

TC DOCUMENT

I. Basic Information for TC

▪ Country/Region:	Regional/IDB
▪ TC Name:	Cultural and creative industries in sustainable urban revitalization projects
▪ TC Number:	RG-T2981
▪ Team Leader/Members:	Navarrete, Jesus (CSD/HUD) - Team Leader; Flores Trejo, Helga C. (EXR/CSO) - Alternate Team Leader; Santamaria, Esteban (EXR/CSO); Iglesias Mendizabal, Fadrique Ignacio (CSD/HUD); Arroio Junior, Raimundo (IFD/ICS); Aguilar Blandón, María Alejandra (CSD/HUD); Jaime Ramirez, Margie-Lys (LEG/SGO); Miguez, Julia (VPS/ESG).
▪ Taxonomy:	Operational Support
▪ Number and name of Operation Supported by the TC:	Support for Paramaribo Urban Rehabilitation Program (SU-L1046) Support for the Rehabilitation of Panama's Cultural and Natural Heritage (PN-L1146) Revitalization of Neighborhoods and Heritage Infrastructure (CH-L1084) Support for the Development of the Digital Creative-Guadalajara, Mexico (ME-T1254)
▪ Date of TC Abstract authorization:	June 1 st , 2017
▪ Beneficiary:	Panama, Suriname, Peru and Mexico
▪ Executing Agency:	Inter-American Development Bank, through the Housing and Urban Development Division (CSD/HUD)
▪ Donors providing funding:	Korea Poverty Reduction Fund (KPR)
▪ IDB Funding Requested:	US\$450,000.0
▪ Local counterpart funding, if any:	US\$0.00
▪ Disbursement period:	24 months
▪ Required start date:	November 2017
▪ Types of consultants:	Firms and individuals
▪ Prepared by Unit:	Housing and Urban Development Division (CSD/HUD)
▪ Unit of Disbursement Responsibility:	Climate Change and Sustainable Development Sector (CSD/CSD)
▪ TC Included in Country Strategy:	No
▪ TC included in CPD:	No
▪ Alignment to the Update to the Institutional Strategy 2010-2020:	Productivity and innovation

1.1 Description of the Associated Loan

- 1.1 This TC is aligned with four different operations in different states of development, which benefit four countries in various LAC regions. The Paramaribo Urban Revitalization Program (SU-L1046) and the support for the Development of the Digital Creative in Guadalajara-Mexico are in the implementation stage (ME-T1254). Under preparation is the program for the rehabilitation and management of Panama's cultural and natural heritage (PN-L1146). The supported operation in Peru will be defined in

the course of this TC's execution, as dialogue with the Government is currently underway.¹

- 1.2 **Support for the rehabilitation of Panama's cultural and natural heritage (PN-L1146).** This program will contribute to the preservation and enhancement of the cultural and natural heritage assets of the country. The specific objectives are: (i) increase the population's access to cultural assets by rehabilitating two cultural heritage properties and improving their management; (ii) preserve four protected natural areas, improving their management and increasing their financial sustainability; and (iii) increase entrepreneurship linked to the country's cultural and natural heritage
- 1.3 **The Paramaribo Urban Revitalization Program (SU-L1046).** The program's objective is to contribute to the socio-economic revitalization of Paramaribo historic center. The specific objectives are: (i) attract new residents and commercial activities; (ii) restore to value its cultural heritage; (iii) reduce traffic congestion; and (iv) strengthen the institutional framework for managing its sustainable development.
- 1.4 **Support for the Development of the Digital Creative- Guadalajara, Mexico (ME-T1254)** The overall objective of this project is to support the Government of Jalisco in the implementation of the Digital Creative City (DCC),² through: (i) the consolidation of a governance model and execution mechanism for the development of the DCC; (ii) the development of a strategy for attracting private sector investment in the DCC; and (iii) the prioritization of actions and implementing mechanisms for promoting enterprise creation and talent development. This TC will complement this activities by incorporating creative industries as a strategic means to the development of the DCC.

II. Objectives and Justification of the TC

- 2.1 This TC seeks to establish the effective articulation of the economic potential of the Cultural and Creative Industries in sustainable urban revitalization projects. This will be achieved through the development of practical guidelines for local authorities and stakeholders, as well as by identifying innovative and effective instruments for IDB operations. Also, the TC seeks to promote regional dialogue and exchange and prepare knowledge products for governments across the region. Ultimately, the TC seeks to contribute to improve people's lives through the promotion of sustainable creative economic opportunities and the enhancement of local identity and community engagement with its own cultural heritage. This TC will analyze and incorporate the exemplary South Korean experience and its specific lessons.³
- 2.2 This TC aligns to the Update to the IDB Institutional Strategy 2010-2020 (AB-3008), by focusing on boosting the countries' internal capabilities for innovation, through fostering talent and skills in urban areas with higher impact and scale; addressing the region's relatively low productivity and innovation; and leveraging South-South and

¹ This operation was a Government request and the identification mission was held in July 2017 and the exploratory mission in November 2017.

² The goal of the DCC is to become a world-class hub of digital creative industries. The Korean experience on this specific ICC area is very valuable.

³ Rapid economic growth has allowed South Korea to be consistently ranked among the top performers in terms of investment in research and development in recent decades. One of the key areas of investments has been in the reforms around the creative Economy sector, which since 2013 has managed to substantially contribute to unlock the full productive potential of Korea's science, technology, innovation and cultural ecosystems. (OECD, Korea Report, 2015)

Triangular cooperation. Projects that address these challenges must take into account the fact that they are inter-related and that common issues cut across them, such as equality and diversity, climate change and environmental sustainability, and institutional capacity.

- 2.3 This TC is also in alignment with the Urban Development and Housing Sector Framework Document (GN-2732-6), which highlights that the access to culture is directly linked with increases in the quality of life. Moreover, the SFD document emphasizes that social interaction in urban clusters promotes innovation and creativity for technological and cultural vanguard. Finally, it notes positive security and participatory effects from cultural activities when undertaken together with infrastructure investments.
- 2.4 The successful and sustainable local economic development of cities is being increasingly determined not only by their degree of productivity, but also by their capacity to foster inclusion through creativity and innovation.⁴ Cultural and Creative Industries (CCIs) represent one of the most rapidly expanding sectors in the global economy,⁵ for promoting this sector requires limited capital investment, involves low entry barriers and can have a direct impact on vulnerable populations. Already in Panama, ICC represented 3.1% of the gross domestic product (GDP) in 2011 and 1.2% of the jobs in 2014;⁶ 2.9% of Mexico's GDP in 2017⁷ and 2.4% of the jobs and 1.58% of Peru's GDP⁸ and 1.6% of the jobs⁹ for the same year.¹⁰ According to the *UN post-2015 agenda*,¹¹ the investment in culture and creativity has demonstrated to be an excellent mean for revitalizing the cities local economy bringing about also a range of non-monetized benefits such as improving social inclusiveness and resilience, and incentivizing the use of local resources and knowledge.
- 2.5 It is in this context, that the CCIs are often at the forefront of place-based revitalization and marketing strategies, contributing to the regeneration of redundant infrastructure and depressed urban areas¹² through the creation of cultural districts and leading city rebranding campaigns, among others. Governments across the world are increasingly recognizing the CCIs¹³ as important drivers of economic development and are aiming

⁴ Porter, Michael E. 2000. 'Location, Competition, and Economic Development: Local Clusters in a Global Economy'. *Economic Development Quarterly*. Vol 14, Issue 1, pp. 15-34.; Pratt, Andy C. (2008) 'Creative cities: the cultural industries and the creative class'. *Geografiska annaler: Series B - Human geography*, 90 (2). pp. 107-117

⁵ With a growth rate of 11.9 % in South America and 4.3 % in North and Central America. Source: PricewaterhouseCoopers, 2008

⁶ INDESA (2017). *Industrias Creativas Culturales de Panamá, Parte II: Diagnostico del Sector y Relevancia Economía*.

⁷ INEGI (2017) *Cuenta Satélite de la cultura de México, 2015*. Comunicado de prensa núm. 274/17 30 de junio de 2017 (Aguascalientes: INEGI). Available [here](#).

⁸ Ministerio de Cultura. (2015) *22 Indicadores de la Cultura para el Desarrollo en Perú. Resumen Analítico de Perú*. Lima: Ministerio de Cultura/UNESCO. Available [here](#).

⁹ CEPAL/OEI (2014) *Cultura y desarrollo económico en Iberoamérica*. (Madrid: OEI). Available [here](#).

¹⁰ Suriname doesn't count with data available on this field.

¹¹ UNESCO. 2012 *Culture: a driver and an enabler of sustainable development*. Thematic Think Piece. Available [here](#).

¹² Bagwell, Susan. 2008. 'Creative clusters and city growth'. *Creative Industries Journal* Volume 1 Number 1 pg. 32

¹³ The term Cultural and Creative Industries (CCIs) describes the economic activity at the crossroads of the arts, culture, business and technology, whose value is or could be protected by intellectual property rights. Governments and creative sectors across the world are increasingly recognizing its importance as a generator of jobs, wealth and cultural engagement. The Cultural and Creative Industries include, amongst

to leverage the creativity and innovation generated from CCIIs to promote competitiveness and overall sustainable development. In turn, this has resulted in growing demand for know-how exchange on best practices, innovative instruments and policies.¹⁴

- 2.6 The Inter-American Development Bank (IDB) has worked with national and sub-national governments in urban revitalization projects, especially of historic centers and districts,¹⁵ for over 40 years, which in turn has positioned the Bank as a reference in the revitalization of urban areas and prosperity of the cities of the LAC region. Furthermore, since the publication of the book “The Orange Economy: An Infinite Opportunity” (2013), the IDB has been leading the regional discussion of the economic potential of the CCIIs and their role in fostering local economic development. The potential of CCIIs to ignite urban revitalization processes has led to an increased demand of governments across the LAC region that are looking for sustainable ways to revitalize key urban areas, while deploying their unique culture as a key contributor to the local economy. This demand is manifested in four countries across the region, which have ongoing operations with the IDB: Panama, Mexico, Suriname and Peru.
- 2.7 The Housing and Urban Development Division (HUD) and the Culture, Solidarity and Creativity Affairs Division (CSO) have partnered to analyze the potential of CCIIs as catalysts for sustainable urban revitalization.¹⁶ This partnership seeks to identify successful interventions and their specific operational and financial instruments in integrated solutions. This initial research and analysis will contribute to the partnership by preparing practical guidelines for governments on how to best regenerate urban areas and create new economic opportunities through the CCIIs.
- 2.8 While there are some cities in LAC moving in this direction,¹⁷ it is still necessary to review and systematize best-practices worldwide with special reference to the Korean case, as well as identify instruments that have worked in the LAC region. This review and analysis is essential for the IDB to develop effective operational instruments that respond to the needs of governments and help shape CCIIs public policies based on empirical evidence. The development of IDB operational and financial instruments will help the governments to implement strategies that lead to the revitalization of central city areas (including historic centers) while exploring the dynamic potential of CCIIs as catalytic agents for long term sustainable urban revitalization. This knowledge obtained will complement and support the above-mentioned IDB operations, but it will benefit many others indirectly through the guidelines and knowledge products.

other sectors, artistic or cultural production, architecture and advertising, cultural heritage, performing arts, music, cinema, theater, software, video games and animation.

¹⁴ This demand is evidenced, for example, in the launching in 2014 of MICSUR, *Mercado de Industrias Culturales del Sur*, a yearly “platform for knowledge dissemination, promotion, distribution and marketing of goods and services generated by the Cultural and Creative Industries in the region”.

¹⁵ For example, Quito in Ecuador and Salvador da Bahia in Brazil.

¹⁶ HUD and CSO have collaborated in several initiatives geared towards the positioning of creative industries sector in the LAC urban agenda. One such collaboration includes the joint organization of the Creative Cities Panel in the recent Cities Network’s Symposium that took place on September 2017. They are also currently working together in the design of the loan operation “Support for the rehabilitation of Panama’s cultural and natural heritage (PN L1146)”.

¹⁷ For example, the city of Buenos Aires has diversified its economy with technology and creativity clusters. The Creative District of La Boca worked since 2013 with cultural place-based projects and incentives such as tax exception for artistic activities for 10 years attracting more than 60 new cultural agents to this area.

- 2.9 Given its successful track record in consolidating its Creative and Cultural Industries and in developing successful urban revitalization projects, the Republic of Korea is a key reference for the IDB's work in this field.¹⁸ Moreover, there is a Korean focus on green innovation for the CCIs.¹⁹ For these reasons, South Korea is a model country for those in the LAC region. In the context of this TC, the IDB would benefit from working with Korean organizations or projects that can share useful know-how to achieve these urban and economic transformations.²⁰
- 2.10 The IDB seeks to advance a multi-sectoral approach and help local authorities translate the Sustainable Development Goals²¹ (and Habitat III Agenda)²² into meaningful country/district level targets, as well as support their implementation. By leveraging CCIs and urban revitalization,²³ this TC will support the IDB's commitment to provide integrated solutions to complex sustainable development challenges.

III. Description of activities/components and budget

- 3.1 This TC aims to develop operational instruments, knowledge products and workshops for policy dialogue through three components, namely:
- 3.2 **Component I. Context analysis.** This component will analyze successful cases and develop guidelines involving tools for CCIs initiatives with a revitalization impact. This exercise will look into diverse international experiences, especially those that allow south-south exchange, and are aligned to the Sustainable Development Goals (SDGs). Based on this analysis, a Practical Guide²⁴ will be developed, which will incorporate guidelines for local authorities, executing agencies and business communities, as well as instruments and integrated solutions for IDB operations. The

¹⁸ Starting in the 1990s, South Korea achieved a significant increase in the popularity of its entertainment and culture—also known as the “Korean Wave”—making these sectors relevant sources of jobs and international trade, as well as means to strengthen cultural identity and enhance key social values. In the 2000s, South Korea also launched innovative urban revitalization projects linked with CCIs, heritage contexts and local economic development such as: Gancheon cultural district in Busan (2010); Pajo book city (2001) and the Seul station overpass (2016).

¹⁹ As part of the 2nd five-year plan of Korea's National Strategy for Green Growth

²⁰ The Korea Research Institute for Human Settlements (KRIHS) - Urban Research Division is expected to be a key partner in this TC. This Division conducts research on topics such as urban regeneration and development; urban industries for competitive city management; territorial management and planning of culturally rich and environmentally sustainable cities; and other national land management and urban policies directly related to the citizens' quality of life. Other partners may include the Center for Urban Regeneration Policy and the National Disaster Risk Management Research Center.

²¹ The 17 SDGs were established in 2015 as part of the UN's 2030 Agenda. Including challenges such as: make cities and human settlements inclusive, safe, resilient and sustainable and take urgent action to combat climate change and its impacts, among others.

²² The United Nations Conference on Housing and Sustainable Urban Development hold in Quito in 2016.

²³ The IDB has been advancing knowledge and leading regional discussion on these topics over a number of years. In October 2015, HUD/CSD organized the international seminar “Viva el Centro” that aimed to generate discussion on cutting-edge issues on historic center revitalization among LAC policy makers and academics. EXR/CSO has been leading the conversation on the economic impact of the Cultural and Creative Industries through the publication of “The Orange Economy: An Infinite Opportunity” and since 2013 through the innovation entrepreneurship platform “Demand Solutions for Improving Lives”.

²⁴ Recommendations for executing agencies may include: (i) economic incentives and regulations to attract CCI with the capacity to revitalize urban areas; (ii) the identification of potential business initiatives related to local cultural (tangible and intangible) assets; (iii) innovative institutional arrangements to promote CCI initiatives in degraded urban context; and (iv) re-use of existing heritage infrastructure and sites for CCI. Possible instruments or integrated solutions for the Bank could include: (i) fiscal and financial incentives for the CCI sector, (ii) CCI-based and socially inclusive urban regeneration programs; and (iii) CCI and Smart City programs.

practical guide will be tested by the design of the pilots (Component II) and later revised and adjusted at the end of this TC.

- 3.3 **Component II. Practical application.** This component will develop specific strategies and/or tools to incorporate lessons learned and instruments into IDB's CCI operations in the cities where the IDB is engaged on urban revitalization processes, namely, Panama City, Guadalajara-Mexico, Paramaribo-Suriname and Lima-Peru.²⁵ This will include formulating recommendations for each of these operations, as well as designing CCIs pilot interventions.²⁶
- 3.4 **Component III. Dissemination.** This component will organize regional workshops for policy dialogues between Latin American and Caribbean cities that have been promoting creative industries in urban contexts²⁷ and representatives from Panama, Mexico, Suriname and Peru to promote collaboration and knowledge exchange.²⁸ Based on such dialogues, this component will also produce knowledge and learning tools such as a SPOC (Specific Audience Online Course) for key actors in the public sector that will guide governments on how to integrate cultural and creative industries into urban revitalization projects. The SPOC will be a sum of all previous activities, including the workshop lessons. The learning resources developed for this SPOC will be used later to offer a MOOC (Massive Online Open Course).
- 3.5 In summary, the first two components are supplies for the 3rd one. Component I will have delivered a practical guide tested with the design of the pilots in Component II. Finally, Component III will disseminate this applied knowledge.
- 3.6 This TC will be funded by the Korea Poverty Reduction Fund and the budget estimated for this TC is US\$450.000.

Indicative Budget

Activity/Component	Description	IDB / Total Funding
Component 1. Context analysis	Analyze successful cases and design guidelines involving tools for CCIs initiatives with a revitalization impact.	US\$85,000
Component 2. Practical applicability	Design of strategies and pilot interventions in IDB's operations in Panama City, Paramaribo-Suriname, Lima-Peru and Guadalajara-Mexico.	US\$185,000
Component 3. Dissemination	Host regional workshops and prepare knowledge products.	US\$180,000
Total		US\$450,000

IV. Executing Agency and Execution Structure

- 4.1 The Bank is the proposed executed agency given that this is a regional technical cooperation in four countries, with limited capacity among some of the executing

²⁵ The Practical Guide will provide specific guidelines for the incorporation of specific strategies into a particular urban program. In the Suriname operation, for example, the tools might be related to the Cinema industry and the cultural Hub that is currently under designed. To that end, and considering the different stage of development of such programs (2 are at the design and 2 at the execution stages), the Guide will also provide specific recommendations on how to proceed for a better incorporation of a particular strategy into a given program.

²⁶ The implementation of the pilot projects will be undertaken by the participating operations. This TC could finance only consulting services. Works or goods will not be financed.

²⁷ Examples include Argentina, Brazil, Mexico and Colombia, which have promoted actions such as investments in Cultural Satellite Accounts, mappings of creative clusters, and efforts leveraging city branding campaigns oriented towards fostering innovation and attracting new talent.

²⁸ To participate in the regional dialogues, we will invite additional countries from the region interested in promoting CCIs.

agencies and as warranty for the coordination and fluent exchange between the activities and countries. The four countries have submitted their letters of request for this TC. In the case of Bank-executed operations (BEO) the Bank assume the responsibility of selecting and hiring consulting services in accordance with the Bank's operational guidelines.

V. Major Issues

- 5.1 One risk of this operation is the capacity of participating countries to incorporate the recommendations and guidelines developed by this TC into the activities of their operations. To mitigate this risk this TC includes technical and financial support for its incorporation into specific projects in-line with the objectives of their operations.
- 5.2 This TC includes pilots, not previously tested in the context, so there is a risk of unexpected obstacles during local pilot's design. Working in parallel with four case studies gives a better chance of learning by doing. Moreover Component 1 will clearly create awareness in the most common obstacles and effective solutions tested worldwide.

VI. Exceptions to Bank Policy

- 6.1 There are no exceptions to the Bank's policies under this TC.

VII. Environmental and Social Strategy

- 7.1 This TC is under the applicable Bank's safeguard and environmental policies (OP-703) and it is aligned with different loans in category B. Consequently, this TC is category "[B](#)".

Required Annexes:

- Annex I: [Request from the client](#)
- Annex II: [Results Matrix](#)
- Annex III: [Terms of Reference](#)
- Annex IV: [Procurement Plan](#)



República de Panamá
Ministerio de Economía y Finanzas
Despacho del Viceministro de Economía

13 de octubre de 2017
DdFP/NRI/MEF-2017-61988

Señora
Gina Montiel
Representante
Banco Interamericano de Desarrollo
Ciudad

Respetada señora Montiel:

Tengo el agrado de dirigirme a usted para manifestar No Objeción a la Cooperación Técnica Regional No Reembolsable para impulsar el desarrollo de las "Industrias Culturales y Creativas (CCI por sus siglas en inglés), en Proyectos de Rehabilitación Urbana Sostenible", presentada por el Instituto Nacional de Cultura (INAC), por un monto de hasta cuatrocientos cincuenta mil dólares de los Estados Unidos de América con 00/100 (US\$450,000.00), a través de la nota N° DG/089.

La misma tiene como objetivo establecer la articulación efectiva del potencial económico de las industrias culturales y creativas en proyectos de revitalización urbana sostenible. Cabe destacar que esta iniciativa beneficiará a Panamá permitiéndole el acceso, guía y acompañamiento para la obtención de conocimientos, estrategias, productos y proyectos pilotos con probada efectividad y sostenibilidad en el campo de las CCI.

El INAC, ha solicitado el apoyo técnico y acompañamiento del Banco para la gestión y ejecución de dicha iniciativa, por lo que dejamos a su consideración la viabilidad de esta solicitud.

Atentamente,


Gustavo A. Valderrama R.
Viceministro, Encargado

Adjunto: Nota N° DG/089

GAVR/YR/MMV/vg





MINISTERIE

VAN

FINANCIËN

Tamarindelaan # 03

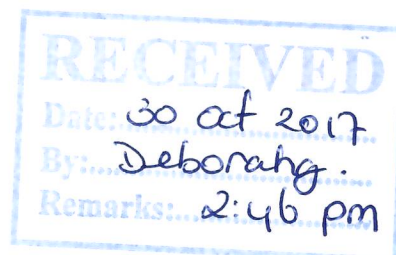
Onafhankelijkheidsplein

Paramaribo-Suriname

T: 597 472610 / F: 597 476314

E: secmin@finance.gov.sr

La.F. no 5630



Paramaribo, 27 October 2017

Mister Cesar Falconi

Representative

Inter-American Development Bank

Peter Bruneslaan 2-4

Paramaribo

Subject : No objection letter for participation in Regional Technical Cooperation project
'RG-T2981: Cultural and creative industries in sustainable urban revitalization
Projects'

Dear Mr. Falconi,

With reference to your letter dated June 21, 2017, CCB/CSU/373/2017, we hereby inform you that the Government of Suriname has no objection to participate in this Regional Technical Cooperation (TC) project 'RG-T2981: Cultural and creative industries in sustainable urban revitalization projects'. This TC will have an immediate relation with ongoing projects and initiatives in preparation.

For this TC a focal point is appointed by the Ministry of Education and Culture in Suriname in the person of mrs. Sh. Mormon who can be contacted by phone on (597) 8724503 and by e-mail on sherida.mormon@gmail.com

We hope to have informed you sufficiently and look forward to the participation of Suriname in this regional Technical Cooperation.

Yours sincerely,

G. Hoefdraad
Minister



Email: csumail@iadb.org / Fax: 597-521229
Telephone: 597-521201
CCB/CSU/373/2017

Paramaribo, June 21, 2017

Mr. G. Hoefdraad
Minister of Finance
Ministry of Finance Suriname

Ref.: Letter of Request for TC: RG-T2981 Cultural and Creative Industries

Dear Mr. G. Hoefdraad,

The Inter-American Development Bank would like to take this opportunity to inform the Government of Suriname of a Regional technical cooperation project where Suriname is one of the beneficiary countries, entitled: **"RG-T2981: Cultural and creative industries in sustainable urban revitalization projects"** which is currently under preparation.

The objective of this TC is to articulate the economic potential of the Cultural and Creative Industries in sustainable urban revitalization projects and seeks to promote regional dialogue and exchange and prepare knowledge products for governments across the region.

This TC will (i) analyze successful cases and design guidelines for Cultural and Creative Industries initiatives in revitalization projects; (ii) design and implement strategies and a pilot intervention in IDB- financed programs in Paramaribo-Suriname and other selected cities in Latin America, (iii) host regional policy dialogues and (iv) prepare knowledge products.

In light of the above, the IDB is seeking a letter of request from the Government of Suriname for this technical cooperation: **RG-T2981: Cultural and creative industries in sustainable urban revitalization projects**, which will be Bank executed and used to support two projects in Suriname: (1) the investment project **"SU-L1046: Paramaribo Urban Rehabilitation Program"**, which was approved on 25 January 2017 and signed on 2 April 2017 and (2) the Suriname MIF project in preparation for 2017 approval: **"SU-T1095: Creative industries and technology hub-urban center of Paramaribo"**.

Please find attached the draft Project Profile for your information.

Thanking you for your continued collaboration and partnership.

Sincerely,

Falconi, Cesar A.
Representative

Cc: Ms. Iris Sandel; Joint Desk - Ministry of Finance
Mr. Maikel Soekhnandan; Joint Desk - Central Bank of Suriname
Ms. Sagita Jaggan; Joint Desk - Ministry of Finance



PERÚ

Ministerio de Cultura

"AÑO DEL BUEN SERVICIO AL CIUDADANO"

Lima, 11 de Setiembre del 2017

OFICIO N° 000481-2017/DM/MC

Señora

VIVIANA CARO HINOJOSA

Representante del Banco en el Perú

BANCO INTERAMERICANO DE DESARROLLO

Calle Dean Valdivia 148, Piso 10, San Isidro, Lima-Perú

Presente.-

Asunto : Cooperación Técnica Regional sobre el rol de las Industrias Culturales y Creativas en la Sostenibilidad de Proyectos de Revitalización Urbana impulsado por el Banco Interamericano de Desarrollo

Es grato dirigirme a usted para saludarla cordialmente y señalarle que hemos tomado conocimiento de la Cooperación Técnica Regional mencionada en el asunto impulsada por el Banco Interamericano de Desarrollo – BID.

La Cooperación Técnica Regional busca establecer la articulación efectiva del potencial económico de las Industrias Culturales y Creativas en proyectos de revitalización urbana sostenibles, por lo que el Ministerio de Cultura podría brindar las facilidades que correspondan junto con profesionales en la materia que permitan introducir los objetivos del desarrollo sostenible en la recuperación del patrimonio cultural, mejorando la calidad de vida de los ciudadanos.

En tal sentido, solicitamos tenga a bien incorporarnos en la agenda que permita la implementación de la citada Cooperación Técnica Regional en nuestro país.

Hago propicia la oportunidad para expresarle los sentimientos de mi consideración y deferente estima.

Atentamente,


.....
SALVADOR DEL SOLAR LABARTHE
Ministro de Cultura



CC: Jesús Navarrete Heredia – Especialista Senior en Desarrollo Urbano y Vivienda del BID

SDL/jcn
11set17



TC Abstract

I. Basic project data

• Country/Region :	REGIONAL/IDB
• TC Name :	Cultural and creative industries in sustainable urban revitalization projects
• TC Number :	RG-T2981
• Team Leader/Members :	NAVARRETE, JESUS - Team Leader ISIDORAL - Creator FLORES TREJO, HELGA C. - Alternate Team Leader MINOJA, LIVIA - Team Member IGLESIAS MENDIZABAL, FADRIQUE IGNACIO - Team Member KEVISH, MARIA LORENA - Project Assistant ARGIMON PISTRE, MELANIE - Team Member LARRAIN DE ANDRACA, ISIDORA SILVIA - Project Assistant
• Indicate if : Operational Support, Client Support, or Research & Dissemination.	Operational Support
• If Operational Support TC, give number and name of Operation Supported by the TC:	Integrated Urban Development Program of Tegucigalpa-HO-L1091 - Preparation Revitalization of Neighborhoods and Heritage Infrastructure-CH-L1084 - Preparation Support for Paramaribo Urban Rehabilitation Program-SU-T1080 - Preparation Support for the Rehabilitation of Panama's Cultural and Natural Heritage-PN-L1146 - Preparation
• Reference to Request :(IDB docs #)	
• Date of TC Abstract :	06 May 2017
• Beneficiary (countries or entities which are the recipient of the technical assistance):	Panama, Honduras, Suriname, Peru and Chile
• Executing Agency and contact name (Organization or entity responsible for executing the TC Program) {if Bank: Contracting entity} { if the same as Beneficiary, please indicate}	US-IDB - Helga Flores
• IDB Funding Requested :	\$ 450,000.00
• Local counterpart funding, if any :	\$ 0.00
• Disbursement period (which includes execution period):	24 months
• Required start date :	
• Types of consultants (firm or individual consultants):	Firms
• Prepared by Unit :	Housing and Urban Development Division
• Unit of Disbursement Responsibility :	EXTERNAL RELATIONS DEPARTMENT
• Included in Country Strategy (y/n):	No
• TC included in CPD (y/n):	No
• Strategic Alignment:	Productivity and innovation

II. Objective and Justification

This TC seeks to establish the effective articulation of the economic potential of the Cultural and Creative Industries in sustainable urban revitalization projects. This will be achieved through the development of practical guidelines for local authorities, and stakeholders as well as providing innovative instruments for IDB operations. Additionally, it seeks to promote regional dialogue and exchange and prepare knowledge products for governments across the region. This TC will analyze and incorporate the South Korean experience and its specific lessons.

The successful and sustainable local economic development of cities is increasingly being determined not only by their degree of productivity, but also their capacity to foster creativity and innovation. In this context, the cultural and creative industries (CCI) are often at the forefront of place-based revitalization, through the creation of cultural quarters, business clusters, and leading city rebranding campaigns, among others. The IDB has been a reference for governments across the region in urban revitalization projects, especially of historic centers, for more than 40 years. Furthermore, since the publication of the book *The Orange Economy: An Infinite Opportunity* (2013), the IDB has been leading the regional discussion of the economic potential of the CCI and its role in fostering local economic development. Governments are increasingly recognizing the CCI as important drivers of economic development, and are aiming to leverage the creativity and innovation generated from CCI to promote competitiveness, and overall sustainable development. In turn, this has resulted in growing demand for know-how exchange on best practices. This demand is manifested in five countries across the region that have ongoing operations with the IDB: Panama, Honduras, Suriname, Peru and Chile. However, further analysis on the synergy between the CCI and urban development is essential to revitalize the cities in a sustainable and innovative way (green, inclusive and dynamic).

The Housing and Urban Development Division (HUD) and the Culture, Solidarity and Creativity Affairs Division (CSOs) have partnered to analyze the potential of creative and cultural industries as catalysts for sustainable urban revitalization. The goal is to identify successful interventions and their specific operational and financial instruments to build practical guides that can best leverage the positive economic effects of the CCI to cities across Latin America and the Caribbean (LAC). The development of IDB operational and financial instruments will help, complement and support five ongoing IDB operations, but it will benefit many others.

Given its successful track record in consolidating its CCI (focusing on green innovation) and in developing successful urban revitalization projects, South Korea is a key reference for the IDB's work in this field. In this TC, the IDB would benefit from working with Korean organizations or projects that can share useful know-how to achieve these urban and economic transformations.

By leveraging CCI and urban revitalization, this TC will support the IDB's commitment to advance a multi-sectoral approach and help local authorities translate the Sustainable Development Goals (and Habitat III Agenda) into meaningful country/district level targets and support their implementation. The TC aims at improving people's lives through the promotion of sustainable creative economic opportunities and by enhancing local identity and community engagement through cultural heritage.

III. Description of activities and outputs

This TC aims at developing operational instruments, knowledge products and policy dialogue through three components.

Component I: Research, analyze and prepare an inventory of successful cases involving CCI initiatives with urban revitalization impact. This research will look into diverse international experiences, especially those that allow for south-south exchange. Based on this analysis, this component will provide practical guidelines for local authorities, executing agencies and business communities as well as, instruments and integrated solutions for IDB operations.

Component II: This component will develop specific strategies to incorporate lessons learned and instruments into IDB's CII operations in Panama City, Tegucigalpa-Honduras Paramaribo-Suriname, Lima-Peru and Santiago-Chile. This includes formulating recommendations for each of these operations, as well as designing and implementing pilot interventions in the cities where the IDB is engaged on urban revitalization processes.

Component III: Organize regional policy dialogues between Latin American cities that have been promoting creative industries in urban contexts and representatives from Panama, Honduras, Suriname, Peru and Chile to promote collaboration and knowledge exchange. As a result from these dialogues, this component will produce knowledge and learning tools such as a SPOC (Specific Audience Online Course) and a MOOC (Massive Audience Online Course) that will guide governments on how to integrate cultural and creative industries into urban revitalization projects.

Outcomes

Name: New knowledge products and pilot projects that guide future interventions. Promote effective cultural and creative industries strategies in diverse urban revitalization projects and therefore contribute to integrated solutions to existing social, economic and environmental challenges in LAC.

Components

Name: Context analysis

Description: Analyze successful cases and design guidelines involving CCI initiatives with revitalization impact.

Practical guidelines

Name: Practical applicability

Description: Design and execution of strategies and pilot interventions in IDB's operations in Panama City, Tegucigalpa-Honduras Paramaribo-Suriname, Lima-Peru and Santiago-Chile.

Action plans for the ongoing projects

Practical guidelines adjustment

Name: Dissemination

Description: Host regional policy dialogues and prepare knowledge products.

Regional knowledge exchange event

SPOC & MOOC

IV. Budget

Indicative Budget

Activity/Component	IDB/Fund Funding	Counterpart Funding	Total Funding
Context analysis	\$ 70,000.00	\$ 0.00	\$ 70,000.00
Practical applicability	\$ 185,000.00	\$ 0.00	\$ 185,000.00



Dissemination	\$ 195,000.00	\$ 0.00	\$ 195,000.00
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V. Executing agency and execution structure

The Bank through the multi-sectorial work of EXR/CSO and CSD/HUD will be responsible for the execution of this TC. The procurement of firm consulting services will be carried out in accordance with the Policies for the Selection and Contracting of Consultants Financed by the Inter-American Development Bank (GN 2350-9).

The Bank is the proposed executed agency. This TC aligns to the Update to the IDB Institutional Strategy 2010-2020 (GN-2788-5), by focusing on boosting the countries' internal capabilities for innovation, through fostering talent and skills in urban areas with higher impact and scale (36.d); addressing the region's relatively low productivity and innovation (2B.2.4); and in leveraging South-South and Triangular cooperation (3.7.d). It is also in alignment with the HUD Sector-Framework 2016, which highlight that the access to culture is directly linked with increases in the quality of life. Moreover, this document emphasizes that social interaction in urban clusters promote innovation and creativity producing for technological and cultural vanguard. Finally, the sector-framework note positive security and participatory effects from cultural activities when going with infrastructure investment.

VI. Project Risks and issues

A potential risk is the possibility that national governments do not prioritize the cultural and creative industries. To mitigate this risk, countries which currently have ongoing operations with the bank were chosen. All these countries show a strong political will and interest in the innovative local economic development and sustainable urban revitalization of these areas as evidenced by ongoing dialogues with the IDB team. Another risk is the application of the theory to the practice. Therefore, the knowledge gained from the activities in Component 1 will be converted into practical guidelines geared towards ongoing IDB's urban interventions and public policies exchange in Components 2 and 3.

VII. Environmental and Social Classification

The ESG classification for this operation is []



PERÚ

Ministerio de Cultura

“2017, Año del Centenario de la Promulgación de la Constitución
Política de los Estados Unidos Mexicanos”

Oficio No. 347.-617

Ciudad de México a 23 de octubre de 2017

SRA. GINA MONTIEL
GERENTE DEL DEPARTAMENTO DE CENTROAMÉRICA
MÉXICO, PANAMÁ Y REPÚBLICA DOMINICANA
BANCO INTERAMERICANO DE DESARROLLO
WASHINGTON D.C.

Por medio de la presente me permito hacer de su conocimiento que Guadalajara Ciudad Creativa A.C. ha manifestado a esta Unidad su interés de recibir el apoyo del Banco Interamericano de Desarrollo (BID) para destinar recursos no reembolsables de la cooperación técnica regional “RG-72981. Industrias Creativas y Culturales para Proyectos Sostenibles” como continuación al programa “ME-T1254. Apoyo al Desarrollo de la Ciudad Creativa Digital, Guadalajara”.

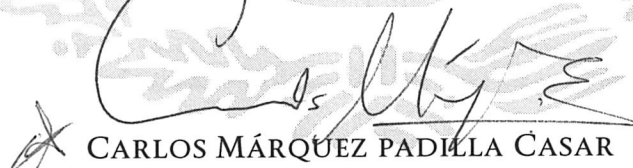
El objetivo de esta CT es apoyar en la articulación efectiva entre el potencial económico de las industrias creativas y culturales (ICC) y proyectos sostenibles de revitalización urbana a través de guías técnicas prácticas para los actores interesados, en especial gobiernos nacionales y locales de la región. Adicionalmente, esta CT gestionará diálogos regionales, productos de conocimiento e intercambio de políticas públicas sobre ICC para la revitalización urbana sostenible y analizará la experiencia de Corea del Sur e incorporará sus lecciones aprendidas.

En virtud de lo anterior me permito solicitar se realicen las gestiones conducentes para que Guadalajara Ciudad Creativa A.C. se beneficie de dicha cooperación técnica, la cual agradeceremos sea ejecutada por el BID.

Sin otro particular, aprovecho la ocasión para enviarle un cordial saludo.

ATENTAMENTE,
EL TITULAR

DTP/GAG



CARLOS MÁRQUEZ PADILLA CASAR

C.C.P.- CARLOS GUTIERREZ MEDRANO.- DIRECTOR GENERAL GUADALAJARA CIUDAD CREATIVA DIGITAL A.C.
VERÓNICA ZAVALA.- REPRESENTANTE EN MÉXICO DEL BANCO INTERAMERICANO DE DESARROLLO
JUAN BOSCO MARTÍ.- DIRECTOR EJECUTIVO PARA MÉXICO Y REPÚBLICA DOMINICANA. BID



Operation Number: **RG-T2981**
 TCM Cycle: **TCM Period 2017**
 Last Update: **11/2/2017**

Inter-American Development Bank - IDB

RG-T2981 - Annex II






Result Matrix

Outcomes

Outcome:	1 Access to new practical knowledge products and pilot projects that guide future interventions.
Outcome:	2 Promote effective cultural and creative industries strategies in diverse urban revitalization projects to integrated solutions to existing social, economic and environmental challenges in LAC.

RF - Contribution

Outputs: Annual Physical and Financial Progress

1 1) Context analysis: Analyze successful cases and design guidelines involving tools for CCIs initiatives with a revitalization impact.						Physical Progress					Financial Progress						
Outputs	Fund Indicator	Unit of Measure	Baseline	Baseline Year	Means of Verification	2017	2018	2019	EOP	2017	2018	2019	EOP	Theme	Flags		
1.1 Tools designed/strengthened	Other (KPR) tools/ instruments described (#)	Tools (#)	0	2017	Document inventory of successful cases involving CCI initiatives with urban revitalization impact.	P	0	10	0	10	P	0	25000	0	25000	Sustainable Cities	
						P(a)				0	P(a)			0			
						A					A						
1.2 Technical notes created	Other(KPR)	Notes (#)	0	2018	Practical guide with integrated solutions	P	0	1	0	1	P	0	20000	10000	30000	Sustainable Cities	
						P(a)				0	P(a)			0			
						A					A						
1.3 Implementation and Management Plan developed	Other(KPR) # Plans	Plans (#)	0	2017	Implementation plan and analysis of the technical note for LAC context	P	0	1	1	2	P	0	15000	15000	30000	Sustainable Cities	
						P(a)				0	P(a)			0			
						A					A						
2 2) Practical applicability: Design of Strategies and pilot interventions in 5 IDB's operations.						Physical Progress					Financial Progress						
Outputs	Fund Indicator	Unit of Measure	Baseline	Baseline Year	Means of Verification	2017	2018	2019	EOP	2017	2018	2019	EOP	Theme	Flags		
2.1 Design of a pilot - in Panama City, Paramaribo-Suriname, Lima-Peru and Guadalajara-Mexico- following the practical guide.	Other(KPR)	Pilots (#)	0	2017	Report and pictures of the Design and implementation of a pilot - in Panama City, Paramaribo-Suriname, Lima-Peru and Guadalajara-Mexico following the practical guide.	P	0	1	3	4	P	0	50000	105000	155000	Sustainable Cities	
						P(a)				0	P(a)			0			
						A					A						
2.2 Project proposal developed	Other(KPR) Proposals or strategies for ICC in each city (#)	Proposals (#)	0	2017	Review, analysis and synthesis of pilot cases	P	0	1	0	1	P	0	15000	15000	30000	Sustainable Cities	
						P(a)				0	P(a)			0			
						A					A						
3 3) Dissemination: Host regional policy dialogues and prepare knowledge products.						Physical Progress					Financial Progress						
Outputs	Fund Indicator	Unit of Measure	Baseline	Baseline Year	Means of Verification	2017	2018	2019	EOP	2017	2018	2019	EOP	Theme	Flags		
3.1 Workshops organized	Other(KPR) Event 1: Policy Dialogue with participation of Panama City and Paramaribo; Event 2: Policy Dialogue with participation of Lima and Paramaribo	Workshops (#)	0	2017	Report and lessons learned from 2 Workshops organized in the region	P	0	0	2	2	P	0	80000	0	80000	Sustainable Cities	
						P(a)				0	P(a)			0			
						A					A						
3.2 SPOC (Specific Audience Online Course)	Other(KPR)	People registered (#)	0	2018	Number of people registered for the SPOC	P	0	0	80	80	P	0	0	100000	100000	Sustainable Cities	
						P(a)				0	P(a)			0			
						A					A						

Other Cost

Total Cost

	2017	2018	2019	Total Cost
P		\$205,000.00	\$245,000.00	\$450,000.00
P(a)				
A				

CRF Indicator

Standard Output Indicator

Please note that the Overall Stage represents the stage of the operation at the time of this report's publication, which might not necessarily match the stage of the operation during the PMR Cycle to which the report pertains.

Terms of Reference		
Component	Name of Consultancy	Electronic link Ez-Share
Component 1	Consultancy, inventory of successful cases involving CCI initiatives with urban revitalization impact & Consultancy, Practical guide with integrated solutions	EZSHARE-1035888867-4
Component 1	Review, analysis, implementation and management of the technical note for LAC context	EZSHARE-1035888867-3
Component 2	Design of a pilot - in Panama City, Paramaribo-Suriname, Lima-Peru and Guadalajara-Mexico- following the practical guide.	EZSHARE-1035888867-5
Component 2	Review, analysis and synthesis of pilot cases	EZSHARE-1035888867-7
Component 3	Workshops organized in the region	EZSHARE-1035888867-6
Component 3	SPOC (Specific Audience Online Course)	EZSHARE-1035888867-8

[Suggested structure]

Selection process #:.....

TERMS OF REFERENCE

(Analyze successful cases and design guidelines involving tools for CCI initiatives with a revitalization impact)

[REGIONAL]

[RG-T2981]

[Web link to approved document]

CULTURAL AND CREATIVE INDUSTRIES IN SUSTAINABLE URBAN REVITALIZATION PROJECTS

1. Background and Justification

- 1.1.** The IDB Group (IDBG) includes the Inter-American Development Bank (IDB or Bank), the Multilateral Investment Fund (MIF) and the Inter-American Investment Corporation (IIC). Established in 1959, the IDB is the main source of financing for economic, social, and institutional development in Latin America and the Caribbean. It provides loans, grants, guarantees, policy advice and technical assistance to the public and private sectors of its borrowing countries.
- 1.2.** *The successful and sustainable local economic development of cities is increasingly being determined not only by their degree of productivity, but also by their capacity to foster creativity and innovation. It is in this context that the Cultural and Creative Industries (CCIs) are often at the forefront of place-based revitalization and marketing strategies, contributing to the regeneration of redundant infrastructure and depressed urban areas through the creation of cultural districts, business clusters, and leading city rebranding campaigns, among others.*
- 1.3.** *The IDB's Housing and Urban Development Division (HUD) and the Culture, Solidarity and Creativity Affairs Division (CSO) have partnered to analyze the potential of CCIs as catalysts for sustainable urban revitalization. In order to assist with this analysis, this consultancy will **identify successful interventions and their specific operational and financial instruments** in integrated solutions. This initial research and analysis will serve to prepare **practical guidelines** for governments in the Latin American and Caribbean (LAC) region on how best to regenerate urban areas and create new economic opportunities through the CCIs.*
- 1.4.** *The development of practical guidelines will guide local authorities, and stakeholders as well as providing innovative instruments for IDB operations. Additionally, it seeks to promote regional dialogue and exchange and prepare knowledge products for governments across the region. This TC will analyze and incorporate the exemplary South Korean experience and its specific lessons learned.*
- 1.5.** *This TC has 3 components as follow. Component 1.- Context Analysis: Analyze successful cases*

and design guidelines involving tools for CCI initiatives with a revitalization impact; Component 2.- Practical applicability: Design of strategies and pilot interventions in IDB's operations in Panama City, Paramaribo-Suriname, Lima-Peru and Guadalajara-Mexico; Component 3.- Dissemination: Host regional workshops and prepare knowledge products.

2. Objectives

- 2.1.** *This consultancy will analyze successful cases—particularly their practical tools or instruments arranged in form of an inventory—and design guidelines involving CCI initiatives with revitalization impact.*

3. Scope of Services

- 3.1.** *Analyze successful tools or instruments from highlighted case-studies worldwide that involved CCI initiatives with revitalization impact.*

4. Key Activities

- 4.1.** *The firm will Research, analyze and prepare an inventory of successful cases involving CCI initiatives with urban revitalization impact. This research will consider diverse international experiences, especially those that allow for south-south exchange.*
- 4.2.** *Based on this analysis, this component will provide practical guidelines for local authorities, executing agencies and business communities, as well as instruments and integrated solutions for IDB operations. This component will be completed in 2018 and revised in 2019. The practical guide will be tested by the pilots and later revised and adjusted.*

5. Expected Outcome and Deliverables

- 5.1.** *A better understanding of **how** CCIs can be successful in revitalizing urban areas. The deliverables will be the following:*
- 5.1.1. Tools designed/strengthened – 10-20 Tools (#)*
 - 5.1.2. Technical note (Practical Guide) created – 1 Note (#)*
 - 5.1.3. Technical note (Practical Guide) reviewed after pilots (Component II) – 1 Note reviewed (#)*

6. Project Schedule and Milestones

- 6.1.** *The work plan will be submitted two weeks after the signing of the contract.*
- 6.2.** *The draft of the tools from the case studies in form of an inventory will be submitted at the end of the 6th week of the contract.*

- 6.3.** *The draft of the Practical Guide (technical note) will be submitted at the end of the 10th week of the contract.*
- 6.4.** *The technical note second draft will be submitted at the 4th month of the contract and it will be reviewed and adjusted after the pilot's design (component 2 of this project).*

7. Reporting Requirements

- 7.1.** *According to what is described in item 6.*

8. Acceptance Criteria

- 8.1.** *The written deliverables should be clearly written (precise, concise and evidence-driven), with excellent quality pictures and diagrams and with a clear structure for future practical implementations.*

9. Other Requirements

10. Supervision and Reporting

- 10.1.** *The consulting firm will report to the supervisor, the team Leader Jesus Navarrete jesusn@iadb.org (CSD/HUD). It is the Firm's responsibility to ensure that the necessary meetings are conducted and that the reports are submitted to the Bank on time.*

11. Schedule of Payments

This contract will be in open for 18 months with specific milestones. The payments will be as follows:

<i>Deliverable</i>	<i>%</i>
1. <i>Work Plan</i>	20%
2. <i>Tools inventory final document and Practical Guide first draft</i>	50%
3. <i>Technical Note, final submission (after component II)</i>	30%
TOTAL	100%

ANNEX A

[REGIONAL]

[CSD/HUD]

[Implementation plan and analysis of the technical note for LAC context]

TERMS OF REFERENCE

Background

The IDB Group (IDBG) includes the Inter-American Development Bank (IDB or Bank), the Multilateral Investment Fund (MIF) and the Inter-American Investment Corporation (IIC). Established in 1959, the IDB is the main source of financing for economic, social, and institutional development in Latin America and the Caribbean. It provides loans, grants, guarantees, policy advice and technical assistance to the public and private sectors of its borrowing countries.

The successful and sustainable local economic development of cities is increasingly being determined not only by their degree of productivity, but also by their capacity to foster creativity and innovation. It is in this context that the Cultural and Creative Industries (CCIs) are often at the forefront of place-based revitalization and marketing strategies, contributing to the regeneration of redundant infrastructure and depressed urban areas through the creation of cultural districts, business clusters, and leading city rebranding campaigns, among others.

The IDB's Housing and Urban Development Division (HUD) and the Culture, Solidarity and Creativity Affairs Division (CSO) have partnered to analyze the potential of CCIs as catalysts for sustainable urban revitalization. In order to assist with this analysis, this consultancy will identify successful interventions and their specific operational and financial instruments in integrated solutions. This initial research and analysis will serve to prepare practical guidelines for governments in the Latin American and Caribbean (LAC) region on how best to regenerate urban areas and create new economic opportunities through the CCIs.

The development of practical guidelines will guide local authorities, and stakeholders as well as providing innovative instruments for IDB operations. Additionally, it seeks to promote regional dialogue and exchange and prepare knowledge products for governments across the region. This TC will analyze and incorporate the exemplary South Korean experience and its specific lessons learned.

This TC has 3 components as follow. Component 1.- Context Analysis: Analyze successful cases and design guidelines involving tools for CCIs initiatives with a revitalization impact; Component 2.- Practical applicability: Design of strategies and pilot interventions in IDB's operations in Panama City, Paramaribo-Suriname, Lima-Peru and Guadalajara-Mexico; Component 3.- Dissemination: Host regional workshops and prepare knowledge products.

Consultancy objective(s)

The objective of this consultancy will be the development of the TCs implementation plan as well as the analysis of the technical note for LAC context. This consultancy will ensure the coordination and coherence between component 1 and 2.

Main activities

The selected candidate will:

- Design and implementation plan for the various products of the TC
- Give guidance and feedback during the development of component 1 to select the CCI's projects that fulfill the strategic alignment of this technical cooperation. Meaning, *"This TC aligns to the Update to the IDB Institutional Strategy 2010-2020 (AB-3008), by focusing on boosting the countries' internal capabilities for innovation, through fostering talent and skills in urban areas with higher impact and scale (36.d); addressing the region's relatively low productivity and innovation (2B.2.4); and leveraging South-South and Triangular cooperation (3.7.d). Projects that address these challenges must take into account the fact that they are inter-related and that common issues cut across them, such as equality and diversity, climate change and environmental sustainability, and institutional capacity. This TC is also in alignment with the HUD Sector-Framework 2016, which highlight that the access to culture is directly linked with increases in the quality of life. Moreover, this document emphasizes that social interaction in urban clusters promote innovation and creativity for technological and cultural vanguard. Finally, the sector-framework notes positive security and participatory effects from cultural activities when going with infrastructure investment."*
- Review and analyze the practical guide in accordance with the LAC context.

Reports / Deliverables

- Implementation plan and contents alignment for the various products of the TC
- Annual report in 2018 and 2019 with feedback to the Technical note for LAC context.

Payment Schedule

This contract will be in open for 18 months with specific milestones. The payments will be as follows:

Deliverable	%
Work Plan	20%
Implementation plan and contents alignment & Annual report 2018	50%
Annual report 2019	30%
TOTAL	100%

Qualifications

- *Academic Degree / Level & Years of Professional Work Experience: Architect, Urban Planner or related discipline, with Master degree and at least 5 years of work experience.*
- *Languages: English and Spanish*
- *Areas of Expertise: Built environment and culture*

Characteristics of the Consultancy

- Consultancy category and modality: Products and External Services Contractual, Lump Sum
- Contract duration: *75 days discontinuous along 18 months.*
- Place(s) of work: External consultancy
- Division Leader or Coordinator: *Jesus Navarrete jesusn@iadb.org (CSD/HUD).*

Payment and Conditions: Compensation will be determined in accordance with Bank's policies and procedures. In addition, candidates must be citizens of an IDB member country.

Consanguinity: Pursuant to applicable Bank policy, candidates with relatives (including the fourth degree of consanguinity and the second degree of affinity, including spouse) working for the Bank as staff members or Complementary Workforce contractuels, will not be eligible to provide services for the Bank.

Diversity: The Bank is committed to diversity and inclusion and to providing equal opportunities to all candidates. We embrace diversity on the basis of gender, age, education, national origin, ethnic origin, race, disability, sexual orientation, religion, and HIV/AIDS status. We encourage women, Afro-descendants and persons of indigenous origins to apply.

[Suggested structure]

Selection process #:.....

TERMS OF REFERENCE

(Design and review of pilot interventions in IDB's operations -in Panama City, Paramaribo-Suriname, Lima-Peru and Guadalajara-Mexico-- following the practical guide.)

[REGIONAL]

[RG-T2981]

[Web link to approved document]

CULTURAL AND CREATIVE INDUSTRIES IN SUSTAINABLE URBAN REVITALIZATION PROJECTS

1. Background and Justification

- 1.1.** The IDB Group (IDBG) includes the Inter-American Development Bank (IDB or Bank), the Multilateral Investment Fund (MIF) and the Inter-American Investment Corporation (IIC). Established in 1959, the IDB is the main source of financing for economic, social, and institutional development in Latin America and the Caribbean. It provides loans, grants, guarantees, policy advice and technical assistance to the public and private sectors of its borrowing countries.
- 1.2.** *The successful and sustainable local economic development of cities is increasingly being determined not only by their degree of productivity, but also by their capacity to foster creativity and innovation. It is in this context, that the Cultural and Creative Industries (CCI) are often at the forefront of place-based revitalization and marketing strategies, contributing to the regeneration of redundant infrastructure and depressed urban areas through the creation of cultural districts, business clusters, and leading city rebranding campaigns, among others.*
- 1.3.** *The IDB's Housing and Urban Development Division (HUD) and the Culture, Solidarity and Creativity Affairs Division (CSOs) have partnered to analyze the potential of CCIs as catalysts for sustainable urban revitalization. In order to assist with this analysis, this consultancy will **identify successful interventions and their specific operational and financial instruments** in integrated solutions. This initial research and analysis will serve to prepare **practical guidelines** for governments in the Latin American and Caribbean (LAC) region on how best to regenerate urban areas and create new economic opportunities through the CCIs.*
- 1.4.** *The IDB's Housing and Urban Development Division (HUD) and the Culture, Solidarity and Creativity Affairs Division (CSO) have partnered to analyze the potential of CCIs as catalysts for sustainable urban revitalization. In order to assist with this analysis, this consultancy will identify successful interventions and their specific operational and financial instruments in integrated solutions. This initial research and analysis will serve to prepare practical guidelines for governments in the Latin American and Caribbean (LAC) region on how best to regenerate urban areas and create new economic opportunities through the CCIs.*

- 1.5. The development of practical guidelines will guide local authorities, and stakeholders as well as providing innovative instruments for IDB operations. Additionally, it seeks to promote regional dialogue and exchange and prepare knowledge products for governments across the region. This TC will analyze and incorporate the exemplary South Korean experience and its specific lessons learned.*
- 1.6. This TC has 3 components as follow. Component 1.- Context Analysis: Analyze successful cases and design guidelines involving tools for CCI initiatives with a revitalization impact; Component 2.- Practical applicability: Design of strategies and pilot interventions in IDB's operations in Panama City, Paramaribo-Suriname, Lima-Peru and Guadalajara-Mexico; Component 3.- Dissemination: Host regional workshops and prepare knowledge products.*

2. Objectives

- 2.1. This consultancy will do a contextual analysis, in order to produce: (i) the review, analysis and synthesis of ICC's strategies where the pilots will be inserted; (ii) the design and support the implementation of CCI pilots in Panama City, Paramaribo (Suriname), Lima (Peru), and Guadalajara (México) following the practical guide.*

3. Scope of Services

- 3.1. The pilots will be defined by two conditions: i) are inserted in the IDB operation areas in Panama City, Tegucigalpa-Honduras Paramaribo-Suriname and Lima-Peru - and ii) are following the practical guide project typologies.*

4. Key Activities

- 4.1. The selected firm will research and analyze the diagnosis and project documents of the four operations.*
- 4.2. The selected firm will review, analyze and synthesize the ICC's strategies for each operation.*
- 4.3. According to the Practical Guide (component I), the context analysis and local strategies, the firm will design in detail—with the corresponding project implementation units—a pilot for each case involving CCI initiatives with urban revitalization impact. This pilot must be inserted into the respective operation's schedule.*
- 4.4. Each operation will receive a pilot design and technical support for the pilot's implementation. This component will be completed in 2019.*
- 4.5. The practical guide will be tested by the design of the pilots and lessons learned will be summarized to revise and adjust the practical guide at the end of this TC.*

5. Expected Outcome and Deliverables

This consultancy will provide two outcomes:

- 5.1.** *Local strategies for ICC's in the four operations showing **how** CCI's can be successful in revitalizing urban areas. Including a Final review, analysis and synthesis of pilot cases.*
- 5.2.** *Four concrete pilots in Panama City, Paramaribo (Suriname), Lima (Peru) and Guadalajara (Mexico). The deliverables will be the following:*
 - 5.2.1.** *Context/operation analysis and at least 2 pilot alternatives for each case. I total the TC will produce 10 applied pilot proposals.*
 - 5.2.2.** *One pilot fully designed and ready for implementation in each case– 4 Reports.*
 - 5.2.3.** *Support for the implementation and evaluation of the pilots in the field– 1 Note reviewed.*

6. Project Schedule and Milestones

- 6.1.** *The work plan will be submitted two weeks after the signing of the contract.*
- 6.2.** *The context/operation analysis and ICC's strategies for the four case studies will be submitted at the end of the 6th week of the contract in a report form.*
- 6.3.** *At least 2 pilot alternatives for each case will be submitted at the end of the 12th week after the signed contract.*
- 6.4.** *One pilot fully designed and ready for implementation in each case will be submitted at the 4th month after the signed contract.*
- 6.5.** *The implementation of the pilot will be technically supported by the firm.*

7. Reporting Requirements

- 7.1.** *According to what is described in item 6.*

8. Acceptance Criteria

- 8.1.** *The written deliverables should be clearly written (precise, concise and evidence-driven), with excellent quality pictures and diagrams and with a clear structure to facilitate practical implementations and lessons learned analyses.*

9. Other Requirements

10. Supervision and Reporting

- 10.1.** *The consulting firm will report to the supervisor, the team Leader Jesus Navarrete jesusn@iadb.org (CSD/HUD). It is the Firm's responsibility to ensure that the necessary meetings are conducted and that the reports are submitted to the Bank on time.*

11. Schedule of Payments

This contract will be in open for 12 months with specific milestones. The payments will be as follows:

Payment Schedule	
<i>Deliverable</i>	%
1. <i>Work Plan and context/operation analysis</i>	20%
2. <i>Report with the strategies and at least two pilot alternatives for each case</i>	20%
3. <i>Report with one pilot fully designed for each case</i>	40%
4. <i>Technical Note, final submission (including lessons learned from the implementation support)</i>	20%
TOTAL	100%

ANNEX A

[REGIONAL]

[CSD/HUD]

[Review, analysis and synthesis of pilot cases]

TERMS OF REFERENCE

Background

The IDB Group (IDBG) includes the Inter-American Development Bank (IDB or Bank), the Multilateral Investment Fund (MIF) and the Inter-American Investment Corporation (IIC). Established in 1959, the IDB is the main source of financing for economic, social, and institutional development in Latin America and the Caribbean. It provides loans, grants, guarantees, policy advice and technical assistance to the public and private sectors of its borrowing countries.

The successful and sustainable local economic development of cities is increasingly being determined not only by their degree of productivity, but also by their capacity to foster creativity and innovation. It is in this context that the Cultural and Creative Industries (CCIs) are often at the forefront of place-based revitalization and marketing strategies, contributing to the regeneration of redundant infrastructure and depressed urban areas through the creation of cultural districts, business clusters, and leading city rebranding campaigns, among others.

The IDB's Housing and Urban Development Division (HUD) and the Culture, Solidarity and Creativity Affairs Division (CSO) have partnered to analyze the potential of CCIs as catalysts for sustainable urban revitalization. In order to assist with this analysis, this consultancy will identify successful interventions and their specific operational and financial instruments in integrated solutions. This initial research and analysis will serve to prepare practical guidelines for governments in the Latin American and Caribbean (LAC) region on how best to regenerate urban areas and create new economic opportunities through the CCIs.

The development of practical guidelines will guide local authorities, and stakeholders as well as providing innovative instruments for IDB operations. Additionally, it seeks to promote regional dialogue and exchange and prepare knowledge products for governments across the region. This TC will analyze and incorporate the exemplary South Korean experience and its specific lessons learned.

This TC has 3 components as follow. Component 1.- Context Analysis: Analyze successful cases and design guidelines involving tools for CCIs initiatives with a revitalization impact; Component 2.- Practical applicability: Design of strategies and pilot interventions in IDB's operations in Panama City, Paramaribo-Suriname, Lima-Peru and Guadalajara-Mexico; Component 3.- Dissemination: Host regional workshops and prepare knowledge products.

Consultancy objective(s)

The objective of this consultancy will be the monitoring, evaluation, review, analysis and synthesis of pilot cases translated into lessons learned for the SPOC script.

Main activities

The selected candidate will:

- Review and analyze the pilot cases.
- Monitor and evaluate the pilots to summarize and translate into lessons the 5 pilots' differences and similarities.
- Development of a draft script for the SPOC

Reports / Deliverables

- Work plan
- Report for the main activities.

Payment Schedule

This contract will be in open for 10 months with specific milestones. The payments will be as follows:

Deliverable	%
Work Plan and draft report	30%
Final report	70%
TOTAL	100%

Qualifications

- *Academic Degree / Level & Years of Professional Work Experience: Architect, Urban Planner or related discipline, with Master degree and at least 5 years of work experience.*
- *Languages: English and Spanish*
- *Areas of Expertise: Built environment and culture*

Characteristics of the Consultancy

- Consultancy category and modality: Lump Sum
- Contract duration: *75 days discontinuous along 10 months.*
- Place(s) of work: External consultancy
- Division Leader or Coordinator: *Jesus Navarrete jesusn@iadb.org (CSD/HUD).*

Payment and Conditions: Compensation will be determined in accordance with Bank's policies and procedures. In addition, candidates must be citizens of an IDB member country.

Consanguinity: Pursuant to applicable Bank policy, candidates with relatives (including the fourth degree of consanguinity and the second degree of affinity, including spouse) working for the Bank as staff members or Complementary Workforce contractuels, will not be eligible to provide services for the Bank.

Diversity: The Bank is committed to diversity and inclusion and to providing equal opportunities to all candidates. We embrace diversity on the basis of gender, age, education, national origin, ethnic origin, race, disability, sexual orientation, religion, and HIV/AIDs status. We encourage women, Afro-descendants and persons of indigenous origins to apply.

ANNEX A

[REGIONAL]

[CSD/HUD]

[Regional workshops “Cultural and creative industries in sustainable urban revitalization projects”]

TERMS OF REFERENCE

Background

The IDB Group (IDBG) includes the Inter-American Development Bank (IDB or Bank), the Multilateral Investment Fund (MIF) and the Inter-American Investment Corporation (IIC). Established in 1959, the IDB is the main source of financing for economic, social, and institutional development in Latin America and the Caribbean. It provides loans, grants, guarantees, policy advice and technical assistance to the public and private sectors of its borrowing countries.

The successful and sustainable local economic development of cities is increasingly being determined not only by their degree of productivity, but also by their capacity to foster creativity and innovation. It is in this context that the Cultural and Creative Industries (CCIs) are often at the forefront of place-based revitalization and marketing strategies, contributing to the regeneration of redundant infrastructure and depressed urban areas through the creation of cultural districts, business clusters, and leading city rebranding campaigns, among others.

The IDB's Housing and Urban Development Division (HUD) and the Culture, Solidarity and Creativity Affairs Division (CSO) have partnered to analyze the potential of CCIs as catalysts for sustainable urban revitalization. In order to assist with this analysis, this consultancy will identify successful interventions and their specific operational and financial instruments in integrated solutions. This initial research and analysis will serve to prepare practical guidelines for governments in the Latin American and Caribbean (LAC) region on how best to regenerate urban areas and create new economic opportunities through the CCIs.

The development of practical guidelines will guide local authorities, and stakeholders as well as providing innovative instruments for IDB operations. Additionally, it seeks to promote regional dialogue and exchange and prepare knowledge products for governments across the region. This TC will analyze and incorporate the exemplary South Korean experience and its specific lessons learned.

This TC has 3 components as follow. Component 1.- Context Analysis: Analyze successful cases and design guidelines involving tools for CCIs initiatives with a revitalization impact; Component 2.- Practical applicability: Design of strategies and pilot interventions in IDB's operations in Panama City, Paramaribo-Suriname, Lima-Peru and Guadalajara-Mexico; Component 3.- Dissemination: Host regional workshops and prepare knowledge products.

This consultancy is related to the organization of regional workshops for policy dialogues between Latin American and Caribbean cities that have been promoting creative industries in urban contexts and representatives from Panama, Mexico, Suriname and Peru to promote collaboration and knowledge exchange.

Consultancy objective(s)

The objective of this consultancy will be the development, evaluation and coordination of the two regional workshops. Event 1: Policy Dialogue for central America and the Caribbean (with participation of Panama City, Guadalajara and Paramaribo); Event 2: Policy Dialogue for South America (with participation of Lima and Santiago-Chile)

Main activities

The selected candidate will:

- Design the contents of the workshops
- Coordinate the invitations and inscriptions of the participants
- Coordinate the logistics
- Collect data and evaluate the two workshops and translate the results as information or questions for the SPOC script.

Reports / Deliverables

- Work plan
- Logistics plan and implementation
- Workshop contents designed
- Final report containing the evaluation and comments for the SPOC.

Payment Schedule

This contract will be in open for 4 months with specific milestones. The payments will be as follows:

Deliverable	%
Work Plan and Logistic plan	30%
Workshop contents designed	40%
Final report	30%
TOTAL	100%

Qualifications

- *Academic Degree / Level & Years of Professional Work Experience: Architect, Urban Planner, Project manager or related discipline, with Master degree and at least 5 years of work experience.*
- *Languages: English and Spanish*
- *Areas of Expertise: Built environment and culture*
- *Other skills: teaching or group management experience.*

Characteristics of the Consultancy

- Consultancy category and modality: Lump Sum
- Contract duration: *30 days discontinuous during 2 months.*
- Place(s) of work: External consultancy
- Division Leader or Coordinator: *Jesus Navarrete jesusn@iadb.org (CSD/HUD).*

Payment and Conditions: Compensation will be determined in accordance with Bank's policies and procedures. In addition, candidates must be citizens of an IDB member country.

Consanguinity: Pursuant to applicable Bank policy, candidates with relatives (including the fourth degree of consanguinity and the second degree of affinity, including spouse) working for the Bank as staff members or Complementary Workforce contractuels, will not be eligible to provide services for the Bank.

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ANNEX A

[REGIONAL]

[CSD/HUD]

[SPOC (Specific Audience Online Course) “Cultural and creative industries in sustainable urban revitalization projects”]

TERMS OF REFERENCE

Background

The IDB Group (IDBG) includes the Inter-American Development Bank (IDB or Bank), the Multilateral Investment Fund (MIF) and the Inter-American Investment Corporation (IIC). Established in 1959, the IDB is the main source of financing for economic, social, and institutional development in Latin America and the Caribbean. It provides loans, grants, guarantees, policy advice and technical assistance to the public and private sectors of its borrowing countries.

The successful and sustainable local economic development of cities is increasingly being determined not only by their degree of productivity, but also by their capacity to foster creativity and innovation. It is in this context that the Cultural and Creative Industries (CCIs) are often at the forefront of place-based revitalization and marketing strategies, contributing to the regeneration of redundant infrastructure and depressed urban areas through the creation of cultural districts, business clusters, and leading city rebranding campaigns, among others.

The IDB's Housing and Urban Development Division (HUD) and the Culture, Solidarity and Creativity Affairs Division (CSO) have partnered to analyze the potential of CCIs as catalysts for sustainable urban revitalization. In order to assist with this analysis, this consultancy will identify successful interventions and their specific operational and financial instruments in integrated solutions. This initial research and analysis will serve to prepare practical guidelines for governments in the Latin American and Caribbean (LAC) region on how best to regenerate urban areas and create new economic opportunities through the CCIs.

The development of practical guidelines will guide local authorities, and stakeholders as well as providing innovative instruments for IDB operations. Additionally, it seeks to promote regional dialogue and exchange and prepare knowledge products for governments across the region. This TC will analyze and incorporate the exemplary South Korean experience and its specific lessons learned.

This TC has 3 components as follow. Component 1.- Context Analysis: Analyze successful cases and design guidelines involving tools for CCIs initiatives with a revitalization impact; Component 2.- Practical applicability: Design of strategies and pilot interventions in IDB's operations in Panama City, Paramaribo-Suriname, Lima-Peru and Guadalajara-Mexico; Component 3.- Dissemination: Host regional workshops and prepare knowledge products.

As a result from the regional dialogues in component 3, this TC will produce knowledge and learning tools such as a SPOC (Specific Audience Online Course) for key actors in the public sector that will guide governments on how to integrate cultural and creative industries into urban revitalization projects. The workshops will be during 2018 while the SPOC will be a sum of all

previous activities, and therefore it will be finished in 2019. The learning resources developed for this SPOC will be used later to offer a MOOC (Massive Online Open Course).

The participants of the course will have access to practical digital contents through videos, technical notes, evaluation methods etc. The course will be guided by tutors (30 students per tutor), who will answer questions and evaluate the participants performance.

Consultancy objective(s)

The objective of this consultancy will be the development, evaluation and coordination of the SPOC.

Main activities

The selected candidate will:

- Contents planning following the script draft and other products from component 1 and 2.
- Select and supervise the digital contents development.
- Coordinate the videos design and production.
- Design, promote and follow the inscription process of the students.
- Monitor and evaluate the implementation of the SPOC.

Reports / Deliverables

- Work plan
- SPOC contents designed and online.
- Final report containing monitoring, evaluation and comments for next version of the SPOC.

Payment Schedule

This contract will be in open for 6 months with specific milestones. The payments will be as follows:

Deliverable	%
Work Plan and SPOC contents designed and online.	40%
Final report	60%
TOTAL	100%

Qualifications

- *Academic Degree / Level & Years of Professional Work Experience: Architect, Urban Planner, Project manager or related discipline, with Master degree and at least 5 years of work experience.*
- *Languages: English and Spanish*
- *Areas of Expertise: Built environment and culture*
- *Other skills: teaching experience.*

Characteristics of the Consultancy

- Consultancy category and modality: Lump Sum
- Contract duration: *6 months.*
- Place(s) of work: External consultancy
- Division Leader or Coordinator: *Jesus Navarrete jesusn@iadb.org (CSD/HUD).*

Payment and Conditions: Compensation will be determined in accordance with Bank's policies and procedures. In addition, candidates must be citizens of an IDB member country.

Consanguinity: Pursuant to applicable Bank policy, candidates with relatives (including the fourth degree of consanguinity and the second degree of affinity, including spouse) working for the Bank as staff members or Complementary Workforce contractuels, will not be eligible to provide services for the Bank.

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													Inter-American Development Bank		
													ORP/GCM		RG-T2981 - Annex IV

PROCUREMENT PLAN FOR BANK EXECUTED OPERATIONS															
Country:	Regional					Executing agency: US-IDB						UDR:	CSD/CSD		
Project number	RG-T2981					Title of Project:	Cultural and creative industries in sustainable urban revitalization projects								
Period covered by the plan:		24 months			Total Project Amount:		\$	450,000							
Component	Procurement Type (1) (2)	Service type (1) (2)	Description	Estimated contract cost (US\$)	Selection Method (2)	Type of contract	Source of financing and percentage				Estimated date of the procurement notice	Estimated contract start date	Estimated contract length	Comments	
							IDB/MIF		Other External Donor						
							Amount	%	Amount	%					
Component 1	A. Consulting services:	Firm Consultant (GN-2765)	Consultancy, inventory of successful cases involving CCI initiatives with urban revitalization impact &Consultancy, Practical guide with	\$ 55,000	SCS	Lump Sum	\$ 55,000	100%	\$ -	0%					
Component 1	A. Consulting services:	Individual Consultant (AM-650)	Review, analysis, implementation and management of the technical note for LAC context	\$ 30,000	SCS	Lump Sum	\$ 30,000	100%	-	0%					
Component 2	A. Consulting services:	Firm Consultant (GN-2765)	Design of a pilot - in Panama City, Paramaribo-Suriname, Lima-Peru and Guadalajara-Mexico-following the practical guide.	\$ 155,000	SCS	Lump Sum	\$ 155,000	100%	\$ -	0%					
Component 2	A. Consulting services:	Individual Consultant (AM-650)	Review, analysis and synthesis of pilot cases	\$ 30,000	SCS	Lump Sum	\$ 30,000	100%	\$ -	0%					
Component 3	C. Non consulting services	Individual Consultant (AM-650)	Workshops organized in the region	\$ 80,000	SCS	Lump Sum	\$ 80,000	100%		0%					
Component 3	A. Consulting services:	Firm Consultant (GN-2765)	SPOC (Specific Audience Online Course)	\$ 100,000	SCS	Lump Sum	\$ 100,000	100%	\$ -	0%					
										0%					
										0%					
										0%					
										0%					
Prepared by:			TOTALS	\$ 450,000			\$ 450,000	100%	\$ -	0%					

(1) Grouping together of similar procurement is recommended, such as publications, travel, etc. If there are a number of similar individual contracts to be executed at different times, they can be grouped together under a single heading, with an explanation in the comments column indicating the average individual amount and the period during which the contract would be executed. For example: an export promotion project that includes travel to participate in fairs would have an item called "airfare for fairs", an estimated total value od US\$5,000, and an explanation in the Comments column: "This is for approximately four different airfares to participate in fairs in the region in years X and X1".

- (2) (i) **Individual consultants:** ICQ: Individual Consultant Selection Based on Qualifications; SSS: Single Source Selection. Selection process tp be done in accordance with AM-650.
- (2) (ii) Consulting firms: Per GN-2765-1, Consulting Firm selection methods for Bank-executed Operations are: Single Source Selection (SSS); Simplified Competitive Selection (<=250K); Fully Competitive (>250K); and Framework Agreement Task Order (FWTO). All Consulting Firm selection processes under this policy must use the electronic module in Convergence.
- (2) (iii) Goods: Per GN-2765-1, par. A.2.2.c: "The procurement of goods and related services, except when such goods and related services are necessary to achieve the objectives of the Bank-executed Operational Work and are included in the consulting services contract and represent less than ten percent (10%) of the consulting services contract value."



Safeguard Policy Filter Report

Operation Information

Operation		
RG-T2981 Cultural and creative industries in sustainable urban revitalization projects		
Environmental and Social Impact Category	High Risk Rating	
B	{Not Set}	
Country	Executing Agency	
REGIONAL		
Organizational Unit	IDB Sector/Subsector	
External Relations	URBAN REHABILITATION AND HERITAGE	
Team Leader	ESG Primary Team Member	
JESUS NAVARRETE	JULIA MIGUEZ MORAIS	
Type of Operation	Original IDB Amount	% Disbursed
Technical Cooperation	\$450,000	0.000 %
Assessment Date	Author	
19 Oct 2017	juliami ESG Primary Team Member	
Operation Cycle Stage	Completion Date	
ERM (Estimated)	{Not Set}	
QRR (Estimated)	{Not Set}	
Board Approval (Estimated)	{Not Set}	
Safeguard Performance Rating		
{Not Set}		
Rationale		
{Not Set}		



Safeguard Policy Filter Report

Potential Safeguard Policy Items

[No potential issues identified]

Safeguard Policy Items Identified

[B.1 Bank Policies \(Access to Information Policy– OP-102\)](#)

The Bank will make the relevant project documents available to the public.

[B.2 Country Laws and Regulations](#)

The operation is expected to be in compliance with laws and regulations of the country regarding specific women's rights, the environment, gender and indigenous peoples (including national obligations established under ratified multilateral environmental agreements).

[B.3 Screening and Classification](#)

The operation (including [associated facilities](#)) is screened and classified according to its potential environmental impacts.

[B.7 Supervision and Compliance](#)

The Bank is expected to monitor the executing agency/borrower's compliance with all safeguard requirements stipulated in the loan agreement and project operating or credit regulations.

[B.17. Procurement](#)

Suitable safeguard provisions for the procurement of goods and services in Bank financed operations may be incorporated into project-specific loan agreements, operating regulations and bidding documents, as appropriate, to ensure environmentally responsible procurement.

Recommended Actions

Operation has triggered 1 or more Policy Directives; please refer to appropriate Directive(s). Complete Project Classification Tool. Submit Safeguard Policy Filter Report, PP (or equivalent) and Safeguard Screening Form to ESR.

Additional Comments

[No additional comments]



Safeguard Screening Form

Operation Information

Operation		
RG-T2981 Cultural and creative industries in sustainable urban revitalization projects		
Environmental and Social Impact Category	High Risk Rating	
B	{Not Set}	
Country	Executing Agency	
REGIONAL		
Organizational Unit	IDB Sector/Subsector	
External Relations	URBAN REHABILITATION AND HERITAGE	
Team Leader	ESG Primary Team Member	
JESUS NAVARRETE	JULIA MIGUEZ MORAIS	
Type of Operation	Original IDB Amount	% Disbursed
Technical Cooperation	\$450,000	0.000 %
Assessment Date	Author	
19 Oct 2017	juliami ESG Primary Team Member	
Operation Cycle Stage	Completion Date	
ERM (Estimated)	{Not Set}	
QRR (Estimated)	{Not Set}	
Board Approval (Estimated)	{Not Set}	
Safeguard Performance Rating		
{Not Set}		
Rationale		
{Not Set}		

Operation Classification Summary

Overriden Rating	Overriden Justification
Comments	



Safeguard Screening Form

Conditions / Recommendations

Summary of Impacts / Risks and Potential Solutions

Disaster Risk Summary

Disaster Risk Level

Disaster / Recommendations

Disaster Summary

Details

Actions

CULTURAL AND CREATIVE INDUSTRIES IN SUSTAINABLE URBAN REVITALIZATION PROJECTS

RG-T2981

CERTIFICATION

I hereby certify that this operation was approved for financing under **Korea Poverty Reduction Fund (KPR)** through a communication dated May 30, 2017 and signed by Byoung Kim (ORP/GCM). Also, I certify that resources from said fund are available for up to **US\$450,000** in order to finance the activities described and budgeted in this document. This certification reserves resource for the referenced project for a period of six (6) calendar months counted from the date of eligibility from the funding source. If the project is not approved by the IDB within that period, the reserve of resources will be cancelled, except in the case a new certification is granted. The commitment and disbursement of these resources shall be made only by the Bank in US dollars. The same currency shall be used to stipulate the remuneration and payments to consultants, except in the case of local consultants working in their own borrowing member country who shall have their remuneration defined and paid in the currency of such country. No resources of the Fund shall be made available to cover amounts greater than the amount certified herein above for the implementation of this operation. Amounts greater than the certified amount may arise from commitments on contracts denominated in a currency other than the Fund currency, resulting in currency exchange rate differences, represent a risk that will not be absorbed by the Fund.

CERTIFIED BY:

ORIGINAL SIGNED

11/27/2017

Sonia M. Rivera

Date _____

Division Chief

Grants and Co-Financing Management Unit

ORP/GCM

APPROVED BY:

ORIGINAL SIGNED

11/28/2017

Tatiana Gallego Lizon

Date _____

Division Chief

Housing and Urban Development Division

CSD/HUD