

TC ABSTRACT

I. Basic Project Data

▪ Country/Region:	COLOMBIA/CAN - Andean Group
▪ TC Name:	Support for the creation and start-up of the Project Management Office (PMO) to impulse rural productivity
▪ TC Number:	CO-T1587
▪ Team Leader/Members:	SALAZAR ECHAVARRIA, CARLOS ALBERTO (CSD/RND) Team Leader; LOPEZ GHIO, RAMIRO ANDRES (CAN/CCO) Alternate Team Leader; LOPEZ AGUILAR, NATALIA (CAN/CCO); PARRA ALVAREZ, JULIANA (CAN/CCO); HILLMAN, EUGENIO F. (VPC/FMP); CRAUSAZ SARZOSA, ERNESTO PATRICIO (VPC/FMP); MANZANO, OSMEL ENRIQUE (CAN/CAN); ALMEIDA OLEAS, NATALIA (LEG/SGO)
▪ Taxonomy:	Client Support
▪ Number and name of operation supported by the TC:	N/A
▪ Date of TC Abstract:	15 Jul 2020
▪ Beneficiary:	Dirección Administrativa de la Presidencia de la República de Colombia (DAPRE)
▪ Executing Agency:	INTER-AMERICAN DEVELOPMENT BANK
▪ IDB funding requested:	US\$100,000.00
▪ Local counterpart funding:	US\$20,000.00 (In Kind)
▪ Disbursement period:	12 months
▪ Types of consultants:	Individuals; Firms
▪ Prepared by Unit:	CAN/CCO - Country Office Colombia
▪ Unit of Disbursement Responsibility:	CAN/CCO - Country Office Colombia
▪ TC included in Country Strategy (y/n):	No
▪ TC included in CPD (y/n):	No
▪ Alignment to the Update to the Institutional Strategy 2010-2020:	Social inclusion and equality ; Productivity and innovation ; Institutional capacity and rule of law; Environmental sustainability; Diversity

II. Objective and Justification

- 2.1 Support the Colombian government for the creation of a Project Management Office (PMO) to structure and implement a Comprehensive Strategy for Rural Productivity, strengthening the areas of road infrastructure, land adaptation and rural social development. Specifically, it seeks to: (i) achieve the articulation of the different levels of government for the implementation of prioritized projects to improve rural productivity in selected PDET municipalities; (ii) provide support for institutional and security strengthening; (iii) consolidate actions for the strategic communication of the activities to be carried out in the territories in order to achieve greater appropriation and sustainability of the projects.
- 2.2 In order to promote a rapid and effective response to the sudden economic slowdown caused by COVID-19, the Presidency of the Republic of Colombia (PdR) has requested support from the IDB to strengthen the Administrative Department of the Presidency (DAPRE) that through the presidential councils, advises on the implementation of government policies and strategies and proposes mechanisms for articulation between government entities

- 2.3 The pandemic will have social and economic effects. Estimates of the impact of the economic crisis indicate a contraction of GDP in 2020 ranging from 2.4 (IMF) to 7.9% (Fedesarrollo). Coupled with a growth in unemployment that reaches 19,8% (DANE, June, 2020). These effects will be more negative in the most vulnerable populations and in those municipalities where local capacities are weaker. Therefore, urgent measures are required to strengthen their response capacity, the articulation of their comprehensive intervention and the effectiveness of their actions in promoting rural productivity, licit economies, and infrastructure development.
- 2.4 Within the framework of the Agreement for the Definitive Termination of the Conflict signed by the Government of Colombia and the FARC-EP in 2016, moving forward in the purpose of inclusive growth is the main institutional commitment of the Presidential Council for Stabilization and Consolidation (PCSC) dependent on the DAPRE. Among its functions, the Development Programs with a Territorial Approach (PDET) are the participatory tool for dialogue with communities, through which the government is constitutionally committed to the structural transformation of the countryside and rural areas, aiming to reach an equitable relationship between the countryside and the city. The PdR has established the strengthening of the comprehensive intervention strategy through the design, implementation and evaluation of instruments and management and articulation tools that allow to improve the impact, accelerate the territorial processes and help to give greater integrality and effectiveness of actions through institutional strengthening. Through PDET, the PCSC has already identified and prioritized major needs, and in the current situation of COVID-19, through the execution of five components of the strategy, it seeks to generate opportunities to mobilize resources to support rural development in social, productivity and infrastructure areas and institutional strengthening in strategic sectors which require a structure that allows coordination and articulation in the design, execution and implementation of the comprehensive intervention.
- 2.5 The mobilization of resources and their due execution require the design of a mechanism for model's implementation, follow-up and evaluation, with the support of the Council for Compliance Management. Likewise, it requires institutional coordination among the national government, local authorities and other stakeholders that are strategic for the comprehensive institutional response.
- 2.6 As follow-up project of the virtual meeting held in June in the framework of cooperation among Korea and Colombia to overcome the COVID-19, the activities carried out through the TC are aligned with the "Digital New Deal" and "Green New Deal" as it aims to strengthen digital capacity for project's monitoring and evaluation and the rural productivity, as part of economic recovery, strong employment and social safety net, with an environmentally friendly perspective.

III. Description of Activities and Outputs

- 3.1 **Component I: Creation of the Project Management Office (PMO).** The objective is to provide support for the structuring and implementation of the PMO, with the technical capacity to generate intervention scenarios, implementation phases and an action plan in coordination with related agencies for the execution of prioritized projects
- 3.2 **Component II: Support to strategic sectors and specific prioritized projects.** The objective is to support the strengthening for DAPRE's response in the strategic sectors for rural productivity and in the monitoring and evaluation of the execution of the projects prioritized in Component I.

IV. Budget

Indicative Budget

Activity/Component	IDB/Fund Funding	Counterpart Funding	Total Funding
Creation of the Project Management Office (PMO)	US\$19,225.00	US\$8,000.00	US\$27,225.00
Support to strategic sectors and specific prioritized projects	US\$80,775.00	US\$12,000.00	US\$92,775.00
Total	US\$100,000.00	US\$20,000.00	US\$120,000.00

V. Executing Agency and Execution Structure

- 5.1 As a response to the request of the Government of Colombia, the Bank will execute this operation, in close coordination with the DAPRE, and the Council for Consolidation and Stabilization, for Compliance Management and others that could be related with the development of TC activities and government priorities.
- 5.2 The possibility of incorporating lessons learned from interventions in other countries and the availability of specialists in areas such as infrastructure, housing, or justice, justify that the Bank executes TC resources.
- 5.3 The Bank's rapid response capacity will allow the Government to have resources in the short term and will give it time for the Congress of the Republic to approve resources in the National Budget in future budgetary exercises, which will complement the resources already oriented to respond to the impacts generated by COVID-19.

VI. Project Risks and Issues

- 6.1 The support to PDET from a Council within the Presidency may have the risk of changing priorities in the presidential political transition in 2022. However, there is a constitutional and legal mandate to develop these programs by a period that exceeds the current mandate (2018-2022), which mitigates the potential risk.
- 6.2 Given the nature of the territories and investments that are being coordinated, this TC faces risks that may cause additional costs and generate delays in the execution of investments, such as: (i) difficulties in accessing the territories (due to geographical conditions or public order); (ii) limited institutional presence; (iii) preponderance of illegal economies and the presence of violent actors and (iv) corrupt practices or poor quality in the execution of works. The support of this TC will contribute significantly to strengthening the capacities for coordination, management and control (at the level of the PdR) that is required given the involvement of multiple executing institutions and local beneficiaries receiving the investments. Additionally, the PMO will be able to adopt best practices in mitigating the identified risks.
- 6.3 In the framework of the emergency related to COVID-19, the limitations for the implementation of the project's activities will be taken into account, for which a remote follow-up plan for investments during the emergency situation will be prepared, and a face-to-face monitoring strategy once it stabilizes

VII. Environmental and Social Classification

- 7.1 The ESG classification for this operation is "undefined".