resources of this TC will be able to cover any eventual adaptations.

## **VII. Environmental and Social Classification**

- 7.1 The ESG classification for this operation is "C".