

TC ABSTRACT

I. Basic Project Data

▪ Country/Region:	JAMAICA/CCB - Caribbean Group
▪ TC Name:	Reach Up Jamaica: Evaluation of process, impact and cost at scale
▪ TC Number:	JA-T1175
▪ Team Leader/Members:	Lopez Boo, Florencia (SCL/SPH) Team Leader; Aguilar Blandon, Maria Alejandra (SCL/SPH); Perez Cuevas, Ricardo Enrique (SCL/SPH); Ferro Venegas, Maria De La Paz (SCL/SPH); Garcia Rincon, Maria Fernanda (ORP/REM); Negret Garrido, Cesar Andres (LEG/SGO)
▪ Taxonomy:	Research and Dissemination
▪ Number and name of operation supported by the TC:	N/A
▪ Date of TC Abstract:	19 Mar 2019
▪ Beneficiary:	Ministry of Health Jamaica
▪ Executing Agency:	Inter-American Development Bank
▪ IDB funding requested:	US\$597,574.00
▪ Local counterpart funding:	US\$0.00
▪ Disbursement period:	30 months
▪ Types of consultants:	Firms; Individuals
▪ Prepared by Unit:	Social Protection & Health
▪ Unit of Disbursement Responsibility:	Social Sector
▪ TC included in Country Strategy (y/n):	No
▪ TC included in CPD (y/n):	No
▪ Alignment to the Update to the Institutional Strategy 2010-2020:	Social inclusion and equality

II. Objective and Justification

- 2.1 The main objective of the TC is to improve children's development through integration of an evidence based parenting program in primary care health services in Jamaica.
- 2.2 The Reach Up early childhood parenting program is based on the Jamaica home-visit program. The Jamaica Ministry of Health plans to implement Reach Up as a national home-visiting program. The project will be the only example of a highly successful trial of the efficacy of an Early Child Development (ECD) parenting intervention taken to scale nationally in the same country. The impact results in comparison to the original Jamaica study will be particularly informative. Few studies have included detailed implementation evaluation yet these are essential to understanding what makes interventions successful and for identifying any weaknesses that can be addressed as the program continues to scale. The project provides a unique opportunity to examine the process of scale up and integration, yielding much needed information for scale up and sustainable integration in Jamaica and elsewhere.
- 2.3 Moreover, the program will be fully integrated with health services and managed by the Family Health Unit of the MOH. Implementation costs are provided by the Ministry of Health (training, materials, staff time). Within primary health centers the program will be supervised by nurses and the intervention delivered by community health aides (CHAs) who are full time staff in the centers. The program will initially target families where the child is below defined nutritional criteria or where the family receives benefits through the Jamaican Conditional Cash Transfer program (PATH).

III. Description of Activities and Outputs

- 3.1 The project has three components. The first component will include an evaluation of Implementation processes in order to inform continued roll-out of the program and scale up more broadly. The second component is the Impact Evaluation on Children's Development and Home Environment. The impact of the program will be evaluated by randomized controlled trial with children randomized to receive the program now or to a waitlist group. Finally, the third component consists of a Cost assessment. A framework will be developed of all required inputs and implementation costs collected. These will include staff time dedicated to program delivery as well as new investments required such as training costs, materials, and any additional staff.
- 3.2 **Component I: Evaluation of Implementation Processes.** To inform continued roll-out of the program and scale up more broadly, evaluation of the program implementation will be conducted. Evaluation instruments will be developed or revised including focus group and interview guides, home visit quality checklist, observations for supervision, visit record sheet for supervisor. Research assistants will be trained and data collected through focus groups, in-depth interviews and observations
- 3.3 **Component II: Impact Evaluation on Children's Development and Home Environment.** The impact of the program will be evaluated by randomized controlled trial with children randomized to receive the program now or to a waitlist group. A survey will be conducted at baseline and a follow-up round after 12 months of intervention.
- 3.4 **Component III: Cost assessment.** A framework will be developed of all required inputs and implementation costs collected. These will include staff time dedicated to program delivery as well as new investments required such as training costs, materials, and any additional staff.

IV. Budget

Indicative Budget (US\$)

Activity/Component	IDB/Fund Funding	Counterpart Funding	Total Funding
Evaluation of Implementation Processes	210,718.00	0.00	210,718.00
Impact Evaluation on Children's Development and Home Environment.	317,418.00	0.00	317,418.00
Cost assessment	69,438.00	0.00	69,438.00
Total	597,574.00	0.00	597,574.00

V. Executing Agency and Execution Structure

- 5.1 As per section 4.5 of policy GN-2470-2, the project will be executed by the Bank (through the Jamaica country office).
- 5.2 It is advisable for the Bank to execute this TC because of the Bank's expertise in executing impact and process evaluations of ECD projects such as those with the *Program Cresca com Seu Filho* (BR T1330, BR T1300, RG K1454) and the Nicaraguan program Amor (NI-L1059 and NI-T1226) as well as with Cuna Mas in Peru, among others.

VI. Project Risks and Issues

- 6.1 No major issues or risks have been identified at this stage. Close coordination between the Bank team and local counterparts in Jamaica, as well as partners in the ECD Fund will be extremely important.

VII. Environmental and Social Classification

- 7.1 The ESG classification for this operation is "undefined".