

TC DOCUMENT

I. Basic Information for TC

▪ Country/Region:	Regional
▪ TC Name:	Lessons from Korea: sharing experience for revitalizing urban areas in LAC
▪ TC Number:	RG-T3125
▪ Team Leader/Members:	Andrés Blanco (CSD/HUD), Team Leader; Hyuna Lee; Federica Volpe; Sarah Benton, David Razu (CSD/HUD), Victoria Florez Toro (ORP/PTR) and Claudia Oglialoro (ORP/GCM) Team member; Dianela Avila, and Maria Aguilar Blandon (CSD/HUD) Project Assistant, Margie-Lys Jaime Ramirez (LEG/SGO) Lawyer
▪ Taxonomy:	Research & Dissemination
▪ Beneficiary:	IDB Borrower members
▪ Executing Agency:	Inter-American Development Bank through the Housing and Urban Development Division (CSD/HUD)
▪ Donors providing funding:	Korea Research Institute for Human Settlements (KRIHS)
▪ IDB Funding Requested:	US\$180,000 (KRIHS)
▪ TC Total Amount:	US\$234,823 ¹
▪ Local counterpart funding, if any:	n/a
▪ Disbursement period:	12 months
▪ Required start date:	December 15 th , 2017
▪ Types of consultants:	Individual Consultants
▪ Prepared by Unit:	Housing and Urban Development (CSD/HUD)
▪ Unit of Disbursement Responsibility:	Climate Change and Sustainable Development Sector (CSD/CSD)
▪ TC included in Country Strategy:	No
▪ TC included in CPD:	No
▪ Alignment to the Update to the Institutional Strategy 2010-2020:	Provide inclusive infrastructure and infrastructure services, Provide urban planning and rural infrastructure

II. Objectives and Justification of the TC

- 2.1 The objective of this Technical Cooperation (TC) is to learn from the experience of South Korea in housing and urban development and identify practical policy solutions that could be applied in Latin American and Caribbean (LAC) cities.
- 2.2 Urbanization is one of the most critical phenomena today. Cities are the main driver of economic and social development and most industries and businesses are located within urban areas, so they attract skilled workforce and constitute centers of knowledge. This urbanization process has contributed to the reduction of poverty and increased access to education and health thanks to better infrastructure and public services.
- 2.3 However, access to these benefits can be extremely unequal. Especially for LAC, a considerable portion of the urban population lives in substandard conditions and

¹ These funds will be administered by the IDB through a non-reimbursable Project-Specific Grant (PSG). Korea Research Institute for Human Settlements will contribute US\$180,000, and US\$54,823 will be added from the remaining balance of RG-X1210; ATN/CF-14388-RG once this balance is cancelled and the TC operation is closed, as described in greater detail in ¶3.5 below.

access to basic infrastructure, housing, and services is still insufficient or substandard. Moreover, in most LAC cities the absence of suitable urban governance and planning has created additional problems such as excessive urban sprawling, social and spatial fragmentation, lack of serviced land and affordable housing, traffic congestion, and environmental degradation, among other phenomena, which results in uncontrolled, dispersed, and unsustainable urban areas.

- 2.4 Although investments in public infrastructure and good land policies are key factors to overcome these problems and foster sustainable urban areas, LAC countries face great economic, financial, and institutional challenges that have so far prevented the cities to implement comprehensive solutions.
- 2.5 One strategy to respond to these problems is to develop programs focused on the revitalization of specific areas within the existing urban environment. This kind of programs should not promote just the physical rehabilitation of urban centers, but emphasize institutional, legal, and regulatory reforms that foster social inclusion and count with strong political commitment from the central government. Solutions to effectively achieve this goal could come from countries that have faced similar obstacles.
- 2.6 One example of effective policies to solve urban problems in Korea. This country has experienced a rapid urbanization and massive urban development process until the 1990s – reaching an urbanization rate of 83% (World Bank, 2016) – along with a dramatic economic expansion. However, due to later changes of its industrial and demographic structure, most provincial cities showed signs of decline in terms of public infrastructure, commercial facilities, and housing. Therefore, the government of Korea started urban regeneration projects to revitalize ailing city centers. For example, the Ministry of Land, Infrastructure and Transportation (MOLIT) in collaboration with the city government conducted the Chang-dong Art Village project in Changwon City, under the Act of urban regeneration in 2006. The targeted area was considered a symbol of urban decline in the nation despite being the city a commercial center with expanding manufacturing industries until the 1980s. The central government provided the funds and suggestions for the design of the roads and building facades whereas the city government intervened to face-lift the physical appearance of the target area. These efforts encouraged artists to open shops and, consequently, the numbers of visitors and tourists increased.
- 2.7 By this model, the central government provides the legal and institutional framework and injects seed capital to support projects for the designated areas. Local governments and civil society actors, on their side, implement the corresponding urban regeneration plans. While this scheme focuses on community participation and leveraging local assets, it also places emphasis on inter-ministerial coordination and central-local cooperation for effective policy implementation. With the support of central and local government, Korea is now witnessing plenty of experiences in urban regeneration strategies across the nation.
- 2.8 Since Korean and LAC cities have experienced a similar urban growth trajectory, the Korean model can be taken as a reference to deal with the challenges that LAC cities are currently facing. The case of Korea can be a proof that a very rapid urbanization is not necessarily a problem. The quality of urban life in Korea has improved enormously over the years in terms of the quantity and quality of housing services, the quality of air and water, the access to and the quality of infrastructure, public services,

and various amenities. Despite the pressing challenges caused by urbanization, LAC cities have an enormous potential for development.

- 2.9 To this effect, this TC will make operational a PSG with the Korea Research Institute for Human Settlements (KRIHS), which is one of the leading national think-tank of Korea. KRIHS supports both central and local governments in the country in establishing and implementing urban regeneration policies and strategies designed to rehabilitate degraded urban areas and it can provide a solid reference to learn from. This TC is aligned to RG-X1210, “South Korea affordable housing policies: Lessons for Latin American and Caribbean countries.” KRIHS was involved in the RG-X1210 in the last three years and offered solutions based on Korean cases regarding urban settlements, the facilitation of the private sector’s effort to supply affordable housing, government-led direct provision of social housing, slum clearance, settlement upgrading, and provision of demand-side subsidies. This TC will also contribute to facilitating the collaboration and the exchange of experiences with KRIHS as well as best practices in the design and implementation of policies to revitalize urban areas in LAC countries.²
- 2.10 The TC is consistent with the Update to the Institutional Strategy 2010-2020 (AB-3008) and is aligned with the following challenges: (i) provide inclusive infrastructure and infrastructure services and (ii) provide urban planning and rural infrastructure. This TC is also aligned with the cross-cutting theme of Climate Change and Environmental Sustainability. Furthermore, it aligns with the objectives of the Sustainability Results Framework (GN-2819-1) in that it will support municipal governments to prepare in innovative ways for challenges related to rapid urban growth and climate change in a sustainable manner. This TC follows the recommendation of the Urban Development and Housing Sector Framework Document (GN-2732-2) in promoting a multi-sectoral approach to address urban deficits, in strengthening institutional capacities to foster urban governance, and in increasing technical knowledge through research and dissemination about LAC urban challenges.

III. Description of activities and outputs

- 3.1 This TC serves to operate a Project Specific Grant (PSG) from KRIHS to develop operational instruments, knowledge products, and policy dialogues through three components. The activities will be pursued with matching funds from KRIHS.
- 3.2 **Component I. Joint Research (US\$107,823).** This component will support the development of a joint research program that aims to exchange knowledge from Korea and the LAC region on revitalization of urban areas. The goal is to develop a practical guide to promote sustainable urban areas (diagnostics and identification of key issues, and policy recommendations) based on the Korean experience and how this can be adapted to LAC. Specifically, the research topic will be Revitalization of Urban Neighborhoods in LAC: Learning from Korea’s experiences. The research will review and identify the general urban situation, planning issues, successful factors and key policy limitations.
- 3.3 **Component II. Capacity Building (US\$98,000).** This component will support knowledge exchange programs around the topic of revitalization, such as the KRIHS-IDB Urban Development Academy (KIUDA). This is a knowledge exchange and

² In addition, KRIHS has been supporting the Bank through TC to contribute to improvement in the IDB’s Emerging and Sustainable Cities Initiative (ESCI) since 2012. KRIHS has shared the knowledge of smart city in Brazil, Uruguay, El Salvador, Jamaica and Argentina in order to assist the activities of ESCI.

capacity building workshop with the highest authorities in urban development and housing from LAC countries. Since 2014, this policy dialogue has been held annually in Korea with the support of previous PSG's from KRIHS, and it consists of lectures and site visits, with the objective of learning from the Korean experience and drawing implications to adapt it to the LAC region according to each city's specific needs. So far 53 participants from 17 countries have attended including ministers, vice ministers, and vice mayors. In addition, this component will finance knowledge exchange activities about the methods that Korean cities have used to stimulate economic growth, strengthen competitiveness, and improve degraded residential areas.

- 3.4 **Component III. Support to the Cities LAB (US\$20,000).** The Cities LAB (RG-T2983) is a knowledge platform recently established within the Housing and Urban Development (HUD) division of the Bank to promote innovations for sustainable urban development projects in LAC. The LAB seeks to provide lasting and comprehensive solutions by promoting the transfer of knowledge and the development of collaborative interventions and management tools between the sectors and the different disciplines involved with the city and urban issues. As a service platform that incubates and applies innovative projects with the potential for adding value in the area of sustainable urban development in LAC, the Cities LAB will benefit from the support of KRIHS and its expertise in urban revitalization. This component will support the design and implementation plan of a pilot project that will include phased-development strategies, financial mechanisms, and schemes for innovative solutions to be tested in topics defined by the Bank's clients and in coordination with the work of the Cities LAB. Based on results of exploration carried out by the LAB, we will identify the projects more aligned with and adaptable to the Korean experience.

Indicative Results Matrix

Outcome: Cities in LAC that incorporate lessons learned and exchange best practice from Korea							
Indicators			Unit of measure	Base line	Base line Year	Means of verification	EOP
LAC cities involved in knowledge exchange and capacity building with Korea			Cities #	0	2017	Annual report	3
Outputs							
Components	Outputs	Output Description	Unit of Measure	Base line	Base line Year	Means of verification	EOP
Component I. Joint Research	Working paper prepared	Working paper on the comparison between Korea and LAC countries on urban regeneration	Papers (#)	0	2017	Internal publication	2
Component II. Capacity Building	Policy dialogue events organized	KRIHS-IDB Urban Development Academy (KIUDA), which is the knowledge exchange workshop in the field of urban development and housing with the highest national authorities from LAC countries	Events (#)	0	2017	Annual report and back to office report	1

Components	Outputs	Output Description	Unit of Measure	Base line	Base line Year	Means of verification	EOP
	Seminars organized	Dissemination workshop to share results of collaboration	Seminars (#)	0	2017	Seminar report	1
	Seminars organized	Follow up events of KIUDA	Seminars (#)	0	2017	Seminar report	1
Component III. Support to the Cities LAB	Working Papers prepared	Working paper to support the pilot project design and implementation plans and evaluation of effectiveness	Papers (#)	0	2017	Annual report	1

Indicative Budget (US\$)

Activity / Component	Description	New Budget	Residual Value from RG-X1210	Total Funding
Component I. Joint Research	Draw political recommendation on urban regeneration of LAC based on the Korean experience	66,000	41,823	107,823
Component II. Capacity Building Program	Hold policy dialogues covering policy issues on housing and urban development with the highest national authorities from LAC countries	85,000	13,000	98,000
Component III. Support to the Cities LAB	Support to design of IDB operations, and development of project proposals based on knowledge and experience of Korea	20,000	-	20,000
Administrative fee	5% of Administrative fee	9,000	-	9,000
Total		180,000	54,823	234,823

※ The 5% administrative fee has already been deducted from KRIHS contribution to RG-X1210. Thus, it has not been included in this budget table.

- 3.5 The total cost of this TC will be US\$234,823 which will be financed by the Korea Research Institute for Human Settlements. The IDB and KRIHS will sign a new administration agreement corresponding to the new contribution of US\$180,000. US\$54,823, corresponding to the residual unspent/uncommitted resources from RG-X1210, will be added to the budget of this operation once RG-X1210 will be closed.³
- 3.6 Resources of this project will be provided to the Bank through a Project Specific Grant (PSG). A PSG is administered by the Bank according to the “Report on COFABS, Ad-Hoc and CLFGS and a Proposal to Unify Them as Project Specific Grants (PSGs)” (Document SC-114). As contemplated in these procedures, the commitment from Korea Research Institute for Human Settlements will be established through a separate administration agreement. Under such agreement, the resources for this project will be administered by the Bank and the Bank will charge a non-refundable administration fee of 5% of the contribution, which is identified in the budget of this project. The administration fee will be charged upon the Bank’s receipt of the contribution.

³ KRIHS has agreed to the incorporation of this amount into the new operation.

IV. Executing Agency and Execution Structure

- 4.1 The Bank through the Housing and Urban Development Division (HUD) will be responsible for executing this TC. HUD has substantial experience in providing technical knowledge and assistance to cities, particularly in the areas of housing, urban planning, and sustainability. The Bank will be responsible for the contracting of consultancies and will carry out the selection and hiring of the consulting services in accordance with the Bank procedures. The fact that the TC will finance activities in and across multiple countries and institutions in LAC requires a centralized and internalized execution from Bank headquarters. The activities to be executed are included in the Acquisition Plan (Annex III) and will be contracted in accordance with Bank policies as follows: (i) AM-650 for Individual consultants; (ii) GN-2765-1 and Guidelines OP-1155-4 for Consulting Firms for services of an intellectual nature; and (iii) GN-2303-20 for logistics and other related services.
- 4.2 Prior to the initiation of any project activities in any of the beneficiary countries, the project team will obtain a non-objection letter from the corresponding official entity in each country.
- 4.3 The project team will be responsible for the preparation and submission to the donor of the project reporting, which will be fulfilled in compliance with the stipulations of the Administration Agreement.

V. Major Issues

- 5.1 No major issues have been identified.

VI. Exceptions to Bank policy

- 6.1 No exceptions to Bank policy have been identified.

VII. Environmental and Social Strategy

- 7.1 The components financed by this TC will not have negative environmental or social impacts. On the contrary, the outputs are expected to have positive environmental and social impacts, by promoting policy and practice that supports improvements in urban and environmental conditions and quality of life of inhabitants. According to the Environment and Safeguard Compliance Policy (OP-703) this operation is classified as category "C" ([Safeguard Screening Form](#) and [Safeguard Policy Filter](#)).

Required Annexes:

- Annex I: [Result Matrix](#)
- Annex II: [Terms of Reference](#)
- Annex III: [Procurement Plan](#)

Approved by: *ORIGINAL SIGNED*

Tatiana Gallego Lizon
Division Chief
Housing and Urban Development Division (CSD/HUD)

12/12/2017

Date

Results Matrix

Outcomes

Outcome: 1 Cities in LAC that incorporate lessons learned and exchange best practice from Korea

Indicators	Flags*	Unit of Measure	Baseline	Baseline Year	Means of verification	P	EOP
1.1 LAC cities involved in knowledge exchange and capacity building with Korea		cities #	0.00	2017	annual report	P	3.00
						P(a)	
						A	

CRF Indicator

Outputs: Annual Physical and Financial Progress

1 Component I: Joint Research						Physical Progress			Financial Progress			Theme	Fund	Flags
Outputs	Output Description	Unit of Measure	Baseline	Baseline Year	Means of verification	2018	EOP		2018	EOP				
1.1 Working Papers prepared	working paper on the comparison between Korea and LAC countries on urban regeneration	Papers (#)	0	2017	internal publication	P	2	2	P	107823	107823	Sustainable Cities		
						P(a)		0	P(a)		0			
						A			A					
2 Component II: Capacity Building						Physical Progress			Financial Progress			Theme	Fund	Flags
Outputs	Output Description	Unit of Measure	Baseline	Baseline Year	Means of verification	2018	EOP		2018	EOP				
2.1 Policy dialogue events organized	KRIHS-IDB Urban Development Academy (KIUDA), which is the knowledge exchange workshop in the field of urban development and	Events (#)	0	2017	annual report and back to office report	P	1	1	P	75000	75000	Institutional Development		
						P(a)		0	P(a)		0			
						A			A					
2.2 Seminars organized	Dissemination workshop to share results of collaboration	Seminars (#)	0	2017	seminar report	P	1	1	P	8000	8000	Sustainable Cities		
						P(a)		0	P(a)		0			
						A			A					
2.3 Seminars organized	Follow up events of KIUDA	Seminars (#)	0	2017	seminar report	P	1	1	P	15000	15000	Institutional Development		
						P(a)		0	P(a)		0			
						A			A					
3 Component III: Support to the Cities LAB						Physical Progress			Financial Progress			Theme	Fund	Flags
Outputs	Output Description	Unit of Measure	Baseline	Baseline Year	Means of verification	2018	EOP		2018	EOP				
3.1 Working Papers prepared	working paper to support the pilot project design and implementation plans and evaluation of effectiveness	Papers (#)	0	2017	annual report	P	1	1	P	20000	20000	Sustainable Cities		
						P(a)		0	P(a)		0			
						A			A					

Other Cost

5% of Administrative fee

Total Cost

CRF Indicator

Standard Output Indicator

	2018	Cost
P	\$9,000.00	\$9,000.00
P(a)		\$0.00
A		

	2018	Total Cost
P	\$234,823.00	\$234,823.00
P(a)		
A		

Regional RG-T3125 Lessons from Korea: sharing experience for revitalizing urban areas in LAC

CSD/HUD

Contractual to provide technical support for development of partnerships and Cities LAB activities

TERMS OF REFERENCE

Background

Established in 1959, the Inter-American Development Bank (“IDB” or “Bank”) is the main source of financing for economic, social and institutional development in Latin America and the Caribbean. It provides loans, grants, guarantees, policy advice and technical assistance to the public and private sectors of its borrowing countries.

The region of Latin America and the Caribbean (LAC) is the second most urbanized in the world, with a rate of urbanization that grew from 41% to 79% between 1950 and 2010, and that has currently reached 81%. However, in most of LAC cities the absence of suitable urban governance and planning has created additional problems such as excessive urban sprawling, social and spatial fragmentation, lack of serviced land and affordable housing, traffic congestion, and environmental degradation, among other phenomena, which results in uncontrolled, dispersed, and unsustainable urban areas. One strategy to respond to these problems is to develop programs focused on the revitalization of specific areas within the existing urban environment.

Korea has experienced a rapid urbanization and massive urban development process until the 1990s – reaching an urbanization rate of 83% (World Bank, 2016) - along with a dramatic economic expansion. To manage the problems were originated from this rapid urbanization, the government of Korea started urban regeneration projects to revitalize ailing city centers. By this model, the central government provides the legal and institutional framework and injects seed capital to support projects for the designated areas. Local governments and civil society actors, on their side, implement the corresponding urban regeneration plan. With the support of central and local government, Korea is now witnessing plenty of experiences in urban regeneration strategies across the nation.

The Korea Research Institute for Human Settlements (KRIHS) supports both central and local governments in establishing and implementing urban regeneration policies and strategies designed to rehabilitate degraded urban areas and it can provide a solid reference to learn from. Based on collaboration with KRIHS, the design and implementation of policy of Korea will be a reference to revitalize urban areas in LAC countries.

Consultancy objective(s)

The professional is expected to provide technical support to the Cities LAB, which will contribute to promote innovations for sustainable urban development projects in LAC related to revitalizing urban areas. The professional will promote the necessary actions for implementing the pilot projects based on the Korean development experience. The professional will also consult as member of project teams for the development, evaluation, and dissemination of urban and housing development projects and research, increase the Bank's contribution and quality of its operations and knowledge products.

Main activities

The selected candidate will:

1. Identify possible projects and/or pilots, which can be operated by both IDB and KRIHS, and connect between the existing (targeted areas) and the development experience of Korea
2. Provide technical support and technical advice on activities related to project proposal development, management of projects and other activities to promote urban policies for sustainable, densified, and inclusive cities.
3. Coordinate and facilitate the communication between the governmental authorities in target countries and KRIHS for better collaboration to drive good quality projects
4. Advice, review, and validate deliverables to ensure the quality of TCs products

The contractual will deliver regular reports that will summarize the observations and / or recommendations regarding the status of TCs and partnerships development.

Qualifications

- *Academic Degree/ Level & Years of Professional Work Experience:* Master's degree or equivalent, a minimum of five years of relevant professional experience, or the equivalent combination of education and experience, in Information Systems; project management; industrial engineering; data science; data visualization; or other related disciplines.
- *Languages:* Fluent in Spanish and English, other languages are a plus
- *Areas of Expertise:* Minimum of 3 years' working experience in a related discipline applying systems and process optimization skills, organizational and project management skills to database creation, information collection, organization, and management; and other activities related to the ToR, particularly knowledge, research, analysis, data visualization, and urban development.
- *Skills:*
 - **Project Management:** Ability to work in teams in the operations financed by the Bank through the various project stages (i.e., identification, design, execution and evaluation).
 - **Teamwork:** Ability to resolve conflicts collaboratively, build consensus and negotiate effectively.
 - **Technical Leadership:** Capacity to provide technical leadership while encouraging teamwork.
 - **Service Orientation:** Ability to understand stakeholder motivations and relationships, and to partner with them to resolve issues and challenges.

- **Analysis and Problem Solving:** Ability to make critical decisions based on systematic analysis and sound judgment.
- **Initiative and Drive for Results:** Capacity to work independently and resourcefully in response to client's demands, demonstrating motivation to produce quality outputs, and working diligently to meet deadlines.
- **Organizational Savvy:** Excellent organizational skills and ability to create internal network in the area of responsibility.

Characteristics of the Consultancy

- *Contractual category and modality:* Individual International - Temporary Term Contractual, Monthly
- *Contract duration:* 4 months
- *Place(s) of work:* Headquarters
- *Payment:* bi-monthly
- *Responsible person:* Andres G. Blanco Blanco, Senior Specialist in the Housing and Urban Development Division (CSD/HUD) ABLANCO@iadb.org.

Payment and Conditions: Compensation will be determined in accordance with Bank's policies and procedures. The Bank, pursuant to applicable policies, may contribute toward travel and moving expenses. In addition, candidates must be citizens of an IDB member country.

Visa and Work Permit: The Bank, pursuant to applicable policies, may submit a visa request to the applicable immigration authorities; however, the granting of the visa is at the discretion of the immigration authorities. Notwithstanding, it is the responsibility of the candidate to obtain the necessary visa or work permits required by the authorities of the country(ies) in which the services will be rendered to the Bank. If a candidate cannot obtain a visa or work permit to render services to the Bank the contractual offer will be rescinded

Consanguinity: Pursuant to applicable Bank policy, candidates with relatives (including the fourth degree of consanguinity and the second degree of affinity, including spouse) working for the Bank as staff members or Complementary Workforce contractuels, will not be eligible to provide services for the Bank.

Diversity: The Bank is committed to diversity and inclusion and to providing equal opportunities to all candidates. We embrace diversity on the basis of gender, age, education, national origin, ethnic origin, race, disability, sexual orientation, religion, and HIV/AIDS status. We encourage women, Afro-descendants and persons of indigenous origins to apply.

Regional RG-T3125 Lessons from Korea: sharing experience for revitalizing urban areas in LAC

CSD/HUD

Contractual to carry out the joint research project on the topic of revitalization of historical center in urban areas of LAC

TERMS OF REFERENCE

Background

Established in 1959, the Inter-American Development Bank (“IDB” or “Bank”) is the main source of financing for economic, social and institutional development in Latin America and the Caribbean. It provides loans, grants, guarantees, policy advice and technical assistance to the public and private sectors of its borrowing countries.

The region of Latin America and the Caribbean (LAC) is the second most urbanized in the world, with a rate of urbanization that grew from 41% to 79% between 1950 and 2010, and that has currently reached 81%. However, in most of LAC cities the absence of suitable urban governance and planning has created additional problems such as excessive urban sprawling, social and spatial fragmentation, lack of serviced land and affordable housing, traffic congestion, and environmental degradation, among other phenomena, which results in uncontrolled, dispersed, and unsustainable urban areas. One strategy to respond to these problems is to develop programs focused on the revitalization of specific areas within the existing urban environment.

Korea has experienced a rapid urbanization and massive urban development process until the 1990s – reaching an urbanization rate of 83% (World Bank, 2016) - along with a dramatic economic expansion. To manage the problems were originated from this rapid urbanization, the government of Korea started urban regeneration projects to revitalize ailing city centers. By this model, the central government provides the legal and institutional framework and injects seed capital to support projects for the designated areas. Local governments and civil society actors, on their side, implement the corresponding urban regeneration plan. With the support of central and local government, Korea is now witnessing plenty of experiences in urban regeneration strategies across the nation.

The Korea Research Institute for Human Settlements (KRIHS) supports both central and local governments in establishing and implementing urban regeneration policies and strategies designed to rehabilitate degraded urban areas and it can provide a solid reference to learn from. Based on collaboration with KRIHS, the design and implementation of policy of Korea will be a reference to revitalize urban areas in LAC countries.

Consultancy objective(s)

The main objective of this consultancy is to conduct a research on the topic of revitalization of historical centers as an approach to preserve cultural and historical heritage in urban areas of LAC based on Korean experiences. The professional will investigate current conditions of historical centers in urban areas of LAC countries, the policies and programs of preservation and promotion concerning cultural value of areas, as well as categorize types of historical centers according to the results of diagnostic studies. Based on the review of Korean experiences, the professional will draw policy implications about urban revitalization for target countries in terms of policy direction for each category and measure to implement.

Main activities

The selected candidate will:

1. Diagnose current conditions of historical centers in urban areas of LAC countries and categorize by typology.
2. Participate in mission to Korea to review Korean case, conduct field visits, and meet with stakeholders.
3. Suggest policy implications for revitalizing historical centers in LAC countries and possible pilot project based on the Korean experience.
4. Participate in joint workshop between KRIHS and IDB to disseminate results of the research.

Deliverables

1. Work plan and Technical proposal of methodology to be used
2. Midpoint Presentation
3. Draft Report
4. Final Presentation
5. Final Report

Qualifications

- *Academic Degree/ Level & Years of Professional Work Experience:* Master's degree or equivalent, a minimum of ten years of relevant professional experience, or the equivalent combination of education and experience, in Information Systems; project management; industrial engineering; data science; data visualization; or other related disciplines.
- *Languages:* Fluent in Spanish and English, other languages are a plus
- *Areas of Expertise:* Minimum of five years' working experience in a related discipline applying systems and process optimization skills, organizational and project management skills to database creation, information collection, organization, and management; and other activities related to the ToR, particularly knowledge, research, analysis, data visualization, and urban development.

Characteristics of the Consultancy

- *Contractual category and modality:* Products and External Services Contractual, lump sum

- *Contract duration:* 6 months
- *Place(s) of work:* External Consultancy. It is required to do site visit of Korea for a week
- *Payment:* 10% after signing the contract, 40% after draft report, and 50% after final report
- *Responsible person:* Andres G. Blanco Blanco, Senior Specialist in the Housing and Urban Development Division (CSD/HUD) ABLANCO@iadb.org.

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Regional RG-T3125 Lessons from Korea: sharing experience for revitalizing urban areas in LAC

CSD/HUD

Contractual to carry out the joint research project on the topic of revitalization of informal settlements in LAC countries

TERMS OF REFERENCE

Background

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The Korea Research Institute for Human Settlements (KRIHS) supports both central and local governments in establishing and implementing urban regeneration policies and strategies designed to rehabilitate degraded urban areas and it can provide a solid reference to learn from. Based on collaboration with KRIHS, the design and implementation of policy of Korea will be a reference to revitalize urban areas in LAC countries.

Consultancy objective(s)

The main objective of this consultancy is to conduct a research on revitalization of urban neighborhoods in LAC based on Korean experiences. The professional will investigate current conditions of informal settlements in LAC countries and social housing policies and programs, as well as categorize types of settlements according to residents' economic and social status, housing quality and locations, etc. Based on the review of Korean experiences, the professional will draw policy implications about urban revitalization for target countries in terms of policy direction for each category and measure to implement.

Main activities

The selected candidate will:

1. Diagnose current conditions of housing and urban settlements focused on informal areas in LAC countries and categorize the types of informal settlements.
2. Participate in mission to Korea to review Korean case, conduct field visits, and meet with stakeholders.
3. Suggest policy implications for revitalizing urban settlements as well as upgrading informal settlements in LAC countries and possible pilot project based on Korean experience.
4. Participate in joint workshop between KRIHS and IDB to disseminate results of the research.

Deliverables

1. Work plan and Technical proposal of methodology to be used
2. Midpoint Presentation
3. Draft Report
4. Final Presentation
5. Final Report

Qualifications

- *Academic Degree/ Level & Years of Professional Work Experience:* Master's degree or equivalent, a minimum of ten years of relevant professional experience, or the equivalent combination of education and experience, in Information Systems; project management; industrial engineering; data science; data visualization; or other related disciplines.
- *Languages:* Fluent in Spanish and English, other languages are a plus
- *Areas of Expertise:* Minimum of five years' working experience in a related discipline applying systems and process optimization skills, organizational and project management skills to database creation, information collection, organization, and management; and other activities related to the ToR, particularly knowledge, research, analysis, data visualization, and urban development.

Characteristics of the Consultancy

- *Contractual category and modality:* Products and External Services Contractual, lump sum

- *Contract duration:* 6 months
- *Place(s) of work:* External Consultancy. It is required to do site visit of Korea for a week
- *Payment:* 10% after signing the contract, 40% after draft report, and 50% after final report
- *Responsible person:* Andres G. Blanco Blanco, Senior Specialist in the Housing and Urban Development Division (CSD/HUD) ABLANCO@iadb.org.

Payment and Conditions: Compensation will be determined in accordance with Bank's policies and procedures. The Bank, pursuant to applicable policies, may contribute toward travel and moving expenses. In addition, candidates must be citizens of an IDB member country.

Visa and Work Permit: The Bank, pursuant to applicable policies, may submit a visa request to the applicable immigration authorities; however, the granting of the visa is at the discretion of the immigration authorities. Notwithstanding, it is the responsibility of the candidate to obtain the necessary visa or work permits required by the authorities of the country(ies) in which the services will be rendered to the Bank. If a candidate cannot obtain a visa or work permit to render services to the Bank the contractual offer will be rescinded

Consanguinity: Pursuant to applicable Bank policy, candidates with relatives (including the fourth degree of consanguinity and the second degree of affinity, including spouse) working for the Bank as staff members or Complementary Workforce contractuels, will not be eligible to provide services for the Bank.

Diversity: The Bank is committed to diversity and inclusion and to providing equal opportunities to all candidates. We embrace diversity on the basis of gender, age, education, national origin, ethnic origin, race, disability, sexual orientation, religion, and HIV/AIDS status. We encourage women, Afro-descendants and persons of indigenous origins to apply.

PROCUREMENT PLAN FOR BANK EXECUTED OPERATIONS														
Country: Regional							Executing Agency: IDB						UDR:	
Project number: RG-T3125							Title of Project: Lessons from Korea: sharing experience for revitalizing urban areas in LAC							
Period covered by the Plan: [12 months] December 15th, 2017 - December 15th, 2018							Total Project Amount: \$ 234,823.00							
Component	Procurement Type (1) (2)	Service type (1) (2)	Description	Estimated contract cost (US\$)	Selection Method (2)	Type of Contract	Source of Financing and Percentage				Estimated date of the procurement notice	Estimated contract start date	Estimated contract length	Comments
							IDB/MIF		Other External Donor					
							Amount	%	Amount	%				
Component 1	A. Consulting services	Individual Consultant (AM-650)	Hiring two external consultants to carry out researches in LAC countries. The topic is revitalization of Urban Neighborhoods in LAC: Learning from Korea's	\$ 70,000	IICQ	Lump Sum	\$ 70,000	100%	\$ -	0%	Q1 2018	TBD	6 months	An external consultant will be hired
Component 1	C. Non consulting services	Corporate Procurement (GN-2303)	Organizing kick off workshop, including invitations for participants	\$ 22,000	SSS	Lump Sum	\$ 22,000	100%	\$ -	0%	Q2 2018	TBD	6 months	An external consultant will be hired
Component 1	C. Non consulting services	Corporate Procurement (GN-2303)	Publication of final report	\$ 5,823	SSS	Lump Sum	\$ 5,823	100%	\$ -	0%	Q4 2018	TBD		
Component 1	C. Non consulting services	Corporate Procurement (GN-2303)	Organization of dissemination workshop	\$ 10,000	SSS	Lump Sum	\$ 10,000	100%	\$ -	0%	Q4 2018	TBD		
Component 2	C. Non consulting services	Corporate Procurement (GN-2303)	Travel expenses to LAC countries (2017 KIUDA follow up)	\$ 10,000	SSS	Lump Sum	\$ 10,000	100%	\$ -	0%	Q2 2018	TBD		
Component 2	C. Non consulting services	Corporate Procurement (GN-2303)	Organizing conference in LAC countries (2017 KIUDA follow up)	\$ 5,000	SSS	Lump Sum	\$ 5,000	100%	\$ -	0%	Q2 2018	TBD		
Component 2	C. Non consulting services	Corporate Procurement (GN-2303)	Participation in the capacity building program for representatives of LAC countries (2018 KIUDA)	\$ 70,000	SSS	Lump Sum	\$ 70,000	100%	\$ -	0%	Q2 2018	TBD		
Component 2	C. Non consulting services	Corporate Procurement (GN-2303)	Participating in the capacity building program for Korean participants (2018 KIUDA)	\$ 5,000	SSS	Lump Sum	\$ 5,000	100%	\$ -	0%	Q2 2018	TBD		
Component 2	C. Non consulting services	Corporate Procurement (GN-2303)	Travel expenses to participate in dissemination workshop (2017 KRIHS-IDB annual workshop)	\$ 4,000	SSS	Lump Sum	\$ 4,000	100%	\$ -	0%	Q4 2017	TBD		
Component 2	C. Non consulting services	Corporate Procurement (GN-2303)	Organization of dissemination workshop (2017 KRIHS-IDB annual workshop)	\$ 4,000	SSS	Lump Sum	\$ 4,000	100%	\$ -	0%	Q4 2017	TBD		
Component 3	A. Consulting services	Individual Consultant (AM-650)	Hiring an internal consultant to support the design and implementation plan of pilot project	\$ 20,000	IICQ	Lump Sum	\$ 20,000	100%	\$ -	0%	Q1 2018	TBD	4 months	An internal consultant will be hired
			5% of Administrative fee (for the New TC)	\$ 9,000		Lump Sum	\$ 9,000	100%	\$ -	0%				
										0%				
Prepared by:	CSD/HUD		TOTALS	\$ 234,823.00			\$ 234,823.00	100%	\$ -	0%				
(1) Grouping together of similar procurement is recommended, such as publications, travel, etc. If there are a number of similar individual contracts to be executed at different times, they can be grouped together under a single heading with an explanation in the comments column indicating the average individual amount and the period during which the contract would be executed. For example: an export promotion project that includes travel to participate in fairs would have an item called "airfare for fairs", an estimated total value of US\$5,000, and an explanation in the Comments column: "This is for approximately four different airfares to participate in fairs in the region in years X and X1".														
(2) (i) Individual consultants: ICQ: Individual Consultant Selection Based on Qualifications; SSS: Single Source Selection. Selection process to be done in accordance with AM-650.														
(2) (ii) Consulting firms: Per GN-2765-1, Consulting Firm selection methods for Bank-executed Operations are: Single Source Selection (SSS); Simplified Competitive Selection (<=250K) (SCS); Fully Competitive (>250K) (FCS); and Framework Agreement Task Order (TO). All Consulting Firm selection processes under this policy must use the electronic module in Convergence.														
(2) (iii) Goods: Per GN-2765-1, par. A.2.2.c: "The procurement of goods and related services, except when such goods and related services are necessary to achieve the objectives of the Bank-executed Operational Work and are included in the consulting services contract and represent less than ten percent (10%) of the consulting services contract value."														



Safeguard Policy Filter Report

Operation Information

Operation		
RG-T3125 Lessons from Korea: sharing experiences for revitalizing urban areas in LAC		
Environmental and Social Impact Category	High Risk Rating	
C	{Not Set}	
Country	Executing Agency	
REGIONAL		
Organizational Unit	IDB Sector/Subsector	
Housing & Urban Development	SUSTAINABLE CITIES	
Team Leader	ESG Primary Team Member	
ANDRES GUILLERMO BLANCO BLANCO	{Not Set}	
Type of Operation	Original IDB Amount	% Disbursed
Technical Cooperation	\$200,388	0.000 %
Assessment Date	Author	
12 Dec 2017	BEATRIZGO	
Operation Cycle Stage	Completion Date	
ERM (Estimated)	{Not Set}	
QRR (Estimated)	4 Dec 2017	
Board Approval (Estimated)	{Not Set}	
Safeguard Performance Rating		
{Not Set}		
Rationale		
{Not Set}		



Safeguard Policy Filter Report

Safeguard Policy Items Identified

[B.1 Bank Policies \(Access to Information Policy– OP-102\)](#)

The Bank will make the relevant project documents available to the public.

[B.2 Country Laws and Regulations](#)

The operation is expected to be in compliance with laws and regulations of the country regarding specific women's rights, the environment, gender and indigenous peoples (including national obligations established under ratified multilateral environmental agreements).

[B.3 Screening and Classification](#)

The operation (including [associated facilities](#)) is screened and classified according to its potential environmental impacts.

Potential Safeguard Policy Items

[B.15. Co-financing Operations](#)

The operation or any of its components is being co-financed.

Recommended Actions

Operation has triggered 1 or more Policy Directives; please refer to appropriate Directive(s). Complete Project Classification Tool. Submit Safeguard Policy Filter Report, PP (or equivalent) and Safeguard Screening Form to ESR.

Additional Comments

[No additional comments]



Safeguard Policy Filter Report



Safeguard Screening Form

Operation Information

Operation		
RG-T3125 Lessons from Korea: sharing experiences for revitalizing urban areas in LAC		
Environmental and Social Impact Category	High Risk Rating	
C	{Not Set}	
Country	Executing Agency	
REGIONAL		
Organizational Unit	IDB Sector/Subsector	
Housing & Urban Development	SUSTAINABLE CITIES	
Team Leader	ESG Primary Team Member	
ANDRES GUILLERMO BLANCO BLANCO	{Not Set}	
Type of Operation	Original IDB Amount	% Disbursed
Technical Cooperation	\$200,388	0.000 %
Assessment Date	Author	
12 Dec 2017	BEATRIZGO	
Operation Cycle Stage	Completion Date	
ERM (Estimated)	{Not Set}	
QRR (Estimated)	4 Dec 2017	
Board Approval (Estimated)	{Not Set}	
Safeguard Performance Rating		
{Not Set}		
Rationale		
{Not Set}		

Operation Classification Summary

Overriden Rating	Overriden Justification
Comments	



Safeguard Screening Form

Conditions / Recommendations

Summary of Impacts / Risks and Potential Solutions

Disaster Risk Summary

Disaster Risk Level

Disaster / Recommendations

Disaster Summary

Details

Actions