

## TC ABSTRACT

### I. Basic Project Data

▪ Country/Region:	REGIONAL/IDB
▪ TC Name:	Long-term care human resources and business ecosystem
▪ TC Number:	RG-T4162
▪ Team Leader/Members:	STAMPINI, MARCO (SCL/SPH) Team Leader; BEATRICE FABIANI (SCL/SPH); ACEVEDO CALLE, DANIELA (LEG/SGO); VANESSA CURRAN (SCL/SPH)
▪ Taxonomy:	Research and Dissemination
▪ Number and name of operation supported by the TC:	N/A
▪ Date of TC Abstract:	22 Jul 2022
▪ Beneficiary:	All countries in the region (except Haiti)
▪ Executing Agency:	INTER-AMERICAN DEVELOPMENT BANK
▪ IDB funding requested:	US\$175,000.00
▪ Local counterpart funding:	US\$0.00
▪ Disbursement period:	36 months
▪ Types of consultants:	Individuals; Firms
▪ Prepared by Unit:	SCL/SPH - Social Protection & Health
▪ Unit of Disbursement Responsibility:	SCL/SPH - Social Protection & Health
▪ TC included in Country Strategy (y/n):	No
▪ TC included in CPD (y/n):	No
▪ Alignment to the Update to the Institutional Strategy 2010-2020:	Social inclusion and equality ; Gender equality

### II. Objective and Justification

- 2.1 The objective of this technical cooperation is: (i) characterize the human resources of the long-term care sector in all Latin American and Caribbean countries, through online survey data collection; (ii) define the elements for the creation of a business ecosystem that favors formal job creation and private sector participation in the long-term care sector in the region.
- 2.2 Relevance. This TC is a priority for the Social Sector because it addresses the knowledge gap on care workforce identified in the Social Protection and Poverty Sector Framework Document, and contributes to the development of the long-term care sector and the silver economy in collaboration with IDB Lab.
- 2.3 Alignment. This TC is aligned with Vision 2025 (AB-3266) because it contributes to developing a sector that has the potential to create formal jobs, rebalance the burden of unpaid family care between men and women, and strengthen social protection systems, all while supporting the economic recovery of the region. Similarly, it is aligned with the Second Update to the Institutional Strategy (AB-3190-2) for its contribution to social inclusion and equality, as well as with the gender equality dimension.
- 2.4 Results. The products of this TC will support the development of the care sector in the countries of the region, and will contribute to generating operations for both the Bank, IDB Lab and IDB Invest. Data will be collected in all countries of the region except Haiti, because the survey instrument is not available in French, and because the care sector is not a priority in the country policy agenda.

- 2.5 **Background.** In Latin America and the Caribbean, around 8 million older people (12% of the population aged  $\geq 60$  and 27% of the population aged  $\geq 80$ ) are living with reduced ability to perform activities of daily living and need long-term care. These long-term care needs are most often assumed by family members, usually women, who receive little support and training to perform this role, and receive no payment or financial support. Unpaid care has been increasingly recognized as a cause of inequities, physical and mental distress, and may lead to impoverishment by negatively affecting labor supply. Alongside the care provided by families, there is an increasing number of individuals working in long-term care, either formally (e.g., nursing assistants) or informally (e.g., domestic employees), who also receive little training to perform this role. Currently, the care worker role is not recognized as a profession in many countries, which hinders adequate professionalization, certification, and labor protection. Overall, there is little data on the long-term workforce (paid and unpaid) in Latin America and the Caribbean. At the same time, there is lack of knowledge on how to create a business ecosystem that favors formal job creation and private sector participation in the long-term care sector. This data and knowledge are needed to support the development of the long-term care workforce, and ensure that countries exploit the job creation potential of the sector.

### III. Description of Activities and Outputs

- 3.1 **Component I: Analysis of long-term care human resources..** This component will support the collection and analysis of data on long-term care workforce in IDB member countries. The collection will be done online, using a survey instrument that is currently being developed and tested by IDB under technical cooperation RG-T3839. The questionnaire will include modules on paid and unpaid care providers. The data will be analyzed to produce a report that characterizes the long-term care workforce (covering workload, training, salary, etc.).
- 3.2 **Component II: Plan for the creation of a long-term care business ecosystem..** This component will support the definition of a plan for the creation of a business ecosystem that favors formal job creation and private sector participation in the long-term care sector in the region. This plan will define the necessary elements of the business ecosystem (e.g., governance, human resources, business incubators, funding scheme and incentives), and the order in which they need to be supported.

### IV. Budget

Indicative Budget

Activity/Component	IDB/Fund Funding	Counterpart Funding	Total Funding
Analysis of long-term care human resources.	US\$130,000.00	US\$0.00	US\$130,000.00
Plan for the creation of a long-term care business ecosystem.	US\$45,000.00	US\$0.00	US\$45,000.00
<b>Total</b>	<b>US\$175,000.00</b>	<b>US\$0.00</b>	<b>US\$175,000.00</b>

### V. Executing Agency and Execution Structure

- 5.1 The TC will be directed, coordinated, and supervised by IDB's Division of Social Protection and Health (SCL/SPH). The team leader assigned to this TC will be responsible for the supervision and execution.
- 5.2 In accordance with the Operational Guidelines for Technical Cooperation Products (GN-2629-2) or its current version, the justification for the Bank to execute the technical cooperation operations is because the subject matter is new to policymakers

in the region and countries have recognized the technical and operational expertise of the Bank, which allows for a more effective implementation of the activities financed by the TC.

## **VI. Project Risks and Issues**

- 6.1 There is a risk that the data on long-term care workforce collected through the online survey is not representative of the overall population of interest, as: (i) participation will be voluntary; (ii) some disadvantaged categories of caretakers may have limited access to technology that allows participating in an online survey. This risk will be monitored, to ensure that the socioeconomic characteristics of the respondents match those of the population of interest, as reported in other sources (e.g. labor force surveys, time-use surveys). In addition, the survey will be promoted in social media and through associations of care workers to maximize participation in all socioeconomic levels of the care workforce.

## **VII. Environmental and Social Classification**

- 7.1 The ESG classification for this operation is "undefined".