








Results Matrix

Outcomes

Outcome:	1 Investment Promotion Agencies participate in the design and implementation of CA technology solutions to foster and facilitate FDI and nearshoring								
Indicators	Flags*	Unit of Measure	Baseline	Baseline Year	Means of verification		2022	2023	EOP
1.1 Investment promotion agencies implement CA investment technology solutions		Number	0.00	2021	link to website	P	1.00	1.00	2.00
						P(a)	1.00	1.00	2.00
						A			
Outcome:	2 Businesspeople use technology solutions and consume contents related to FDI and nearshoring								
Indicators	Flags*	Unit of Measure	Baseline	Baseline Year	Means of verification		2022	2023	EOP
2.1 Businesspeople consume articles on CA		Number	0.00	2021	Google Analytics report	P	1,000.00	1,000.00	2,000.00
						P(a)	1,000.00	1,000.00	2,000.00
						A			
2.2 Businesspeople consume webinars on CA		Number	0.00	2021	event reports	P	1,000.00	1,000.00	2,000.00
						P(a)	1,000.00	1,000.00	2,000.00
						A			
2.3 Number of b2b meetings held at matchmaking events		Number	0.00	2021	event report	P	500.00	500.00	1,000.00
						P(a)	500.00	500.00	1,000.00
						A			
2.4 Number of women who consume articles, and webinars on CA		Number	0.00	2021	Analytics Report (Google and others)	P	400.00	400.00	800.00
						P(a)	400.00	400.00	800.00
						A			
Outcome:	3 CA manages its relationship with users and other stakeholders via a CRM system								
Indicators	Flags*	Unit of Measure	Baseline	Baseline Year	Means of verification		2022	2023	EOP
3.1 Number of user and stakeholder contacts managed by CRM		Number	0.00	2021	Image of CRM dashboard	P	5,000.00	5,000.00	10,000.00
						P(a)	5,000.00	5,000.00	10,000.00
						A			

 CRF Indicator

Outputs: Annual Physical and Financial Progress

1 Develop CA services focusing on Inclusive Trade, FDI and Nearshoring						Physical Progress				Financial Progress				Theme	Fund	Flags
Outputs	Output Description	Unit of Measure	Baseline	Baseline Year	Means of verification	2021	2022	EOP	2021	2022	EOP					
1.1 Awareness raising campaigns designed/implemented	Marketing campaigns implemented	Campaigns (#)	0	2020	links to dissemination materials	P	1	2	3	P	5000	10000	15000	Regional Integration	RIN	
						P(a)	1	2	2	P(a)	5000	10000	10000			
						A				A						
1.2 Tools designed/strengthened	learning tools produced	Tools (#)	0	2020	Links	P	10	10	20	P	7000	8000	15000	Regional Integration	RIN	
						P(a)	10	10	10	P(a)	7000	8000	8000			
						A				A						
1.3 Virtual platforms designed	CA services focusing on inclusive trade, FDI, and nearshoring developed	Platforms (#)	0	2020	links	P	1	2	3	P	30000	30000	60000	Regional Integration	RIN	
						P(a)	1	2	2	P(a)	30000	30000	30000			
						A				A						
1.4 Technical notes created	Technology solutions design document produced	Notes (#)	0	2020	Consultant Report	P	1	0	1	P	10000	0	10000	Regional Integration	RIN	
						P(a)	1	0	0	P(a)	10000	0	0			
						A				A						
2 Technology tools increase CA efficiency and effectiveness						Physical Progress				Financial Progress				Theme	Fund	Flags
Outputs	Output Description	Unit of Measure	Baseline	Baseline Year	Means of verification	2021	2022	EOP	2021	2022	EOP					
2.1 Action plans designed	Action Plan for CRM (including requirement mapping, CRM options analysis, and interaction with CRM residents)	Action Plans (#)	0	2020	Action Plan Report	P	1	0	1	P	20000	0	20000	Regional Integration	RIN	
						P(a)	1	0	0	P(a)	20000	0	0			
						A				A						
2.2 Virtual platforms designed	CRM adapted and integrated into CA architecture	Platforms (#)	0	2020	link to virtual platform	P	0	1	1	P	0	130000	130000	Regional Integration	RIN	
						P(a)	0	1	1	P(a)	0	130000	130000			
						A				A						
3 Business Matchmaking Events						Physical Progress				Financial Progress				Theme	Fund	Flags
Outputs	Output Description	Unit of Measure	Baseline	Baseline Year	Means of verification	2021	2022	EOP	2021	2022	EOP					
3.1 Conferences organized	Business Matchmaking Events Organized	Conferences (#)	0	2020	event report	P	5	5	10	P	40000	10000	50000	Regional Integration	RIN	
						P(a)	5	5	5	P(a)	40000	10000	10000			
						A				A						

Other Cost

Total Cost

 CRF Indicator  Standard Output Indicator

	2021	2022	Total Cost
P	\$112,000.00	\$188,000.00	\$300,000.00
P(a)	\$112,000.00	\$188,000.00	\$188,000.00
A			