Formulario de Propuesta

FACILIDAD CONCURSABLE PARA LA GESTION DE LECCIONES APRENDIDAS

Aprendiendo del impacto de nuestros proyectos en el desarrollo

Proponentes

Apellido y nombre: Chris Hooton, Carlo Pietrobelli, Martin Chrisney
Unidad: Mercados de Capitales y Instituciones Financieras
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Basic Project Information

Document Date: 06/29/2011
Project (s) Name (s): Programa Apoyo a Políticas Encaminadas a Aumentar Competitividad y Productividad
Project (s) Number (s): DR-L1046, DR-L1014, RG-T18G1
Country: Dominican Republic
Second Country: Select a Country
Region: Caribbean
Topic: Private Sector Development
Describa brevemente cuál es el conocimiento que la propuesta pretende documentar (máximo 60 palabras)
The proposal will analyze the effectiveness of Competitiveness Councils aimed at boosting economic competitiveness as tools for private sector development. Specifically, the proposal will investigate the success of the Competitiveness Council operations in the Dominican Republic and will then conduct a comparative evaluation with a similar study being proposed for Peru in order to draw universal lessons learned.

Describa brevemente cómo se encuentra alineada esta propuesta con las prioridades estratégicas del Banco y de la Novena Reposición de Capital (máximo 60 palabras)
This supports the objectives of “promoting growth through the private sector” and “sustainable growth” by drawing lessons learned from operations focused on sustainable economic growth through public-private partnerships. Operations chosen offer support to strategically important private-sector industries in the Dominican Republic and were selected based on the heavy IDB involvement, the use of PPPs and potential comparative analysis with Peru.

Describa brevemente el método que se empleará para identificar y documentar la(s) lección(es) aprendida(s) (máximo 60 palabras)
First the proposal will identify and collect relevant operational documents and conduct a literature review. The operation’s lead, Martin Chrisney, and other team members will be interviewed and will assist in forming the methodology (DR-L1046, DR-L1014). Next, the operation will be analyzed through an analytical framework to highlight the role of the Competitiveness Council in overcoming coordination issues between public and private actors, defining strategic policy direction, gathering and disseminating information, and generating tailored policies for sector development. Finally, the proposal will draw key lessons learned for the implementation of Competitiveness Council programs.

¿Cuáles son los productos de conocimiento que se espera generar? (máximo 60 palabras)
A Case Study will be produced per KNL guidelines. Second, CMF will produce a discussion paper and internal CMF Brief focused on the methodology of drawing comparative lessons from separate case studies (Peru and DR) that utilize identical analytical framework. Finally, a PowerPoint presentation for events and text box for a CMF member’s book will be developed.
Indique el plazo (mes de inicio – mes de terminación) que se propone utilizar para documentar la (s) lección (es) aprendida (s) y el tiempo que el (los) Proponente (s) asignará a la definición y seguimiento hasta llegar al producto final

Project Length: 5 months
Proposed Start Date: July 1, 2011
Proposed End Date: November 30, 2011
Tentative work schedule: July 1 – November 30, 2011 (PLEASE SEE ATTACHED DOCUMENT WITH DETAILED WORK SCHEDULE)

Costo total de la propuesta

Si se requiere recursos financieros (teniendo en cuenta que el límite aportado por KNL será por un monto de hasta $10,000), presente el presupuesto. Si existirá co-financiamiento, indicar el monto y las fuentes de dicho co-financiamiento.

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Project Length: 5 months

Proposed Start Date: July 1, 2011

Proposed End Date: November 30, 2011

Tentative work schedule:

July 1 – July 31 – Internal preparation – TOR preparation, consultant identification and hiring, relevant literature identification to prep for start of consultant work.

August 1 – 15 – Consultant begins work; methodology development

August 16 – August 31 – Review of operation documents and information from IDB databases; literature review; contact made with project managers/contributors and appointments established for reviewing projects.

September 1 – 30 - Interview of IDB staff involved and government officials involved in the operation of the chosen case study; Consolidation of information and data

October 1 – October 15 – Analysis of information and data for patterns and the identification of key lessons;

October 15 – 31 – Preparation of draft Case Study and PowerPoint presentation (done by consultant);

November 1 – November 15 – Review and comments on draft Case Study and PowerPoint presentation by CMF division; preparation of CMF Brief and Discussion Paper drafts (done by CMF division)

November 16 – 29 – Revision of draft Case Study and PowerPoint presentation; review, comments and revision of draft CMF Brief and Discussion Paper

November 30 – Final version of documents submitted to KNL

The project proposes dedicating one employee part-time as project manager. This person will be responsible for the design and execution of the proposal with direction given from the Knowledge Management Team of the Capital Markets and Financial Institutions Division, operation team members and KNL. An initial meeting with the consultant and the IDB will be held prior to project start and update meetings or calls will be held at the end of each project phase based on the tentative dates listed above.