**TC ABSTRACT**

**I. Basic Project Data**

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| ▪ Country/Region: | JAMAICA/CCB - Caribbean Group |
| ▪ TC Name: | Implementation Support for Skills Development for Global Services |
| ▪ TC Number: | JA-T1151 |
| ▪ Team Leader/Members: | Pavon, Fernando Yitzack (SCL/LMK) Team Leader; Krista Lucenti (INT/TIN); Muhlstein, Ethel Rosa (SCL/LMK); Gaona, Tania Lucia (SCL/LMK); René Herrera (CJA/FMP); Naveen Jainauth-Umrao (CJA/FMP); and Jaime Ramirez, Margie-Lys (LEG/SGO. |
| ▪ Taxonomy: | Operational Support |
| ▪ Number and name of operation supported by the TC: | Skills Development for Global Services in Jamaica-JA-L1079 – Preparation |
| ▪ Date of TC Abstract: | 11 January 2018 |
| ▪ Beneficiary: | Government of Jamaica |
| ▪ Executing Agency: | Ministry of Economic Growth and Job Creation through Jamaica Promotions Corporation (JAMPRO) |
| ▪ IDB funding requested: | US$ 300,000 |
| ▪ Local counterpart funding: | US$ 0 |
| ▪ Disbursement and execution period: | 36 months |
| ▪ Types of consultants: | Individuals; Firms |
| ▪ Prepared by Unit: | Labor Markets |
| ▪ Unit of Disbursement Responsibility: | Social Sector, Labor Markets Division (SCL/LMK) |
| ▪ TC included in Country Strategy (y/n): ▪ TC included in CPD (y/n): | No Yes |
| ▪ Alignment to the Update to the Institutional Strategy 2010-2020: | Productivity and innovation |

**II. Objective and Justification**

2.1 This Technical Cooperation (TC) will support the design and early implementation of critical activities oriented to supporting the Skills Development Programme for Global Service Sector (GSS) in Jamaica[[1]](#footnote-1). Its main objective is to strengthen the institutional capacity of Jamaica Promotions Corporation (JAMPRO) for the preparation and implementation of skills development programme for GSS including a pilot for teacher training for job-readiness/soft skills module.

2.2 This TC is needed since JAMPRO does not have the necessary capacity to advance on the previous work required for the timely implementation of the programme’s activities considering the needs required by industries. The TC is critical for the preparation of the loan operation JA-L1079.

2.3 The team will advance with the necessary activities to achieve a timely approval and implementation of the loan. In particular, the hiring of a project manager, procurement and financial management specialists for the Project Execution Unit (PEU); the preparation of the programme’s operational manual and a pilot for teacher training for job-readiness/soft skills module in high schools; and design of a programming pilot such as “code next”.

2.4 This operation is aligned with the priorities of the Government of Jamaica (GoJ) in its medium term socio-economic policy framework 2015-2018: (i) the development of human capital; and (ii) economic stability, growth and employment (Vision 2030 National Development Plan) and with the National Policy on Work on its focus on the development of individuals in labor and growth areas, such as Business Processing Outsorcing (BPO). Lastly, aligned with the National Export Strategy 2015-2019 – to grow the IT-enabled services (ITeS) sector by 15% per annum with focus on the higher value-added areas and to add 18,000 new jobs by 2019.

**III. Description of Activities and Outputs**

3.1 **Component 1: Institutional Strengthening of JAMPRO for Programme Implementation**. This component will finance: (i) the preparation of an operating manual of the programme’s goals and activities; and (ii) the PEU (project manager, financial manager and procurement officer at full time basis, for 6 months).

3.2 **Component 2: Support in the design of skills development programmes**. This component will finance: (i) a pilot for teacher training for job-readiness/soft skills module in the education and training system; and (ii) design of a programming pilot such as “code next”.

3.3 The expected result of the component is to strengthen the institutional capacity of JAMPRO to implement the Skills Development for GSS Programme (JA-L1079) and to help structure the mechanism of interaction with the different programme stakeholders.

3.4 **Component 3: Analytical work.** Analytical work to support the GSS industry and JAMPRO to generate information relevant in the design and implementation of the skills development programmes.

**IV. Budget**

**Indicative Budget (US$)**

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| --- | --- | --- | --- |
| **Activity/Component** | **IDB/Fund Funding** | **Counterpart Funding** | **Total Funding** |
| Component 1: Institutional Strengthening of JAMPRO for Programme Implementation. | $ 150,000 | $ 0 | $ 150,000 |
| Component 2: Support in the design of skills development Programmes. | $ 50,000 | $ 0 | $ 50,000 |
| Component 3: Analytical work | $ 100,000 | $ 0 | $ 100,000 |
| TOTAL | **US$300,000** | **US$0** | **US$300,000** |

**V. Executing Agency and Execution Structure**

5.1 The executing agency will be Ministry of Economic Growth and Job Creation via JAMPRO which will be the executing agency of the loan under preparation (JA-L1079). The TC will be implemented in coordination with HEART Trust National Training Agency (HEART Trust/NTA), which will lead the activities under component 1 and 2 of the loan under preparation. The TC will be supervised by a sectoral specialist (based in Jamaica) who is also the leader of the related loan.

5.2 JAMPRO will be the executing agency of the loan under preparation (JA-L1079). The entity has close links with strategic industries/sectors and is part of the commission for the skills development system entities' merger (Heart-Trust/NTA, Jamaica Foundation for Lifelong Learning - JFLL, National Youth Service - NYS & Apprenticeship Board).

**VI. Project Risks and Issues**

6.1 Potential risks include: (i) lack of experience of the Executing Agency (EA) with Bank procedures; (ii) coordination challenges among government entities. To mitigate these risks, this TC will: (i) strengthen JAMPRO capacity to design and plan the implementation of activities through the establishment of the project execution unit that will manage and coordinate programme activities; and (ii) support the preparation of the operational manual that will define the roles and responsibilities of all stakeholders involved in the Skills Development for GSS Programme.

**VII. Environmental and Social Classification**

7.1 The ESG classification for this operation is "C".

1. The Government of Jamaica has requested the IDB the operation “Skills Development for Global Services” (JA‑L1079). The total amount of this loan is US$15 million. The programme, will support the Government of Jamaica (GoJ) to develop strategic economic sectors, such as Global Service Sector, through increasing the pipeline of talent and strengthening the investment ecosystem. [↑](#footnote-ref-1)