

ADMINISTRATION AGREEMENT

between

THE INTER-AMERICAN DEVELOPMENT BANK

and

FUNDACIÓN FEMSA, A.C.

regarding

**Project Specific Grant to the Inter-American Development Bank for Project
No. RG-T3195 titled, "Eye on Latin America and The Caribbean at World
Water Week 2018-2019"**



THIS ADMINISTRATION AGREEMENT is entered into between the Inter-American Development Bank (the "Bank") and Fundación FEMSA, A.C. (the "Donor") and together with the Bank, the "Parties").

WHEREAS, the Bank has approved Project No. RG-T3195 titled, "*Eye on Latin America and The Caribbean at World Water Week 2018-2019*" (the "Project"), as described in the attached project document and the accompanying Bank memorandum (project document and memorandum together referred to as the "Project Document");

WHEREAS, the Donor has agreed to support the execution of the Project by providing a project specific grant (PSG) to be administered by the Bank; and

WHEREAS, the Bank is prepared to receive and administer the contribution funds to be made available by the Donor.

NOW, THEREFORE, the Parties hereby agree as follows:

1. The Donor will make available to the Bank a grant contribution (per section 10 below) in the amount of U.S.\$139,370.00 (one hundred thirty nine thousand three hundred seventy) (the "Contribution") to be administered by the Bank to co-finance the Project.
2. The Contribution will be solely for the purposes indicated in the Project Document. Any material deviations from the objectives and activities of the Project described in the Project Document will require the Donor's written approval.
3. Following the signature of this Administration Agreement by the Parties, the Donor will transfer the Contribution to the Bank in one single installment, upon the Bank's written request, to the account indicated by the Bank in writing (the "Account"). The Account is denominated in U.S. dollars and includes resources provided as grant funds by other donors for other Bank projects. The Contribution will be administered in the Account without distinction from other donors' contributions.
4. The Bank will administer the Contribution in accordance with the provisions of this Administration Agreement and the Bank's applicable policies and procedures, including those applicable for third party resources administered by the Bank. The Bank will exercise the same care in the discharge of its functions, as described in this Administration Agreement, as it exercises with respect to the administration and management of resources from other donors, and will have no further liability to the Donor in respect thereof.
5. The Contribution will be accounted for separately from the Bank's assets, and will be administered together with other contributions received by the Bank. The Bank may freely exchange the Contribution funds into other currencies as may facilitate their administration and disbursement. The Bank will not be responsible for foreign exchange risk in the receipt, conversion or administration of Contribution funds. Further, the Bank



may at its discretion invest and reinvest the resources of the Contribution pending their disbursement in connection with the Project.

6. To assist in the defrayment of the administrative costs in relation to the Contribution, the Bank will charge and retain:
 - (a) a non-refundable fee equal to five percent (5%) of the total Contribution amount at the time the Contribution is deposited by the Donor into the Account; and
 - (b) any investment income generated by the Contribution pending its disbursement towards the Project.
7. The Bank's procurement policies and procedures will be applicable to the contracting of consulting services, as well as the procurement of non-consulting services, if applicable, carried out with the Contribution, as required by the different components of the Project. Further, the Donor accepts that:
 - (a) the resources of the Contribution will be completely untied; and
 - (b) the consultancy services financed with the Contribution may be provided and executed by consulting firms, specialized institutions or individuals from any Bank member country.
8. The Donor will not be responsible for the activities of any person or third-party engaged by the Bank as a result of this Administration Agreement, nor will the Donor be liable for any costs incurred by the Bank in terminating the engagement of any such person.
9. Promptly following the completion of the Project, the Bank will submit to the Donor the final Project report. The Donor may also request a non-audited financial expense report of the Contribution. In addition, the Donor may request an "agreed upon procedures" report issued by an external auditor selected by the Bank on the use of the Contribution resources. The cost of such auditor's report will be borne by the Donor and will not be deducted from the Contribution. The Donor will reimburse the Bank for the cost of this report promptly after receiving a written request from the Bank. The Bank will not provide audited financial statements for the Account.
10. The Parties acknowledge that upon completion of the Project, the Bank will retain any remaining uncommitted Contribution funds, which will be used by the Bank as described in the Project Document, subject to the Bank's internal policies, procedures and regulations.
11. The Donor acknowledges that the Bank's commitment to use the Contribution as contemplated herein will be subject to the Bank's formalization of all internal approvals necessary for the Project.



12. The Parties acknowledge their individual and non-transferable responsibility with respect to the obligations assumed under this Administration Agreement.

13. The offices responsible for coordination of all matters and receiving any notice or request in writing in connection with this Administration Agreement or the Project are as follow:

(a) For the Bank:

- i. All communications pertaining to donor relations and resource mobilization will be directed to:

Inter-American Development Bank

1300 New York Avenue, NW

Washington, D.C. 20577

UNITED STATES OF AMERICA

Attention: Manager, Office of Outreach and Partnerships (ORP)

Tel.: +1 (202) 623-1583

Fax: +1 (202) 623-2543

E-mail: partnerships@iadb.org

- ii. Day-to-day communications regarding the management of the Contribution and the implementation of this Administration Agreement will be directed to:

Inter-American Development Bank

1300 New York Avenue, NW

Washington, D.C. 20577

UNITED STATES OF AMERICA

Attention: Chief, Grants and Co-financing Management Unit
Office of Outreach and Partnerships (ORP/GCM)

Tel.: +1 (202) 623-2018

Fax: +1 (202) 623-3489

E-mail: orp-gcm@iadb.org

(b) For the Donor:

Fundación FEMSA, A.C

General Anaya 601 Colonia Bella Vista

Monterrey, N.L. 64410

MÉXICO

Attention: Carlos A. Hurtado Aguilar,

Tel.: +52 (81) 8328 6000

E-mail: carlos.hurtado@femsa.com.mx



14. This Administration Agreement will come into force on the date of its last signature by the Parties and shall expire upon completion of the Project. The Donor may choose to make additional PSG contributions to the Project under the terms of this Administration Agreement, upon written agreement with the Bank.
15. The Parties may amend any provision of this Administration Agreement in writing.
16. Subject to their respective policies and procedures with respect to the disclosure of information, the Parties may make this Administration Agreement publicly available.
17. Nothing in this Administration Agreement may be construed as creating an agency relationship between the Parties.
18. Nothing in this Administration Agreement may be construed as a waiver of the Bank's privileges and immunities, under international or any applicable law, including any privileges and immunities agreement.
19. The Parties will seek to settle amicably any disputes that may arise from or relate to this Administration Agreement.
20. This Administration Agreement may be executed and delivered in counterparts (including by facsimile transmission or scanned PDF counterpart), each of which will be deemed an original, but all of which, when taken together, will constitute one and the same instrument.

IN WITNESS WHEREOF, the Inter-American Development Bank and the Donor, acting through their duly authorized representatives, have signed this Administration Agreement in the English language as of the dates indicated below.

**INTER-AMERICAN
DEVELOPMENT BANK**



Bernardo Guillamon
Manager, Office of Outreach and
Partnerships

Date: July 11/2019

FUNDACIÓN FEMSA, A.C.



Jorge Mariano Agustín Montero Zubillaga
Director

Date: July 16/2019



TECHNICAL COOPERATION DOCUMENT

I. BASIC INFORMATION FOR TC

- Country/Region: Regional
- TC Name: Eye on Latin America and The Caribbean at World Water Week 2018-2019
- TC Number: RG-T3195
- Team Leader/Members: Germán Sturzenegger (INE/WSA), Team Leader; Team Members: Yara Vásquez and Irene Cartín (INE/WSA); Anamaria Nuñez (EXR/CMG); Margie-Lys Jaime Ramirez (LEG/SGO); and Heleno Gouvea (ORP/ORP)
- Taxonomy: Research & Dissemination
- Date of TC Abstract authorization: February 21, 2018
- Beneficiary: IDB Borrower Member Countries
- Executing Agency and contact name: Inter-American Development Bank (IDB) through Water and Sanitation Division (INE/WSA)
- Donors providing funding: Ordinary Capital Strategic Development Program for Infrastructure (INF)
- IDB Funding Requested: US\$300,000
- Local counterpart funding, if any: N/A
- Disbursement period (which includes Execution period): Disbursement: 27 months
Execution: 24 months
- Required start date: April 15, 2018
- Types of consultants (firm or individual consultants): Firm and individual consultants
- Prepared by Unit: INE/WSA
- Unit of Disbursement Responsibility: INE
- TC Included in Country Strategy (y/n): No
- TC included in CPD (y/n): No
- Sector Priority -UIS: UIS (ii) Productivity and innovation

II. OBJECTIVES AND JUSTIFICATION

- 2.1 The goal of this TC is to develop and disseminate knowledge products around water and sanitation challenges in Latin America and the Caribbean (LAC) and to consolidate the Bank as the main sector institution in LAC. This goal will be achieved by leading the coordination of Eye on LAC at World Water Week 2018 and 2019 (WWW) and the organization of the IDB-FEMSA Water and Sanitation Prize 2018 and 2019. These activities will be developed by partnering with key regional clients and stakeholders and disseminating the results of the discussions held at the events. The TC will only finance the costs associated with the organization of LAC Focus Day for the 2018 and 2019 edition of WWW and the organization of the IDB-FEMSA Water and Sanitation Prize 2018 and 2019.



- 2.2 World Water Week (WWW), the leading global event for water and sanitation, and the IDB-FEMSA Water and Sanitation Prize, the most important sector award in Latin America and the Caribbean (LAC), have played a significant role in positioning the Bank as one of the most innovative actors in the region.
- 2.3 World Water Week is organized every year by the [Stockholm International Water Institute \(SIWI\)](#), a policy institution that stimulates the development of innovative policies and scientifically-based solutions to water-related challenges through applied research, policy consultation, capacity-building, and connecting key actors across sectors. Founded in 1991, SIWI conducts research, builds institutional capacity and provides advisory services in five thematic areas: water governance, trans-boundary water management, climate change and water, the water-energy-food nexus, and water economics. WWW is the leading global event for setting the water-related agenda at the global and regional levels. Every year, it gathers over 3,000 sector specialists and around 300 convening organizations from more than 100 countries around the world. All LAC countries typically have representatives in the event.
- 2.4 Dedicated sessions to address regional issues are convened every year. Sessions related to Latin American and The Caribbean (LAC) are grouped in what SIWI denominates "Eye on LAC". In October 2014, SIWI requested the Bank's Water and Sanitation Division to coordinate WWW's Eye on LAC for the next three years (2015-2017). This collaboration with SIWI has been formalized through a Letter of Intent signed by both entities in October 2014 (see Annex 1). Last year, SIWI requested the IDB to continue coordinate the LAC activities for two more years. The IDB accepted the proposal and will systematize the collaboration through a new Letter of Intent.
- 2.5 Coordinating Eye on LAC at WWW represents an opportunity to keep advancing the Bank's leadership in the sector. The previous WWW editions (2015, 2016 and 2017) positioned the Bank as the leading multilateral agency for technical discussions and agenda setting processes in LAC, something that had been driven by other multilaterals agencies. In 2015, 578 individuals participated in five sessions organized in Eye on LAC and 1060 participated livestream. In 2016, a total of 430 individuals participated in the four sessions organized in the Eye on LAC and 564 participated through livestreams. In 2017, a total of 422 individuals participated (no livestream services were provided). The Eye on LAC brings together strategic partners: Executing Agencies and Counterparts, Nonprofit Organizations, Private Sector Companies, Research Centers, UN Agencies, Foundations, Multilateral Organizations, and International Cooperation Agencies. The 2018-2019 editions represent an excellent opportunity to keep consolidation the Bank's role as the main water and sanitation financial institution in the region.
- 2.6 The thematic scope of WWW 2018 is [Water, ecosystems and human development](#), a very relevant topic given the climate change challenges LAC faces that require greener and more sustainable water and sanitation projects that maximize the benefits brought by natural infrastructure and the ecosystem services they provide. Under this framework, WWW will serve as a timely opportunity to discuss how LAC develops a comprehensive green infrastructure agenda. Discussions held at WWW, and specifically at Eye on LAC, are expected to inform decision-making at the regional level on the importance of moving forward this agenda and its implications at the country level, identifying priority actions each country should take. Eye on LAC will thus allow key regional stakeholders to come together and



discuss this relevant sector topic, identify best practices, and apply this knowledge back to their local settings¹.

- 2.7 To organize Eye on LAC, the IDB will partner with key IDB partners such as the Spanish Cooperation Development Agency (AECID), the Swiss Agency for Development and Cooperation (SDC) and the Swiss Secretariat for Economic Affairs (SECO), and Pepsico Foundation, all AquaFund partners, FEMSA Foundation, the World Bank Group, the World Resources Institute (WRI), One Drop, the Development Bank of Latin America (CAF), the Latin American Center for Water and Sanitation, the Nature Conservancy, and the *Comisión Nacional del Agua of Mexico* (CONAGUA), among others. These partnerships will contribute to reduce organizational costs and expand the audience and outreach of the Eye on LAC activities.
- 2.8 Every year, the IDB awards the IDB-FEMSA Water and Sanitation Prize. The award was established by the Bank and FEMSA Foundation in 2009 to recognize innovative and effective solutions for the water and sanitation sector in the region. The awardees are selected through annual open calls that provide candidates an opportunity to showcase their innovations. Up to three start-ups, sector agencies or individuals from borrowing member countries are selected every year. Awardees participate and discuss their solutions and projects at World Water Week, contributing to the Bank's special interest in encouraging innovation and entrepreneurship in LAC.
- 2.9 The TC is consistent with the Update to the Institutional Strategy (UIS) 2010-2020 (approved in AB-3008) and is aligned with the development challenges of: (i) productivity and innovation. By promoting knowledge exchange and learning among specialists, stakeholders and policy makers, this TC offers critical support to achieving the objectives set forth by the Bank for the infrastructure sector (GN-2819-1), which includes: (i) achieving a diversified balance of borrowing member countries, regions, and subsectors; and (ii) generating and deepening sector knowledge on good infrastructure practices. Finally, the TC is also aligned with the cross-cutting theme of climate change and environmental sustainability by organizing four sessions that will address critical themes such as how can natural infrastructure be part of the water, energy and food challenge the region faces; how water reserves can become a new ecological water management model; how to mainstream natural infrastructure in water and sanitation projects, and, last but not least, how to move towards a green infrastructure agenda in LAC. The TC continues the operations of ATN/MA-14938-RG and ATN/OC-16138-RG which supported the organization of the Eye on LAC activities and the IDB-FEMSA awards for the 2015-2017 period. This new operation will help consolidate IDB's leadership around these two events and agendas.

III. DESCRIPTION OF ACTIVITIES/COMPONENTS AND BUDGET

A. COMPONENTS AND ACTIVITIES:

- 3.1 The TC will finance the following four components:

¹ The Thematic scope for WWW 2019 will be **Water for society**, including all, which will focus on access to water and sanitation services: who gets what water, where, why and how? It will highlight the geographic inequalities usually hidden within national statistics and the need for targeted policies and metrics that reach the most marginalized. WWW 2019 will also discuss the role of water in reducing hunger and poverty and driving sustainable development.



Knowledge Development. This component will finance the development of knowledge products; two technical notes, two policy brief and factsheets, expected to inform discussions during Eye on LAC as well as decision-making throughout the region. These knowledge products will be useful for governments throughout the region to assess challenges and priorities associated to the water and sanitation agenda in LAC. They will be distributed and disseminated among IDB clients and partners before the event (technical notes) and after the event (policy brief).

- 3.2 Client Outreach.** The goal of this component is to promote and financially support the participation of key regional decision-makers and stakeholders, such as government officials and staff from utilities, among others, at WWW's Eye on LAC. This participation is expected to promote knowledge sharing among these stakeholders. The participation of regional decision makers and stakeholders from all over the region has a twofold objective: (i) facilitate integrating regional challenges and priorities into the international agenda, and promote knowledge exchange among regions, and (ii) hold discussions that will serve as inputs for facilitating the fulfilment of the new water related SDG. This component will also finance travel and lodging expenses for keynote speakers, panelists and special invitees to the Stockholm-based event. Additionally, it will finance travel and lodging expenses to participate in the IDB-FEMSA award ceremony. For the Ceremony, a high-level jury will be invited to evaluate and rank the candidates. Three start-ups, sector agencies or individuals will be selected out of six finalists (see ¶3.5).
- 3.3 Communication and Dissemination.** The goal of this component is to disseminate LAC Focus Day throughout the region and share the conclusions reached at the sessions. It will finance external communication consultants (firms or individuals) who will: (i) edit and design the knowledge products developed for each of the sessions to distribute among the region; (ii) help prepare presentations for each session; (iii) design and print the Eye on LAC Regional stand; and (iv) design communication materials to be distributed before, during and after the event, including potential regional day logo, design of invitations, design of promotional materials, design of program for regional day, visual capsules, and a strategy to disseminate the sessions and results in social media and through traditional media. It will also finance external communication consultants to develop a virtual platform to submit electronic profiles, manage the content and the knowledge generated by the IDB-FEMSA Prize and to create communication and promotional materials.
- 3.4 Logistics.** This component will finance the logistical costs of organizing Eye on LAC and the IDB-and the IDB-FEMSA Water and Sanitation Prize. It includes translation services, room space at the venue, and other expenses associated with the organization of the sessions the Bank will host. Eye on LAC will be structured in four 90-minute sessions: (i) Natural Infrastructure and the Water-Energy-Food Nexus; (ii) Water Reserves, an Ecological Water Management Model; (iii) Mainstreaming Natural Infrastructure in Water Projects; and (iv) Towards a Green Infrastructure Agenda in LAC.
- 3.5 Organization of Award Ceremony:** The open call process will preselect six finalists who will present their innovations at the ceremony. Out of the six finalists, a jury will select three winners, who will receive the IDB-FEMSA water and Sanitation Award. These three awardees will attend WWW.



- 3.6 The total funding needed is US\$300,000.00, which will be financed by the IDB through the Ordinary Capital Strategic Development Program for Infrastructure (INF). The distribution of resources is as follows:

Table 3. Budget (US\$)

Component	Activity/Product	IDB
1 Development of knowledge products	Policy Brief	30,000
	Technical Notes	30,000
2. Client Outreach	Participants WWW	40,000
	Participants IDB-FEMSA Awards	6,000
	Awards	30,000
3. Communication and Dissemination	Communication/Dissemination strategy for WWW	40,000
	Virtual platform for IDB-FEMSA Awards	20,000
	Communication/Dissemination IDB-FEMSA Awards	12,000
4. Logistics	WWW Seminars	26,000
	WWW Exhibits	4,000
	Logistics contracts for WWW	50,000
	IDB-FEMSA Awards Ceremony	12,000
Total		300,000

[Detailed budget](#)

- 3.7 Convening partners of Eye on LAC, such as CAF, FEMSA Foundation, and TNC will also contribute to cover some of the costs associated with the organization of the sessions, such as travel expenses for panelists and special invitees and logistic costs. To cover part of costs associated with the organization of the IDB-FEMSA Water and Sanitation, a Project Specific Grant (RG-X1279) will be processed to receive FEMSA's donation. An estimation of the contributions for all partners involved in WWW and the Award is included in the detailed budget.

IV. EXECUTING AGENCY AND EXECUTION STRUCTURE

- 4.1 Since this is a Research & Dissemination (RD) the TC it will be executed by the Inter-American Development Bank through the Water and Sanitation Division (INE/WSA). The execution and disbursement period are twenty-four (24) and twenty-seven (27) months accordingly. As this is a Bank executed operation, the Bank shall apply the policies for the selection and contracting of consulting firms in Bank executed operations (GN-2765-1); Human Resources policies and procedures (AM-650) for individual consultants and GN-2303-20 for non-consulting services. The justification for SSS can be found in ¶4.1(3), p.7 of GN-2765-1.

V. MAJOR ISSUES

- 5.1 A potential risk associated with the organization of Eye on LAC at WWW is the coordination among the different stakeholders. To mitigate that risk, each session will have a working team to define roles and responsibilities of each stakeholder. A potential risk associated with the IDB-FEMSA Award is a low number of submissions/candidates. To mitigate that risk a social media and dissemination campaign will be developed around the launching of the award.

VI. EXCEPTIONS TO BANK POLICY

- 6.1 This TC does not involve any exceptions to the Bank's Policies.



VII. ENVIRONMENTAL AND SOCIAL STRATEGY

- 7.1 Following ESG's project classification process requirements and based on the Environment and Safeguards Compliance Policy (OP-703), this TC falls under Category "C" (Safeguard Policy Filter).

Required Annexes:

- Annex I: SIWI-IDB Letter of Intent 2015-2017
Annex II: Results Matrix
Annex III: Procurement Plan
Annex IV: Terms of Reference



EYE ON LATIN AMERICA AND THE CARIBBEAN AT WORLD WATER WEEK 2018-2019

RG-T3195

CERTIFICATION

I hereby certify that this operation was approved for financing under **Ordinary Capital Strategic Development Program for Infrastructure (INF)** through a communication dated February 21, 2018 and signed by Felipe Caicedo (ORP/GCM). Also, I certify that resources from said fund are available for up to **US\$300,000** in order to finance the activities described and budgeted in this document. This certification reserves resource for the referenced project for a period of four (4) calendar months counted from the date of eligibility from the funding source. If the project is not approved by the IDB within that period, the reserve of resources will be cancelled, except in the case a new certification is granted. The commitment and disbursement of these resources shall be made only by the Bank in US dollars. The same currency shall be used to stipulate the remuneration and payments to consultants, except in the case of local consultants working in their own borrowing member country who shall have their remuneration defined and paid in the currency of such country. No resources of the Fund shall be made available to cover amounts greater than the amount certified herein above for the implementation of this operation. Amounts greater than the certified amount may arise from commitments on contracts denominated in a currency other than the Fund currency, resulting in currency exchange rate differences, represent a risk that will not be absorbed by the Fund.

CERTIFIED BY:

(original firmado)

Sonia M. Rivera

Division Chief

Grants and Co-Financing Management Unit ORP/GCM

Abril 9, 2018

Date

APPROVED BY:

(original firmado)

Sergio Campos

Division Chief

Water and Sanitation Division

INE/WSA

Abril 10, 2018

Date



MEMORANDUM

Date:

To: Sergio Campos
Water and Sanitation Division Chief (INE/WSA)

From: María Julia Bocco
Economics Lead Specialist (INE/WSA)

Subject: Budget increase for Regional Non-Reimbursable Technical Cooperation RG-T3195 "Eye on Latin America and The Caribbean at World Water Week 2018-2019".

I. INTRODUCTION

A. BACKGROUND

- 1.1 Hosted every year by the Stockholm International Water Institute (SIWI), World Water Week (WWW) is the leading global event for the water and sanitation sector. Sessions related to Latin America and the Caribbean (LAC) are grouped in what SIWI denominates Eye on LAC. In October 2014, SIWI requested IDB's Water and Sanitation Division to coordinate WWW's Eye on LAC Sessions for the 2015-2017 period. IDB's role was formalized through a Letter of Intent signed by both entities in 2014 (see [Letter of Intent](#)). As a request from SIWI to continue coordinating Eye on LAC activities, both parties signed a new Letter of Intent in 2018 formalizing IDB's role as coordinator of the Eye on LAC sessions for WWW's 2018 and 2019 editions and as Key Collaborating Partner for the 2019 event's edition (see [Letter of Intent](#)).
- 1.2 On April 10th, 2018, the Bank approved the non-reimbursable Technical Cooperation ATN/OC-16682-RG "Eye on Latin America and The Caribbean at World Water Week 2018-2019" in the amount of US\$300,000, financed with resources from the Ordinary Capital Strategic Development Program for Infrastructure (INF).
- 1.3 Currently, the periods for execution and disbursement for this TC are 24 and 27 months, respectively. The TC is executed by IDB's Water and Sanitation Division. The TC's disbursement period will finalize on July 10th, 2020. As of today, the TC has disbursed and committed 71.45% of total resources.

B. PROGRESS

- 1.4 In 2018, the Bank, in coordination with eight (8) convening agencies (distributed by sessions) from multilaterals, foundations, associations, research centers and nonprofits, led the program of Eye on LAC activities and sessions. Key regional



decision-makers and stake holders, such as government officials, staff from utilities, among others, participated as keynote speakers, moderators and/or panelists in four (4) 90-minute sessions that had a grand total of 263 on-site participants¹ (see [agenda](#) for details on the sessions, conveners, participants and discussions held). In addition, to promote and disseminate strategic initiatives developed by the Bank, the IDB hosted one (1) SIWI Sofa event titled *Nature-Based Solutions and Water Security in Latin America and the Caribbean* (see broadcast [here](#)) and one (1) closed event with the Latin American Water Funds Partnerships' Board of Directors. The IDB co-hosted as well one (1) WWW seminar titled *Is There Such Thing as Innovative Financing for Ecosystems Management?* jointly with the African Development Bank (ADB) and The Nature Conservancy (TNC) and a series of three (3) seminars on Women and Children, Indigenous People and Refugees and Migrants titled *Protecting Ecosystem Balance and Human Rights* jointly with WaterLex and United Nations Human Rights Office of the High Commissioner (OHCHR). Meetings with partners, donors and current and potential clients were also held.

- 1.5 A policy brief and a technical note are in their final phase of edition and will be published in the first semester of 2019, a welcoming presentation was prepared as well as presentations for each session, an Eye on LAC stand was designed and printed and communication materials (distributed before, during and after the event) such as invitations, promotional materials, social media images, electronic and print agenda, blogs and visual capsules, among others were created. Information on convening organizations, participants in sessions, knowledge products, communication products, survey evaluation form and results matrix are included in a detailed activity report (see [Annex I](#)).
- 1.6 In summary, the execution of the TC has been highly satisfactory. Activities were successfully implemented and the IDB continues positioning itself as the leading multilateral Bank for LAC. Knowledge products such as blogs and newspaper articles from EL PAIS were developed and disseminated as planned among IDB clients, partners, stakeholders, and donor agencies. IDB's policy note that systemizes the main conclusions/recommendations reached at the 4 sessions held and a paper on Natural Infrastructure and the Water-Energy-Food will be published for redistribution.

II. PROPOSAL FOR AN INCREASE TO THE AMOUNT OF THE TC

A. ANALYSIS AND JUSTIFICATION

- 2.1 IDB's Water and Sanitation Division has a commitment to coordinate WWW's Eye on LAC sessions for the 2018-2019 period and participate as Key Collaborating Partner (KCP) for the 2019 WWW's edition. Playing this role successfully represents an opportunity to keep advancing the Bank's leadership in the sector and positioning the Bank not only as the main water and sanitation financial institution in the region, but also as the leading multilateral agency for technical discussions and agenda setting processes in LAC.
- 2.2 In 2019, partnerships with current and new donors will be strengthened. IDB will actively coordinate Eye on LAC sessions and communication activities with relevant stakeholders such as the AquaFund partners: the Spanish Cooperation

¹ Data provided by SIWI.



Development Agency (AECID), the Swiss Agency for Development and Cooperation (SDC), and Pepsico Foundation; and continue the partnership with previous partners such as FEMSA Foundation, World Bank Group, One Drop, Development Bank of Latin America (CAF), Mexican National Water Commission (CONAGUA), The Nature Conservancy (TNC), World Resources Institute (WRI), International Water Association (IWA), among others. New organizations such as Water.org, Water for People, Bremen Overseas Research and Development Association (BORDA) and United Nations University (UNU), have expressed their interest in joining the convening group for 2019. Sector agencies, water utilities, multilateral organizations, NGOs, and academics from all over the region and the world will be participating in WWW 2019.

- 2.3 The Thematic scope for WWW 2019 will be "Water for society – including all", which will focus on access to water and sanitation services: who gets what water, where, why and how? It will highlight the geographic inequalities usually hidden within national statistics and the need for targeted policies and metrics that reach the most marginalized. The theme will address issues and challenges from all parts and countries of the world – low, middle and high income. It will do so by engaging all relevant water-dependent sectors and all relevant stakeholder groups - public, private and civil society - with special attention to gender and age balance. It covers the entire geographical range: upstream to downstream - from source to sea - and both rural and urban. It will also consider the role of water in reducing hunger and poverty and driving sustainable development, therefore is an excellent opportunity to discuss how the sector in LAC is working towards a more inclusive society. Eye on LAC will allow key regional stakeholders to come together and discuss this relevant sector topic, identify best practices, and apply this knowledge back to their local setting.
- 2.4 For Eye on LAC general events in 2019, the sessions proposed are: (i) Remote WASH: Quality and lasting services for rural communities in Latin America; (ii) Unlocking finance for "leaving no one behind" in the Americas; (iii) Water Security and Climate Change: preparing the most vulnerable in the Americas; and (iv) Tapping into the future: Universal access to sanitation (see [tentative agenda](#) with the abstract on the sessions). In addition, the Bank will host one showcase on Innovative Financial Mechanisms on Water and Sanitation and one showcase with One Drop on Promoting Behavioral Change in the Sector through social arts
- 2.5 Furthermore, participating as Key Collaborating Partner (KCP) for this year's edition, along with UN-Water and Women for Water Partnership (press [here](#) for more information), the Bank will co-convene the following two seminars: (i) Entrepreneurship driving water impact for all; and (ii) Innovations to reach out those left behind: Including the last mile. The seminars constitute the core of WWW with a higher degree of visibility than most events. The seminars are also the only events for which scientific abstracts are being invited and where the programs are constructed from the best abstracts received through the Call for Engagement. By co-convening these seminars, the IDB will help harness knowledge and experiences from around the world, steer the debate on critical issues, and contribute to solve the challenges that confront communities, organizations and governments. It will also collaborate actively with the [Scientific Programme Committee](#) (SPC) and other co-convening organizations in developing the seminar programme, identifying keynote speakers, co-chairs, moderators and panelists, and reporting on the seminar outcomes during and after the Week.



- 2.6 Given that in 2018 the number of activities executed by the Bank at WWW were higher than initially planned and in 2019, due to its new KCP role, the Bank will carry out and organize more activities in the WWW general and Eye on LAC program; including two (2) WWW seminars as KCP and, four (4) 90-minute sessions and two (2) showcases for Eye on LAC activities, additional resources are required. By increasing the amount of this TC, the Bank will be able to carry on with the committed activities. Following the original TC document ([ATN/OC-16682-RG](#)), activities will be organized in the following components:
- 2.7 **Component 1: Knowledge development.** This component will finance the development of knowledge products; two technical notes, two policy brief and factsheets, expected to inform discussions during Eye on LAC as well as decision-making throughout the region. These knowledge products will be useful for governments throughout the region to assess challenges and priorities associated to the water and sanitation agenda in LAC. They will be distributed and disseminated among IDB clients and partners before the event (technical notes) and after the event (policy brief).
- 2.8 **Component 2: Client outreach.** The goal of this component is to promote and financially support the participation of key regional decision-makers and stakeholders, such as government officials and staff from utilities, among others, at WWW's Eye on LAC. This participation is expected to promote knowledge sharing among these stakeholders. The participation of regional decision makers and stakeholders from all over the region has a twofold objective: (i) facilitate integrating regional challenges and priorities into the international agenda, and promote knowledge exchange among regions, and (ii) hold discussions that will serve as inputs for facilitating the fulfilment of the new water related SDG. This component will also finance travel and lodging expenses for keynote speakers, panelists and special invitees to the Stockholm-based event and two participants from SIWI to LATINOSAN 2019, which will be held from April 1-3, 2019 in San Jose, Costa Rica, as part of 2019 IDB's KCP role to facilitate knowledge sharing, collaborative learning and innovative approaches that guarantee effective solutions for the challenges that the region face. Additionally, it will finance travel and lodging expenses to participate in the IDB-FEMSA award ceremony. For the Ceremony, a high-level jury will be invited to evaluate and rank the candidates. Three start-ups, sector agencies or individuals will be selected out of six finalists (see Component 5).
- 2.9 **Component 3: Communication and dissemination.** The goal of this component is to disseminate Eye on LAC throughout the region and share the conclusions reached at the sessions. It will finance external communication consultants (firms or individuals) who will: (i) edit and design the knowledge products developed for each of the sessions to distribute among the region; (ii) help prepare presentations for each session; (iii) design and print the Eye on LAC Regional stand; and (iv) design communication materials to be distributed before, during and after the event, including potential regional day logo, design of invitations, design of promotional materials, design of program for regional day, visual capsules, and a strategy to disseminate the sessions and results in social media and through traditional media. It will also finance external communication consultants to develop a virtual platform to submit electronic profiles, manage the content and the knowledge generated by the IDB-FEMSA Award and to create communication and promotional materials. Finally, this component will also finance a consultant



(individual) to provide technical, management and outreach support to the activities associated with the development of Eye on LAC at World Water Week and the IDB-FEMSA Award.

- 2.10 **Component 4: Logistics.** This component will finance the logistical costs of organizing Eye on LAC and the IDB-FEMSA Water and Sanitation Prize. It includes translation services, room space at the venue, and other expenses associated with the organization of the sessions the Bank will host.
- 2.11 **Component 5: Organization of Award Ceremony.** A Project Specific Grant (PSG) will be created to co-finance IDB-FEMSA Water and Sanitation Award 2018-2021 to receive FEMSA's donation for four years in the first semester 2019. The award was established by the Bank, through INEWSA, and FEMSA Foundation in 2009 aiming to recognize successful and effective innovation initiatives in the WAS sector (see [awardees](#)). The award seeks to recognize good experiences in implementing innovative solutions in water, sanitation, sustainability, among others. Since 2016 the prize is taking place through annual open calls, providing a competitive process for organizations and individuals from borrowing member countries that have developed innovative solutions in the region. The component will finance logistical costs for organizing the award ceremony at IDB Headquarters in November 2019, commemorating its 10th anniversary, prizes, travel and lodging expenses. In 2018, an open call for proposals was launched from June 19th to July 22nd. A total of 82 proposals were submitted through the virtual platforms in [English](#) and [Spanish](#). 53 proposals met the eligibility criteria and were evaluated by judges from the sector. The preliminary judges selected six (6) finalists to compete, in a "pitch by fire" format, for the three (3) monetary prizes of the Award in front of a live audience and judges from IDB and FEMSA. The award ceremony was held on December 7th at IDB Headquarters in Washington D.C., with a mentorship session on start-ups and public speaking held previously on December 6th. After the "Pitch by Fire" competition, three monetary prizes were granted to the winners of the 2018 edition selected by the jury. First place for US\$15,000 to [Ion Ag + Rainwater Collection and Water Treatment](#) (Mexico), represented by José Luis Matas. Second place for US\$10,000 to [ECO Panplás](#) (Brazil), represented by Felipe Andre de Aquino Cardoso and Third place for US\$5,000 to [Baño Grato](#) (Colombia), represented by Jennifer Elena Colpas Fernández. The people's choice award (with no monetary prize) went to Ion Ag + Rainwater Collection and Water Treatment from Mexico (see [blog](#) in Spanish). IDB-FEMSA award, continues contributing to the Bank's special interest in encouraging innovation and entrepreneurship to create sustainable solutions in Latin America and the Caribbean. Award recipients will present their innovation in a special designed seminar or workshop at World Water Week 2019.

B. AMOUNT OF THE PROPOSED INCREASE

- 2.12 Based on the information provided above and considering the cost analysis carried out by the project team (see Detailed Budget), it is estimated that the increase needed for RG-T3195 for the purposes of covering the described activities is US\$240,000 This increase will be reflected in the [TC budget](#) as follows:



Component	Activity/Product	IDB INF Fund Contribution US\$			FEMSA PSG	Updated
		Original	Executed	Increase	Contribution	Budget
1 Development of knowledge products	Policy Brief	30,000	15,000	10,000	0	40,000
	Technical Notes	30,000	25,000	15,000	0	45,000
Subtotal Component 1		60,000	40,000	25,000	0	85,000
2. Client Outreach	Participants WWW	40,000	36,000	64,000	0	104,000
	Participants IDB-FEMSA Awards	6,000	3,000	0	15,885	21,885
	Awards	30,000	15,000	0	67,500	97,500
Subtotal Component 2		76,000	54,000	64,000	83,385	223,385
3. Communication and Dissemination	Communication/Dissemination strategy for WWW	40,000	34,000	86,800	0	126,800
	Virtual platform for IDB-FEMSA Awards	20,000	10,000	0	0	20,000
	Communication/Dissemination IDB-FEMSA Awards	12,000	6,400	0	24,000	36,000
Subtotal Component 3		72,000	50,400	86,800	24,000	182,800
4. Logistics	WWW Seminars	26,000	26,000	38,000	0	64,000
	WWW Exhibits	4,000	2,000	200	0	4,200
	Logistics contracts for WWW	50,000	35,000	26,000	0	76,000
	IDB-FEMSA Awards Ceremony	12,000	6,000	0	25,017	37,017
Subtotal Component 4		92,000	69,000	64,200	25,017	181,217
PSG Administration Fee		0	0	0	6,968	6,968
TOTAL US\$		300,000	213,400	240,000	139,370	679,370

2.13 The budget increase will be financed through the Ordinary Capital Strategic Development Program for Infrastructure (INF) for an amount of US\$240,000 and by a Project-Specific Grant (PSG) by FEMSA². FEMSA is expected to contribute with US\$139,370. The commitment from FEMSA will be established through a separate administration agreement and the Bank will charge an administrative fee of 5% of the contribution, as identified in the budget of this project. In case FEMSA agreed to contribute with a lower amount, the project team will adjust the budget accordingly.

2.14 In addition, it is expected that other convening partners of Eye on LAC 2018-2019, such as CAF, FEMSA Foundation, and TNC, will contribute in parallel with additional resources to the organization of the LAC program to cover some of the costs associated with the organization of the sessions, such as travel expenses for panelists and special invitees and logistic costs ([see Detailed Budget](#)). The

² A PSG is administered by the Bank according to the "Report on COFABS, Ad-Hocs and CLFGS and a Proposal to Unify Them as Project Specific Grants (PSGs)" (Document SC-114).



2019 results matrix of this TC will be updated in convergence once the increment has been approved (see [results matrix adjusted](#)).

- 2.15 The project team will be in charge of the donor reporting to FEMSA, as specified in the administration agreement.

III. RECOMMENDATION

- 3.1 In accordance with Resolutions DE-044/08 and DE-103/14, and pursuant to the Delegation of Authority rules set forth in PR-501, Division Chiefs have the authority to approve non-reimbursable technical cooperation operations for up to an amount of US\$750,000. Therefore, taking into account that the total cost of the TC, including the increase proposed, does not exceed the amount of US\$750,000, it is recommended that the increase be approved by the Water and Sanitation Division Chief.

Approved: Sergio Campos
Water and Sanitation Division Chief

Date _____

COSTS		2018	2019	2020	2021	2022
PERSONNEL	Salaries	100,000	100,000	100,000	100,000	100,000
	Travel	10,000	10,000	10,000	10,000	10,000
	Per diem	10,000	10,000	10,000	10,000	10,000
	Other	10,000	10,000	10,000	10,000	10,000
EQUIPMENT	Travel	10,000	10,000	10,000	10,000	10,000
	Per diem	10,000	10,000	10,000	10,000	10,000
	Other	10,000	10,000	10,000	10,000	10,000
	Other	10,000	10,000	10,000	10,000	10,000
MATERIALS	Travel	10,000	10,000	10,000	10,000	10,000
	Per diem	10,000	10,000	10,000	10,000	10,000
	Other	10,000	10,000	10,000	10,000	10,000
	Other	10,000	10,000	10,000	10,000	10,000
OTHER	Travel	10,000	10,000	10,000	10,000	10,000
	Per diem	10,000	10,000	10,000	10,000	10,000
	Other	10,000	10,000	10,000	10,000	10,000
	Other	10,000	10,000	10,000	10,000	10,000
TOTAL		140,000	140,000	140,000	140,000	140,000

