

Promotion of Korean Trust Funds (KPK, KPR, KPC, KIF, Korea-IIC Fund)

Technical Cooperation Final Report

TC Number: RG-T3061

IDB Funding: US\$ 350,000

Donor Providing Funding: Korea Poverty Reduction Fund

Disbursement Period: 2/14/2018 to 6/11/2021

Executing Agency: IDB through Grants and Co-financing Management Unit (ORP/GCM)

Unit of Disbursement Responsibility: Grants and Co-financing Management Unit (ORP/GCM)

September 10, 2021

Introduction

The Technical Cooperation “Promotion of Korean Trust Funds” (TC) has been executed by the Grants and Co-financing Management Unit of the Office of Outreach and Partnership (ORP/GCM). This final report primarily documents the major outcomes and achievements from this TC. It first introduces the abstract of the TC, followed by a description of accomplishments and the final disbursement. The report closes with challenges encountered and lessons learned during the execution.

Project scope

This TC aims to promote the Korean Trust Funds (KTF) through producing promotional materials, creating internet content, and organizing a workshop to disseminate the knowledge generated through fund activities. The TC activities seek to involve a broad audience, from existing beneficiaries to new partners in LAC and Korea. The TC will finance activities that will create content for promotion and knowledge dissemination. This TC highlights the KTF’s contributions to three main development challenges and provides information and evidence for future activities and fundraising.

Component 1. Increase Visibility of Korean Trust Fund Achievements: (i) collecting information and interviewing for promotional materials; (ii) drafting and translating KTF report and brochures contents; (iii) developing and managing internet contents; and (iv) designing KTF report and brochures for printing.

Component 2. Knowledge Dissemination and Foster Network of Stakeholder: (i) organizing a workshop in LAC for knowledge exchange and visibility of KTF; (ii) disseminating the accomplishments, stories from the field through to enhance the awareness of Korea’s contribution to the development in the LAC region.

Accomplishments

Below are the highlights of the activities carried out during the implementation of RG-T3061.

- Visited eight countries, including Korea, conducted more than 60 meetings with various stakeholders, including from country representatives to grassroots local non-profit organizations, covering more than 25 projects that were financed through Korean trust funds.
- Produced promotional materials, including a complete report that summarizes key projects that took place between Korea and the IDB since the membership in 2005, a brochure in 3 languages (English, Spanish, and Korean), and a 2-minute introduction video of the funds.
- Organized a regional workshop in Santo Domingo, Dominican Republic showcasing Korean donor trust funds activities with more than 60 participants from 9 countries (Brazil, Colombia, Dominican Republic, Ecuador, Jamaica, Korea, Mexico, Paraguay, Uruguay).
- TC supported the dissemination of knowledge through several online activities: 1) the Virtual Dialogue shares Korean Knowledge with LAC, 2) Korea-Colombia Virtual Forum, and 3) the 2020 KSP Dissemination Conference, etc.

Component 1. Increase Visibility of Korean Trust Fund Achievements

a. Missions

During 2018, the project team had conducted a series of missions to learn more about the various projects financed by the donor for the upcoming publications. A total of 5 missions to 8 countries (Bolivia, Colombia, Costa Rica, Ecuador, Jamaica, Korea, Paraguay, Uruguay) took place for data collection in 2018. (Table 1).

Table 1: Projects visited in 2018

Mission	Country	Sector	Project Number	Operation Name	Fund	Approval Year	Approved Amount
1. Paraguay, Uruguay (May)	RG	Science and Technology	RG-T2785	Broadband 2.0: Diagnosis and Recommendations for Sustainable Broadband Development in Paraguay, Honduras and Argentina	KPK	2017	1,500,000
	PR	Science and Technology	PR-T1225	Strengthening and Scaling-up Capabilities of National Innovation System (NIS)	KPK	2016	520,000
	PR	Science and Technology	RG-T1260	Mejora de la Gestión de la Propiedad Intelectual en Paraguay	KPC	2018	780,000
	UR	Reform/Modernization of State	UR-T1103	Strengthening of the National Cadaster	KPR	2013	500,000
	UR	Reform/Modernization of State	UR-T1135	Improvement of the Locational Accuracy of the Cadastral Map	KPC	2016	600,000
	UR	Science and Technology	UR-T1115	Support for the Implementation of the Technological University (UTEC)	KPR	2014	398,431
	UR	Science and Technology	UR-T1141	Design and Implementation a Technology Park model for Uruguay's Technological University	KPK	2017	600,000
	UR	Transport	UR-T2392	Latin NCAP Vehicle Safety Standards - Support for the Implementation of "Development Stage" - Promoting Vehicle Regulation in the LAC Region	KPR	2013	210,000
2. Korea (June)	RG	Reform/Modernization of State	RG-T2579	Korea-LAC Scholarship Program (KLSP)	KPR	2015	950,000
	RG	Urban Development and Housing	RG-T2581	Lessons from Korea: Policy Recommendations for Rental Housing in Latin America	KPC	2015	450,000
	RG	Trade	RG-T3048	Enhancing Korea-LAC Partnership in Trade and Investment	KPC	2017	950,000
3. Ecuador, Bolivia (August)	EC	Energy	EC-T1279	Analysis for the Implementation of the Smart Grid Program in Ecuador	KPK	2013	449,981
	EC	Social Investment	EC-T1373	Closing Gaps: Teaching and Learning Math in the Early Grades	KPR	2017	1,000,000

	EC	Energy	EC-L1160	Investment Program to Support the Energy Matrix Transition in Ecuador	KIF	2016	25,000,000
	EC	SME	-	FINPYME ExportPlus	-	-	-
	RG	Trade	RG-T2606	Institutional capacity enhancement in the areas of trade facilitation and invest	KPC	2016	650,000
	BO	Social Investment	BO-T1164	Project to Support Improved Access to Health Service in Bolivia	KPR	2012	350,000
	BO	Agriculture	BO-T1173	Increase in the Competitiveness of the Sesame Value Chain	KPR	2012	300,000
	BO	Agriculture	BO-T1143	Feasibility Study for the Project: Adding Value to Bolivian Sesame Export Market	KPR	2011	60,000
	BO	Science and Technology	BO-T1192	Development of a Broadband Plan and Review of Regulatory Framework	KPK	2013	747,999
	BO	Science and Technology	BO-T1246	Development of Bolivian Broadband ICT Infrastructure Services: Broadband Data Center	KPK	2015	550,000
4. Costa Rica, Colombia (October)	RG	Science and Technology	RG-T3250	Improving the Central America-Korea Connectivity	KPK	2018	500,000
	CR	Education	CR-T1134	Mathematical logical thinking skills through education technology in Preschool	KPR	2015	1,500,000
	RG	Urban Development and Housing	RG-T2307	Environmental, Climate Change and Urban Pillars of the ESCI-Phase II	KPK	2013	980,000
	RG	Environment and Natural Disasters	RG-T2310	Environmental, Climate Change and Urban Pillars of the ESCI-Phase 3	KPK	2014	980,000
	RG	Urban Development and Housing	RG-T2198	Environmental, Climate Change and Urban Pillars of the ESCI	KPK	2013	980,000
	RG	Urban Development and Housing	RG-T2581	Lessons from Korea: Policy Recommendations for Rental Housing in Latin America	KPR	2013	599,016
	CO	Education	CO-T1224	Sports for Peace	KPK	2011	250,000
	CO	Social Investment	CO-T1379	Program for Strengthening the Leadership Capacities of Pacific Region Youth	KPR	2015	119,791
5. Jamaica (December)	JA	Reform/Modernization of State	JA-T1136	Enhancing Transparency and Service Delivery through the Implementation of the Na	KPC	2017	600,000
	JA	Environment and Natural Disasters	JA-T1053	Design and Development of National Identification System in Jamaica	KPR	2011	670,000
	RG	Energy	RG-T2694	Supporting Regulatory Capacity for the use of Natural Gas in the Caribbean	KPK	2016	300,000

The team has planned the missions for the main deliverables to have the quality of the promotional materials. For selecting the projects, only those that were ongoing and closed less than five years were considered.

Before each mission, the hired research fellow had arranged the logistical side of the mission and organized the mission details in cooperation with the team leaders and team members of the projects of interest. Once we were on site, we were assisted by the IDB local office personnel that were pre-arranged. Main activities during the missions include visits to project areas and interviews with the respective local counterparts. The team also took advantage of the opportunity and visited country representatives and various other stakeholders that were not necessarily linked to a specific project. This has allowed the mission team to understand better the fund's visibility and impact on the respective countries and to be abreast of their needs for further assistance. More information on the meetings can be found in the mission reports (Annex A).

The communication of the funds' objectives and activities to the beneficiaries in the meetings helped the team to achieve a level of visibility as it was not until the mission team had requested a meeting that the beneficiaries became aware of the donor's contribution. Hence, it is worth noting that the preliminary activities of the TC before the actual publication were also found meaningful.

The mission team assumed separate roles while on the mission. Each team included a fund coordinator, a consultant that was there for meeting facilitation, and a research fellow for documentation of the meetings and site visits involving camera equipment. A variety of different data, including high-quality photographs and video clips, interview responses, and additional visual materials (promotional videos, brochure) that were produced in the past, were collected for further utilization.

b. Report and Brochures

The inputs from the missions were utilized in producing a unique publication of the KTF report in 2019 that summarizes 14 years of partnership between Korea and the IDB since joining the Bank in 2005. Upon the completion of the missions, the research fellow drafted the contents of the report. The report was divided into nine chapters/sectors with 3 cases each (Table 2).

Table 2: Selected Projects for the Report

Chapter		Operation Name in Short	Project Number	Approved Amount	Fund	Visit
1. Science and Technology	1	Broadband	RG-T2051, RG-T2083, RG-T2363, RG-T2371, NI-T1174, NI-T1212, BO-T1192, RG-T2242, EC-T1289, RG-T2363, BO-T1246, RG-T2598, RG-T2785, RG-T2737, NI-L1090, RG-T2993, RG-T3044, RG-T3250, RG-T3127, RG-T3004	35,725,000	KPK, KIF	Y
	2	ANII+UTEC	UR-T1026, UR-T1115, UR-T1141	1,265,600	KPK, KPR, KPK	Y

	3	Cyber Security	RG-T2458	540,000	KPK	
2. Energy	1	Energy Matrix	EC-L1160	25,000,000	KIF	Y
	2	Sustainable Energy	BA-T1028	650,000	KPK	
	3	Geothermal Energy	NI-L1094	25,000,000	KIF	
3. Transport	1	ITS	RG-T2360	300,000	KPK	
	2	Benchmark Study	RG-T3025	400,000	KPC	
	3	Latin NCAP	RG-T2392	210,000	KPR	Y
4. Urban Development and Housing	1	Rental Housing	RG-T2581	450,000	KPC	Y
	2	ESCI	RG-T1990, RG-T2198, RG-T2307, RG-T2310	3,940,000	KPK	Y
	3	Incremental Housing	PE-T1313	150,000	KPR	
5. Public Sector Reform	1	Cadastral Map	UR-T1103, UR-T1135	1,100,000	KPR, KPC	Y
	2	Scholarship	RG-T2579	951,000	KPR	Y
	3	National ID	JA-T1053, JA-T1136	1,270,000	KPR, KPC	Y
6. Trade	1	Korea-LAC Business Summit	RG-T3048	950,000	KPK	Y
	2	Connect Americas	RG-T2304	500,000	KPK	
	3	Trade Facility Capacity	RG-T2606	650,000	KPC	
7. Health and Social Investment	1	Health Services	BO-T1164	350,000	KPR	Y
	2	Sports for Peace	CO-T1224	250,000	KPK	Y
	3	Afro-descendent Leadership	CO-T1379	119,800	KPR	Y
8. Education	1	Albert	CR-T1134	1,500,000	KPR	Y
	2	Music Education	RG-T2512	700,000	KPR	
	3	Scholas	PR-T1180	500,000	KPR	
9. SME Development	1	Sesame Production	BO-T1143, BO-T1173	360,000	KPR	Y
	2	Hidden Champions	KORTF135	181,000	KPS	
	3	Paraguay ISO22000	KORTF123	310,000	KPS	

It is worth noting that not all projects selected for the report were visited as part of the missions. Each project for the report was carefully chosen for its impact and the representation of the fund that financed it. The team also wanted to convey as many country cases as possible within the report, although most of the projects financed by Korean funds were regionals.

Each project story was shared with the team for content verification before use. An external graphic designer was then contracted for the design of the report while the research fellow provided contents and corresponded with editing and proofreading until the report was ready for printing. Concurrently, the contents of the report were simplified to produce brochures in 3 languages (English, Spanish, and Korean). Both the report and brochures were published and circulated at the end of February 2019.

In addition, the team has contracted an external firm to produce a 2-min promotional video that works as an introduction to the Korean trust funds. The clips taken from the missions were used to create the video. The final product was shared with IDB sectors so they can utilize this in their outreach as well. See Annex B for the promotional materials produced as part of Component 1 of this TC.

c. Virtual Platform

The team had to seek an alternative to creating an online platform as the available resources and tools within the Bank were not found suitable. Specifically, it was not pursued several reasons: a) possibility of duplicating the work already done by the sectors through their blogs, b) lack of designated personnel for managing the platform and updating contents regularly for it to work and c) question for its sustainability even if it were to be implemented.

As it was initially being desired that we have an online depository of projects financed by Korean funds to help facilitate the promotion of funds, we have sought to utilize Microsoft Teams introduced within the Bank as an alternative solution to carry out the output. The report and brochures and a 2-minute promotional video of funds introduction that was created primarily for its use at the KTF Workshop have been shared in soft copies using this channel. The main outputs of this technical cooperation project have been internally shared through the below link:

<https://idbg.sharepoint.com/sites/KoreansIDB776/Shared%20Documents/General/KTF%20Promotional%20Materials>.

Component 2. Knowledge Dissemination and Foster Network of Stakeholders

a. KTF Workshop

The Grants and Co-financing Management Unit of the Office of Outreach and Partnerships has organized a workshop titled "*Korea Trust Funds at the IDB: Retrospect and Prospect*" in Santo Domingo, Dominican Republic, on June 11-12, 2019.

The workshop's main objective is to disseminate the accomplishments and stories from the field and enhance the awareness of Korea's contribution to the development in the LAC region. Specifically, the workshop focused on two topic areas financed by Korea trust funds (KTFs): (i) science and technology, and (ii) urban development and sustainable cities. The presentations on the selected successful projects were made on the first day, followed by a roundtable discussion on the selected proposals for future collaborations with Korea on the second day.

The workshop was attended by more than 60 people from 9 countries (Brazil, Colombia, Dominican Republic, Ecuador, Jamaica, Korea, Mexico, Paraguay, Uruguay). Among the participants were the Ambassador of Korea to the Dominican Republic, H.E. Byoung-yeon Kim, IDB Invest Alternative Executive of Korea, Mr. Hyun-gon Kim, and IDB Country Representative, Mr. Coronado.

The 2-day workshop allowed the participants to learn about the critical projects financed by Korean funds through the plenary presentations and exchange more profound ideas for future collaborations through the roundtable discussions organized on the selected topics, including broadband, water and sanitation, and public asset management.

Overall, the workshop achieved its intended purpose as it gave greater visibility to work done between Korea and LAC countries by providing a platform to share and discuss funds activities. One of the unique features of KTFs shared was that the funds cover almost all sectors with four specialized funds guidelines that channels to boost a targeted area for jump-starting a project or an initiative. While broadband and sustainable smart cities continue to be the funds' primary areas of support, health, and education, combined with ICT technology, have been made aware.

Component 1 of RG-T3061 Promotion of Korean Trust Funds – a report featuring 27 projects and a brochure introducing different Korean funds – was also disseminated at the event. The workshop report, which includes the workshop agenda and presentation materials, can be found in Annex C.

b. Webinars and other online activities

Due to the COVID-19 pandemic, it was not easy to conduct offline events as before. Instead, the TC supported the dissemination of knowledge through several online activities: 1) the Virtual Dialogue shares Korean Knowledge with LAC, 2) Korea-Colombia Virtual Forum, and 3) the 2020 KSP Dissemination Conference. These products served primarily as promotional materials that assist in disseminating the Korean Government's expertise and experience in response to COVID-19. In addition, this TC provided a virtual platform to offer opportunities between Korea and LAC in the private sector (Korea-LAC Business Opportunities in the Infrastructure and Energy Sector).

Budget

The total approved amount of this TC was US\$350,000. The budget distribution is described below:

- US\$10,000 was spent on Component 1 for the designing and printing of the non-commercial report and brochures.
- US\$54,000 was spent on Component 1 for collecting information and interviews with stakeholders: Mission to Uruguay and Paraguay (\$15.9K), Korea (\$13.2K), Ecuador and Bolivia (\$10.8K), Costa Rica and Colombia (\$10.5K), and Jamaica (\$5.7K).
- US\$155,000 was spent on Component 2 for the hosting of KTF workshop in Dominican Republic. More than 60 people from 9 countries attended the workshop.
- The remaining amount (\$122K) was refunded to the Fund.

Challenge and Lessons Learned

a. Increasing the visibility of donor funds

The missions to the regions are found meaningful as the donor's visibility was increased among stakeholders. Many times, it was not until the mission team had requested a meeting that the beneficiaries became aware of the donor's contribution. This technical cooperation has allowed building a greater understanding among the IDB employees as they helped to visualize the region's challenges and the contribution of their work at the Bank.

b. Identifying KTF-financed projects

Since there was a cut-off period set for selecting projects to feature in the report, which was within five years of completion, some projects were approved 2-3 years earlier than that. This meant that some team leaders were no longer with the Bank, and there were not enough materials online for the team to trace back the outcome of the projects. Some projects that could have been nice to have been featured in the report could not be added. It is recommended that the reporting of activities be closely monitored annually.

c. Organizing a workshop

KTF has financing projects across many sectors, so it was not easy to extend our invitation to a broader group when we have narrowed down the event agenda to featuring two main sectors. We also had to refine the program so that people who had never heard of the funds could find it interesting. For more significant participation, we had organized a roundtable session that covered few other sectors on Day 2.

d. Virtual and online activities

Due to the COVID-19 pandemic, it was not easy to conduct offline events as before. Instead, the TC supported the dissemination of knowledge through several online activities: 1) the Virtual Dialogue shares Korean Knowledge with LAC, 2) Korea-Colombia Virtual Forum, and 3) the 2020 KSP Dissemination Conference. These products served primarily as promotional materials that assist in disseminating the Korean Government's expertise and experience in response to COVID-19. In addition, this TC provided a virtual platform to offer opportunities between Korea and LAC in the private sector (Korea-LAC Business Opportunities in the Infrastructure and Energy Sector).

Conclusion and Recommendation

The TC was developed to promote the visibility of the accomplishments supported by Korean funds and create tangible outputs that would help secure future resources from the donor and other potential partners.

The TC has financed the activities that prepared 1) a report summarizing critical projects financed by Korean funds, 2) brochures in 3 languages, 3) a 2-minute introduction video of the funds, and 4) a regional KTF workshop. The main outputs of this technical cooperation project not only serve as promotional materials that help increase the funds' visibility among stakeholders but also as supporting materials that help KTF finance result-based projects in the LAC region. Each case featured in the report carries a challenge in place, then a solution offered through the bank operation(s) financed through Korean funds. The storytelling of the project outcomes and testimonials suggest that KTF has been financing results-based technical cooperation and continues to improve lives in Latin America.

Through the conversations and visits to the project sites, the mission team, which included a fund manager, was able to see and truly understand the challenges that needed financing and the positive outcomes yielded from such aid. While some problems are universal, some are unique and localized. This makes it difficult to visualize how exactly one's contribution would help others. For one to see a spectrum of different challenges and significance of the projects through this TC was a remarkable opportunity that would only lead to continuous, if not more enormous, assistance built upon a greater understanding.

Attachments

Annex A: Mission Reports

1. Paraguay, Uruguay:

https://idbg.sharepoint.com/teams/ez-GCM/GCM/_layouts/15/DocIdRedir.aspx?ID=EZSHARE-866222036-370

2. Korea:

https://idbg.sharepoint.com/teams/ez-GCM/GCM/_layouts/15/DocIdRedir.aspx?ID=EZSHARE-866222036-362

3. Bolivia, Ecuador:

https://idbg.sharepoint.com/teams/ez-GCM/GCM/_layouts/15/DocIdRedir.aspx?ID=EZSHARE-866222036-364

4. Colombia, Costa Rica:

https://idbg.sharepoint.com/teams/ez-GCM/GCM/_layouts/15/DocIdRedir.aspx?ID=EZSHARE-866222036-371

5. Jamaica:

https://idbg.sharepoint.com/teams/ez-GCM/GCM/_layouts/15/DocIdRedir.aspx?ID=EZSHARE-866222036-369

Annex B: Promotional Materials

1. KTF Report 2018:

https://idbg.sharepoint.com/teams/ez-GCM/GCM/_layouts/15/DocIdRedir.aspx?ID=EZSHARE-353113493-568

2. KTF Brochures:

a. EN:

https://idbg.sharepoint.com/teams/ez-GCM/GCM/_layouts/15/DocIdRedir.aspx?ID=EZSHARE-353113493-593

b. SP:

https://idbg.sharepoint.com/teams/ez-GCM/GCM/_layouts/15/DocIdRedir.aspx?ID=EZSHARE-353113493-594

c. KR:

https://idbg.sharepoint.com/teams/ez-GCM/GCM/_layouts/15/DocIdRedir.aspx?ID=EZSHARE-353113493-595

3. KTF Promotional Video:

https://idbg.sharepoint.com/teams/ez-GCM/GCM/_layouts/15/DocIdRedir.aspx?ID=EZSHARE-353113493-595

Annex C: KTF Workshop Report

https://idbg.sharepoint.com/teams/ez-GCM/GCM/_layouts/15/DocIdRedir.aspx?ID=EZSHARE-353113493-599